

Raashee Mishra

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EDUCATION:

The Pennsylvania State University

Bachelor of Arts, Major in Digital Media, Arts, and Technology, Minor in Data Visualization

Erie, PA

May 2026

Rider University

Bachelor of Arts in Graphic Design

Lawrenceville, NJ

September 2022 - May 2024 (Transferred to Penn State in May 2024)

PROJECT EXPERIENCE:

Ohai.ai

UI/UX Designer Intern

Remote

June 2023- July 2023

- Illustrated use cases for the product's Alpha testing
- Designed 10+ low to high-fidelity wireframes for the product's web navigation
- Collaborated and efficiently communicated with multiple teams including professionals in marketing, software development, and management on the project

RELATED EXPERIENCE:

JRH Foundation

Graphic Designer & Social Media Marketing Intern

Hamilton, NJ

January 2023 - May 2023

- Assisted with the design and execution of social media campaigns
- Created video content and graphic images using platforms such as Canva, Adobe Illustrations, and Premiere Pro
- Managed community and nurture engagement on various digital platforms such as Twitter, Instagram, Facebook, and Tiktok
- Created and distributed content such as blogs, infographics, videos, and press

The Rider News (Rider University)

Graphic Designer

Lawrenceville, NJ

September 2022 - May 2024

- Designed and implemented a style guide for TheRiderNews Instagram, following increased by 96% in 4 months
- Created infographics for social media that encapsulated the writer's pieces
- Curated weekly layouts for the newspaper
- Illustrated graphic images for the writer's pieces implemented in newspaper and infographics
- Met print deadlines to maximize productivity and efficiency

SKILLS:

Design Tools: Adobe Creative Cloud, Blender, Canva, Figma, Sketch, Framer, Procreate

Languages/Code: XML (XQuery), HTML, CSS, Python, Javascript

Marketing Tools: Microsoft Suite, FiveTran, Power BI, Klaviyo

CERTIFICATIONS:

Coursera, UI/UX Design

Google UX Design Professional Certificate

- Foundations of User Experience Design
- UX Design Process
- Build Wireframes and Low-Fidelity Prototypes

Coursera, Graphic Design

CalArts Graphic Design Specialization

- Fundamentals of Graphic Design
- Introduction of Typography
- Brand Development