

PROJECT NO – 01

PROJECT TITLE

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Basic E-Commerce Website

TASK

Is

Create a Single Page E-Commerce Website

FROM

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ABSTRACT

World is becoming fast changing business environment. It is important to be able to respond to client needs in the most effective and timely manner. In order to build this website a number of technologies must be studied and understood

My project is Ecommerce website(Art Gallery). This is the website which helps people who are interested in drawing and painting can buy all the art based products. It is useful in the way that it makes an easier way of buying and selling of the art products.

Here in this website you can buy all kinds of images and drawings. This consists of only the user interface part of the E-Commerce website. Ecommerce stands for electronic commerce. It performs the business in online and electronic form. Here the admin can share the item to be sold and customer can buy those using this website

OBJECTIVE

The main objective of the E-Commerce are as follows:

1. Reducing the management cost:

Business aim at reducing the costs incurred for the betterment of their revenue. This website can reduce the management cost significantly.

2. Developing Business Relations:

Business development can be easily achieved with the help of the E-Commerce Website. The direct communication between a company and the customer can be boosted.

3. Increasing the number of Loyal customers:

Customers are the core of all business strategies. Every business strategy revolves around customers. With this, you can make your consumers your focus point and interact with them to give them an incredible experience. This allows you to manage your loyal customers and generate new leads for your business. Ready to build your brand credibility to sell more and earn more?

4. Making responsive E-Commerce website:

With the increasing use of the smart phones for the shopping online, it has become more than mandatory for e-commerce businesses to go mobile.

5. Provide a Unique Customer Experience:

Your eCommerce store offers the same level of service to customers as you do to consumers visiting your physical store. However, by using Art Gallery, you can customize a unique experience for your customers and stand out from the crowd. As a seller with Art Gallery, you must enhance your customer's experience by appealing to their tastes and preferences. Round-the-clock customer service, immediate response to your customer's queries, and providing engaging content to your customers win the deal for you.

INTRODUCTION

The objective of this project is to develop a general purpose e-commerce store where product like clothes can be bought from the comfort of home through the Internet.

E-commerce is fast gaining ground as an accepted and used business paradigm. More and more business houses are implementing web sites providing functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming commonplace. The objective of this project is to develop a general purpose e-commerce store where product like clothes can be bought from the comfort of home through the Internet.

However, for implementation purposes, this paper will deal with an online shopping for Arts and images like photoframes. An online store is a virtual store on the Internet where customers can browse the catalog and select products of interest.

The selected items may be collected in a shopping cart. At checkout time, the items in the shopping cart will be presented as an order. At that time, more information will be needed to complete the transaction. Usually, the customer will be asked to fill or select a billing address, a shipping address, a shipping option, and payment information such as credit card number. An e-mail notification is sent to the customer as soon as the order is placed.

Web development is a broad term for the work involved in developing a website for the internet or an intranet. Web development can range from developing the simplest static single page of plain text

Technologies used in the User Interface Development are:

- Html
- CSS
- Bootstrap
- Javascript

INTRODUCTION

HTML:

HTML markup consists of several key components, including those called tags (and their attributes), character-based data types, character references and entity references. HTML tags most commonly come in pairs like `<h1>` and `</h1>`, although some represent empty elements and so are unpaired, for example ``. The first tag in such a pair is the start tag, and the second is the end tag (they are also called opening tags and closing tags).

Another important component is the HTML document type declaration, which triggers standards mode rendering. The text between `<html>` and `</html>` describes the web page, and the text between `<body>` and `</body>` is the visible page content. The markup text `<title>This is a title</title>` defines the browser page title shown on browser tabs and window titles and the tag `<div>` defines a division of the page used for easy styling. Between `<head>` and `</head>`, a `<meta>` element can be used to define webpage metadata.

I have used html for structuring the front page of the website using this I have added the header , footer , background, descriptions for the page of my website. And I have used carousel for testimonial making which showcases the slides all customers.

