

Rasagy Sharma

Design Leader, Data Artist, Design Educator, Sketchnoter

Contact hello@rasagy.in / +91 90492 14140

Social [Linkedin](#) / [Instagram](#) / [Twitter](#)

Education

2012 – 14 M.Des. **Information & Interface Design**, NID Bangalore

2007 – 11 B.E. **Computer Science Engineering**, BITS Pilani Goa Campus

Experience

Jun, 2023 **Senior Design Manager, Capital One**
– onwards Leading the **design team for DataLabs**, with a focus on creating ML & AI-powered B2B & B2C products that make banking efficient, intelligent & secure.



Capital One is a US Bank, & DataLabs creates Data Science & AI-powered enterprise products.

Jan, 2023 **Design Consultant, EnMasse**

– Jun, 2023 Mentored & shaped the **Data product** with geo-visualizations & insights.



Enmasse is a data platform on Indian households.

Apr, 2021 **Founding Product Designer, Sundial**

– Oct, 2022 Designed **self-serve product** that made **customer onboarding 12x faster**. Designed a **strategic insights product** for customer acquisition. Established **Design Principles**, built **Customer Discovery** playbooks & contributed to **Linnaeus Design System**.



Sundial is a B2B SaaS platform for product teams to get deep insights from their product data.

Dec, 2018 **Head of Design, Gramener**

– Mar, 2021 **Managed & grew** the design team (6 → 10), increased **cross-domain collaboration**, streamlined design KPIs & **reduced delivery delays** by improving design process. **Grew revenue to 4x** from key clients in Cyber Security & Customer Experience.



Gramener is a Data Science & AI consulting company, with a focus on data visualization & data storytelling for enterprise clients.

Jul, 2018 **Design Consultant, Nestaway**

– Dec, 2018 **Mentored** the newly-formed design team & supported on **Design Ops**.



Nestaway is a B2C home rental platform.

Aug, 2016 **Designer, Mapbox**

– Jul, 2018 **Led the design practice** for Data team in Bengaluru. **Redesigned OSMCha** that made OSM QA (geo-data) **~12x faster** & was used by teams at **Microsoft, Apple & Facebook**.



Mapbox is a B2B SaaS platform for developing maps & location-centric products.

Mar, 2015 **Founding UX Designer, Barclays**

– Jun, 2016 Part of Design & Digital Office. Did field research, **end-to-end design** & launched **4 Innovation products** for African market. **Launched RISE Accelerator** in India.



Barclays is a 330+ yrs old British bank.

Nov, 2014 **Research Associate, IDC, IIT Bombay**

– Jan, 2015 Kickstarted the **Information Design Lab** with Prof. Venkatesh Rajamanickam.



IDC is a design school within IIT Bombay.

Apr, 2014 **UX Design (Intern), Microsoft Studio** ⁺⁹¹

– Aug, 2014 **Designed** a Bing NFL app & conceptualized a Data Center network monitoring tool.



Studio ⁺⁹¹ is Microsoft's Design studio in India.

Aug, 2011 **Founding UX Designer, Capillary Technologies**

– Jun, 2012 Designed Customer Engagement, Analytics & Visualization products.



Capillary Tech is a customer-engagement product.

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Teaching

- 2016–25 **Visiting Faculty, NID, Bangalore & Paldi**
Taught courses on Tangible Data Viz, Digital Cartography, Geo-visualization, Creative Coding & Design Foundation. Evaluated semester & internship juries.
- 2018–25 **Adjunct Assistant Professor, IDC, IIT Bombay**
Led workshops on Schematic Mapping, Creative Coding & Digital Media with AI. Evaluated project juries.
- Others **Visiting Faculty, Srishti, JKL, NIFT Jodhpur**
Taught courses on Information Visualization.

Talks & Workshops

- AI UX Camp Spring by ChicagoCamps, Microsoft UX Day, UX Now, Design Colloquy at Adobe Labs.
- Data Viz IIM-A, ISB Hyd, UX Now, DesignUp, UX Lighthouse, IndiaHCI, Tiny Viz Talks, Processing Community Day India, ACM SIGCHI, MITID Pune, Fifth Elephant, Hill Hacks.
- Mapping Outlier, State of the Map (USA), Science Gallery Bengaluru, Fifth Elephant, Ashoka U., Plaksha U., SPA Bhopal, Dfrost (NID Bangalore).
- Others World Interaction Design Day, DVS Fireside Chat, World Information Architecture Day.

Volunteering

- 2025 **VizChitra Community & Conference**
Built India's first data viz community, helped organize conference through curation, installations & hosting panel.
- 2018–25 **DesignUp Conference & DesignUp School**
Help organize multiple editions through speaker curation & coaching, hosting panels & unconferences, scholarships, sketchnoting, logistics & as a cohort guide.
- 2019–24 **Creative Coding Santé**
Helped organize creative coding meetups in Bangalore.
- 2011–19 **IndiaHCI, Interact & APCHI**
Chair for Workshop & Courses, Chair for Student Volunteers, & Student Volunteer (2011–14).
- Others IxDA BLR, PCD India, Datameet, Bangalore Design Week, MetaRefresh, Anthill & Fifth Elephant, Droidcon India, Design Day, Techease, UX India.

Hobbies

Sketchnoting, Creative Coding, Football, Ultimate Frisbee.

Recognition

- Award FastCompany Innovation by Design Award, AI DeepHack, World Data Viz Prize, Data Comicgen Award, MADTA Data Hackathon, Urban Mobility Challenge, Women Safety Contest (IndiaHCI).
- Fellowship Motoco (FHNW Basel), Singapore International Foundation, & grants Human Rights Defenders Hub (University of York, UK) Kaleidoscopic Fields BeFanastic Fellowship.
- Exhibition Swiss Embassy (Delhi), Data Canvas exhibition (NGMA BLR), City Vis exhibition (Berlin), Abhikalpana (IIT Bombay), Mozilla Maker Party (Jaaga, BLR), Life With Data (BLR).
- Featured on SketchnoteArmy Podcast, Visual.ly Staff Picks, Visualizing.org Highlights, Visualising Data.

Selected Data Art Projects

- 2023 **Tale of Datta: AI-generated comic**
Designed a short comic about the rise & fall of *data* as a *Hindu god* using Stable Diffusion on Automatic1111 UI. Winning entry for AI DeepHack, created in 24 hrs.
- 2021 **Mapping Patterns of Violence Against Journalists in India**
Collab with Polis Project. Designed & developed a scrollytelling narrative to highlight 250+ incidences of violence faced by journalists over two years.
- 2020 **World Wisdom Map**
Collab with Project Fuel. Made custom map designs, interactive visualization & data artwork for highlighting 200+ life lessons collected from around the world.
- 2019 **Data.n.coded**
Collection of creative coding experiments on themes like making abstract art generative & mandalas from names.
- 2017 **Visualizing Traffic Fatalities in Washington D.C.**
Collab with Washington D.C. Department of Transport. Designed & developed an interactive geo-visualization of 3 years of traffic accident data for their Vision Zero initiative.
- 2016 **This was once home**
Designed an interactive memory map from my time in Pune.
- 2015 **Visualizing 500 Days of Summer**
Designed & developed an interactive visualization of the non-linear narrative in the movie 500 Days of Summer.
- 2013 **Visualizing Trains from Indian Metros**
Designed & developed an interactive data artwork about migration, urban transport & evolution of Indian cities.