

Rasagy Sharma

Product Designer, Data Artist, Sketchnoter

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Social [Linkedin](#) / [Twitter](#) / [Instagram](#)

Education

2012 – 14 M.Des. **Information & Interface Design**, NID Bangalore

2007 – 11 B.E. **Computer Science Engineering**, BITS Pilani Goa Campus

Experience

Jun, 2023 **Senior Design Manager, Capital One**

– onwards Leading the design team for DataLabs, with a focus on creating intelligent products to solve business & customer needs.



Capital One is a US Bank, & DataLabs creates Data Science & AI-powered enterprise products.

Jan, 2023 **Design Consultant, EnMasse**

– Jun, 2023 Mentored & shaped the Data product with geo-visualizations & insights.



Enmasse is a data platform on Indian households.

Apr, 2021 **Founding Product Designer, Sundial**

– Oct, 2022 Designed self-serve product that made customer onboarding 12x faster. Designed a strategic insights product for customer acquisition. Established Design Principles, built Customer Discovery playbooks & contributed to Linnaeus Design System.



Sundial is a B2B SaaS platform for product teams to get deep insights from their product data.

Dec, 2018 **Head of Design, Gramener**

– Mar, 2021 Managed & grew the design team (6 → 10), increased cross-domain collaboration, streamlined design KPIs & reduced delivery delays by improving design process. Grew revenue to 4x from key clients in Cyber Security & Customer Experience.



Gramener is a Data Science & AI consulting company, with a focus on data visualization & data storytelling for enterprise clients.

Jul, 2018 **Design Consultant, Nestaway**

– Dec, 2018 Mentored the newly-formed design team & supported on Design Ops.



Nestaway is a B2C home rental platform.

Aug, 2016 **Designer, Mapbox**

– Jul, 2018 Led the design practice for Data team in Bengaluru. Redesigned OSMCha that made OSM QA (geo-data) ~12x faster & was used by teams at Microsoft, Apple & Facebook.



Mapbox is a B2B SaaS platform for developing maps & location-centric products.

Mar, 2015 **Founding UX Designer, Barclays**

– Jun, 2016 Part of Design & Digital Office. Did field research, end-to-end design & launched 4 Innovation products for African market. Launched RISE Accelerator in India.



Barclays is a 330+ yrs old British bank.

Nov, 2014 **Research Associate, IDC, IIT Bombay**

– Jan, 2015 Kickstarted the Information Design Lab with Prof. Venkatesh Rajamanickam.



IDC is a design school within IIT Bombay.

Apr, 2014 **UX Design (Intern), Microsoft Studio** ⁺⁹¹

– Aug, 2014 Designed a Bing NFL app & conceptualized a Data Center network monitoring tool.



Studio ⁺⁹¹ is Microsoft's Design studio in India.

Aug, 2011 **Founding UX Designer, Capillary Technologies**

– Jun, 2012 Designed Customer Engagement, Analytics & Visualization products.



Capillary Tech is a customer-engagement product.

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Teaching

- 2018–23 **Adjunct Assistant Professor, IDC, IIT Bombay**
Led workshops on Schematic Mapping & Creative Coding.
Evaluated project juries.
- 2016–23 **Visiting Faculty, NID, Bangalore & Paldi**
Taught courses on Data Storytelling, Digital Cartography,
Geo-visualization, Creative Coding & Design Foundation.
Evaluated graduation project juries.
- Others **Visiting Faculty, Srishti, JKL, NIFT Jodhpur**
Taught courses on Information Visualization & Tableau.

Talks & Workshops

- Data Viz IIM-A, ISB Hyd, UX Now, DesignUp, UX Lighthouse,
IndiaHCI, Tiny Viz Talks, Processing Community Day India,
ACM SIGCHI, MITID Pune, Fifth Elephant, Hill Hacks.
- Mapping Outlier, State of the Map (USA), Science Gallery Bengaluru,
Fifth Elephant, Ashoka U., Plaksha U., SPA Bhopal,
Dfrost (NID Bangalore).
- Others World Interaction Design Day, DVS Fireside Chat,
World Information Architecture Day.

Volunteering

- 2018–23 **DesignUp Conference & DesignUp School**
Speaker curation & coaching, Panel hosting, Unconferences,
Scholarships, Sketchnoting, Logistics & Cohort guide.
- 2019–23 **Creative Coding Santé**
Helped organize creative coding meetups in Bangalore.
- 2011–19 **IndiaHCI, Interact & APCHI**
Chair for Workshop & Courses, Chair for Student Volunteers,
& Student Volunteer (2011–14).
- Others IxDA, PCD India, Datameet, Bangalore Design Week,
MetaRefresh, Anthill & Fifth Elephant, Droidcon India,
Design Day, Techease, UX India.

Hobbies

Sketchnoting, Creative Coding, Football, Ultimate Frisbee.

Recognition

- Award FastCompany Innovation by Design Award,
World Data Viz Prize, Data Comicgen Award,
MADTA Data Hackathon, Urban Mobility Challenge,
Women Safety Contest (IndiaHCI).
- Exhibition Data Canvas exhibition (NGMA BLR),
City Vis exhibition (Berlin), Abhikalpana (IIT Bombay),
Mozilla Maker Party (Jaaga, BLR), Life With Data (BLR).
- Featured on SketchnoteArmy Podcast, Visual.ly Staff Picks,
Visualizing.org Highlights, Visualising Data.

Selected Side Projects

- 2021 **Mapping Patterns of Violence Against Journalists in India**
Collab with Polis Project. Designed & developed a
scrollytelling narrative to highlight 250+ incidences of
violence faced by journalists over two years.
- 2020 **World Wisdom Map**
Collab with Project Fuel. Made custom map designs,
interactive visualization & data artwork for highlighting
200+ life lessons collected from around the world.
- 2019 **Data.n.coded**
Collection of creative coding experiments on themes like
making abstract art generative & mandalas from names.
- 2017 **Visualizing Traffic Fatalities in Washington D.C.**
Collab with Washington D.C. Department of Transport.
Designed & developed an interactive geo-visualization of
3 years of traffic accident data for their Vision Zero initiative.
- 2016 **This was once home**
Designed an interactive map of memories from my time in
Magarpatta City, Pune.
- 2015 **Visualizing 500 Days of Summer**
Designed & developed an interactive visualization of the
non-linear narrative in the movie 500 Days of Summer.
- 2013 **Visualizing Trains from Indian Metros**
Designed & developed an interactive data artwork about
how 4 major metros connect the rest of India.