Example/Syntax:

```
<!DOCTYPE html>
<html>
  <head>
    <title>This is a title</title>
  </head>
  <body>
    <div>
      <p>Hello world!</p>
    </div>
  </body>
</html>
```

CSS:

Cascading Style Sheets (CSS) is a style sheet language used for describing the presentation of a document written in a markup language such as HTML or XML (including XML dialects such as SVG, MathML or XHTML).[1] CSS is a cornerstone technology of the World Wide Web, alongside HTML and JavaScript.[2]

CSS is designed to enable the separation of content and presentation, including layout, colors, and fonts.[3] This separation can improve content accessibility; provide more flexibility

and control in the specification of presentation characteristics; enable multiple web pages to share formatting by specifying the relevant CSS in a separate .css file, which reduces complexity and repetition in the structural content; and enable the .css file to be cached to improve the page load speed between the pages that share the file and its formatting.

Separation of formatting and content also makes it feasible to present the same markup page in different styles for different rendering methods, such as on-screen, in print, by voice (via speech-based browser or screen reader), and on Braille-based tactile devices. CSS also has rules for alternate formatting if the content is accessed on a mobile device.[4]

The name cascading comes from the specified priority scheme to determine which style rule applies if more than one rule matches a particular element. This cascading priority scheme is predictable.

I have used CSS for designing the website to look good enough. It decides which container or the text should come where.

JAVASCRIPT:

JavaScript, often abbreviated as JS, is a programming language that is one of the core technologies of the World Wide Web, alongside HTML and CSS. As of 2022, 98% of websites use JavaScript on the client side for webpage behavior, often incorporating third-party libraries. All major web browsers have a dedicated JavaScript engine to execute the code on users' devices.

JavaScript is a high-level, often just-in-time compiled language that conforms to the ECMAScript standard.[10] It has dynamic typing, prototype-based object-orientation, and first-class functions. It is multi-paradigm, supporting event-driven, functional, and imperative programming styles. It has application programming interfaces (APIs) for working with text, dates, regular expressions, standard data structures, and the Document Object Model (DOM).

The ECMAScript standard does not include any input/output (I/O), such as networking, storage, or graphics facilities. In practice, the web browser or other runtime system provides JavaScript APIs for I/O.

JavaScript engines were originally used only in web browsers, but are now core components of some servers and a variety of applications. The most popular runtime system for this usage is Node.js.

Although Java and JavaScript are similar in name, syntax, and respective standard libraries, the two languages are distinct and differ greatly in design.

METHODOLOGY

I started my project by creating two files. One is for html part and other is for CSS part. In html part it consists single page website that consists of navigation bar which is fixed using the position fixed of css . The navigation bar consists of the logo which placed at left side and consists of anchor tags placed at right side using padding and margin. Next comes the main scrolling part . Firstly it consists of image covered to page of specified height. On that quotes are been written. And paragraph is written. Below that it consists of the products in row of 5 products . That contains image and description below it. And consists of Explore Our Products button below it which is linked to the service page. Keypoints are been placed after this where you get information of what is there in this website. And between this there is a pic which is made at middle using css.

And below this there is testimonial part which is made using carousel. Where carousel is showing of the clients review as slides as many as the clients give the review it gets displayed over here as slides.

Then ther is footer part where contact the website people through different media like pages, documents, follow us, contact us .

