# VECHICAL MANAGEMENT SYSTEM USING SALESFORCE INTRODUCTION

## 1.1 Overview

A tracking software that captures location, movement, availability, activity, idle time, operator identity, and vehicle usage duration .

## 1.2 Purpose

Utilization calculation of fleets movement.

Vehicle Allocation.

Web Analytics Visualization.

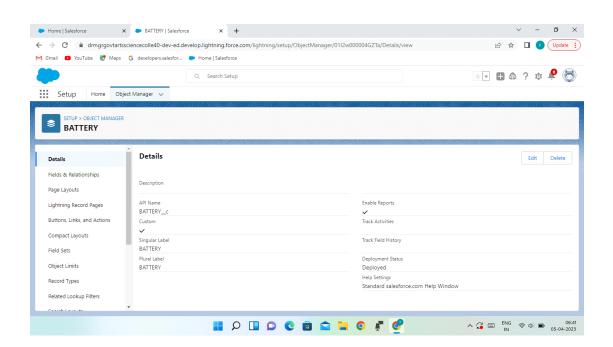
Problem Definition & Design Thinking

## 2.1 Empathy Map



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# 2.2 Ideation & Brainstorming Map

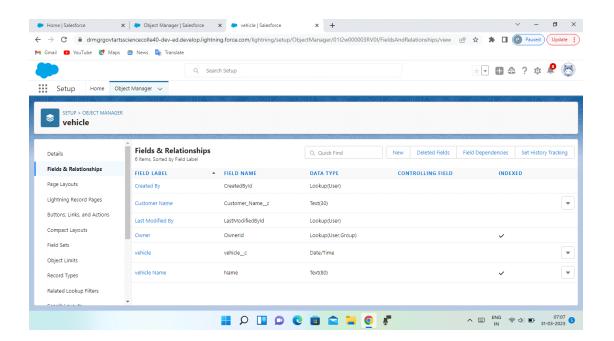


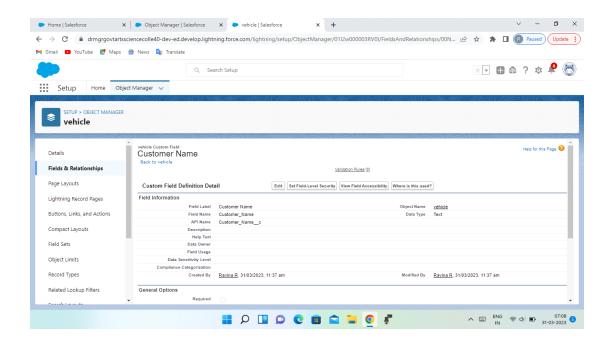
## **RESULT**

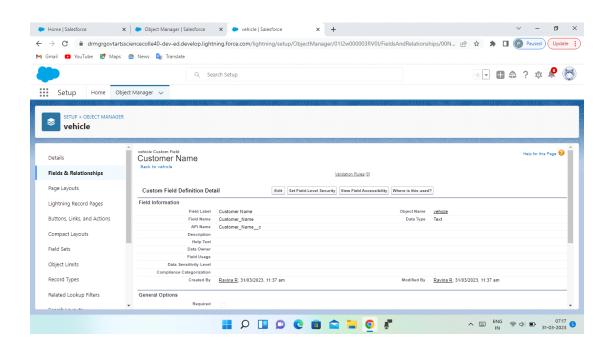
## 3.1 Data Model

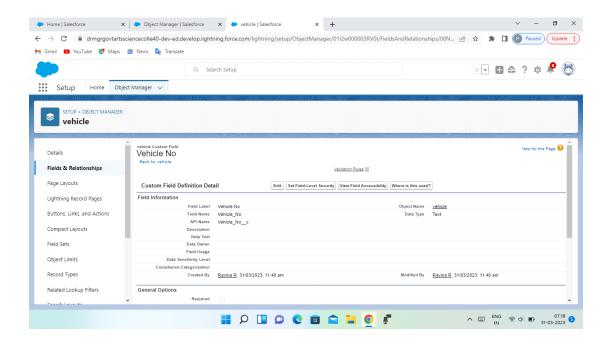
Object	Feild in the object	
	Field label	Data Type
Obj 1	Vehicle management system	Track informtion such as fuel consumption.
Obj 2	Maintenance updates	Fleet visibility

