

YULU BIKES PVT LTD

PRESENTED BY:

NAME : RASHMI NAIR



yulu



INTRODUCTION

- YULU, a Bangalore-based electric bike and cycle sharing platform, was started by InMobi Co-founder **Amit Gupta in 2017**.
- Electrical bikes (**Yulu Miracle**) and cycles (**Yulu Move**) are provided on **rent**.
- Operating in Mumbai, Delhi, Bengaluru, Bhubaneswar.
- In November 2019, YULU raised **\$8 million** in its Series A round, from **Bajaj Auto Finance**. Existing investors invested an additional \$2 million in YULU.
- The team is looking to support over **1,00,000 Yulu Miracle** by 2020.

AIM: To address traffic problems and pollution.

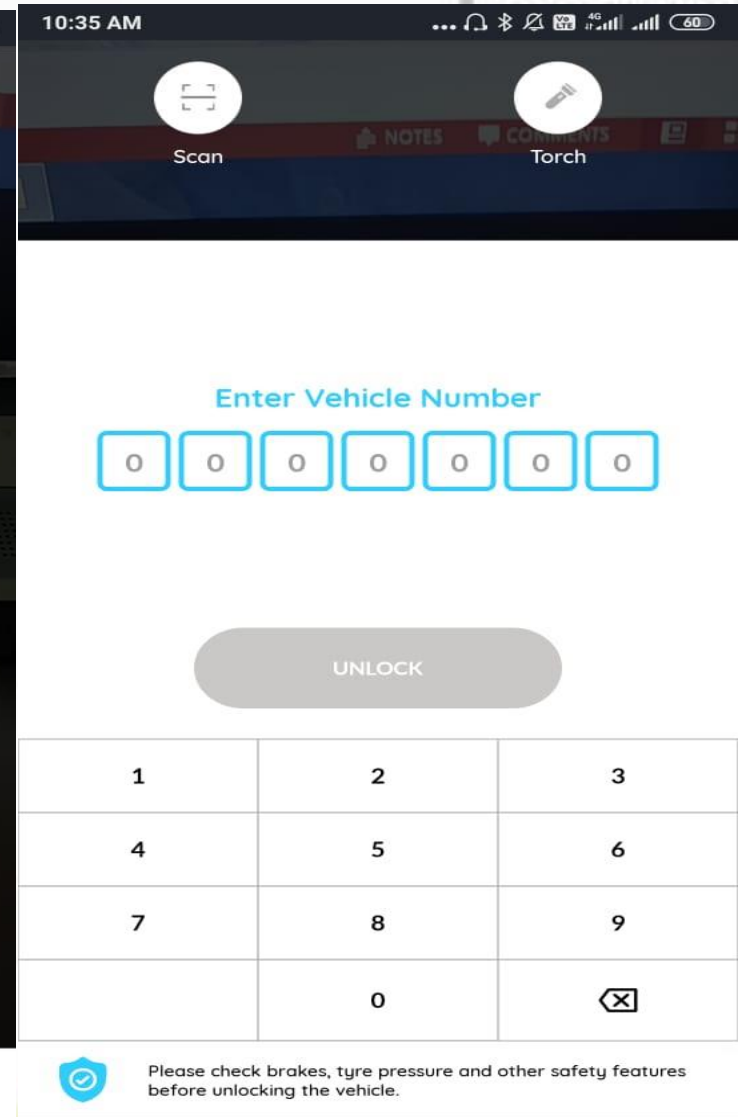
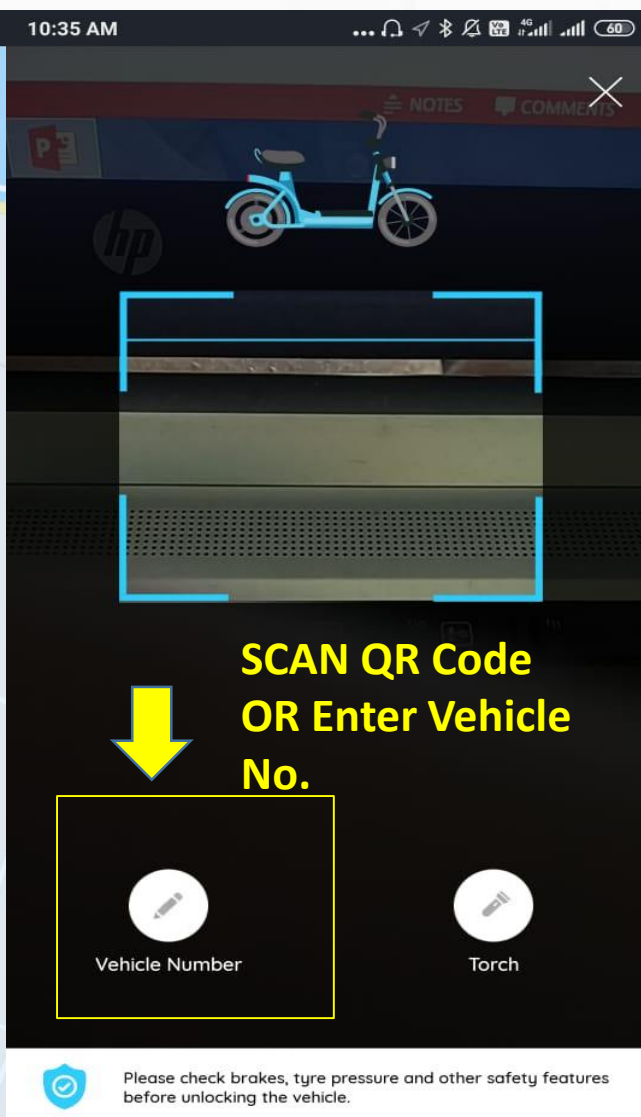
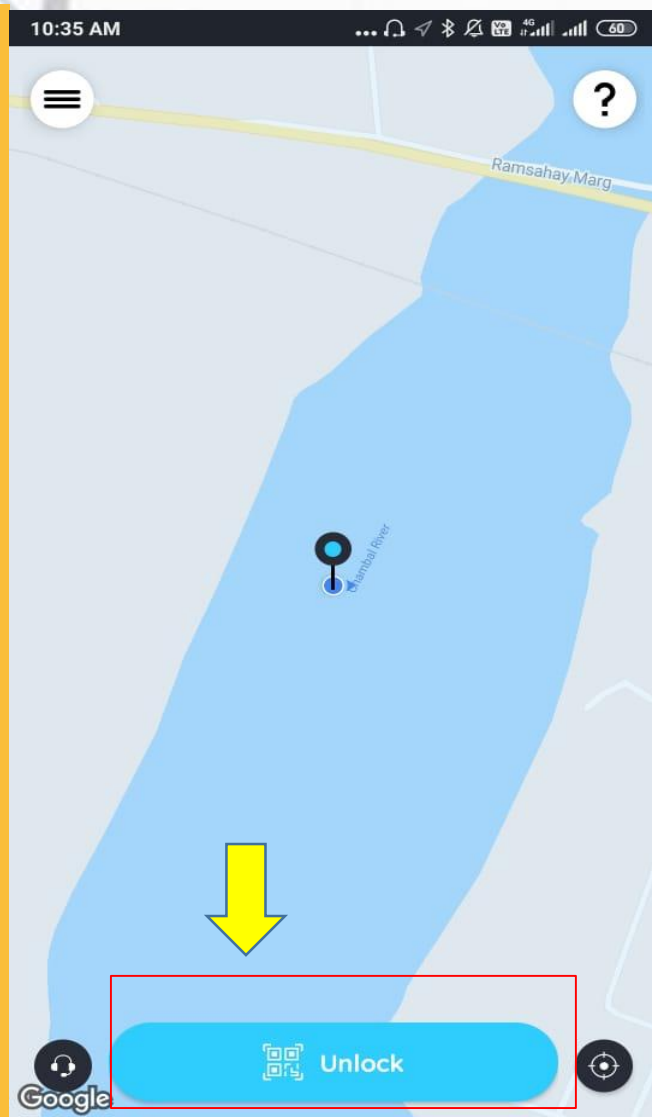


SCAN QR or Enter Registration number to unlock vehicle and ride

The customer scans QR code on the vehicle and the lock automatically opens.

- **When the customer scans the QR code , company sends info of the vehicle to the customer on app after which he/she unlocks the vehicle.**
- **The company uses the information of the user's phone. As soon as the user scans QR or enters vehicle no. ,the company comes to know about the location of the user which they use to trace where the vehicle is going.**
- **They use AI and ML Techniques for this.**
- **They have a big screen showing blue and red bubbles on map . Blue bubbles show the vehicles moving and red show the vehicles which are low battery.**

YULU APP INTERFACE





Help & Support

[View tickets](#)

How can we help you?



e.g. security deposit

Recommended help

Refunding the Security Deposit



Issues with ending the ride at a Yulu Zone



Rate Card



My ride started on the app but the lock did not open



Involved in an accident while riding Yulu vehicle



How to use ?



