RAQUEL
RAVIVO

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raquelravivo.com

tools

HTML/CSS
Javascript
Sketch
Illustrator
Photoshop
InDesign
Invision
Git
C++

what i do best

Interaction Design
Product Design
Wireframes
Prototyping
Graphic & Logo Design
Web Development
Personas

education

Systems Design Engineering
University of Waterloo | 2021

interests

Bullet Journaling
Stationary
Running
Yoga
Netflix
Avocados

projects

We Are One (WAO) | Starterhacks - MLH   Winter'17

- **Developed a search engine for abuse victims** as part of a 23 hour hackathon
- **Designed mobile app and logo** using Sketch and Illustrator
- **Awarded the MLH 'Best Hack'**, and commended by judges and event organizers for concept and execution

Personal Website | raquelravivo.com   Winter'17

- **Created wireframes and user flows** to map out user experience on both mobile and desktop platforms
- **Coded a fully responsive website** using HTML5, CSS3, and Javascript
- Designed interface using Sketch and Illustrator
- Optimized graphics and images, utilized a CDN and defered parsing Javascript to improve performance speed

experience

Brand Manager/Graphic Designer | TEDxUW   Spring'17

- Created a memorable brand that resonated with audiences through the delivery of a consistent theme amongst all marketing materials
- Developed a TEDxUW brand package (presentation template for speakers and sponsorship managers, business card, etc.)
- Designed website interface as well as promotional graphics and swag

Web Developer | Superflash Laser Clinic   Spring'17

- Discussed options with client to ensure that website mets both client and customer needs
- Contributed ideas for rebranding the company, and ensured that brand was consistent throughout website
- Integrated designs to create a clean, minimalistic interface and intuitive interactions and experiences

Design Engineering Assistant | Amphenol   Winter'17
Canada Corp

- Designed thermal models of I/O connectors using Solidworks
- Updated existing parts, assemblies, and drawings to fit the changing company standards
- Filed engineering change notices to record design changes during the prototyping and lifstyle stages of products