

RAASHEE MISHRA

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EDUCATION

The Pennsylvania State University
Bachelors in Digital Media, Arts, and Technology, Minor in Data Visualization

Graduation: May 2026

INTERNSHIP EXPERIENCE

Remote UI/UX Designer Intern, Ohai.ai

June 2023 – July 2023

- Illustrated use cases using Figma for the product's Alpha testing
- Designed 10+ low to high-fidelity wireframes using Figma for the product's web navigation
- Collaborated and efficiently communicated with multiple teams including professionals in marketing, software development, and management on the wireframe project

Graphic Designer & Social Media Marketing Intern, JRH Foundation, Hamilton, NJ

January 2023 – May 2023

- Created video content and graphic images using platforms such as Canva, Adobe Illustrator, and Premiere Pro
- Assisted with the design and execution of a social media marketing campaign and posted content daily on X, Instagram, Facebook, and TikTok
- Created and distributed daily content such as blogs, infographics, YouTube videos, and press
- Managed community and nurtured engagement on digital platforms that resulted in 20% follower increase

SKILLS

Design: Adobe Creative Cloud, Blender, Canva, Figma, Sketch, Framer, Procreate, Framer, Affinity

Languages/Code: Extensible Markup Language (XML), Extensible Stylesheet Language Transformation (XSLT), Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), Scalable Vector Graphics (SVG), Git Terminal, XQuery, Python, JavaScript, R Programming

Marketing: Microsoft Office Suite, Power BI, Hubspot, Tableau

ACADEMIC PROJECTS

- Developed data visualizations using Tableau based on data sets pulled from Kaggle
- Participated in a digital group research project to develop a website using HTML, CSS, Python, and XML that included Natural Language Processing with Python and SVG
- Built a website using XML, HTML, and CSS that included archiving digital documents using text encoding markup in a group project

LEADERSHIP WITHIN COLLEGE ACTIVITIES

Vice President, Transfer Student Association, Penn State Behrend

September 2024 – Present

- Interact with Transfer Student Admissions Counselor to build a community network for transfer students

Digital Content Director, Global Ambassadors, Penn State Behrend

September 2024 - Present

- Facilitate social media content weekly, design promotional materials, and overseeing video content production

Graphic Designer, The Rider News, Rider University

September 2022 - May 2024

- Designed and implemented a style guide for *The Rider News* Instagram, following increased by 96% in 4 months
- Created infographics for Instagram that encapsulated writers' columns and articles
- Curated weekly layouts for the newspaper using Adobe InDesign and met print deadlines
- Illustrated graphic images using Adobe Illustrator and Procreate showcased next to the writers' columns and articles in the newspaper

CERTIFICATIONS

Coursera, Google UX Design Professional Certificate, 2024

Coursera, CalArts Graphic Design Specialization Certificate, 2022

WORK EXPERIENCE

Patient Services Associate, University of Pennsylvania Health System June 2024 – August 2024

- Interacted with patients and delivered high quality care, reviewed their insurance coverage using Epic Systems, and exceeded patient satisfaction