Miracle



Move

All categories

Ride and Fare



Please play the
video on left

STEPS TO RIDE

a) **YULU MOVE**

b) **YULU
MIRACLE**

HOW I DECIDED UPON THE DATA POINTS?



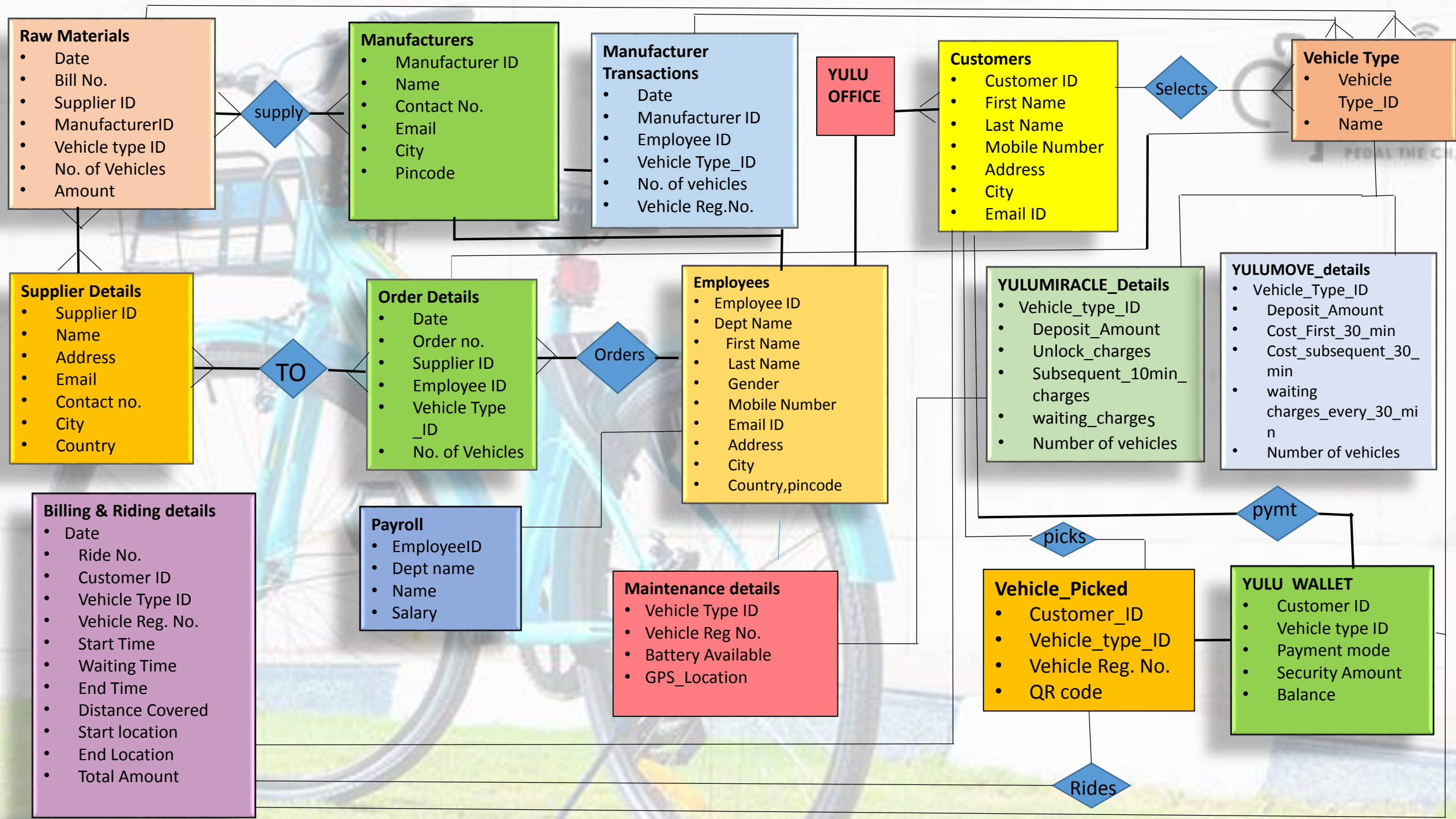
- Installing and using Yulu App.
- Browsing through YULU website.
- Watching videos related to startup story of Yulu.
- Understanding the complete procedure of how the business works.
- Websites :

