rlama@risd.edu www.rashalama.com

 $\it education$ 

2023 – 2026e Rhode Island School of Design

Master of Landscape Architecture I

Providence, RI

2017 – 2021 McGill University

Bachelor of Commerce, Major in Managing for Sustainability

Montréal, QC

experience

3/2022 – 5/2023 Steven Holl Architects

Business Development & Marketing Consultant

New York, NY

8/2021 - 3/2022 Studio GAIA

Copywriter & Graphics Consultant

Remote (New York, NY)

9/2019 – 3/2020 Building 21, McGill University

Strategic Designer Montréal, QC

5/2019 – 8/2019 Lekker Bikes

Graphic Design Intern Amsterdam, Netherlands

awards

2024 RISD Graduate Commons Grant: independent research grant for "The

Romanticization of Tree-Planting: Creation, Deconstruction, and Reinvention"

(\$2,539 awarded)

2023 RISD Fellowship: renewable full tuition scholarship (~\$180,000 awarded)

2

list of qualifications

marketing Copywriter

Brand identity

RFQ/RFP submission Social media management

graphic design Adobe Illustrator

Adobe Photoshop Adobe InDesign

data visualization ArcGIS

Rhino R

web hosting HTML/CSS

GitHub WordPress Squarespace

Wix

personal Film Photography (a <u>selection</u>)

Creative Nonfiction (a selection)

languages English (native)

Arabic (native)

French (basic conversational)