

# Rashika Shaw



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## Summary

A Frontend Developer based in Toronto, Canada, with 2 years of experience in programming, web development, and testing.

## Experience



### Frontend Developer

#### Dev Launchers

Jul 2022 - Present (11 months)

Implemented and deployed a platform with a team of 6 that streamlined the process of connecting entrepreneurs with relevant professionals; saved 15+ hours per week in total search and connection time, resulting in increased lead generation by 30%.

Optimized the team's workflow by introducing a Kanban board and holding daily stand-up meetings; improved task completion rates by 35%.

Developed responsive UI components using React, Next.js and Redux with Typescript for a web application that enhanced website loading speed by 25% and user engagement by 30%.

Streamlined project development by incorporating Redux and Tailwindcss, resulting in a 35% increase in code maintainability and boost developer productivity.

Built a notification system that reduced churn rate by 20% as entrepreneurs were regularly notified about projects on-going process.

Conducted comprehensive analysis of website performance; identified and fixed 50+ bottlenecks including broken links, oversized images and server errors; improved overall website speed by 70%.

Created a comprehensive library of reusable components and streamlined the development process by 20%; led to a 30% reduction in project delivery time.

Conducted comprehensive usability tests with 10 users, identified 30+ usability issues and recommended improvements that increased conversion rate by 15%.



### Frontend Developer

#### Promena

Jun 2021 - Jun 2022 (1 year 1 month)

Spearheaded in researching and collecting client requirements to develop web applications referring product design.

Collaborated with 3 cross-functional teams to create a lawyer directory website; integrated user feedback to implement search filters which increased user satisfaction score by 20% and boosted retention rate by 15%.

Developed an inventory management internal tool for a mid-size company to transform old book-keeping into an online application to save time and money in data entry and paperwork, increasing efficiency by 50%.

Designed and implemented an authentication system for a client's web application using Node and React; boosted user trust by increasing data protection and reducing login time by 50%.

Implemented comprehensive automated testing suite using Jest, which reduced regression testing time by 60% and decreased bug reports by 40%.

## Education



### **Zero To Mastery Academy**

Complete React Development 2022

Jun 2022 - Aug 2022



### **Deakin University**

Master's degree, Business analytics

2019 - 2021



### **SRM University**

Bachelor of Business Administration - BBA, Marketing

2015 - 2018

## Skills

Next.js • React.js • Redux.js • TypeScript • JavaScript • Node.js • MongoDB • SQL • REST APIs • Jest