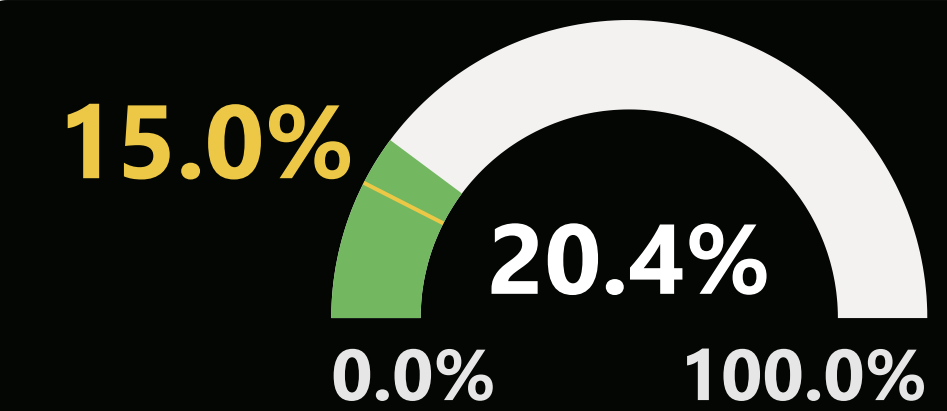




CHURN ANALYSIS

BANK CUSTOMER DATA

10K
Customers

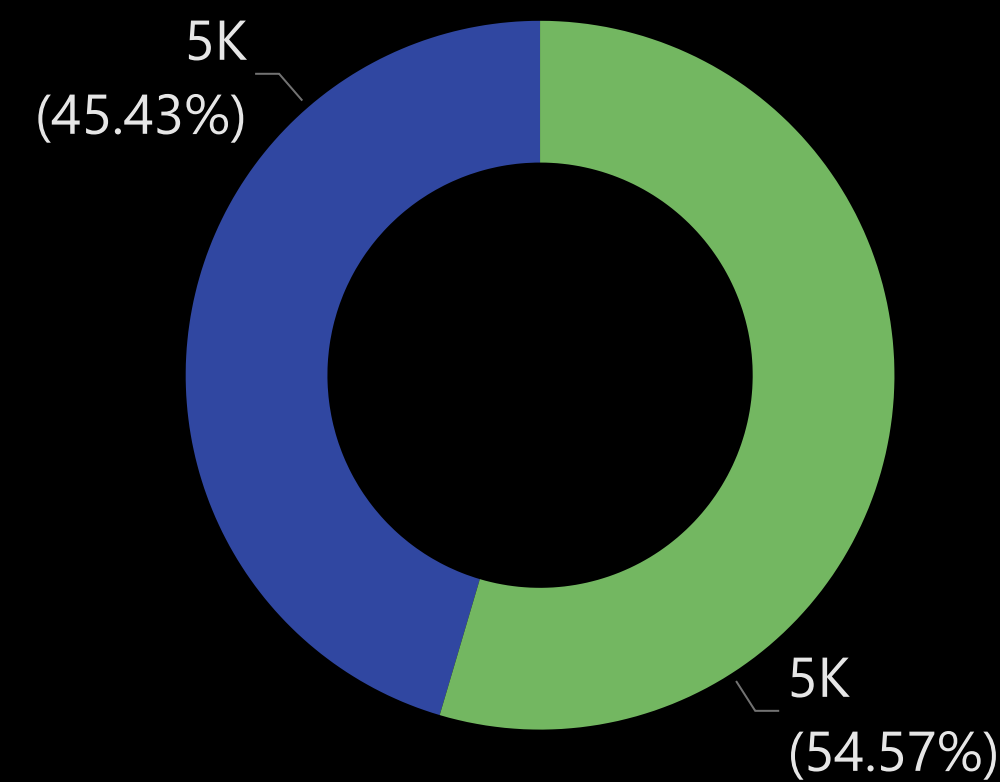