CODE

```

14 index.html > @name 3 > body 3 > @name 3 > @type 3 > @a 3 > @img
15
16   <div class="item">
17     <div class="item_img">
18       
19     </div>
20     <div class="item_cont">
21       <div>
22         <p>Quisquam ipsum dolor sit amet consectetur, adipiscing elit. Consequatur nunc, fugiat tenetur cupiditate repellat labore doloribus dicta sit vel
23         <a href="#">Buy Now</a>
24       </div>
25     </div>
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27   <div class="item">
28     <div class="item_img">
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34         <a href="#">Buy Now</a>
35       </div>
36     </div>
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38   <div class="item">
39     <div class="item_img">
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42     <div class="item_cont">
43       <div>
44         <p>Quisquam ipsum dolor sit amet consectetur, adipiscing elit. Consequatur nunc, fugiat tenetur cupiditate repellat labore doloribus dicta sit vel
45         <a href="#">Buy Now</a>
46       </div>
47     </div>
48
49   <div class="prn_btn">
50     <a href="service.html">explore our Products</a>
51   </div>

```

```

1 <html> <!DOCTYPE html> <@ lang = @> <@ home / @> <@ design / @> <@ u / @> <@ seg
2   <!--css rpg.html-->
3   <html lang="en">
4     <head>
5       <title></title>
6       <meta charset="UTF-8">
7       <meta name="viewport" content="width=device-width, initial-scale=1">
8
9       <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/bootstrap@4.3/dist/css/bootstrap.min.css" integrity="sha384-s90d2+BLQ0fJFP239OFHeach0RU8l" crossorigin="anonymous">
10
11     <!-- optional theme -->
12     <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/bootstrap@4.3/dist/css/bootstrap-theme.min.css" integrity="sha384-themepk" crossorigin="anonymous">
13
14     <link href="style.css" rel="stylesheet">
15
16     <link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css">
17
18   </head>
19   <body>
20     <div class = "row no-gutter">
21       <div class="img">
22         <a href="#"> 
23       </div>
24       <div class="my head"> <H1>WELCOME GALLERY</H1></div>
25
26       <div class="my side">
27         <a href="#about.html"> About Us</a>
28         <a href="#service.html"> Services</a>
29         <a href="#blog.html"> Blogs</a>
30         <a href="#contact.html"> Contacts</a>
31         <a href="#"> login/register</a>
32       </div>
33     </div>
34
35     <div class="main">
36       <div class="main-content">
37         <!--learn the rules like a pro, so you can break them like an Artist ->Daringfire

```

```

10 <!--learn the rules like a pro, so you can break them like an Artist --></div>
11
12 <div class="text">
13     <p>expetiam ipsum dolor sit amet consectetur adipiscing elit. eos praesentium quas impedit sapiente conmodi obsoletati, sed ratione excepturi? Impedit, quae  

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17 </div>
18
19 <div>
20     <div class="btn">
21         <a href="#"><button>Book Your Art</a>
22     </div>
23 </div>
24
25 <div class="product">
26     <div>Our Arts</div>
27     <div class="pro cont">
28         <div class="item">
29             <div class="item img">
30                 
31             </div>
32             <div class="item cont">
33                 <div>expetiam ipsum dolor sit amet consectetur adipiscing elit. Consequatur eaque, fugiat tenetur cupiditate repellat labore doloribus dicta sit vel  

34                 <a href="#">Buy Now</a>
35             </div>
36         </div>
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38         <div class="item">
39             <div class="item img">
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41             </div>
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43                 <div>expetiam ipsum dolor sit amet consectetur adipiscing elit. Consequatur eaque, fugiat tenetur cupiditate repellat labore doloribus dicta sit vel  

44                 <a href="#">Buy Now</a>
45             </div>
46         </div>
47     </div>
48 </div>

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```

147 <li data-target="#carousel-example-generic" data-slide-to="0" class="active"></li>
148 <li data-target="#carousel-example-generic" data-slide-to="1"></li>
149 <li data-target="#carousel-example-generic" data-slide-to="2"></li>
150 </ol>
151
152 <!-- Wrapper for slides -->
153 <div class="carousel-inner" role="listbox">
154   <div class="item active">
155     <div class="item img">
156       
157     </div>
158     <div class="item text">
159       <p>oluc XYZ</p>
160       <p>ipsum, ipsum dolor sit amet consectetur adipiscing elit. Repellendus adipisci odio aliquid repellendus, dolorum accusamus recusandae pariatur.

