

Muhammed rashid ansari

+91-9930377481 | rashidk.developer@gmail.com | rashidweb.gnbags.in

Professional Summary

Full-stack LAMP developer with 7+ years of experience of designing, developing, and deploying over 90 web applications. Proven expertise in e-commerce, CMS, CRM, billing systems, and LMS using PHP (Laravel, CodeIgniter), MySQL, and modern JavaScript. Skilled in leading development teams, optimizing application performance, and integrating complex third-party APIs (payment gateways, communication platforms, cloud services). Strong background in project planning, bug resolution, and building secure, scalable solutions.

Skills

- **Backend:** PHP, Laravel, CodeIgniter, Yii, CakePHP, Node.js (Basic), WordPress
- **Frontend:** JavaScript, jQuery, React.js (Basic), Vue.js (Basic), Next.js (Basic), Bootstrap5, HTML5, CSS3
- **Database:** MySQL, MongoDB (Basic)
- **DevOps & Tools:** Linux (Ubuntu, CentOS), Apache, Nginx, Git, GitHub, Cloudflare, WHM/cPanel, Redis

Professional Experience

Sr. Web Application Developer | NexGeno Technology Pvt. Ltd. | Mumbai

March 2023 – Present

- Lead the planning and development of web applications.
- Manage a development team, conducting code reviews to ensure quality.
- Troubleshoot and resolve complex bugs, perform database query optimization, and integrate third-party APIs to enhance functionality.
- Handle the continuous development and maintenance of 3+ ongoing projects.

Web Developer | Mak Enterprises | Mumbai

April 2018 – March 2023

- Developed and maintained dynamic websites and custom WordPress sites including ecommerce websites.
- Collaborated directly with clients to gather requirements, provide updates, and manage ongoing website maintenance.
- Designed and implemented responsive, user-friendly web templates.

Key Projects

Attari Classes – LMS, CRM & CMS Website

- Developed a custom Learning Management System (LMS) from scratch using CodeIgniter and MySQL, featuring student registration, course management, and automated certificate generation.
- Enhanced the platform with a full e-commerce system for direct course purchases, integrating multiple secure APIs: VdoCipher (video streaming), Razorpay (payments with webhooks), WhatsApp Business API, Twilio/2Factor (SMS/OTP), and Brevo (email automation).
- Built a custom CRM to automate student lead tracking, funnel management, and generate detailed reports on revenue, lead sources, and staff performance.
- Integrated the Calley API for direct lead syncing via phone calls.
- Launched a responsive, SEO-optimized marketing website in Laravel to expand reach across multiple regions.
- Successfully synchronized LMS, CRM, and Website for seamless operations.
- Maintained & upgraded the system continuously from 2020 to present with a small development team.
- Key Tech: PHP (Laravel, CodeIgniter), MySQL, APIs (Vdocipher, Razorpay, Twilio, Calley, Brevo), JavaScript, HTML, CSS

AR Fashion – Custom CRM (Built on Perfex CRM)

- Customized Perfex CRM to match client-specific business workflows.
- Developed a Custom Manufacturing Module with seamless flow from Purchase Order → Manufacturing → Invoice → Payments.
- Implemented Inventory Multi-Unit Conversions for accurate stock tracking.
- Built Salary Management feature to automate staff payouts.
- Added Bulk Payment option for invoices to speed up client transactions.
- Designed and integrated an Advanced Cashflow Reporting Plugin for detailed financial insights.
- Delivered a tailored CRM solution that improved business automation, reporting accuracy, and financial control for the client.
- Key Tech: PHP (Perfex CRM, CodeIgniter), MySQL, Custom Plugins, Reporting Modules

Escrowv – E-Commerce Platform (Buyer-Seller Marketplace)

- Developed a full marketplace platform from scratch enabling users to buy and sell social media accounts (Instagram, YouTube, Twitter, Telegram, Facebook) via chat through an admin-managed escrow system.
- Built a 7-step transaction workflow with live chat between buyer and seller for smooth communication, verification & sell/ purchase social accounts.
- Integrated Stripe Payment Gateway for secure payments and admin commission management.

- Added Social Media Integrations to automatically fetch profile data (DP, username, URL, subscriber/follower count) for easy account listing.
- Implemented Login with Google, email notifications, and automated verification flows for trust and transparency.
- Delivered a robust, scalable system ensuring secure transactions and user satisfaction.
- Key Tech: PHP, CodeIgniter, MySQL, Stripe API, Social Media APIs (Instagram, YouTube, Twitter, Telegram, Facebook), Web Sockets, Email Notifications

Kaak Economics – eCommerce & Membership Platform

- Developed a system combining user registration with rewards and a vendor-based eCommerce portal.
- Implemented paid user registration where members earned points usable for shopping on the connected eCommerce site.
- Enabled vendor onboarding with registration fees, allowing vendors to list and sell products directly.
- Integrated a real-time payment gateway ensuring instant payouts to vendors after successful transactions.
- Built a points-based shopping system where customers could redeem earned points during checkout.
- Optimized database queries and implemented caching mechanisms to handle 100,000+ registered users and high-traffic shopping sessions efficiently.
- Maintained and upgraded the system continuously for 2 years, ensuring scalability and smooth operations.
- Key Tech: PHP, Laravel, MySQL, Payment Gateway APIs, Redis Caching , Query Optimization

Education

Bachelor of Science in Information Technology | University of Mumbai | 2016

Certifications

- Vue JS Developer Course | LearnCodeOnline
- cPanel & WHM Administrator | cPanel University