Churn Status

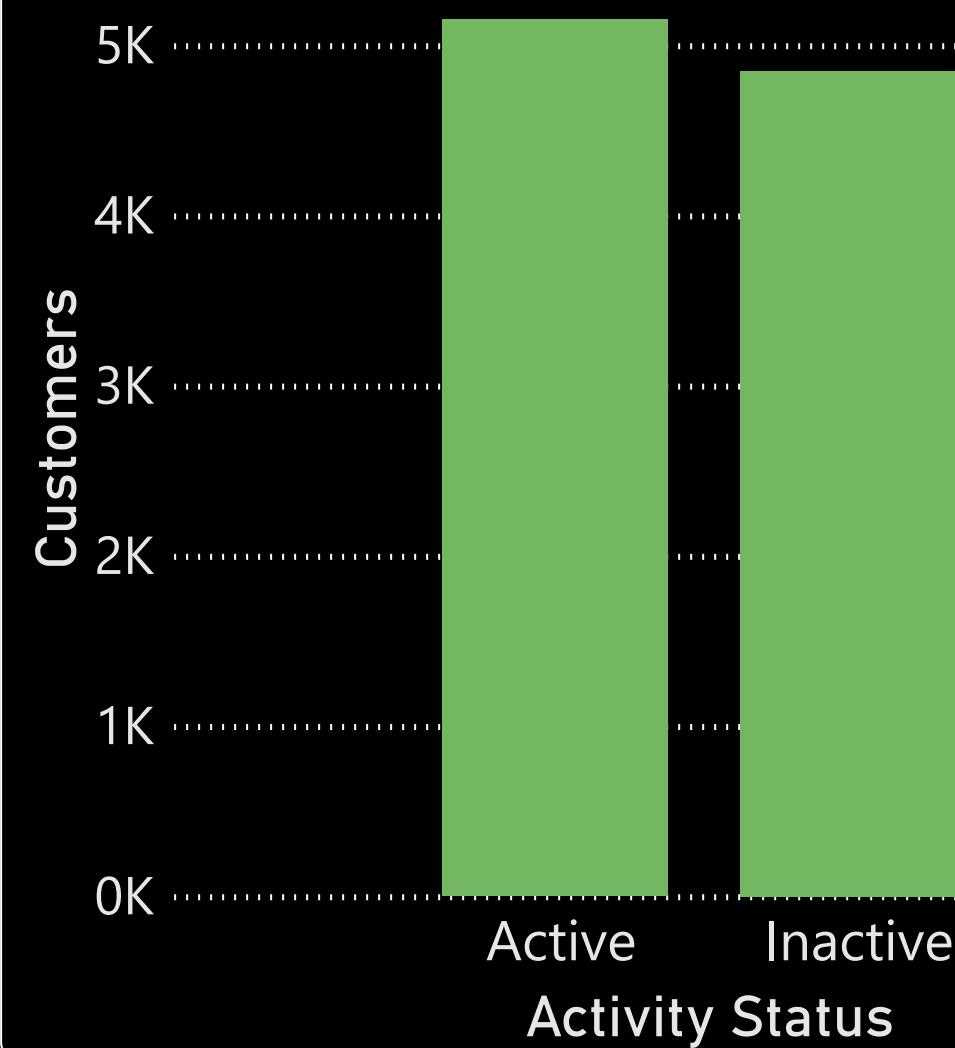
All

Customers by Gender

Male Female

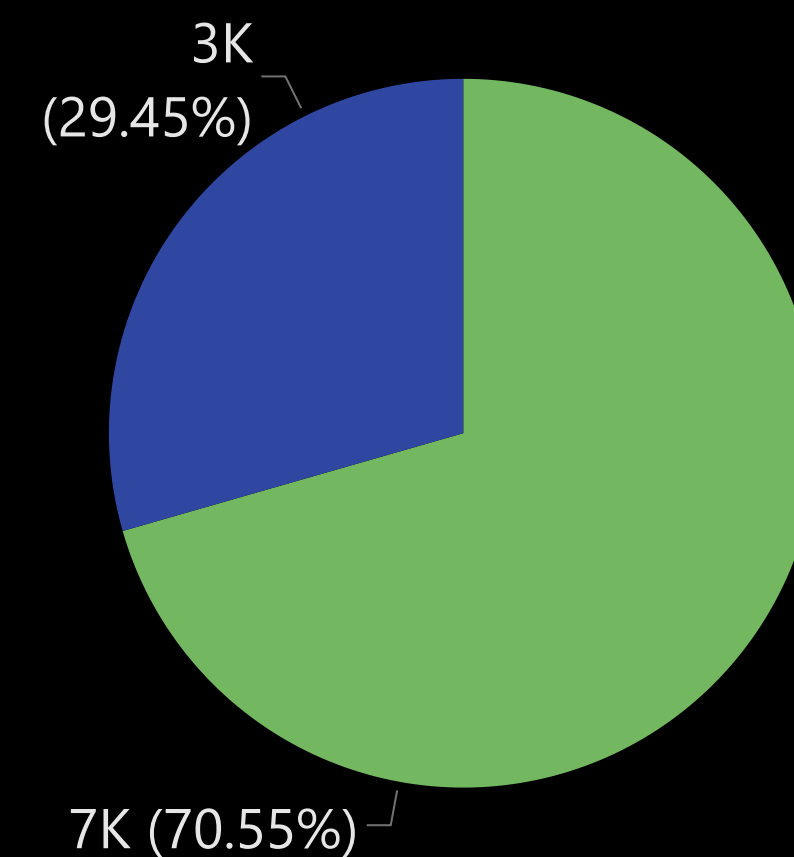


