# Rasha Abed Latif

# **BE Computer and Communication Engineer – Student**

## Contact

Saida, Lebanon

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### **Education**

**B.E Computer and Communication Engineer** 

Rafic Harir University Mechref, Lebanon

GPA: 81.67

2022 - 2026

\*Recipient of United Lebanon Youth Project (ULYP) Scholarship

#### **Relevant Coursework**

Introduction to Electric and Computer Engineer Lab, Electronics Lab, Design of Embedded Systems Lab, Communication Lab, Network I, Frontend development, Backend development, React, Mobile Application, Software Engineering, Computer Organization, Computer Architecture, The Ultimate SEO training with SEOPROPATH, Upwork with SEOPROPATH, Professional Business Communication, Machine Learning Onramp, Deep Learning Onramp, Reinforcement Learning Onramp

# **Key skills**

Microsoft Office, C++, Python, Kotlin, Firebase, React.js, SQL, MongoDB, Express.js HTML, Node.js, CSS, Bootstrap, Git,SEO

### Languages

Arabic (Native)
English (Advanced)

#### References

[Available upon request.]

## **Objective**

Computer and Communication Engineering student skilled in web development and SEO. Experienced in building responsive websites, optimizing visibility, and enhancing user experience. Seeking an internship to apply my skills in real-world digital projects.

## **Course Projects**

- Wheel Deal | Database Management System | c#
   A desktop application for buying and renting cars, managing inventory, tracking sales, and optimizing business operations.
- NutriVolve | HTML5, CSS3, JavaScript, jQuery, JSON
   A fitness and nutrition website allows users to track workouts, plan meals, and monitor progress interactively.
- Le Pavillon | HTML5, CSS3, Bootstrap, JavaScript, jQuery
   A high-end restaurant website where users can explore the menu, reserve
   tables, and enjoy a seamless dining experience.
- On-Page SEO Audit & Optimization | SEO Propath
   Conducted full SEO audits and optimized title tags, meta descriptions,
   internal links, and images using Seobility and Screaming Frog.
- Competitor Analysis & Backlink Building | SEO Propath Researched competitor backlinks via Ahrefs and implemented outreach for guest posting and broken link replacement.
- SEO Strategy & Performance Tracking | SEO Propath
   Built SEO strategy for a new website, conducted keyword research, and tracked performance using Google Analytics and Moz.

#### Certification

- Professional Diploma in Python Development (Udemy)
- The Complete JavaScript Course 2024 (Udemy)
- MATLAB Course Competition Certificate
- CCNA: Introduction to Networks
- SEO & Web Development Mentorship Program SEO PROPATH

## Volunteering

- · Wonder Sri Lanka webinar
- DPNA
- Annual Dar El Aytam iftar in Rafic Hariri University
- Public Speaking Essentials: Build Confidence
- Member of UNDP Youth Leadership Programme 10th cohort