



SETUP
Student Services App

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1. Introduction

Product Vision

The target audience of our app are SETU students who have access to Moodle specifically, who are looking for a space where all their resources and different applications are easily accesible.

The SETUP app (also known as South East Techonological University Personalised) is an application that acts as a hotspot between multiple SETU services, allowing you to access anything from exam papers to lecture contacts to Outlook to Moodle, all within the one space that include important features such as discussion groups, calendars, class timetables, and a map feature.

Unlike Moodle, which already has access to a lot of these, it is formatted in a way that makes it easier to navigate and makes all essential services centralised while also letting departments and services, such as the Computer and Maths Learning Centre, to get in touch with students directly and notify them of events and such.

In our own experience, having resources split across multiple platforms is extremely hard to work with, but with SETUP, both lecturers and students can stay in frequent contact and on top of work and schedules.

Our Product, SETUP, gives SETU students a completely integrated, secure and student-focused experience that brings campus services, academic information and updates that happen in real time into one place.

Similar App A - XTiles

XTiles is a workspace and visual productivity platform that is aimed towards daily planning, personal tasks, note-taking and project management. It is more of a visual board rather than a document and because of this it is focused toward students and creative professionals who prefer to see things visually organised. XTiles feature of drag-and-drop like moving texts, links and images makes it easy to arrange around your workspace. It is user friendly and suitable for customers to create schedules and their weekly study plans.

Good things about xTiles:

- Flexible visual workspace where you can customize to your own needs. (Enables the user to add texts, images, links, etc.)
- It supports real-time multi-user collaboration (Teams can work on a board together).
- Great to make plans, brainstorm and organizing.
- It is cross-platform, so you can access it through multiple devices.
- It's integrated with other applications like Google Calendar. Allows to sync with events or deadlines.
- With the templates they provide, they are visually pleasing and excellent for those with ADHD.
- Special offers for students.

Bad things about xTiles:

- There isn't a lot of offline activities to do, it is rather more internet accessible.
- It can be overwhelming at first because there is numerous of tools to go through and learn.
- The free plan is fairly limited and must pay for unlimited workspaces.

Similar App B - Studo

The main thing Studo offers is an app which combines both academic and campus services into one place. For example, SETU Timetables for students and Moodle are two separate platforms, but Studo combines these together and lets you access them from the same application. They have partnerships and supply software to over 60 different universities across Germany and Austria. Their mobile app has over 500,000 downloads, not including desktop downloads.

Good things about Studo:

- Combines lots of daily university/on-campus services (email, calendar, grades, timetables)
- Real-Time polls and push alerts
- Easy to integrate existing records and student information
- Easily accessible course and grade overview with key dates for assignments and uploads
- Both synced and accessible from multiple devices
- University news feed and up-to-date food menus

Bad things about Studo:

- The overall application is extremely basic. Many of the features are extremely limited in what they can do.
- Many tools and features are admin controlled, not easy for students to customise what they see, etc
- Not accessible for students, looking at reviews it looks like students struggle connecting their student accounts to the application
- The calendar is limited on what you can add/info you add to it
- Chat feature between students is heavily moderated and deletes things that don't go against the platform's rules
- 2FA and login features are unreliable and often don't work, affecting time pressured situations

Features

etc. etc.

2. Personas

Definition

etc. etc.

Persona 1

etc. etc.

Persona 2

etc. etc.

Persona 3

etc. etc.

3. Scenarios

Definition

etc. etc.

Scenario 1

etc. etc.

Scenario 2

etc. etc.

Scenario 3

etc. etc.

4. User Stories

Definition

etc. etc.

User Story 1

etc. etc.

User Story 2

etc. etc.

User Story 3

etc. etc.

User Story 4

etc. etc.

User Story 5

etc. etc.

User Story 6

etc. etc.

5. Prototype

Definition

etc. etc.

Tools Used

description, ease of use, brief.

Media (URLs, Screenshots)

sample of relevant urls, screenshots.

Studo Website : <https://studo.com/en>

Studo Reviews : <https://chrome-stats.com/d/com.moshbit.studo>