Customers by Activity Status

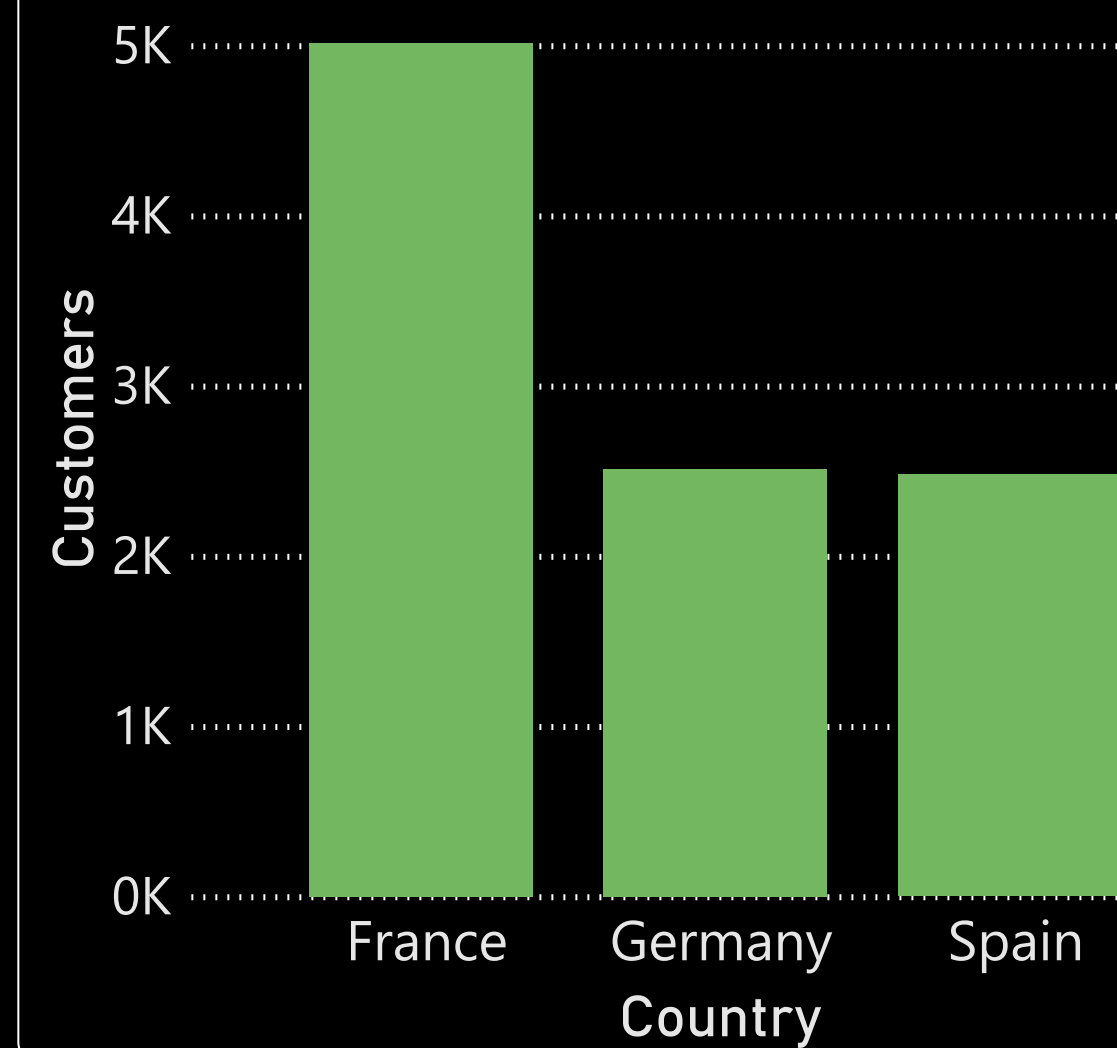


Customers by Credit Card Status

Owned Not Owned

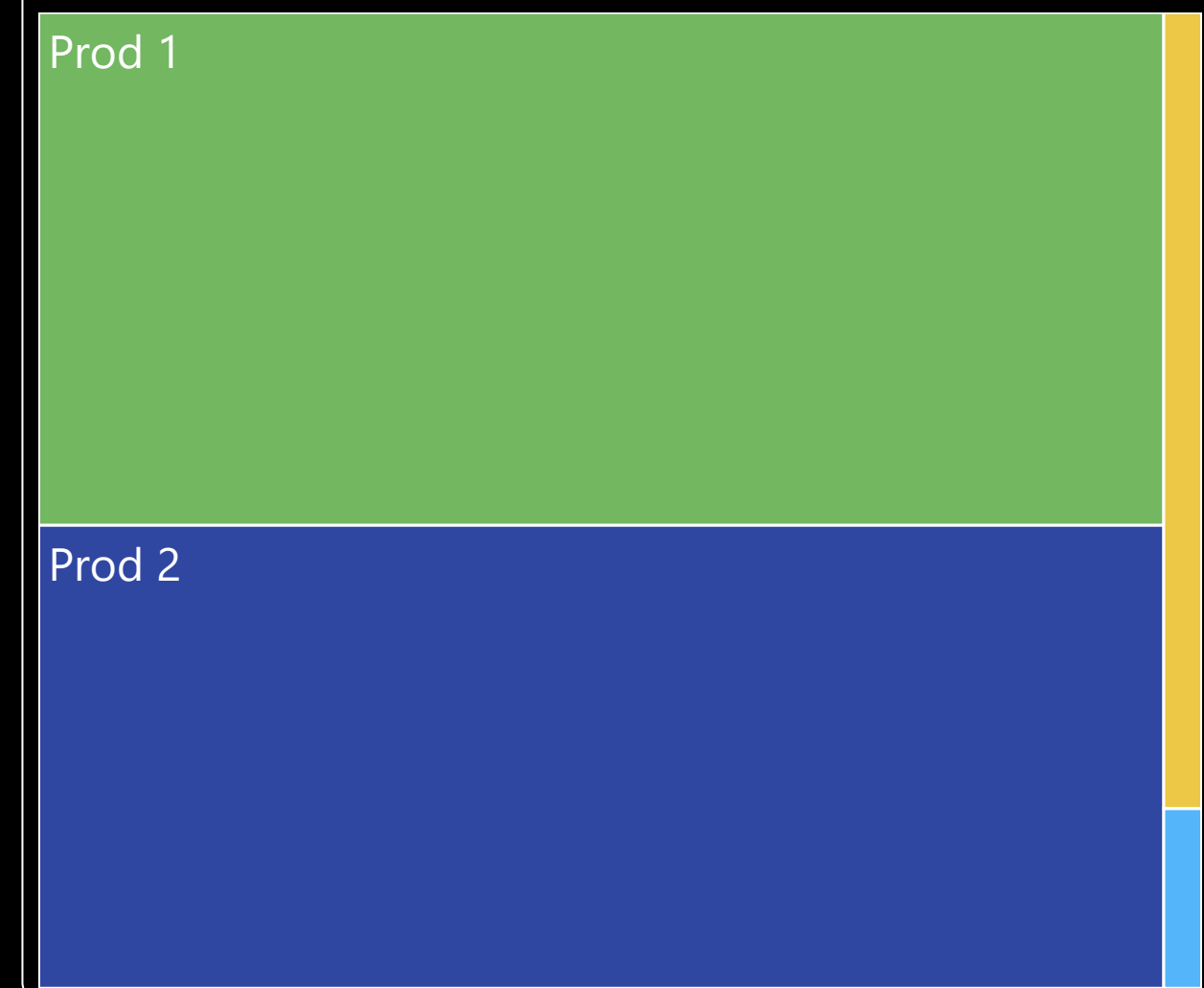