<https://yourstory.com/2020/02/startups-electric-vehicles-ather-yulu>

<https://yourstory.com/2019/09/behind-scenes-yulu-electric-vehicles-ev-startups>

<https://startuptalky.com/yulu-success-story/>

ER DIAGRAM



DATA TABLES AND ENTRIES

Grid view

Form view

</

create table Employees(EmployeeID Integer Primary Key, First Name Text Not Null, Last Name Text Not Null, Gender Text not null, Mobile Number integer not null, Email Not null unique, Address Not Null, City Not Null, Country Not null, Pincode integer(6) not null unique, check(Gender in ('male','female','male')))

Insert into Employees values()
Alter table employees add Departmentname text

SQLiteStudio (3.1.1) - [d

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

Filter data Total rows loaded:

	Date	Order_no	Supplier_ID	Employee_ID	Vehicle_type_ID	No_of_Vehicles
1	10/03/2020	1	2001	1001	1	2
2	11/03/2020	2	2001	1002	1	3
3	11/03/2020	3	2002	1002	2	5
4	12/03/2020	4	2003	1003	2	6
5	13/03/2020	5	2004	1004	1	5
6	14/03/2020	6	2005	1005	2	7

Create table order_details
 (Date text not null,
 Order_no integer not null,
 Supplier_ID integer not null,
 Employee_ID integer not null,
 Vehicle_type_ID integer not null,
 No_of_Vehicles integer not null,
 Foreign key(Supplier_ID) references Suppliers(SupplierID),
 foreign key(Employee_ID) references employees(employee),
 foreign key(Vehicle_type_ID) references vehicle_type(Vehicle_type_ID));

insert into order_details
 values('10/03/2020','001','2001','1001','1','2'),('11/03/2020','002','2001','1002','1','3'),('11/03/2020','003','2002','1002','2','5'),('12/03/2020','004','2003','1003','2','6'),('13/03/2020','005','2004','1004','1','5'),('14/03/2020','006','2005','1005','2','7')

SQLiteStudio (3.1.1) - [Suppliers]

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

Filter data Total rows loaded: 10

	SupplierID	Name	Address	Email	Contact	City	Country
1	2001	xiong enterprises	786 xiong state	xiong@gmail.com	7865678490	wuhan	China
2	2002	chian enterprises	99 chian state	chian@gmail.com	9392379983	Beijing	China
3	2003	ching enterprises	796 ching state	ching@gmail.com	9908886667	Beijing	China
4	2004	chang enterprises	799 chang state	chang@gmail.com	9908848928	wuhan	China
5	2005	lion enterprises	100 lion state	lion@gmail.com	8899388999	Beijing	China
6	2006	leo enterprises	798 leo state	leo@gmail.com	7483739493	wuhan	China
7	2007	Saviour enterprises	123 Saviour state	Saviour@gmail.com	7474558858	wuhan	China
8	2008	scorpio enterprises	998 scorpio state	scorpio@gmail.com	8548958455	wuhan	China
9	2009	Aries enterprises	786 Aries state	Aries@gmail.com	4784892300	Beijing	China
10	2010	Virgo enterprises	786 virgo state	virgo@gmail.com	3889399020	Beijing	China

create table Suppliers
(SupplierID integer primary key ,
Name text not null,
Address not null,
Email not null unique,
Contact integer not null,
City text not null,
Country text not null)

Insert Into Suppliers
values('2001','xiong enterprises','786 xiong
state','xiong@gmail.com','7865678490','wuhan',
China'),
('2002','chian enterprises','99 chian
state','chian@gmail.com','9392379983','Beijing',
China'),
('2003','ching enterprises','796 ching
state','ching@gmail.com','9908886667','Beijing',
China'),
('2004','chang enterprises','799 chang
state','chang@gmail.com','9908848928','wuhan',
China')

SQLiteStudio (3.1.1)

