

RASHAD

WEST

Speakers Kit

**BALLER, MENTOR,
ENTREPRENEUR,
STEAM ADVOCATE,
SPORTS TECH CONSULTANT**



ABOUT RASHAD WEST

DEGREE

Hampton University. BS Business MGMT, Finance concentration
Stanford University Entrepreneurship & Innovation (info) SI&E
NYU AI School
Bloc (Data Scientist track)

CERTIFIED

Stanford University Entrepreneurship & Innovation (info) Google
AR/VR
General Assembly (HTML/CSS, Biz Dev)
NIL certified (Front Office Sports, Instagram, Meta)
Metaverse certification (Front Office Sports, Meta)
Harvard CSSo (introduction to game development)
Google certified (virtual Reality & 360 video)

ACCELERATORS

NCIDEA (HQ) Labs
Oculus/Facebook LaunchPad

MEMBERSHIPS

The Players Impact Group member
ImBlackinTech Honorary member

SPEAKER

Microsoft - Mancode
Microsoft/NFL Alumni Gaming tournament
Verizon Innovative Learning
Oculus/Facebook
Saint Augustine University
North Carolina Central University
Shaw University
North Carolina Small Business Fund
Boys & Girls Club Golf Tournament
YMCA after school program
NC Science Festival
Not me not now
D.A.R.E spokesperson
NSBE
100 Black Men
Johnson C Smith University
Howard University
Durham Divinity School
Granville County Public Schools Career Fai

HACKATHON

MIT SSAC (MLB Baseball)

QUICK FACTS

ABOUT RASHAD

Rashad West has built a dynamic career spanning professional sports, corporate finance, and technology. West has showcased his leadership skills and competitive spirit through his roles in each industry and currently as an entrepreneur and innovator.

CAREER HIGHLIGHTS

HAMPTON UNIVERSITY:

MEAC MVP (2006)

MEAC Champion (2006)

Hampton Basketball MVP (2x) (2007-08)

MEAC Scoring Champion (2007)

Bob Cousy Award Nominee (2008)

For top point guard in America

PLAYED PRO BASKETBALL IN:

Drafted D-League - Idaho Stampede

Spain - Vigo

Argentina - Obera Tenis Club

All Conference

Brazil - Assis Basket

Lebanon - Antranik

Macedonia - KK Vardar Apave



BALLER



CATALYST NETWORK

West is a founding member of The Catalyst Network Foundation, Inc. which has devoted him to education and community service. The foundation currently assists underserved youth in New York City and Washington, D.C. by helping them create a career roadmap.

MENTOR

FOUNDATION



ENTREPRENEUR



COURTSIDE XPERIENCE Labs

Currently, West is a consultant using his hands-on experience to consult performance based startups and early stage sports-tech companies. West also leads his own startup Courtside Xperience (CX) Labs that creates intimate and exclusive experiences that bring you into the practice or game. CX Labs uses immersive technology such as digital reality (AR/VR) to help athletes train and enhance physical and mental performance. CX Labs have built experiences and products for athletes to have access to a virtual trainer anytime, in any setting.

Rashad is dedicated to creating innovative ways to enhance physical performance and has been in the HQ Labs Accelerator (NCIDEA) and the 2017 & 2018 cohorts of the Oculus LaunchPad program by Facebook.

MOTIVATIONAL SPEAKER

STEAM SPEAKER

SPORTS INNOVATION CLASSES

STEAM ACTIVE LEARNING CLASSES

VR/AR WORKSHOPS

EMERGING TECH ACTIVATIONS

VR DEMOS



**STEAM
ADVOCATE**

SPORTS TECH & AR/VR CONSULTING



@SportsTechWest

sportstechwest@gmail.com

919.413.8504