



## Application form for exhibitors and cooperation partners

BMW Motorrad Days 2018, 6–8 July, Garmisch-Partenkirchen

Please send by email or fax to: [bmd-exhibitors@gpj.com](mailto:bmd-exhibitors@gpj.com) / [+49 \(711\) 4401 10251](tel:+49711440110251)

We regret that applications received after 23 February 2018 cannot be taken into consideration.

We hereby apply to appear as an exhibitor at BMW Motorrad Days 2018. By signing below, I confirm that I have read and agree to the exhibitor guidelines for applicants as well as the relevant notes.

Company:

Owner / manager:

\*Postcode & city:

\*Street address:

VAT number:

Phone / fax:

Contact person:

Email address:

Mobile number /  
direct extension:

\*If you receive a positive response, the invoice will be issued to above address.

It is not possible to take part in the application process without sending in a complete application form. Please indicate from the options below which (most closely) applies to you and add some details about your stand concept.

### Which exhibitor category do you belong to?

Customiser (individual modifications and adjustments to motorcycles)

Exhibitor in the motorcycle sector (e.g. spare parts or accessories for motorbikes)

Local exhibitor (from Garmisch-Partenkirchen)

Cooperation partner

Miscellaneous or other:

**Please select a stand size:**

5 × 5 m exhibitor tent

Other stand size (if available):

Cooperation partner (Benefits for cooperation partners include branding opportunities and a larger exhibition space. More information can be found by downloading the file 'Cooperation opportunities'. We will send details of the relevant costs after receiving your application.)

**Please describe your stand concept (equipment on display and stand design, including sketches and photos if available) in a separate document if required:**

**Do you plan to include other companies or exhibitors in your space?**

Yes, the following:

No

**Other requirements:**

I hereby agree to the data privacy policy of George P. Johnson GmbH, which is set out below.

\_\_\_\_\_  
Place and date

\_\_\_\_\_  
Signature of owner or managing director and company stamp

After sending your application documents, we will provide you with confirmation of receipt as well as information about the expected exhibition fees. The standard fee for a 5 × 5 m exhibition tent for the duration of the event is EUR 2,190 plus VAT (19%). This amount includes assembly and dismantling as well as electricity costs and a header sign with your company name. Please note that your application does not entitle you to an exhibition space. We aim to send notification of acceptance or rejection to all exhibitors by April 2018.

## Privacy Policy of George P. Johnson GmbH

George P. Johnson GmbH and its employees consider privacy as an essential part of doing business. As a company, we are subject to the provisions of the Telemedia Act (TMG) and the Federal Data Protection Act (BDSG). Accordingly, the necessary technical and organizational measures have been taken to ensure compliance with data protection rules and regulations.

The personal data of the exhibitor will be used for the fulfillment of the business purposes of the George P. Johnson GmbH linked to the assignment of the BMW Motorrad Days 2018 by BMW AG under consideration of the legal data protection regulations.

The exhibitor agrees that the personal data collected by George P. Johnson GmbH - including the use of automatic data processing - will be stored, processed or forwarded to the extent that this is exclusively due to business purposes in the context of the BMW Motorrad Days 2018 in accordance with the Federal Data Protection Act.

The data will only be passed on to the BMW AG as part of the application process for the BMW Motorrad Days 2018. At the latest at the end of the event, all personal data will be completely deleted.

The data collected and stored by George P. Johnson GmbH will be treated confidentially and protected against loss and alteration as well as unauthorized access by third parties through appropriate technical and organizational precautions.

You have the right to correct, block or delete your stored data at any time. If deletion is prevented by statutory, contractual, commercial or tax law reasons, in particular statutory retention periods, the data is blocked instead of deletion.

If you wish to exercise these rights of rectification, blocking or cancellation, or if you wish to revoke in whole or in part a formerly agreed declaration of consent for the processing and use of your personal data, please contact [datenschutz@gpj.de](mailto:datenschutz@gpj.de) or the postal address

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