```

```

184 <div class="left carousel-control" href="#carousel-example-generic" role="button" data-slide="prev">
185   <span class="glyphicon glyphicon-chevron-left" aria-hidden="true"></span>
186   <span class="sr-only">Previous</span>
187 </div>
188 <div class="right carousel-control" href="#carousel-example-generic" role="button" data-slide="next">
189   <span class="glyphicon glyphicon-chevron-right" aria-hidden="true"></span>
190   <span class="sr-only">Next</span>
191 </div>
192 </div>
193
194 <div>
195   <div>
196     <div class="logo">
197       <a href="#"></a>
198     </div>
199     <div class="pages">
200       <ol>
201         <li><a href="#">About us</a></li>
202         <li><a href="#">Services</a></li>
203         <li><a href="#">Blog</a></li>
204         <li><a href="#">Login</a></li>
205         <li><a href="#">Sign Up</a></li>
206       </ol>
207     </div>
208     <div class="menu">
209       <ol>
210         <li><a href="#">Privacy Policy</a></li>
211         <li><a href="#">Terms of Use</a></li>
212         <li><a href="#">Refund Policy</a></li>
213       </ol>
214     </div>
215     <div class="social">
216       <ol>
217         <li><a href="https://www.facebook.com/maurice/" target="_blank"><i class="fa fa-facebook" aria-hidden="true"></i></a></li>
218         <li><a href="https://www.linkedin.com/company/maurice/originalsubdomain-in" target="_blank"><i class="fa fa-linkedin" aria-hidden="true"></i></a></li>
219         <li><a href="https://www.instagram.com/maurice/phil-wrk" target="_blank"><i class="fa fa-instagram" aria-hidden="true"></i></a></li>
220         <li><a href="https://twitter.com/maurice" target="_blank"><i class="fa fa-twitter" aria-hidden="true"></i></a></li>
221       </ol>
222     </div>
223   </div>
224 </div>

```

```

225 <div class="contact">
226   <div>CONTACT US</div>
227   <a href="https://api.whatsapp.com/send?phone=919876543210"><i class="fa fa-whatsapp" aria-hidden="true"></i></a>
228   <a href="tel:919876543210"><i class="fa fa-phone" aria-hidden="true"></i></a>
229   <a href="mailto:support@stco.at"><i class="fa fa-envelope" aria-hidden="true"></i></a>
230 </div>
231
232 <div>
233   <p>Copyright 2022 Nashika. All Rights Reserved</p>
234 </div>
235
236 <script src="https://code.jquery.com/jquery-3.6.4.min.js" integrity="sha384-nvAa0n/20H9R3G0LVA2FSc2AJ19925A200304079N6L868RT3c0D/395E" crossorigin="anonymous"></script>
237 <script src="https://cdn.jsdelivr.net/npm/bootstrap@4.1.1/dist/js/bootstrap.min.js" integrity="sha384-Ch7cx7cZtZtjTSG0mke4jrEJq3VlZU2KX1R56QAjSeOGsIvDyqmJ4+fR" crossorigin="anonymous"></script>
238 </body>
239 </html>

