

Rashi Garg

Frontend Developer | rashiig72@gmail.com | +91 9050748473

[Github](#) | [LinkedIn](#) | [portfolio](#)

Professional Summary

Results-oriented **Frontend Developer** and Client Servicing Specialist with a **strong foundation in sales**, customer engagement, and market research. **Adept at problem-solving**, and data-driven decision-making to drive business growth and **customer satisfaction**. Proven ability to enhance user experience, optimize processes, and foster **long-term client relationships** in fast-paced environments.

Education

- **IILM UNIVERSITY** – B.Tech in Computer Science & Engineering (*Aug 2023 - May 2027*)
CGPA: 8.57/10
- Mewat Model School – 12th (CBSE) (*Mar 2021 - April 2022*)
Percentage: 90.4%
- Jain Public Senior Secondary School – 10th (*Mar 2019 - April 2020*)
Percentage: 89.4%

Professional Experience

- **DefendAir Technologies Pvt. Ltd. | Software Developer Intern**
Greater Noida, India | Mar 2025 - Present
 - Developed and **enhanced pre-existing software solutions**, improving system **performance by 25%**.
 - Integrated object-oriented design principles, **reducing software errors by 30%**.
 - Collaborated with cross-functional teams to deliver high-quality solutions within deadlines.
- **Physics Wallah | Campus Ambassador**
Noida, India | Dec 2024 - Present
 - Increased student **engagement by 40%** through strategic outreach campaigns.
 - Managed and coordinated 2 campus events, boosting participation and brand visibility.
 - Developed strong public speaking and persuasion skills, improving sign-up **conversion rates by 30%**.
 - Established and maintained relationships with faculty, students, and event partners.
- **Google Developer Club | Event Management Core Team Member**
Greater Noida, India | Aug 2023 - Present
 - Help In **organising 10+ tech workshops**, **increasing event attendance by 65%**.
 - Spearheaded logistics and coordination efforts, **achieving 90%+ positive feedback**.
 - Conducted market research to refine event planning and audience engagement strategies.
 - Strengthened team collaboration and **problem-solving skills in high-pressure situations**.

Key Skills & Competencies

- **Client Communication & Relationship Management | Sales & Negotiation Strategies | Market Research & Competitor Analysis**
- **Lead Generation & Conversion Optimization | Data Analysis & Performance Metrics | Customer Engagement & Retention**
- **Event Planning & Public Relations | Active Listening & Conflict Resolution | Critical Thinking & Problem-Solving**
- **Programming Languages:** Python, C, HTML, CSS, JavaScript, Java
- **Software & Tools:** VS Code, Git, SQL, Numpy, Pandas, Matplotlib
- **Office Tools:** Microsoft Excel, Word, PowerPoint, Google Sheets, Google Docs

Projects & Open-Source Contributions

- **Secure Login System (*HTML, CSS, JS*)**
 - Implemented multi-factor authentication, **enhancing security by 40%**.
 - Reduced login **failures by 50%** through error-handling optimizations.
 - Integrated Google and Facebook social logins to streamline user experience.
- **Task Management System (*HTML, CSS, JS*)**
 - Designed an interactive to-do list with real-time progress tracking.
 - Improved task organization **efficiency by 30%** through intuitive UI/UX design.
 - Integrated reminders & notifications, leading to a significant decrease in missed deadlines.

Certifications

- **Programming in C – Infosys Springboard**
- **Python Fundamentals – Infosys Springboard**
- **Internet of Things 201 – Infosys Springboard**
- **Programming in Core Java – Infosys Springboard**
- **Blockchain Basics – Great Learning**
- **Microsoft Excel Fundamentals – Coursera**

Honors & Achievements

- **2nd Place – HACK-X-NIET 2.0, NIET (*Outperformed 100+ teams in a hackathon*).**
- **Lead Volunteer – Orientation Session, IILM University (*Facilitated onboarding for 800+ new students*).**