

# Rashmi Sehgal

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Experienced web developer with a strong background in front-end development. Proficient in HTML5, CSS and Angular, with a track record of delivering high-quality web applications and landing pages. A creative problem-solver and collaborative team player, dedicated to continuous learning and professional growth in the ever-evolving field of UI development.

## EDUCATION

### MCA

Vellore Institute of Technology

2020 - 2022

### B.Sc.(CS)

Priyadarshini Indira Gandhi College

2017 - 2020

## WORK EXPERIENCE

### Software Development Engineer - 1

VComply

07/2022 - 12/2022

Kolkata

#### Achievements/Tasks

- Utilized the latest software development tools, techniques, and approaches.
- Worked in agile development environment using advanced scrum methodologies.
- Developed new landing pages for website.
- Improved website search engine optimization (SEO) by conducting keyword research, optimizing metadata and images, and implementing structured data markup.
- Implemented performance optimizations to improve website load times and reduce page bloat.
- Conducted cross-browser and device testing to ensure website functionality and user experience on all platforms.
- Developed UI Components for Application in Angular.
- Worked closely with the development team to implement the design system in the codebase, ensuring that all components and styles were correctly integrated and documented.
- Participated in agile development processes, including daily stand-ups, sprint planning, and retrospectives, ensuring timely and high-quality delivery of website updates and enhancements.

### Software Development Engineer Associate

VComply

09/2020 - 06/2022

kolkata

#### Achievements/Tasks

- Oversaw all aspects of design and development, and offered design solutions when necessary.
- Implemented A/B testing to optimize website design and content, resulting in a 15% increase in conversion rates.
- Proactively identified and fixed UI bugs, improving the overall quality and user experience of the application.
- Used JIRA as a bug tracking system and GitHub to push the code regularly
- Collaborated with UX designers and marketing team to create and implement landing pages for website, resulting in a 50% increase in website traffic and engagement.

## SKILLS

HTML5

CSS

Responsive web design

Javascript

Angular

Adobe Xd, Figma

JIRA

GitHub

Landing Pages

SEO Optimization

LESS

Cross browser and device testing

Performance Optimization

Agile Software Development

## PERSONAL PROJECTS

### Designing Imagination- Website

- An art website, where user can buy and sell their art. The goal of an art website where people buy and sell is to create a vibrant and inclusive community where artists and buyers can connect, share their passion for art, and support each other in their creative endeavors.
- Art website using HTML, CSS, PHP, MySQL

### Dice Deal - Ecommerce Website

- It is an e-commerce website from where people can buy products online. Admin monitors the activity of the users and checks the transactions. The goal of this website is to develop a web based interface for buyer, the website would be easy to use and hence the shopping experience pleasant for the users.
- Shopping Website using HTML, CSS, PHP, MySQL

## CERTIFICATES

Javascript- Hackerrank

Angular - Hackerrank

SQL- Hackerrank

Frontend-development CSS - Great Learning

## LANGUAGES

Hindi

Full Professional Proficiency

English

Full Professional Proficiency