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

Filter data Total rows loaded

	Date	bill_no	Supplier_ID	Manufacturer_ID	Vehicle_type_ID	No_of_Vehicles
1	10/03/2020	1	2001	3001	1	2
2	11/03/2020	2	2001	3002	1	3
3	11/03/2020	3	2002	3002	2	5
4	12/03/2020	4	2003	3003	2	6
5	13/03/2020	5	2004	3004	1	5
6	14/03/2020	6	2005	3005	2	7

create table raw_materials
 (Date text not null,
 bill_no integer primary key not null,
 Supplier_ID integer not null,
 Manufacturer_ID integer not null,
 Vehicle_type_ID integer not null,
 No_of_Vehicles integer not null, Foreign
 key(Supplier_ID) references Suppliers(SupplierID),
 foreign key(Manufacturer_ID) references
 manufacturers(ManufacturerID),
 foreign key(Vehicle_type_ID) references
 vehicle_type(Vehicle_type_ID))

insert into raw_materials
 values('10/03/2020','01','2001','3001','1','2'),('11/03/2020','02','2001','3002','1','3'),('11/03/2020','03','2002','3002','2','5'),('12/03/2020','04','2003','3003','2','6'),('13/03/2020','05','2004','3004','1','5'),('14/03/2020','06','2005','3005','2','7')

SQLiteStudio (3.1.1) - [Manufactu

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

Filter data Total rows loaded: 10

	ManufacturerID	Name	Contact	Email	City	Pincode
1	3001	Rubees & Rubees	9090807647	rubees@gmail.com	Delhi	456991
2	3002	Sharma manufacturers	9564786578	sharma@gmail.com	Delhi	498745
3	3003	Kanchan Enterprises	7889457689	Kanchan@gmail.com	Mumbai	457849
4	3004	Saraswati	9476367899	saraswati@gmail.com	Chennai	476845
5	3005	Oswal organisation	7876453678	Oswal@gmail.com	Delhi	400001
6	3006	Sejal Manufacturers	9484736459	Sejal@gmail.com	Bengaluru	478473
7	3007	Somya Enterprises	8946374658	Somya@gmail.com	Bengaluru	458746
8	3008	Angel workshop	9097447568	Angel@gmail.com	Bengaluru	485674
9	3009	youth manufacturers	9926564198	youth@gmail.com	Delhi	456891
10	3010	rashi manufacturers	9984756839	rashi@gmail.com	Delhi	458991

Create table Manufacturers
(ManufacturerID integer primary key not null,
Name text not null,
Contact No integer not null,
Email text not null unique,
City text not null,
Pincode integer not null Unique)

Insert into manufacturers
values('3001','Rubees &
Rubees','9090807647','rubees@gmail.com',
Delhi','456991'),('3002','Sharma
manufacturers','9564786578','sharma@gma
il.com','Delhi','498745'),('3003','KanchanEnt
erprises','7889457689','Kanchan@gmail.co
m','Mumbai','457849'),('3004','Saraswati','9
476367899','saraswati@gmail.com','Chenna
i','476845').....

Structure

Data

Constraints

Indexes

Triggers

DDL

Grid view

Form view

Filter data

Total rows loaded: 6

	Date	serial_no	Manufacturer_ID	Employee_ID	Vehicle_Type_ID	No_of_vehicles	Vehicle Reg. No.
1	10/03/2020	1	3001	1001	1	2	9090,9890
2	11/03/2020	2	3001	1002	1	3	9888,8345,5467
3	11/03/2020	3	3002	1002	2	5	8767,8567,3456,1234,6467
4	12/03/2020	4	3003	1003	2	6	7777,8888,9999,1111,4444,3333
5	13/03/2020	5	3004	1004	1	5	2020,3030,4040,8080,5050
6	14/03/2020	6	3005	1005	2	7	4443,3334,5554,5666,7774,5556,7778

```

create table manufacturer_transactions
(Date text not null,
serial_no integer primary key not null,
Manufacturer_ID integer not null,
Employee_ID integer not null,
Vehicle_Type_ID integer not null,
No_of_vehicles integer not null,
Vehicle Reg.No. Integer not null,
Foreign key(manufacturer_ID) references
MAnufacturers(manufacturerID),
foreign key(Employee_ID) references
employees(employeeID),
foreign key(Vehicle_type_ID) references
vehicle_type(Vehicle_type_ID));

insert into manufacturer_transactions
values('10/03/2020','01','3001','1001','1','2','9090,9
890').....

