

# Rasagy Sharma

Interaction Designer & Data Artist

Email [hello@rasagy.in](mailto:hello@rasagy.in)

Mobile [+91 904 921 4140](tel:+919049214140)

## Objective

Looking for a full-time design role where I can explore exciting ways to mix design & data.

## Experience

- Mar 2015*  
– *Current*  
**Barclays Technology Centre India**  
**UX Designer**  
Working on Innovation projects in the Banking domain at multiple project stages — from ideation & conceptualization to final UI design & testing. Part of the organizing team for Rise Hackathons.  
*Tools* *Sketch, Photoshop, Illustrator, Axure, Processing*
- Nov 2014*  
– *Jan 2015*  
**Information Design Lab, IIT Bombay**  
**Research Associate**  
Worked on collating and exploring open-data about Mumbai, as well as positioning the lab as a hub for information design & data art projects.  
*Tools* *Processing, D3.js, Github, HTML & CSS*
- Apr 2014*  
– *Aug 2014*  
**Microsoft IDC, Hyderabad**  
**UX Designer (Intern)**  
Designed and shipped a Windows Phone app for Bing Sports and conceptualized a network monitoring tool for Cloud & Enterprise team.  
*Tools* *Powerpoint, Photoshop*
- Aug 2011*  
– *Jun 2012*  
**Capillary Technologies, Bangalore**  
**UX Designer**  
Worked on redesign of Capillary's Customer Engagement products and complete design (wireframing to front-end design) for their new Analytics & Visualization product.  
*Tools* *Balsamiq, Fireworks, Photoshop, HTML & CSS*
- Jul 2010*  
– *Dec 2010*  
**Tekriti Software, Gurgaon**  
**Interaction Designer (Intern)**
- May 2008*  
– *Jul 2008*  
**CFTRI, Mysore**  
**UI Developer (Intern)**

## Community

- Speaker* Fifth Elephant, HillHacks, Barcamp Mumbai, Mozilla Maker Party
- Participant* Motoco India (Swiss Open Design Movement) organized in Basel, Switzerland & across India
- Volunteer* Datameet, APCHI, IndiaHCI, IxDA, UX India, MetaRefresh, Droidcon India, Design Day, Techease

## Education

- Jun 2012*  
– *Oct 2014*  
**NID, R&D Campus**  
**M.Des. Information & Interface Design**  
*Focus area: Data Visualization*
- Jul 2007*  
– *May 2011*  
**BITS Pilani, Goa Campus**  
**B.E. (Hons) Computer Science Engineering**  
*Focus area: User Interface Design*

## Projects

- Nov 2014*  
(1 month)  
**Visualizing mode of transport**  
“How do people travel in major Indian metros?”  
*Entry for* *Urban Mobility Challenge'14*
- Oct 2013*  
(1 month)  
**Visualizing 500 Days of Summer**  
“How is the non-linear narrative of 500 Days of Summer structured?”  
[bit.ly/500DaysViz](http://bit.ly/500DaysViz)
- Aug 2013*  
(1 week)  
**Visualizing Trains in India**  
“How do the 4 Metros connect the rest of India through trains?”  
[bit.ly/TrainViz](http://bit.ly/TrainViz)

## Publication

- Jan 2015*  
**Using interactive data visualization to explore non-linear movie narratives**  
*Published in* *PJIM (Parsons Journal for Information Mapping)*

## Featured at

Data Canvas Exhibition at NGMA (Bangalore), LifeWithData, Abhikalpana (IDC, IIT Bombay), Visual.ly Staff Picks, Visualizing.org Highlights, VisualizingData.com