



Filter

Platform

- Google Ads
- Meta Ads
- TikTok Ads

Month

- Janeiro
- Fevereiro
- Março
- Abril



Campaign

- Display
- Search
- Shopping
- Video

Global Ads Dashboard



11,11 Mi

Total Spend



54,18 Mi

Total Revenue



43,07 Mi

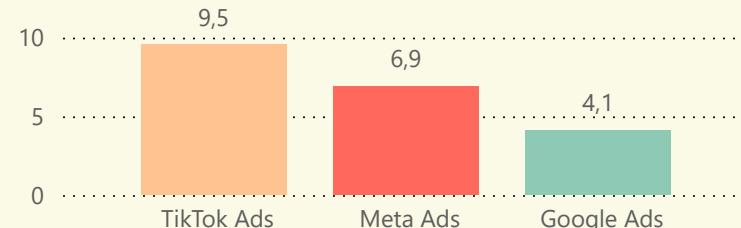
Total Profit



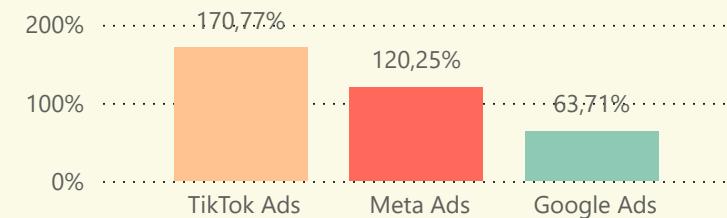
327 Mil

Total Conversions

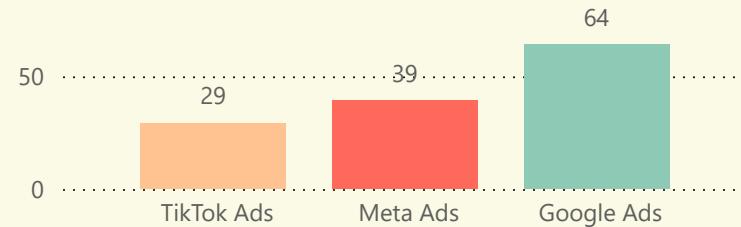
ROAS by Platform



ROI by Platform



CPA by Platform



CPC by Platform

