# Visual Identity

- Minimalist
- Cyclical
- Contemporary
- Same Color Palette

## **Invitation**

- Type-only
- Movement
- Hierarchy

### **Poster**

- Consistency
- Responsiveness
- Symmetry

## Social Media Ads

- Social Media Integration
- Stigma
- Audiences





In honor of Mental Health Awareness month thoughout May



monday

10 am—12 pm Westhaven Nursing Clinic, 803 Hardy Dr

tuesday

9 am—12 pm Jefferson School, 233 4th St NW, 2nd Fl

wednesday

2—5 pm Main Office, 1101 E High St

The Women's Initiative's free walk-in clinics for women offer one-on-one sessions with a counselor for immediate, short-term assistance and emotional support.

## free walk-in clinic hours

In honor of Mental Health Awareness month thoughout May

The Women's Initiative's free walk-in clinics for women offer one-on-one sessions with a counsel-or for immediate, short-term assistance and emotional support.

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# Asking for help isn't a weakness.

#### Free walk-in clinic hours in May:

#### MONDAY

10am-12pm Westhaven Nursing Clinic, 803 Hardy Dr

#### **TUESDAY**

9am-12pm Jefferson School, 233 4th St NW, 2nd floor

#### WEDNESDAY

2-5pm Main Office, 1101 E High St

The Women's Initiative's free walk-in clinics for women offer one-on-one sessions with a counselor for immediate, short term assistance and emotional support.

# Typography + Logo

- Raleway
- Sans-Serif
- Sharpness
- Symmetry

