#### **RASHI MISHRA**

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#### Education

#### Columbia University Graduate School of Journalism, New York City

MS Data Journalism

August 2024- August 2025

Covered New York City's cannabis retail sector, synthetic turf field installations. Developed auto-updation website for Chinese Loans to Africa Database (2000-2023), data visualization on current issues, thesis: *The Demented Nine-Toothed Face of the Toy Industry's Tariff Troubles* 

#### City, University of London

MA Digital and Social Journalism

September 2023- June 2024

#### Asian College of Journalism, Chennai

PG Diploma in Integrated Multimedia Journalism

July 2021-May2022

# Lady Shri Ram College for Women, University of Delhi, New Delhi

BA English, Minor in Political Science

July 2016-May 2019

## **Professional Experience**

#### Press Association (PA), London

Freelance Reporter

July 2024

Collected results for constituencies and entered database for UK Election Results 2024

#### International News Media Association (INMA), London

Freelance Reporter

April 2024

Covered World Congress of News Media held in London, covered panels - The New York Times, Dotdash Meredith, News Literacy Lab, Scandinavian news (Schibsted New, Bonnier News), European news (Agora), African news (Nation Media Group), Asian organizations (Almost)

### Sean Langan's Ukraine's War: The Other Side, ITV Channel, London

Social media curator

February 2024

Managed the social media presence of British documentary filmmaker Sean Langan, his recent war documentary called "Ukraine" War: The Other Side", focusing on the Russia occupied territories of Ukraine

### The Indian Express, Ahmedabad bureau

Trainee Reporter

May 2022- May 2023

Wrote 300-500 word daily stories on crime in Ahmedabad; covered local political party and Gujarat state assembly elections 2022

### **Gap Year**

Independent research and prepared for national competitive exam (civil services)

June 2019- June 2021

In addition, freelanced for Youth Ki Awaaz, a citizen media platform, and The Rising Youth

### **Skills**

Data skills: Coding, Data cleaning, Data scraping, Database creation, Data visualization, Excel

Programming: Python, SQL, Panda, R code, JSON, GeoJSON

Other Skills: interactive multimedia and social media storytelling, live blogging, SEO & SMO, audio and video editing using Adobe, immersive VR, AR storytelling, interactive web documentary, podcasting, comic strip/meme storytelling, drone journalism, AI and automation

### Certifications

Datacamp courses: Introduction to Python, Tidyverse, Introduction to R

Reuters Digital Journalism Certificate Google News Initiative Training Centre

Interests - Badminton, Squash