1) Onboarding Page 1 — Welcome

Purpose: First impression. Fun, easy, "I wanna try this."

UI

- **Logo** (soft glow / pulse)
- **Title:** Rate My Day
- **3-line hook (exact):**
  - Addictive like TikTok.
  - Meaningful like a journal.
  - Helpful like a therapist.
- **Swipe carousel (3 cards):**
  1. *Rate it* — "Rate your day in seconds. No pressure. Just vibes."
  2. *Post it (optional)* — "Share your day or keep it private. You're in control."
  3. *Crash Out* — "Bad day? Crash out. Vent. Laugh. Reset."
- **CTA button:** Get Started
- **Secondary:** Skip to Demo
- **Dots** at bottom showing carousel progress

Actions

- **Get Started** → goes to **Profile Setup**
- **Skip to Demo** → opens **Demo Mode** (read-only sample feed)

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2) Onboarding Page 2 — Profile Setup

Purpose: Set identity + privacy defaults without friction.

UI

- Display name
- Username (must be unique)
- Age range selector (simple)
- Optional: campus/community tag (optional)
- **Privacy default** (pre-selected):
  - ✅ Private-first (recommended)
  - Social-first (optional toggle)
- Button: Continue

Actions

- Continue → **Goals Setup (optional but recommended)**
  (or you can skip straight to app)

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3) Onboarding Page 3 — Goals Setup (Quick Pick)

Purpose: Personalization so AI feels "smart" immediately.

UI (chips)

"Pick 1–3 goals (optional):"

- Sleep
- Study/School
- Fitness
- Stress
- Social life
- Money
- Confidence
- Mental reset

Button: Finish Setup

Actions

- Finish Setup:
  - sets `hasCompletedOnboarding = true`
  - **navigation reset** into the main tabs
  - lands user on **Home (Moments feed)**

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4) Main App — Tabs (Always visible after onboarding)

Your tabs are: **Home, Rate, Moments, Crash Out, Profile**

How they should work

- **Home:** "For You" style feed (Moments)

- **Rate:** create today's entry (text/video/photo/audio)
- **Moments:** same feed as Home (or later "Following")
- **Crash Out:** chaotic vent feed + post button
- **Profile:** settings + streak + premium + reset onboarding

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5) Home Page (Moments Feed)

Purpose: Addiction loop. Scrollable, relatable content.

UI

- "For You" feed of public Moments
- Each card shows:
  - media (video/photo)
  - DayScore + AI headline
  - tags
  - reactions row (Same / W / L / Wild / You good / Respect)
  - report button
  - share button

Actions

- Tap post → view full post
- React → saves reaction
- Report → sends report
- Share → generates share card

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6) Rate Page (Daily Check-In Creator)

Purpose: The core creation flow.

Step A — Rate slider

- "How was your day?" slider 0–10
- mood tags chips

Step B — Choose entry type

Tabs or toggle:

- Text
- Photo
- Video
- Audio

Step C — Add content

- Text input OR upload media OR record

Step D — Visibility

Default: **Private**
Options:

- Private
- Public (Moments)
- Crash Out (if negative/chaotic)

Step E — Save

Button: Save Entry

After Save → AI Result Card modal

Shows:

- DayScore (AI)
- One-line headline
- 3–5 tags
- 1 reflection question
  Buttons:
- Done
- Edit entry
- Share card (if public)

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7) Crash Out Page

Purpose: Viral chaotic space, but still safe enough for stores.

Two sections

- Feed
- Create (post)

Create Crash Out

Template picker:

- "I'm crashing out because…"
- "Worst thing today…"
- "I fumbled…"
  Fields:
- what happened
- optional where/who
- what I need: vent / advice / support
  Media optional

AI tools:

- Summarize cleanly
- Make meme-able
- 3-slide story
- Reality check

Feed UI

- shows posts
- reactions
- report + block

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8) Profile Page

Purpose: Control + streak + premium.

UI

- username/display name
- streak + badges
- settings
- premium
- export journal (premium)
- delete account
- **Reset onboarding (demo/testing)**

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9) Premium Page (Paywall)

Purpose: Convert without feeling scammy.

Shows

- Features list:
    - Longer videos
    - Unlimited story slides
    - Monthly report
    - Export
    - Advanced insights
- Monthly / Yearly buttons
- Restore purchases (mobile)
- Web: Stripe Checkout button

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10) Demo Mode (from "Skip to Demo")

Purpose: Let people preview without commitment.

UI

- A curated sample Moments feed
- No posting
- Banner: "This is a demo"
- Button: "Create my account"