



SETUP  
Student Services App

Ruby Walsh, Roxanne Lascota, Madison Roche, Rob Venn

20106647, 20113703, 20112525, 20107681

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# 1. Introduction

## Product Vision

etc. etc.

## Similar App A [PLACEHOLDER]

move to your branch for this, remember to merge branches when complete

## Similar App B - Studo

The main thing Studo offers is an app which combines both academic and campus services into one place. For example, SETU Timetables for students and Moodle are two separate platforms, but Studo combines these together and lets you access them from the same application. They have partnerships and supply software to over 60 different universities across Germany and Austria. Their mobile app has over 500,000 downloads, not including desktop downloads.

Good things about Studo:

- Combines lots of daily university/on-campus services (email, calendar, grades, timetables)
- Real-Time polls and push alerts
- Easy to integrate existing records and student information
- Easily accessible course and grade overview with key dates for assignments and uploads
- Both synced and accessible from multiple devices
- University news feed and up-to-date food menus

Bad things about Studo:

- Many tools and features are admin controlled, not easy for students to customise what they see, etc
- Not accessible for students, looking at reviews it looks like students struggle connecting their student accounts to the application
- The calendar is limited on what you can add/info you add to it
- Chat feature between students is heavily moderated and deletes things that don't go against the platform's rules
- 2FA and login features are unreliable and often don't work, affecting time pressured situations

Product Vision for Studo:

1. FOR students and staff in universities or colleges
2. WHO need a simple and efficient way to access separate resources, stay on track with campus events and resources, and communicate regularly with staff in their institution without constantly swapping between platforms.
3. The Studo App is a mobile and desktop campus management and student services application
4. THAT (key benefit)
5. UNLIKE (primary competitive alternative)
6. OUR PRODUCT (primary differentiation)

## **Features**

etc. etc.

## **2. Personas**

### **Definition**

etc. etc.

### **Persona 1**

etc. etc.

### **Persona 2**

etc. etc.

### **Persona 3**

etc. etc.

## **3. Scenarios**

### **Definition**

etc. etc.

### **Scenario 1**

etc. etc.

### **Scenario 2**

etc. etc.

### **Scenario 3**

etc. etc.

## **4. User Stories**

### **Definition**

etc. etc.

### **User Story 1**

etc. etc.

### **User Story 2**

etc. etc.

### **User Story 3**

etc. etc.

### **User Story 4**

etc. etc.

### **User Story 5**

etc. etc.

### **User Story 6**

etc. etc.

## **5. Prototype**

### **Definition**

etc. etc.

### **Tools Used**

description, ease of use, brief.

### **Media (URLs, Screenshots)**

sample of relevant urls, screenshots.

Studo Website : <https://studo.com/en>

Studo Reviews : <https://chrome-stats.com/d/com.moshbit.studo>