Customers by Country



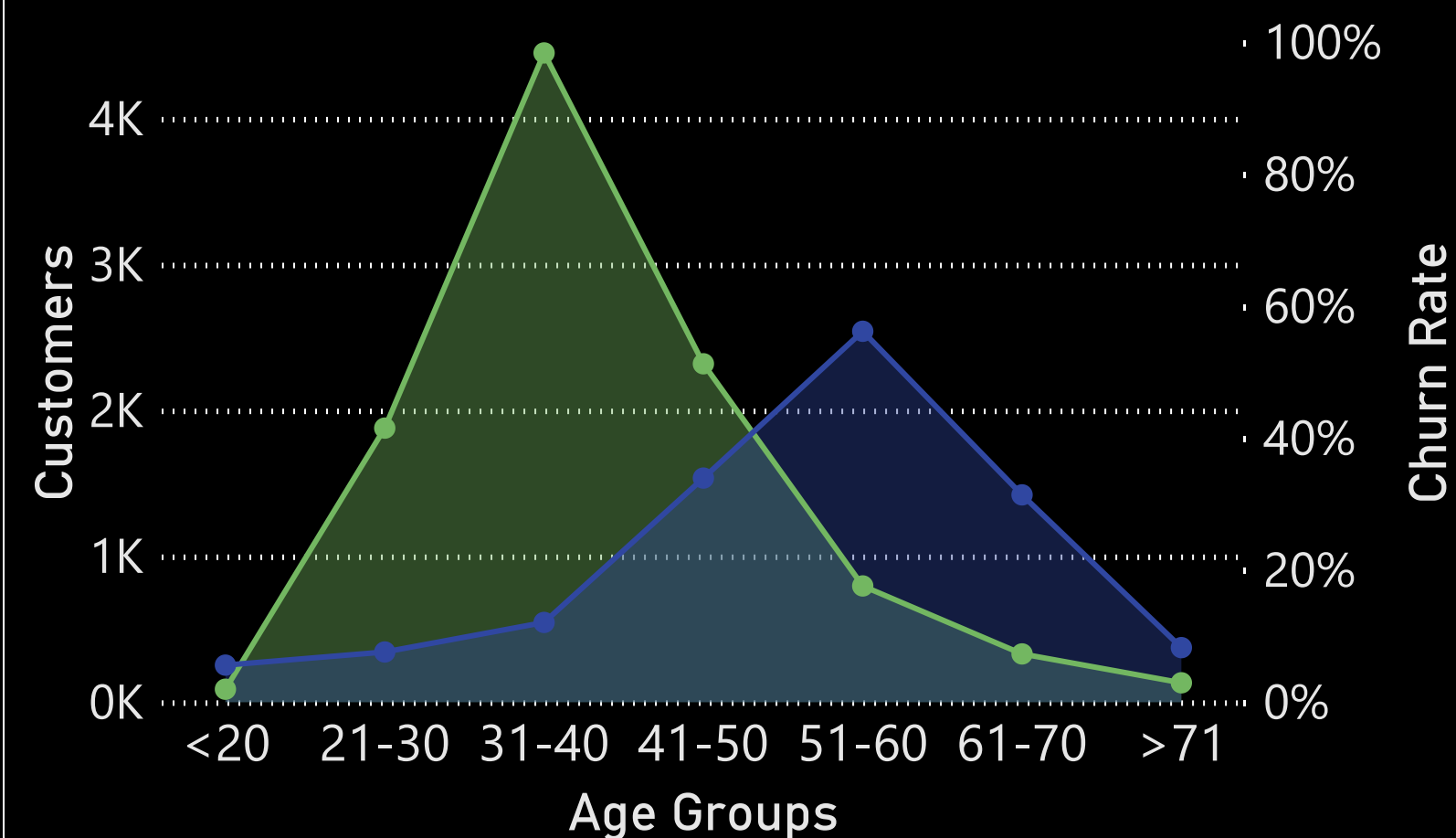
Customers by Products

Prod 1 Prod 2 Prod 3 Prod 4