```

<div> <div> </div> <div> <div>Structure</div> <div>Data</div> <div>Constraints</div> <div>Indexes</div> <div>Triggers</div> <div>DDL</div> </div> </div> <div> <div>Grid view</div> <div>Form view</div> </div> <div> <div> </div> <div> <div>Filter data</div> <div> </div> </div> <div>Total rows loaded: 10</div> </div>								
CustomerID	First	Last	Mobile	Address	City	Pincode	Email	
1 4001	Vaibhavi	Singh	9098476356	89/4 Government Colony	Mumbai	456773	vaibhavi@gmail.com	
2 4002	disha	sahani	8763456789	506 sector 07 bishop colony	Delhi	400098	disha@gmail.com	
3 4003	Rohan	Chopra	8763357789	Rangeela colony	Bengaluru	407898	Rohan@gmail.com	
4 4004	Khush	Menon	8063116709	Dwarka Sector	Delhi	411198	Khush@gmail.com	
5 4005	Vishal	K	8768976789	XYZ Colony	Bengaluru	402561	Vishal@gmail.com	
6 4006	Nihal	Iyer	8063456789	Durgapura colony	Mumbai	463788	nihal@gmail.com	
7 4007	Suhaani	Thabar	7837648590	Malviya Nagar	Delhi	476598	Suhaani@gmail.com	
8 4008	Pragya	Dubey	8761156789	14/6 Grasim staff colony	Mumbai	476456	pragya@gmail.com	
9 4009	Rhea	Mishra	8456739398	Ganga Vihar	Bengaluru	400088	Rhea@gmail.com	
10 4010	Ruhaan	khan	8732856789	Navy Quarters	Bengaluru	487898	ruhaan@gmail.com	

Create table customers
 (CustomerID integer primary key not null,
 First Name Text Not null,
 Last Name Text Not null,
 Mobile Integer not null,
 Address text not null,
 City text not null,
 Pincode integer not null unique,
 Email text not null unique)

insert into customers
 values('4001','Vaibhavi','Singh','9098476356','89/4
 Government
 Colony','Mumbai','456773','vaibhavi@gmail.com'),
 ('4002','disha','sahani','8763456789','506 sector 07
 bishop colony','Delhi','400098','disha@gmail.com'),
 ('4003','Rohan','Chopra','8763357789','Rangeela
 colony','Bengaluru','407898','Rohan@gmail.com'),

Grid view Form view

	Vehicle_Type_ID	Name
1	1	YULU MOVE
2	2	YULU MIRACLE

Create table vehicle_type
(Vehicle_Type_ID Integer primary key Not Null,
Name text not null)

insert into vehicle_type
values ('1','YULU MOVE'),('2','YULU MIRACLE')

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

	EmployeeID	Departmentname	Name	Salary
1	1001	Operations	Rahul Raj	1000000
2	1002	Operations	Gokul Raj	1000000
3	1003	Operations	Kritika Rai	1000000
4	1004	Operations	Rakhi Nair	1000000
5	1005	Operations	Rajendran Nair	1000000
6	1006	IT	Saara Vashishtha	1000000
7	1007	IT	Ashutosh Vyas	1000000
8	1008	Marketing	Mayank Chouhan	1000000
9	1009	HR	Manveer Rajawat	1000000
10	1010	HR	Vipin Panicker	1000000

Create table Payroll
(EmployeeID integer,
Departmentname text,
Name text,
Salary integer,foreign key(EmployeeID) references
employees(employeeID))

Insert into Payroll
Values('1001','Operations','Rahul Raj','1000000'),
('1002','Operations','Gokul
Raj','1000000'),('1003','Operations','Kritika
Rai','1000000'),('1004','Operations','Rakhi
Nair','1000000'),('1005','Operations','Rajendran
Nair','1000000')

SQLiteStudio (3.1.1) -

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

Filter data Total rows load

	Customer_ID	Vehicle_type_ID	Payment_mode	Security_Amount	Balance
1	4001	1	UPI ID	100	60
2	4001	2	UPI ID	250	60
3	4005	1	Net banking	100	90
4	4004	2	card	250	100
5	4003	1	UPI ID	100	200

create table YULU_WALLET
 (Customer_ID integer not null,
 Vehicle_type_ID integer not null,
 Payment_mode text not null,
 Security_Amount integer not null,
 Balance integer not null,foreign
 key(Customer_ID) references
 customers(CustomerID),foreign
 key(vehicle_type_ID) references
 vehicle_type(vehicle_type_ID))

insert into YULU_WALLET
 values('4001','1','UPI
 ID','100','60'),('4001','2','UPI
 ID','250','60'),('4005','1','Net
 banking','100','90'),('4004','2','card','250','100
 '),('4003','1','UPI ID','100','200')

