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SETUP

Student Services App

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1. Introduction

Product Vision

etc. etc.

Similar App A [PLACEHOLDER]

move to your branch for this, remember to merge branches when complete

Similar App B [PLACEHOLDER]

Using XTiles for this example.

Good things:

- You can swap between different accounts
- Home page, inbox, calendar, search layout
- Syncs across devices
- Organises calendars, tasks, notes under one planner

Bad things:

- A lot of features are behind an expensive paywall
- Some features don't work like sharing a project

Product Vision Layout for XTiles:

1. FOR (target customer)
2. WHO (statement of the need or opportunity)
3. The (PRODUCT NAME) is a (product category)
4. THAT (key benefit)
5. UNLIKE (primary competitive alternative)
6. OUR PRODUCT (primary differentiation)

Features

etc. etc.

2. Personas

Definition

etc. etc.

Persona 1

etc. etc.

Persona 2

etc. etc.

Persona 3

etc. etc.

3. Scenarios

Definition

etc. etc.

Scenario 1

etc. etc.

Scenario 2

etc. etc.

Scenario 3

etc. etc.

4. User Stories

Definition

etc. etc.

User Story 1

etc. etc.

User Story 2

etc. etc.

User Story 3

etc. etc.

User Story 4

etc. etc.

User Story 5

etc. etc.

User Story 6

etc. etc.

5. Prototype

Definition

etc. etc.

Tools Used

description, ease of use, brief.

Media (URLs, Screenshots)

sample of relevant urls, screenshots.