Customers and Churn Rate by Age Groups

Customers Churn Rate



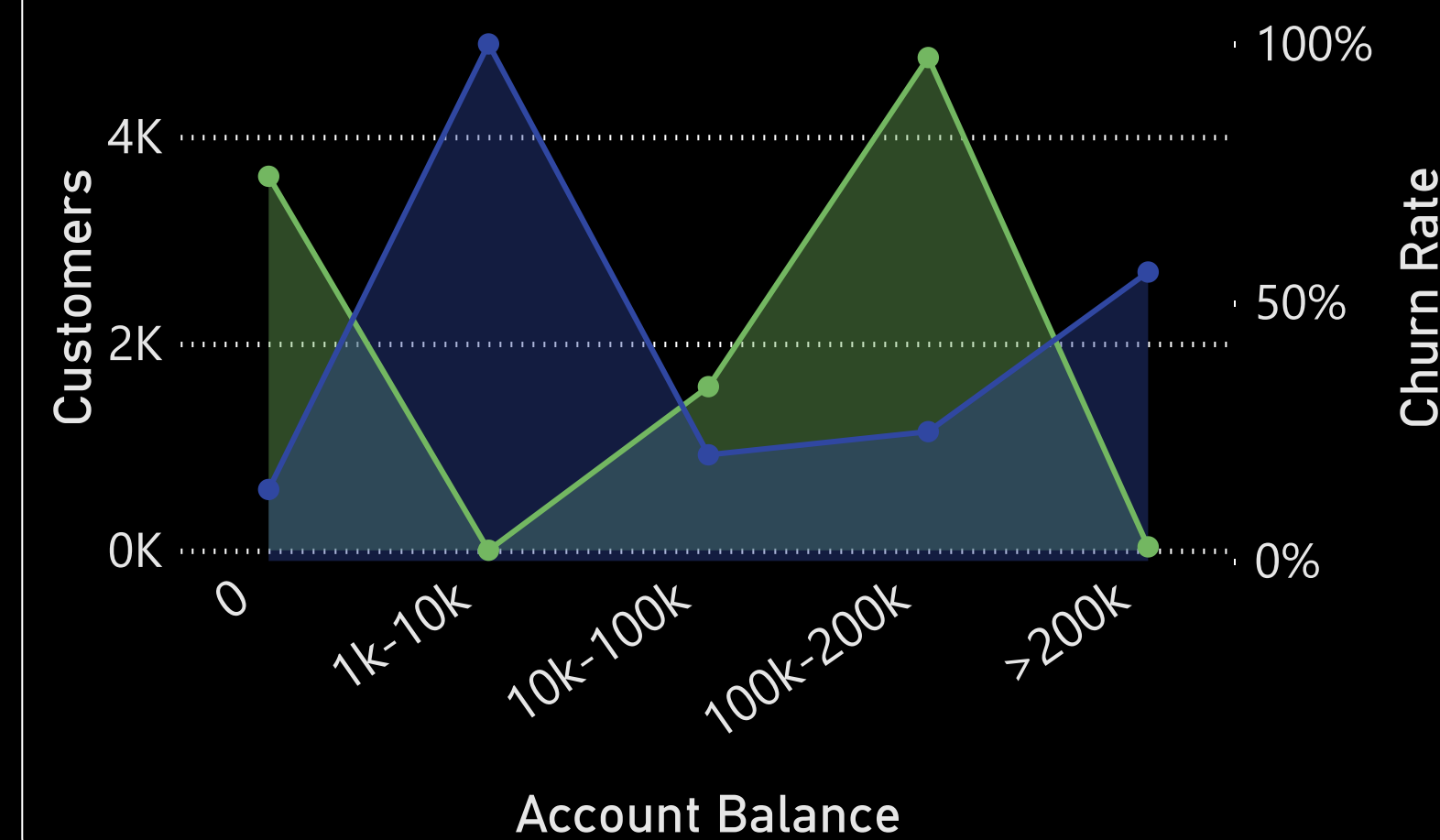
Customers and Churn Rate by Credit Scores

Customers Churn Rate



Customers and Churn Rate by Account Balance

Customers Churn Rate



Customers Lost by Country and Gender

Female Male

