



Filter

### Platform

- ☐ Google Ads
- ☐ Meta Ads
- ☐ TikTok Ads

### Month

- ☐ Janeiro
- ☐ Fevereiro
- ☐ Março
- ☐ Abril

### Campaign

- ☐ Display
- ☐ Search
- ☐ Shopping
- ☐ Video

## Global Ads Dashboard



11,11 Mi

Total Spend



54,18 Mi

Total Revenue



43,07 Mi

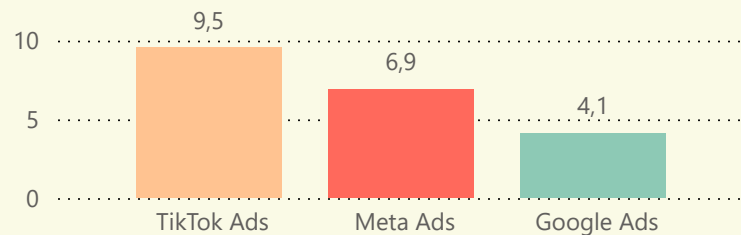
Total Profit



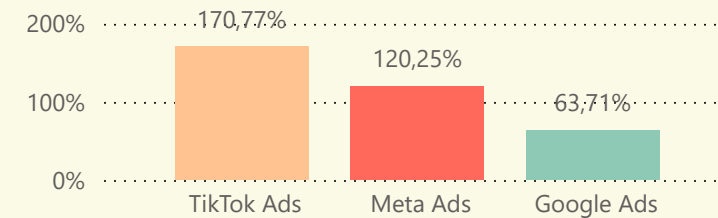
327 Mil

Total Conversions

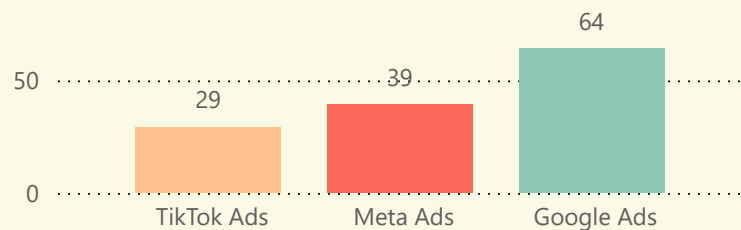
### ROAS by Platform



### ROI by Platform



### CPA by Platform



### CPC by Platform

