## Rasagy Sharma

Interaction Designer & Data Artist

Portfolio http://be.net/rasagy Email hello@rasagy.in

Mobile +91 720 487 1870

## **Objective**

Looking to join as an intern at a design team where I can explore exciting ways to mix data & design.

## **Experience**

Capillary Technologies, Bangalore Aug 2011 – Jun 2012 **UX** Designer

> Worked on redesign of Capillary's Customer Engagement products and complete design (wireframing to front-end design) for their new

Analytics & Visualization product.

Tools Balsamiq, Fireworks, Photoshop, HTML & CSS

Tekriti Software, Gurgaon Iul 2010 – Dec 2010 Interaction Designer (Intern)

> Worked for NDTV (Set of niche news websites), Plantronics (iPhone App), CafeGive (Improving UX & Add-on UI Design), CareRally (UI Design for a networking site for Patients & Doctors).

Tools Axure, Balsamiq, MockFlow, Flash

CFTRI, Mysore May 2008 - Iul 2008 **UI** Developer (Intern)

> Conducted Usability Analysis for the old Customer Inquiry Collection and developed a new app for Windows platform with a redesigned UI.

Tools Visual Studio (C#)

Education

NID R&D Campus Jun 2012 Present

**PGDPD Information & Interface Design** 

Focus area: Data Visualization

BITS Pilani, Goa Campus Jul 2007 – May 2011

**B.E.** (Hons) Computer Science Engineering

Focus area: User Interface Design

Volunteer

Motoco India (Swiss Open Design Movement), APCHI, IndiaHCI, IxDA, UX India, Techease, MetaRefresh, Droidcon India, Design Day

**Projects** 

Visualizing 500 Days of Summer Oct 2013 (1 month)

"How is the non-linear narrative of 500 Days of Summer structured?"

http://bit.ly/500DaysViz

**Roulette: Reliving Memories** Apr 2013

(1 month) "How can we build a habit around

reliving past memories in a social & engaging way?"

Microsoft Design Expo'13 Entry for http://bit.ly/RouletteMSR

Visualizing Trains in India Aug 2013

"How do the 4 Metros connect the (1 week) rest of India through trains?"

http://bit.ly/TrainViz

Ian 2011 SmartStick for night guards

(1 week) "How can we make the mundane

> job of college night guards more interesting & engaging for them?"

Made at MIT Media Lab Workshop (India)

Featured on

Visualizing.org Highlights, Visual.ly Staff Picks, Best of Visualization Web (Visualizing Data)

**Scholarships** 

Google Student Fellow 2011 Microsoft Student Partner 2008 **KVPY & NTSE Scholar** 2005