

EXECUTIVE SUMMARY AND RECOMMENDATIONS

The following insights were derived for RSVP movies after analyzing the IMDb dataset –

1. The amount of movies made throughout the years has been declining. The month of March saw the highest production of films.
2. The most common genre is drama, which has 4285 films with an average runtime of 106.77 minutes. In 2019, 1078 drama films in total were made.
3. For its upcoming feature, RSVP Movies may concentrate on the drama genre. Since they are among the top three genres, the action and thriller subgenres can also be examined.
4. The production organisations that have created the most successful films overall are Dream Warrior Pictures and National Theatre Live.
5. In order to find a global partner, Marvel Studios, Twentieth Century Fox, and Warner Bros. must be taken into consideration as the top three production companies based on the number of votes that their films have earned.
6. The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. These production companies are strong candidates and need to be taken into consideration for their upcoming project because the film is aimed for a worldwide audience.
7. James Mangold is the top filmmaker in the top three genres with the most superhit films. He has the opportunity to be the next project's director.
8. Mammooty and/or Mohanlal may be chosen as the actor for the upcoming project based on the median rating.
9. Parvathy Thiruvothu and Andrew Garfield might be considered top actors in the Drama genre based on the quantity of Super Hit movies..
10. Vijay Sethupathi might be included to the cast of the next project to appeal to the Indian audience, according to the total votes and average rating of 8.42 for Indian films published.
11. Taapsee Pannu might be picked as the actress based on the total votes cast and the 7.74 average rating given to Hindi films that were released in India.