Rashika Shaw



rashikashaw97@gmail.com



linkedin.com/in/rashika-shaw



9053912708



https://rashikashaw.vercel.app

Summary

A Frontend Developer based in Toronto, Canada. My expertise is in building web applications, landing pages and anything in between. I'm looking for entry level opportunities as a frontend engineer.

Experience



React Developer

Dev Launchers

Oct 2022 - Present (6 months)

Developing features to enhance the user experience.

Optimizing web pages for maximum speed and scalability.

Write reusable code and libraries.

Ensuring cross-platform optimization for mobile phones.

Testing the site for usability and fixing any bugs.

Product Owner

Dev Launchers

Sep 2021 - Jun 2022 (10 months)

- 1. Created product plans and product backlogs to establish development priorities for each release.
- 2. Creating and validating easily understandable user stories to verify feature worked as designed.
- 3. Worked closely with development team explaining them the requirement using multiple user-stories.
- 4. Created sprint release plans with the inputs of dev team.
- 5. Did R&D and planned the complete features for the MVP product followed by phase 2.
- 6. Works closely with UX team.
- 7. Creating mind-maps, BPMN diagrams for better presentation of user workflow.
- 8. Validating why a particular feature should be introduced for better user experience.

Business Analyst

Promena

Apr 2020 - Mar 2021 (1 year)

Working as business analyst in the company handling around 3-4 projects at a time. Planning and designing a customer facing website for a law firm, web and mobile application (POS) for retail businesses and a mobile application for a logistic company.

- 1. Documentation of clients requirements
- 2. Creating user stories with BPMN diagrams
- 3. Creating mockups and prototypes for clients demo.
- 4. Explaining flow to the development team.
- 6. Managed each projects and prioritized by analyzing deadlines of each project.

7. Communicated between clients and development team.

Education



Deakin University

Master's degree, Business analytics 2019 - 2021

The Business Analytics course is highly focused on latest skillset needed to be an analytics professional. I worked on problems like managing real world investment profiles and risk analysis, customer satisfaction problems using predictive analysis, sales forecasting problems using Tableau, database solution for warehouse product management and sales, analysis and decision modeling for problems relating to sale of product and services using linear and non-linear programming and likewise.

SRM University

Bachelor of Business Administration - BBA, Marketing 2015 - 2018

♦≥™ Zero To Mastery Academy

Complete React Development 2022 Jun 2022 - Present

Skills

Next.js • React.js • Redux.js • Node.js • TypeScript • JavaScript • Tailwind CSS • MySQL • Git • Jest