```

CSS PART:-

```
# stylus > stylus site.schemer
1 ~ {
2   margin: 0;
3   padding: 0;
4 }
5 ~ .nav {
6   background-color: #ffffff;
7   z-index: 9;
8   padding: 10px;
9   padding-left: 10px;
10  padding-right: 50px;
11  display: flex;
12  box-shadow: 0px 3px 5px 0px rgba(0, 0, 0, 15);
13 }
14 ~ .nav_top {
15   position: fixed;
16   top: 0;
17   right: 0;
18   left: 0;
19 }
20 ~ .logo {
21   float: left;
22   width: 30%;
23 }
24 ~ .logo_img {
25   padding: 10px;
26   margin-left: 10px;
27   box-shadow: 0px 3px 5px 0px rgba(0, 0, 0, 15);
28 }
29 ~ .nav_side {
30   float: right;
31   width: 70%;
32 }
33 ~ .nav_side a {
34   text-decoration: none;
35   margin-right: 30px;
36   margin-top: 20px;
37   float: right;
38 }
```

```
# stylus > stylus site.schemer
39 .nav_side a {
40   text-decoration: none;
41   margin-right: 30px;
42   margin-top: 20px;
43   float: right;
44   color: #000000;
45   font-weight: bold;
46   font-family: cosmic, sans-serif;
47   font-size: 13px;
48   align-items: center;
49   align-content: center;
50   text-align: center;
51 }
52 .nav_side a:hover {
53   color: #008000;
54   text-decoration: underline;
55   transition: all 0.5s;
56 }
57 .nav_head {
58   float: left;
59   margin-right: 40px;
60   font-weight: bold;
61   font-size: 25px;
62 }
63 .main {
64   background-image: url('c.jpg');
65   background-position: center;
66   background-size: cover;
67   background-repeat: no-repeat;
68   background-attachment: fixed;
69   height: 100vh;
70   align-items: center;
71 }
72 .main .main_content {
73   padding-top: 200px;
74   margin-left: 10%;
75   margin-right: 10%;
76 }
```

```
# stylus > stylus site.schemer
77 .main .main_content h2 {
78   color: #000000;
79   font-size: 25px;
80   font-family: cosmic, sans-serif;
81   font-weight: bold;
82   text-align: center;
83   color: #008000;
84 }
85 .main .main_content span {
86   font-size: 12px;
87   opacity: 0.7;
88   font-weight: lighter;
89   color: #008000;
90   text-align: center;
91 }
92 .main .main_content .btn {
93   margin-top: 50px;
94 }
95 .main .btn a {
96   text-decoration: none;
97   padding-left: 50px;
98   padding: 10px 20px;
99   background-color: #e0ffe0;
100  color: #000000;
101  font-family: cosmic, sans-serif;
102  border: 2px solid #000000;
103  border-radius: 10px;
104 }
105 .main .par {
106   background-color: #000000;
107   opacity: 0.6;
108   border-radius: 50px;
109 }
```

```
106 .btn {
107   margin-top: 30px;
108   margin-left: 45%;
109 }
110 .btn a:hover {
111   background-color: #008000;
112   color: #ffffff;
113   transition: 0.5s;
114 }
115 .Product h2 {
116   color: #000000;
117   font-size: 35px;
118   text-align: center;
119   padding: 20px;
120 }
121 .Product .pro_cont {
122   display: flex;
123   margin-left: 5%;
124   margin-right: 5%;
125 }
126 .Product .pro_cont .item {
127   width: 33.33%;
