



# BMW Motorrad Days 2018







# Cooperation opportunities

BMW Motorrad Days is one of Europe's largest motorcycling conventions and is currently the biggest customer event run by the BMW Group that takes place on a regular basis.

You can find out more on the event home page: [link](#)

In addition to the standard offer for exhibitors, BMW Motorrad provides the opportunity to appear as a Partner, Main partner or Premium partner – options that come with all the benefits of a greater marketing presence at the event venue.







# Cooperation packages

## Premium partner Gold

- 10 × 10 m presentation tent
- 25 linear metres for advertising banners in prominent areas
- Logo included on [bmw-motorrad.com](http://bmw-motorrad.com) (with link)
- Logo included on event posters
- Logo included in the programme
- Advertisement in the printed programme

## Main partner Silber

- 5 × 5 m presentation tent
- 15 linear metres for advertising banners in prominent areas
- Logo included on [bmw-motorrad.com](http://bmw-motorrad.com) (with link)
- Logo included on event posters
- Logo included in the programme

## Partner Bronze

- 5 × 5 m presentation tent
- 5 linear metres for advertising banners in prominent areas
- Logo included on event posters
- Logo included in the programme

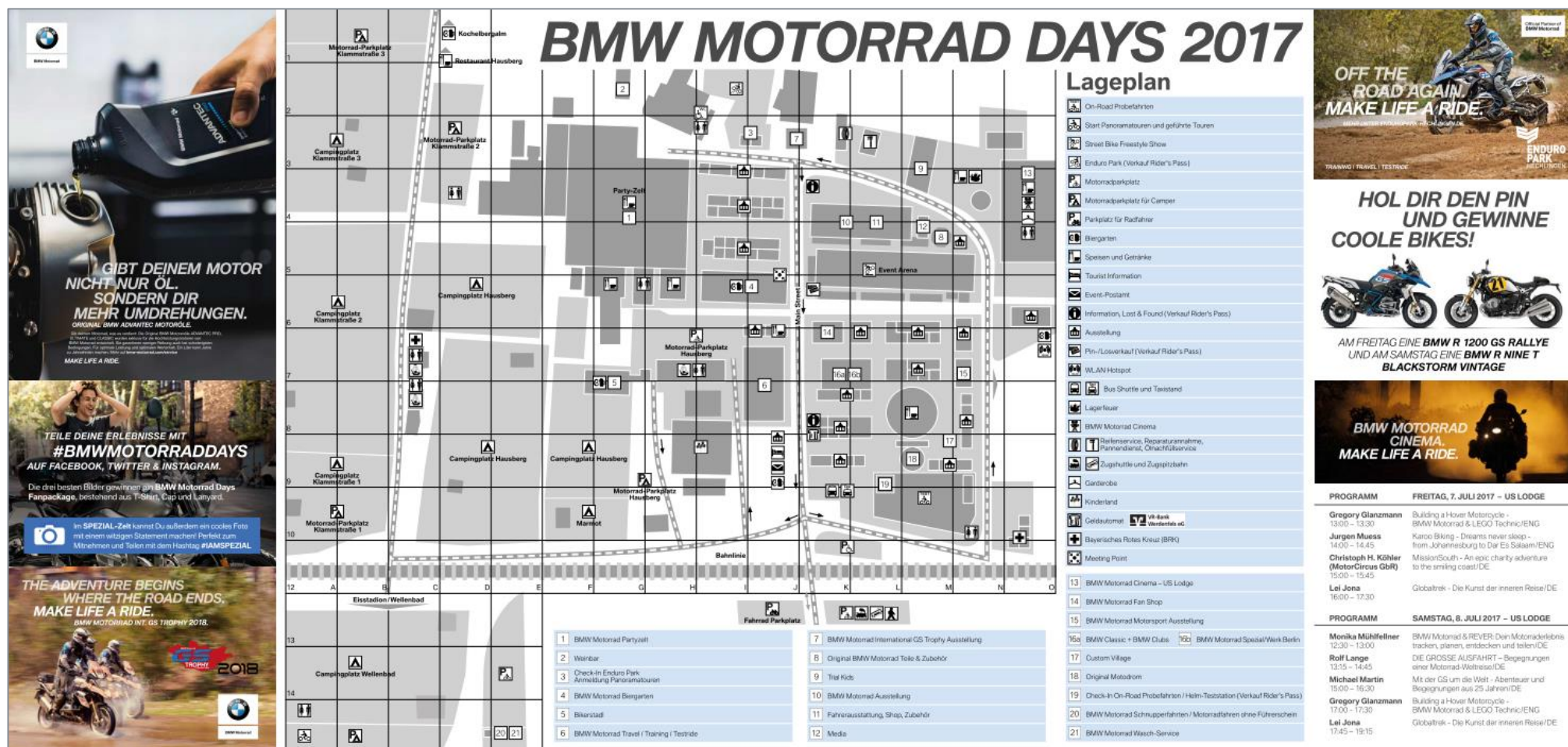
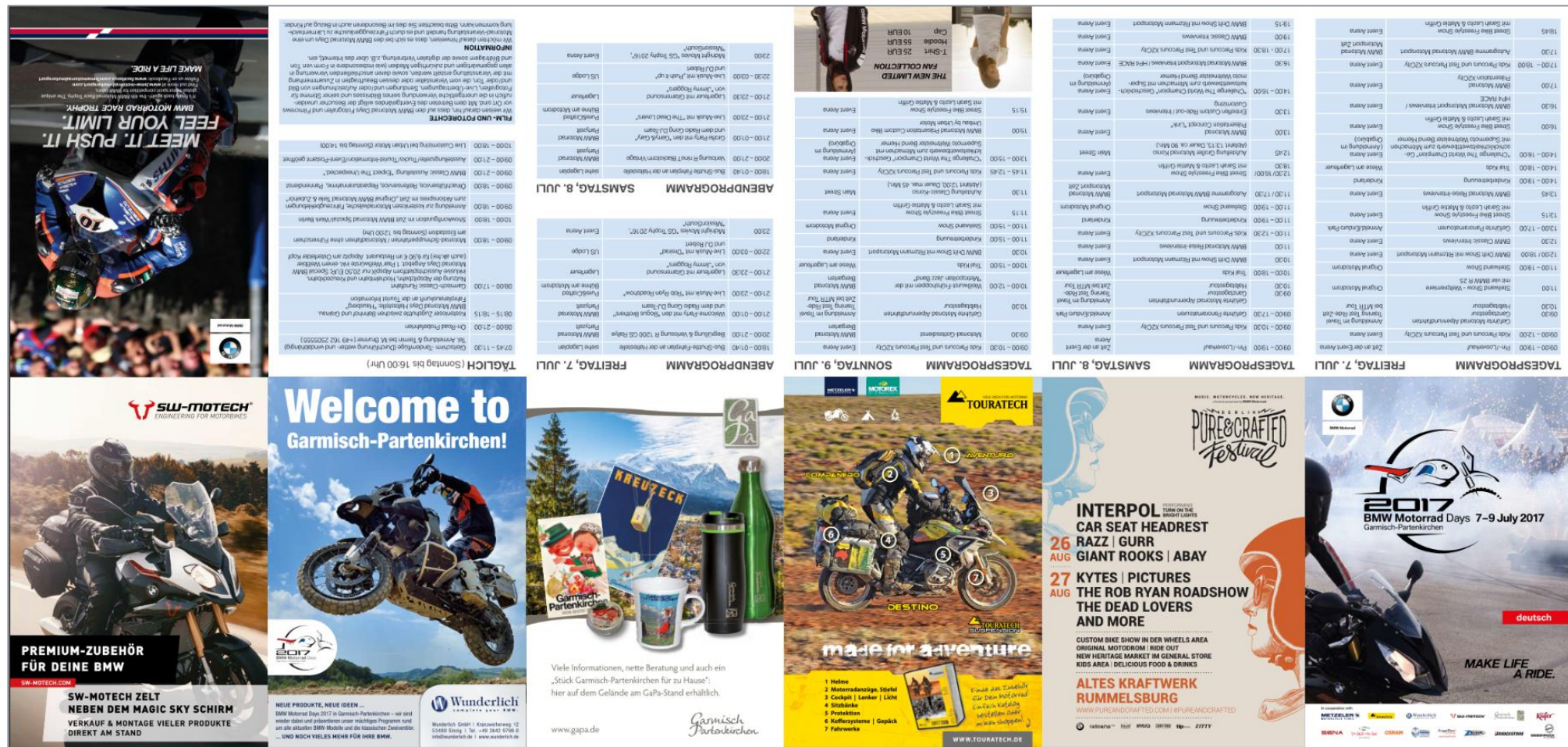
Would you like to work in cooperation with us? Contact us today!