Database Structure View Tools Help

Structure Data Constraints Indexes Triggers DDL

Grid view Form view

	Customer_ID	Vehicle_type_ID	Vehicle_Reg_No	QRCODE
1	4005	1	9080	10011111
2	4001	1	9090	10101010
3	4002	2	9091	11010101
4	4004	1	9099	11100011
5	4003	1	9890	11111111

Create table Vehicle_Picked
 (Customer_ID integer not null unique,
 Vehicle_type_ID integer not null,
 Vehicle_Reg_No integer primary key not null unique,
 QRCODE integer not null unique,foreign
 key(Customer_ID) references
 customers(CustomerID),foreign key(vehicle_type_ID)
 references vehicle_type(vehicle_type_ID))

insert into Vehicle_Picked
 values('4001','1','9090','10101010'),('4002','2','9091'
 ', '11010101'),('4003','1','9890','11111111'),('4004','1'
 ', '9099','11100011'),('4005','1','9080','10011111')

Structure	Data	Constraints	Indexes	Triggers	DDL
Grid view	Form view				
<div> <input type="text" value="Filter data"/> Total rows loaded: 1 </div>					
Vehicle_type_ID	Deposit_Amount	Cost_First_30_min	Cost_subsequent_30_min	waiting	No_ofvehicles
1 1	100	10	5	5	100

Create table YULUMOVE_details
 (Vehicle_type_ID integer not null,
 Deposit_Amount integer not null,
 Cost_First_30_min integer not
 null, Cost_subsequent_30_min integer not
 null, waiting_charges_every_30_min integer not
 null, No_of vehicles integer not null, foreign
 key(vehicle_type_ID) references
 vehicle_type(vehicle_type_ID))

insert into YULUMOVE_details
 values('100','10','5','5','100')

Structure	Data	Constraints	Indexes	Triggers	DDL
Grid view	Form view				
<div> <input type="text" value="Filter data"/> Total rows loaded: 1 </div>					
Vehicle_type_ID	Deposit_Amount	Unlock_charges	Subsequent_10min_charges	waiting_charges	No_ofVehicles
1 2	250	10	10	5	500

create table YULUMIRACLE_Details
 (Vehicle_type_ID integer not null,
 Deposit_Amount integer not
 null, Unlock_charges, Subsequent_10min_charges
 integer not null, waiting_charges integer not
 null, No_ofvehicles integer not null, foreign
 key(vehicle_type_ID) references
 vehicle_type(vehicle_type_ID))

insert into YULUMIRACLE_details
 values('250','10','10','5','500')

