

How to Create a One-Pager for a Startup Overview

Task Name: Create a One-Pager for a Startup Overview

Platform: Canva (Free version)

Difficulty Level: Easy

Estimated Time: 10–15 minutes

Tags: tech, startups,

Step-by-Step Instructions

Steps:

1. Log into your Canva account at canva.com.
2. Use the search bar and type 'One Pager', then press Enter.
3. Select a clean, professional one-pager layout (preferably portrait orientation).
4. Click 'Customize this template' to open it in the editor.
5. Replace the header text with your startup name: TechNova AI.
6. Add a brief company description below the title (2–3 sentences max).
7. Use three columns or sections to describe: Product Features, Market Focus, and Team.
8. Insert a product image, mockup, or screenshot in one of the columns.
9. Add contact details at the bottom: Email, website, and social media links.
10. Stick with a simple color palette like navy, white, and gray for a professional look.
11. Click 'Share' -> 'Download', choose PDF (Standard), and download.