

## RAASHEE MISHRA

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### EDUCATION

The Pennsylvania State University  
Bachelor's in Digital Media, Arts, and Technology, Minor in Data Visualization  
Graduation: May 2026

### INTERNSHIP EXPERIENCE

*Remote UI/UX Designer Intern, Ohai.ai* June 2023 – July 2023

- Illustrated use cases using Figma for the product's Alpha testing
- Designed 10+ low to high-fidelity wireframes using Figma for the product's web navigation
- Collaborated and efficiently communicated with multiple teams including professionals in marketing, software development, and management on the wireframe project

*Graphic Designer & Social Media Marketing Intern, JRH Foundation, Hamilton, NJ* January 2023 – May 2023

- Created video content and graphic images using platforms such as Canva, Adobe Illustrator, and Premiere Pro
- Assisted with the design and execution of a social media marketing campaign and posted content daily on X, Instagram, Facebook, and TikTok
- Created and distributed daily content such as blogs, infographics, YouTube videos, and press
- Managed community and nurtured engagement on digital platforms that resulted in 20% follower increase

### SKILLS

**Design:** Adobe Creative Cloud, Blender, Canva, Figma, Sketch, Framer, Procreate, Framer, Affinity

**Languages/Code:** Extensible Markup Language (XML), Extensible Stylesheet Language Transformation (XSLT), Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), Scalable Vector Graphics (SVG), Git Terminal, XQuery, Python, JavaScript, R Programming

**Marketing:** Microsoft Office Suite, Power BI, Hubspot, Tableau

### ACADEMIC PROJECTS

- Developed data visualizations using Tableau based on data sets pulled from Kaggle
- Participated in a digital group research project to develop a website using HTML, CSS, Python, and XML that included Natural Language Processing with Python and SVG
- Built a website using XML, HTML, and CSS that included archiving digital documents using text encoding markup in a group project

### LEADERSHIP WITHIN COLLEGE ACTIVITIES

*Vice President, Transfer Student Association, Penn State Behrend* September 2024 – Present

- Interact with Transfer Student Admissions Counselor to build a community network for transfer students

*Digital Content Director, Global Ambassadors, Penn State Behrend* September 2024 - Present

- Facilitate social media content weekly, design promotional materials, and overseeing video content production

*Graphic Designer, The Rider News, Rider University* September 2022 - May 2024

- Designed and implemented a style guide for *The Rider News* Instagram, following increased by 96% in 4 months
- Created infographics for Instagram that encapsulated writers' columns and articles
- Curated weekly layouts for the newspaper using Adobe InDesign and met print deadlines
- Illustrated graphic images using Adobe Illustrator and Procreate showcased next to the writers' columns and articles in the newspaper

### CERTIFICATIONS

Coursera, Google UX Design Professional Certificate, 2024

Coursera, CalArts Graphic Design Specialization Certificate, 2022

### WORK EXPERIENCE

Patient Services Associate, University of Pennsylvania Health System June 2024 – August 2024

- Interacted with patients and delivered high quality care, reviewed their insurance coverage using Epic Systems, and exceeded patient satisfaction