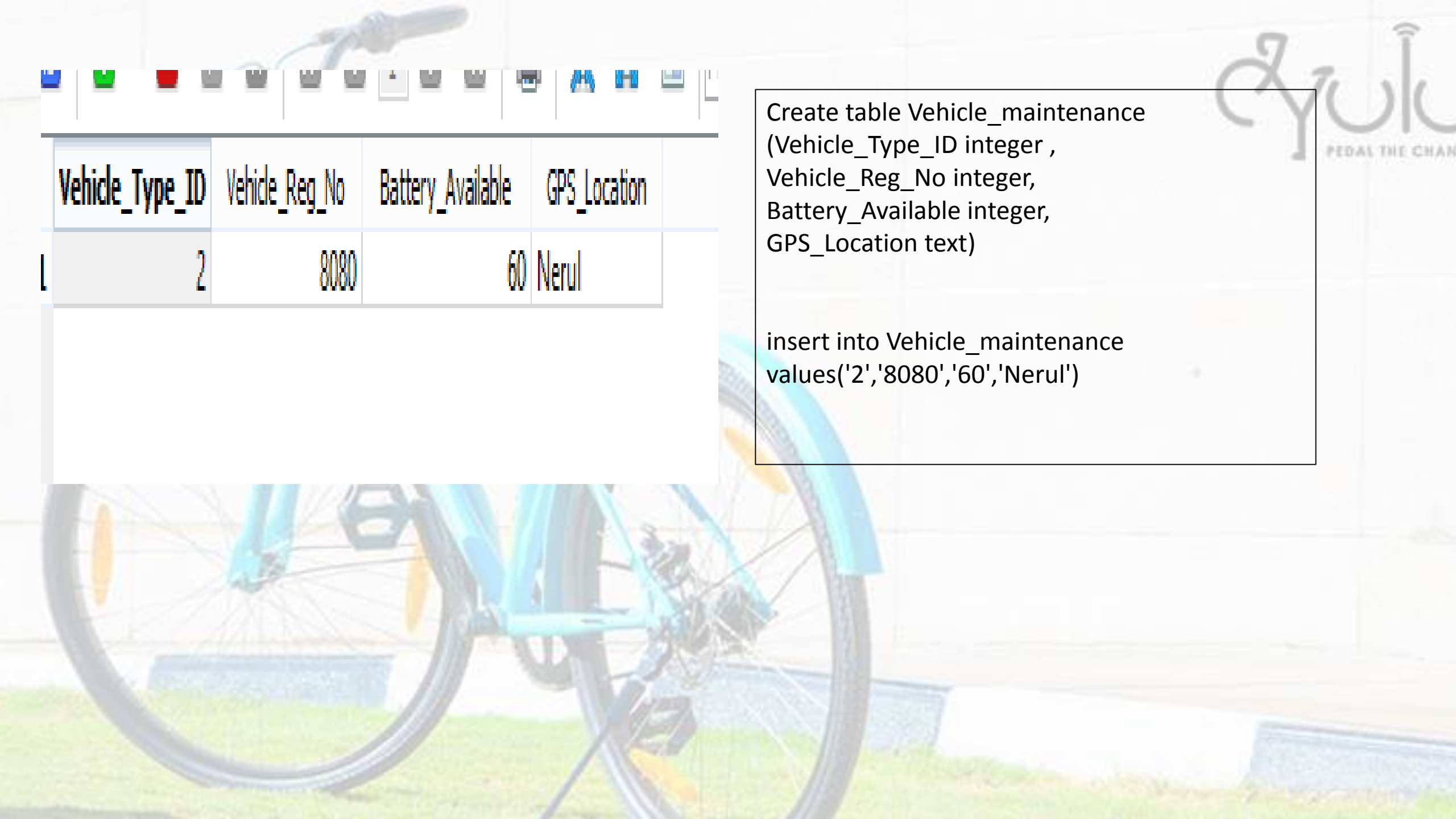
	Date	Ride_No	Customer_ID	Location	Vehicle_Type_ID	Vehicle_Reg_No	Start_Time	Waiting time	End_Time	Start_location	End_location	Distance_Covered	Total_Amount
1	14/03/2020	1	4001	mumbai	1	9090	17:00 PM	-	18:00 PM	Colaba	colaba	4 km	15
2	14/03/2020	2	4002	mumbai	2	9091	17:00 PM	-	18:00 PM	Nerul	nerul	4 km	60
3	15/03/2020	3	4003	Mumbai	1	9890	16:00 PM	-	18:00 PM	hiranandani garden	seawoods	8 km	25
4	15/03/2020	4	4004	mumbai	1	9099	15:00 PM	-	18:00 PM	seawoods	seawoods	16 km	35
5	15/03/2020	5	4005	mumbai	1	9080	17:00 PM	-	18:00 PM	Belapur	belapur	4 km	15

create table ride_details

(Date text not null,Ride_No integer not null,Customer_ID integer not null,Location text not null,Vehicle_Type_ID integer not null,Vehicle_Reg_No integer not null,Start_Time integer not null,Waiting Time Integer Not Null,End_Time integer not null,Start_Location Text not null,End_Location Text not null,Distance_Covered integer not null,Amount integer, foreign key(Vehicle_type_ID) references vehicle_type(Vehicle_type_ID),foreign key(Customer_ID) references customers(customerID),foreign key(Vehicle_Reg_no) references vehicle_picked(Vehicle_reg_no))

insert into ride_details

values('14/03/2020', '01','4001','Mumbai','1','9090','17:00 PM','18:00 PM','colaba','colaba','4 km','15'),.....



Vehicle_Type_ID	Vehicle_Reg_No	Battery_Available	GPS_Location
2	8080	60	Nerul

Create table Vehicle_maintenance
(Vehicle_Type_ID integer ,
Vehicle_Reg_No integer,
Battery_Available integer,
GPS_Location text)

insert into Vehicle_maintenance
values('2','8080','60','Nerul')

THANK
YOU.....!!!



yulu