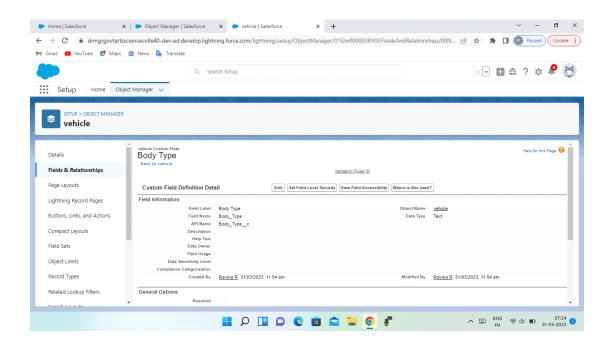
# 3.2 Activity & Screenshot

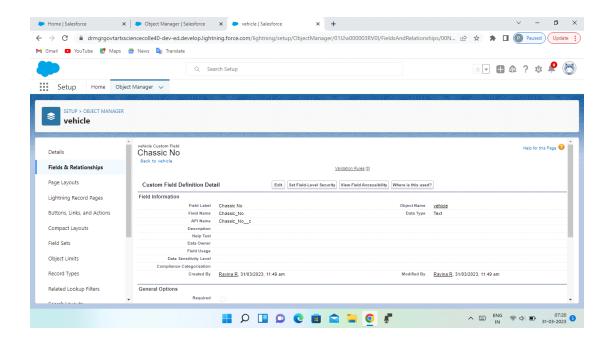


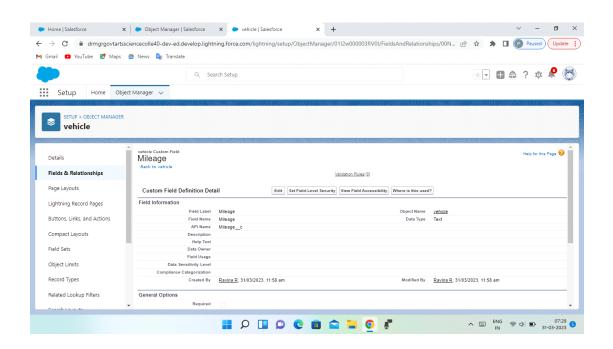


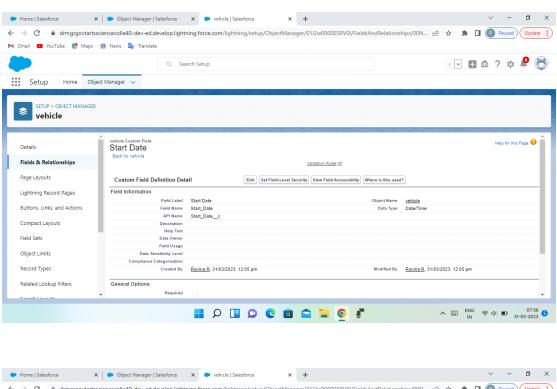


