

Rashika Shaw



rashikashaw97@gmail.com



9053912708



[linkedin.com/in/rashika-shaw](https://www.linkedin.com/in/rashika-shaw)

Summary

I have experience working as a business analyst and product owner, understanding requirements, designing key features of the website/applications and developing those features in react. As my new endeavor I'm seeking job as a frontend developer and looking for entry level opportunities.

Experience



Frontend Web Developer

Upwork freelance

Nov 2022 - Present (4 months)

As my new endeavor I'm registered as a freelance UI developer on Upwork. My target clients include small and medium sized businesses. Whether you're trying to win work, list your services or even create a whole online store – I can help! I've experience working as a product owner and UI developer in a custom Web application development company. I was responsible for documenting clients requirement, creating roadmap/user-stories in Miro, creating sketches in Balsamiq and developing UI in react.



React Developer

Dev Launchers

Apr 2022 - Sep 2022 (6 months)

DevLaunchers is a non-profit organization with multiple products. I worked on Basecamp product. It is a learning platform where user can create their own coding lessons with exercises.

I worked developing react components using modern libraries like styled component.

Developed UI features working along with product design team.

Used Bitbucket for code versioning.

Worked in an agile development sprints using Jira.

Used the following design and documentation tools - Figma, Notion and Miro.



Product Owner

Dev Launchers

Sep 2021 - Mar 2022 (7 months)

1. Created product plans and product backlogs to establish development priorities for each release.
2. Creating and validating easily understandable user stories to verify feature worked as designed.
3. Worked closely with development team explaining them the requirement using multiple user-stories.
4. Created sprint release plans with the inputs of dev team.
5. Did R&D and planned the complete features for the MVP product followed by phase 2.
6. Works closely with UX team.
7. Creating mind-maps, BPMN diagrams for better presentation of user workflow.
8. Validating why a particular feature should be introduced for better user experience.



Business Analyst

Promena

Apr 2020 - Apr 2021 (1 year 1 month)

Working as business analyst in the company handling around 3-4 projects at a time. Planning and designing a customer facing website for a law firm, web and mobile application (POS) for retail businesses and a mobile application for a logistic company.

1. Documentation of clients requirements
2. Creating user stories with BPMN diagrams
3. Creating mockups and prototypes for clients demo.
4. Explaining flow to the development team.
6. Managed each projects and prioritized by analyzing deadlines of each project.
7. Communicated between clients and development team.

Education



Deakin University

Master's degree, Business analytics

2019 - 2021

The Business Analytics course is highly focused on latest skillset needed to be an analytics professional. I worked on problems like managing real world investment profiles and risk analysis, customer satisfaction problems using predictive analysis, sales forecasting problems using Tableau, database solution for warehouse product management and sales, analysis and decision modeling for problems relating to sale of product and services using linear and non-linear programming and likewise.



SRM University

Bachelor of Business Administration - BBA, Marketing

2015 - 2018



Zero To Mastery Academy

Complete React Development 2022

Jun 2022 - Present

Skills

Next.js • Headless CMS • Sanity • REST APIs • Groq • GraphQL • Balsamiq • Miro Collaboration Platform • Figma (Software) • Tailwind CSS