In [1]:
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
import warnings
%matplotlib inline
warnings.filterwarnings('ignore')
```

In [2]:
```
df = pd.read_csv('Social_Network_Ads.csv')
```

In [3]:
```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 400 entries, 0 to 399
Data columns (total 5 columns):
 #   Column           Non-Null Count  Dtype 
---  ------           --------------  ----- 
 0   User ID          400 non-null    int64 
 1   Gender           400 non-null    object
 2   Age              400 non-null    int64 
 3   EstimatedSalary  400 non-null    int64 
 4   Purchased        400 non-null    int64 
dtypes: int64(4), object(1)
memory usage: 15.8+ KB
```

In [4]:
```
df.describe()
```

Out[4]:

	User ID	Age	EstimatedSalary	Purchased
count	4.000000e+02	400.000000	400.000000	400.000000
mean	1.569154e+07	37.655000	69742.500000	0.357500
std	7.165832e+04	10.482877	34096.960282	0.479864
min	1.556669e+07	18.000000	15000.000000	0.000000
25%	1.562676e+07	29.750000	43000.000000	0.000000
50%	1.569434e+07	37.000000	70000.000000	0.000000
75%	1.575036e+07	46.000000	88000.000000	1.000000
max	1.581524e+07	60.000000	150000.000000	1.000000

In [5]:
```
df['Purchased'].unique()
```

Out[5]:
```
array([0, 1])
```

In [6]:
```
df.head()
```

Out[6]:

	User ID	Gender	Age	EstimatedSalary	Purchased
0	15624510	Male	19	19000	0
1	15810944	Male	35	20000	0
2	15668575	Female	26	43000	0
3	15603246	Female	27	57000	0
4	15804002	Male	19	76000	0

In [7]:
```
df.tail()
```

Out[7]:

	User ID	Gender	Age	EstimatedSalary	Purchased
395	15691863	Female	46	41000	1
396	15706071	Male	51	23000	1
397	15654296	Female	50	20000	1
398	15755018	Male	36	33000	0
399	15594041	Female	49	36000	1

In [8]:
```
x = df.iloc[:, [2, 3]].values
```

In [9]:
```
y = df.iloc[:, 4].values
```

In [10]:
```
x
```

Out[10]:
```
array([[    19,  19000],
       [    35,  20000],
       [    26,  43000],
       [    27,  57000],
       [    19,  76000],
       [    27,  58000],
       [    27,  84000],
       [    32, 150000],
       [    25,  33000],
       [    35,  65000],
       [    26,  80000],
       [    26,  52000],
       [    20,  86000],
       [    32,  18000],
       [    18,  82000],
       [    29,  80000],
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       [    45,  26000],
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```

```
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```

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```

```
       [    36,  33000],
       [    49,  36000]])
```

In [11]:
```
y
```

Out[11]:
```
array([0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 1, 1, 1, 1,
       1, 1, 1, 1, 1, 1, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0,
       0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0,
       0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 1, 0, 1, 0, 1, 0, 1, 0, 1, 1, 0, 0, 0, 1, 0, 0, 0, 1,
       0, 1, 1, 1, 0, 0, 1, 1, 0, 1, 1, 0, 1, 1, 0, 1, 0, 0, 0, 1, 1, 0,
       1, 1, 0, 1, 0, 1, 0, 1, 0, 0, 1, 1, 0, 1, 0, 0, 1, 1, 0, 1, 1, 0,
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       0, 1, 0, 1, 1, 1, 1, 0, 0, 0, 1, 1, 0, 1, 1, 1, 1, 1, 0, 0, 0, 1,
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       0, 1, 0, 0, 1, 0, 1, 0, 0, 1, 1, 0, 0, 1, 1, 0, 1, 1, 0, 0, 1, 0,
       1, 0, 1, 1, 1, 0, 1, 0, 1, 1, 1, 0, 1, 1, 1, 1, 0, 1, 1, 1, 0, 1,
       0, 1, 0, 0, 1, 1, 0, 1, 1, 1, 1, 1, 1, 0, 1, 1, 1, 1, 1, 1, 0, 1,
       1, 1, 0, 1])
```

In [12]:
```
X_train, X_test, y_train, y_test = train_test_split(x, y, test_size = 0.25, ra
ndom_state = 0)
```

In [13]:
```
from sklearn.preprocessing import StandardScaler
sc_x = StandardScaler()
X_train = sc_x.fit_transform(X_train)
X_test = sc_x.transform(X_test)

print (X_train[0:10, :])
```

```
[[ 0.58164944 -0.88670699]
 [-0.60673761  1.46173768]
 [-0.01254409 -0.5677824 ]
 [-0.60673761  1.89663484]
 [ 1.37390747 -1.40858358]
 [ 1.47293972  0.99784738]
 [ 0.08648817 -0.79972756]
 [-0.01254409 -0.24885782]
 [-0.21060859 -0.5677824 ]
 [-0.21060859 -0.19087153]]
```

In [14]:
```
from sklearn.linear_model import LogisticRegression
classifier = LogisticRegression(random_state = 0)
classifier.fit(X_train, y_train)
```

Out[14]:
```
LogisticRegression
(https://scikit-learn.org/1.6/modules/generated/sklearn.linear_model.Lo
LogisticRegression(random_state=0)
```

In [15]:
```
y_pred = classifier.predict(X_test)
```

In [16]:
```
from sklearn.metrics import confusion_matrix
cm = confusion_matrix(y_test, y_pred)

print ("Confusion Matrix : \n", cm)
```

```
Confusion Matrix :
 [[65  3]
 [ 8 24]]
```

In [17]:
```
from sklearn.metrics import accuracy_score
print ("Accuracy : ", accuracy_score(y_test, y_pred))
```

```
Accuracy :  0.89
```

In [18]:
```
from sklearn.metrics import classification_report
matrix = classification_report(y_test, y_pred,labels=[1,0])
print('Classification report : \n',matrix)
```

```
Classification report :
               precision    recall  f1-score   support

           1       0.89      0.75      0.81        32
           0       0.89      0.96      0.92        68

    accuracy                           0.89       100
   macro avg       0.89      0.85      0.87       100
weighted avg       0.89      0.89      0.89       100
```

In [ ]:
```

```