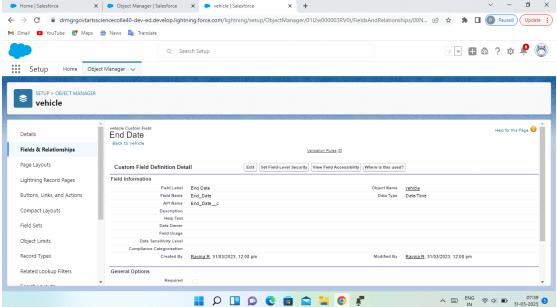


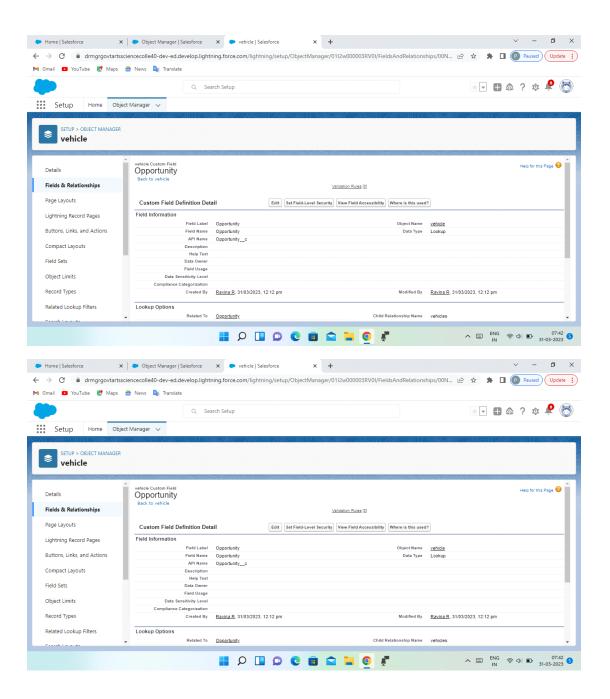


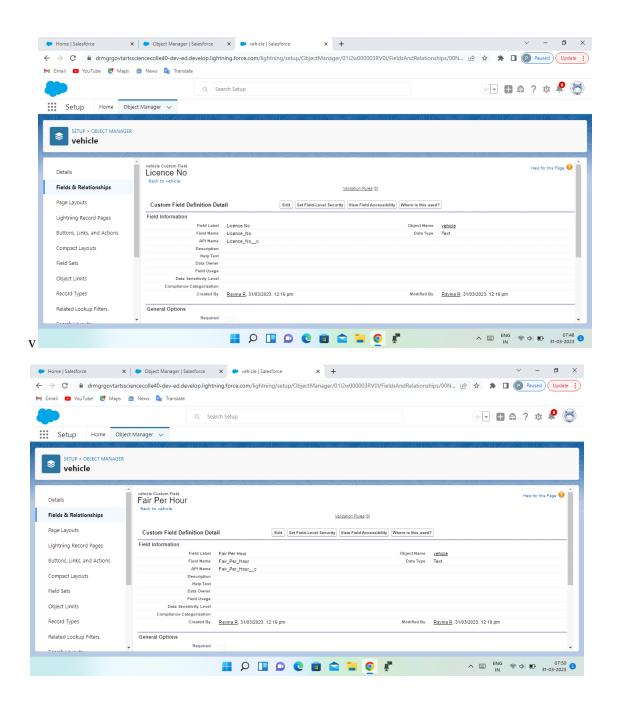


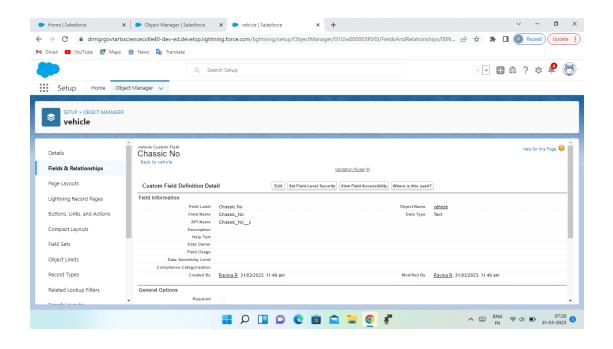


