

# Raquel Burroughs

UX Designer/Developer

## EXPERIENCE

### Freelance — UI/UX Designer

**MAY 2016 - PRESENT**

Product research, strategy, information architecture development, and interaction design based on customer behaviors and needs.

Effectively discover, understand, and communicate the business requirements of stakeholders, business analysts, project managers, and developers.

Plan, coordinate, and conduct user requirements analysis, task analysis, information architecture design, interaction design, and usability testing.

Develop detailed storyboards, wireframes, mockups, and design prototypes to effectively communicate interaction and design direction using participatory and iterative design techniques.

### Endurance International — UX Designer + Developer

**JANUARY 2015 - MAY 2016**

User research, functionality and usability design, information structure, created wireframes, designed low and high-fidelity prototypes, conducted A/B testing.

Implemented mobile first front-end framework to ensure cross browser and device compliance.

Worked with outside agencies on major initiatives and strategic design projects.

### Seattle University — UX Designer + Developer

**MARCH 2010 - JUNE 2013**

Designed learning assessment modules based on user and DOD technical requirements.

Defined information architecture, created wireframes, sitemaps, coded interactive prototypes, and conducted usability tests.

## EDUCATION

### Seattle University — Digital Design

**CLASS of 2012**

The program focuses on the creative process of art and design from concept to production. The curriculum includes typography, graphic design, and digital media for print, for the web, for animation, for video, for interactive graphics, and for sound.

## CONTACT

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## PORTFOLIO

www.raquelburroughs.com

## TECHNICAL

Adobe CC: Ps, Il, Ae, An, Id

Sketch, InVision, Axure, Omnigraffle

Semantic HTML5, CSS

Bootstrap, Foundation, React

Version control: Github

PHP (Wordpress)

## CERTIFICATION

IDEO + Acumen

Human-centered Design

## LANGUAGES

English

Spanish