128   margin: 10px;
129   height: auto;
130 }
131 .Product .pro_cont .item .item_img {
132   width: 100%;
133   height: 250px;
134   overflow: hidden;
135 }
136 .Product .pro_cont .item .item_img img {
137   width: 100%;
138   height: 250px;
139 }
140 .Product {
141   padding-bottom: 50px;
142 }
```

```
# style.css > Product.pro_btn:hover
143 .Product .pro_cont .item .item_cont{
144   text-align: center;
145 }
146 .Product .pro_cont .item .item_cont h3{
147   padding: 30px;
148   font-size: 15px;
149   font-family: cosmic, sans-serif;
150 }
151 .Product .pro_cont .item .item_cont a{
152 }
153 text-decoration: none;
154 padding-left: 50px;
155 padding: 8px 20px;
156 background-color: lightgreen;
157 color: black;
158 font-family: cosmic, sans-serif;
159 border-radius: 10px;
160 line-height: 40px;
161 }
162 .Product .pro_cont .item .item_cont a:hover{
163   background-color: darkgreen;
164   color: white;
165   transition: 0.5s;
166 }
167 .Product .pro_cont .item:hover{
168   box-shadow: 0px 3px 6px 0px rgba(0, 0, 0, 15);
169 }
170 .Product .pro_cont .item .item_cont p{
171   padding: 30px;
172   font-size: 15px;
173   font-family: cosmic, sans-serif;
174 }
175 .Product .pro_btn{
176   text-align: center;
177   margin-top: 50px;
178 }
```

```
# style.css > Product.pro_btn:hover
179 .Product .pro_btn a{
180   text-decoration: none;
181   padding-left: 50px;
182   padding: 8px 20px;
183   background-color: lightgreen;
184   color: black;
185   font-family: cosmic, sans-serif;
186   border-radius: 10px;
187 }
188 .Product .pro_btn a:hover{
189   background-color: darkgreen;
190   color: white;
191   transition: 0.5s;
192 }
193 .keypoint{
194   padding: 10;
195 }
196 .keypoint h2{
197   color: black;
198   font-size: 35px;
199   text-align: center;
200   padding: 10px;
201 }
202 .keypoint .key_container{
203   display: flex;
204 }
205 .keypoint .key_container .key_content{
206   width: 40%;
207   padding: 20px;
208   float: left;
209 }
210 .keypoint .key_container .key_content li{
211   list-style: none;
212   margin: 10px;
213   padding: 20px;
214   border-left: 3px solid rgb(180, 230, 1);
215   color: black;
```

```
style.css > Product.pro_btn:hover
1 .keypoint .key_container .key_content li{
2   list-style: none;
3   margin: 10px;
4   padding: 20px;
5   border-left: 3px solid rgb(180, 230, 1);
6   color: black;
7   text-align: left;
8   font-family: cosmic, sans-serif;
9   box-shadow: 0px 2px 5px 0px rgba(0, 0, 0, 15);
10 }
11 .key_img{
12   width: 40%;
13   height: 100px;
14   float: right;
15   padding-left: 70px;
16   align-items: center;
17 }
18 .keypoint .key_container .key_img img{
19   width: 100%;
20 }
21 .testimonial{
22   padding-top: 50px;
23   padding-bottom: 5%;
24 }
25 .testimonial h2{
26   color: black;
27   font-size: 35px;
28   text-align: center;
29   padding: 10px;
30   text-transform: uppercase;
