RASHIKA AUTI

rasikaauti1995@gmail.com | (201) 630-1531 | 88 Clifton Pl, Jersey City, NJ, 07304 | linkedin.com/in/rashika-auti/

SUMMARY

Business Analytics professional with 5+ years of experience driving data-informed strategy, project execution, and stakeholder engagement across tech and consulting. MBA graduate, currently pursuing an MS in Business Analytics at CUNY Baruch College. Proficient in MS Office Suite, SQL, Python, Tableau, and cross-functional project delivery.

EXPERIENCE

Business Development Intern, Swaza, USA   *May 2025 - Aug 2025*

- Identified non-dilutive funding sources, government grants, and biotech investment opportunities to support early-stage commercialization
- Executed targeted outreach to life sciences stakeholders, engaging 8 potential partners and research collaborators
- Created a compelling explainer video with OpenAIs Sora to showcase real-world therapeutic use cases for business development
- Created market maps and competitive landscapes through secondary research to support strategic insights

Senior Consultant, Capgemini Invent, India   *Jun 2022 - Jan 2025*

- PMO Lead - European IP Protection Firm: Managed 40+ multi-million Euro projects end-to-end, including RFPs, vendor coordination, risk mitigation, and executive reporting (QBRs, Steering Committees). Tracked budgets, milestones, and invoicing using MS Excel and Power BI for KPI dashboards and financial reporting
- Project Coordinator - Life Sciences Study Transitions: Led seamless study handovers by aligning clinical, regulatory, and data teams. Tracked milestones with MS Project and JIRA, ensuring compliance
- Built a Power BI dashboard to monitor resource utilization (People Journey Tracker) and developed an Excel-based Carbon Emission Calculator to track sustainability KPIs aligned with ESG goals

BI Analyst, WNS Global Services Pvt. Ltd., India   *Aug 2019 - Jun 2020*

- Contributed to the Reporting and Analytics team at a top-2 Australian aviation firm, managing multi-country data across 35 markets
- Streamlined data extraction to PostgreSQL, reducing processing time by 30%
- Developed 15+ Power BI dashboards and applied predictive analytics to monitor KPIs, enhance forecast accuracy, and optimize revenue insights

Data Analyst, eClerx Services Ltd., India   *Jul 2017 - Aug 2019*

- Designed Tableau dashboards for the APAC Competitive Intelligence Program, enhancing data visualization and delivering strategic insights into product performance and market share for a hi-tech retail firm
- Automated data cleansing workflows by migrating from Excel to MySQL, saving 18+ hours and improving audit efficiency
- Performed gap analysis to optimize the product portfolio, leading to the removal of underperforming SKUs and recommending pricing strategies that boosted APAC profit margins by 6%
- Collaborated with teams across 7 countries to align sales and marketing strategies for improved market positioning

EDUCATION

MS, Business Analytics	*Jan 2025 - Present*
Baruch College, Zicklin School of Business	GPA: 3.8/4
MBA, Business Analytics	*Jun 2020 - May 2022*
SCMHRD (AACSB), Symbiosis International University	GPA: 7.6/10
Bachelor of Engineering, Electronics and Telecommunication	*Jun 2013 - May 2017*
University of Mumbai	GPA: 9.1/10

SKILLS

Computer: Advanced Excel (Pivot Tables, formulas), PowerPoint, Python, MySQL, PostgreSQL, Tableau, Power BI, MS Project Plan, JIRA, Trello, MS Office Suite (Outlook, Teams), Zoom

Functional: Business Analysis, Stakeholder Management, Market research, Critical thinking, Project planning and execution, Competitive Intelligence, Business Intelligence, Proposal writing, problem solving

CERTIFICATIONS

- Connected Managers Program Certification (Nov 2024), enhancing leadership, collaboration and strategic thinking
- Certified Scrum Master (Mar 2023) by Scrum Alliance, focused on agile methodologies and team facilitation

AWARDS AND ACHIEVEMENTS

- Awarded **Ace of Invent** at Capgemini Invent India (Mar 2023) for consistently exceeding management expectations
- Recognized as **Star Performer of the Quarter** for 2 consecutive quarters at eClerx for outstanding performance