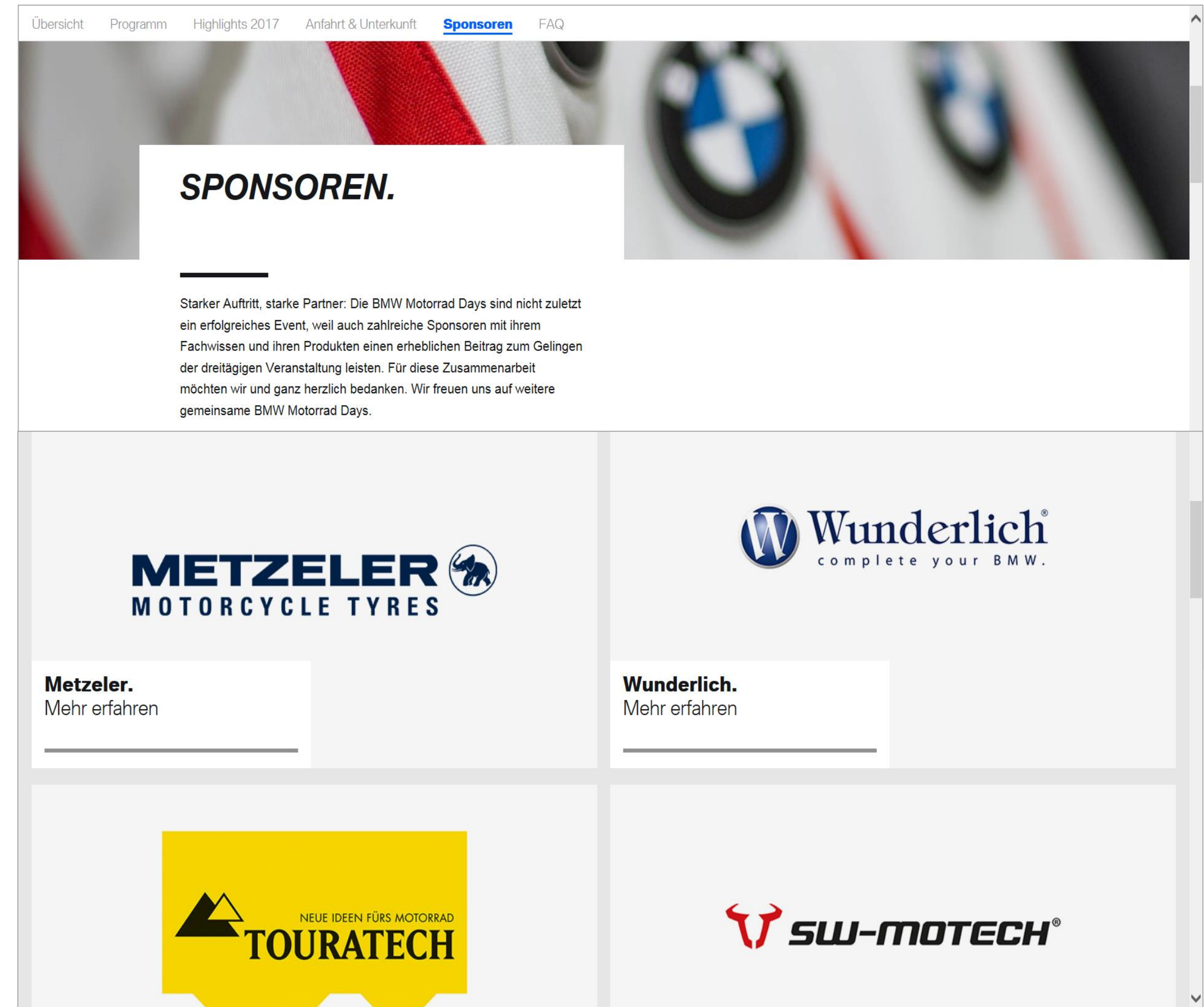


# Examples

Programme print run: around 16,000 copies



Website integration ([link](#))







# Applying to be a cooperation partner

If you are interested in taking part as a cooperation partner, please indicate your preference in the application documents (the application form for exhibitors and cooperation partners can be downloaded). We will send details of the costs after receiving your application documents by email.

Decisions regarding which applicants may appear as a cooperation partner at BMW Motorrad Days will be made by April 2018. After this time, all applicants will receive notification of acceptance or rejection by email.

Upon receipt of a positive response, detailed exhibitor guidelines will be sent out together with details of the invoice amount due for participation, which must be settled on time. In the event of delayed payment, the right to participate lapses and the available space will be awarded to an applicant from the waiting list.

Please send your **application by 23 February 2018 by email to [bmd-exhibitors@gpj.com](mailto:bmd-exhibitors@gpj.com)** or by fax to +49 (0)711 4401 251.

Exhibitor arrangements are managed by George P. Johnson GmbH on behalf of BMW Motorrad.