31 }
32 .testimonial .test_cont{
33   margin-right: 10%;
34   margin-left: 10%;
35   text-align: center;
36   height: 100px;
37 }
```

```
# style.css > Product.pro_btn:hover
347 .testimonial .test_cont .item{
348   width: 100%;
349   padding: 2px;
350   background-color: white;
351   box-shadow: none;
352 }
353 .testimonial .test_cont .carousel-inner{
354   background-color: white;
355   box-shadow: none;
356 }
357 .testimonial .test_cont .item .item_img{
358   width: 100%;
359   height: 150px;
360   overflow: hidden;
361   text-align: center;
362 }
363 .testimonial img{
364   width: 100px;
365   height: 100px;
366   border-radius: 50%;
367   margin: 50px;
368 }
369 .testimonial .test_cont .item .item_cont{
370   text-align: center;
371 }
372 .testimonial .test_cont .item .item_cont h3{
373   padding: 10px;
374   font-size: 25px;
375   font-family: cosmic, sans-serif;
376 }
377 .testimonial .test_cont .item .item_cont p{
378   padding: 10px;
379   font-size: 15px;
380   font-family: cosmic, sans-serif;
381 }
```

```

# style.css > Product_pro_btn a:hover
282 footer{
283   margin-top: 200px;
284   background-color: #rgb(177, 218, 117);
285   padding: 50px;
286 }
287 footer .pages{
288   padding-left: 600px;
289 }
290 }
291 footer .pages h3{
292   color: #black;
293   font-size: 20px;
294   font-family: cosmic, sans-serif;
295   padding: 5px;
296   margin-left: 150px;
297 }
298 footer .pages a{
299   text-align: center;
300   text-decoration: none;
301   margin: 10px;
302   color: #yellow;
303   font-size: 15px;
304   font-family: cosmic, sans-serif;
305 }
306 footer .pages a:hover{
307   color: #black;
308 }
309 footer .doc{
310   padding-left: 680px;
311 }
312 .doc h3{
313   color: #black;
314   font-size: 20px;
315   font-family: cosmic, sans-serif;
316   padding: 5px;
317   margin-left: 120px;
318 }

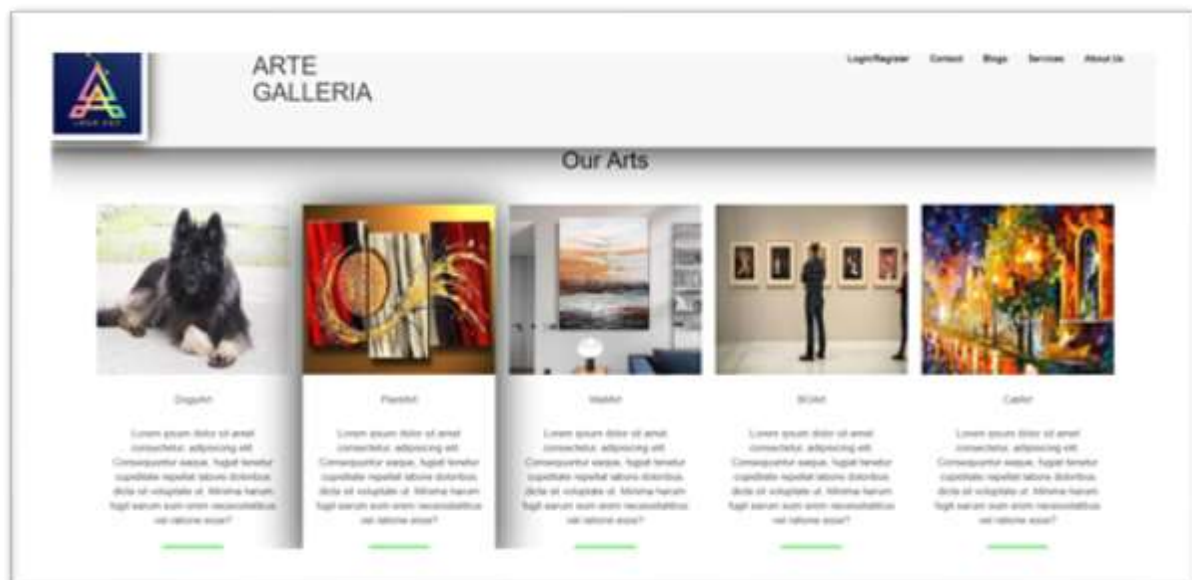
```

```

# style.css > Product_pro_btn a:hover
319 footer .doc a{
320   margin-left: 30px;
321   text-decoration: none;
322   margin: 10px;
323   color: #yellow;
324   font-size: 15px;
325   font-family: cosmic, sans-serif;
326 }
327 footer .doc a:hover{
328   color: #black;
329 }
330 footer .social{
331   padding-left: 680px;
332 }
333 footer .social h3{
334   color: #black;
335   font-size: 20px;
336   font-family: cosmic, sans-serif;
337   padding: 5px;
338   margin-left: 120px;
339 }
340 footer .contact{
341   padding-left: 600px;
342 }
343 footer .contact h3{
344   color: #black;
345   font-size: 20px;
346   font-family: cosmic, sans-serif;
347   padding: 5px;
348   margin-left: 120px;
349 }
350 footer .social a{
351   padding-left: 10px;
352   margin-left: 50px;
353   font-size: 20px;
354 }

```

OUTPUT




Our Key Highlights

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PAGES



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