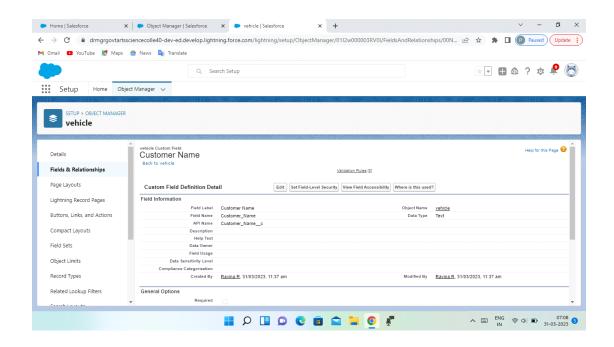


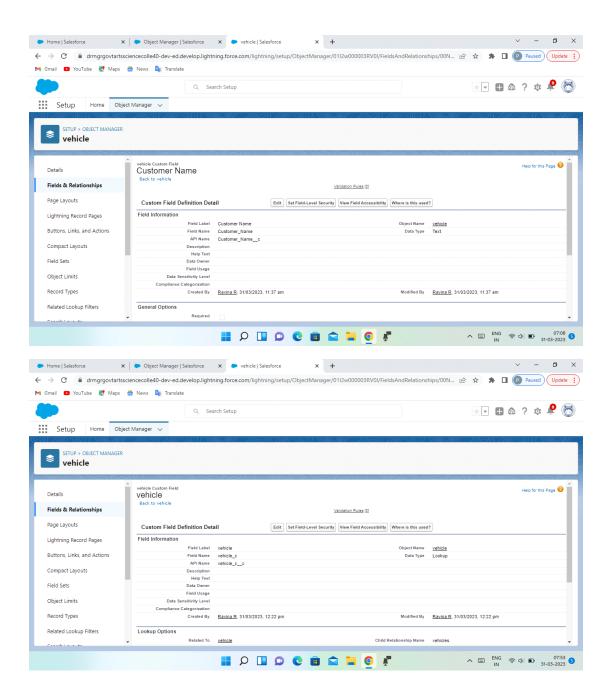


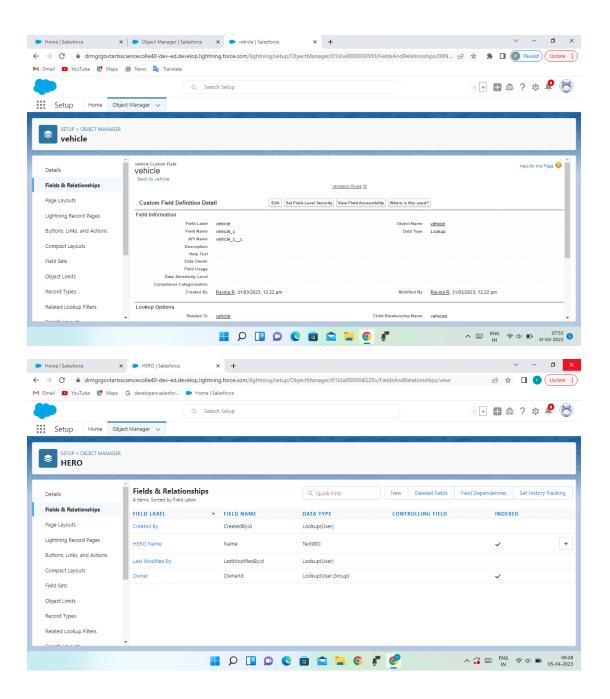


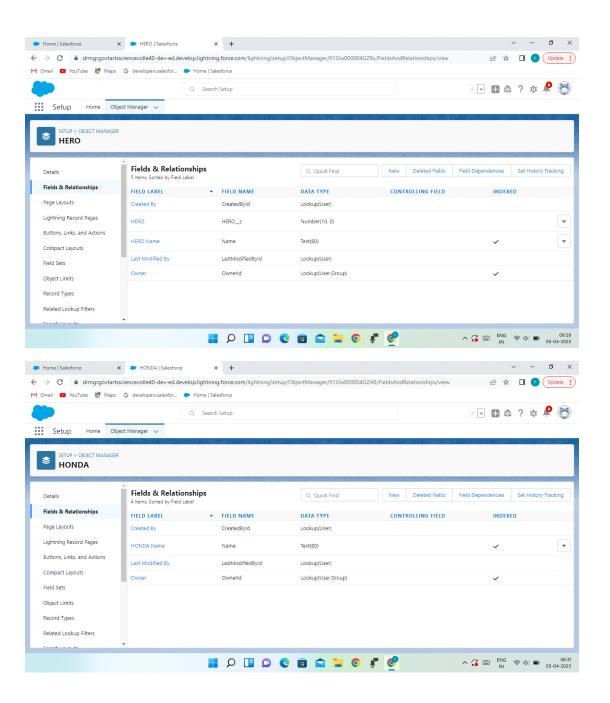


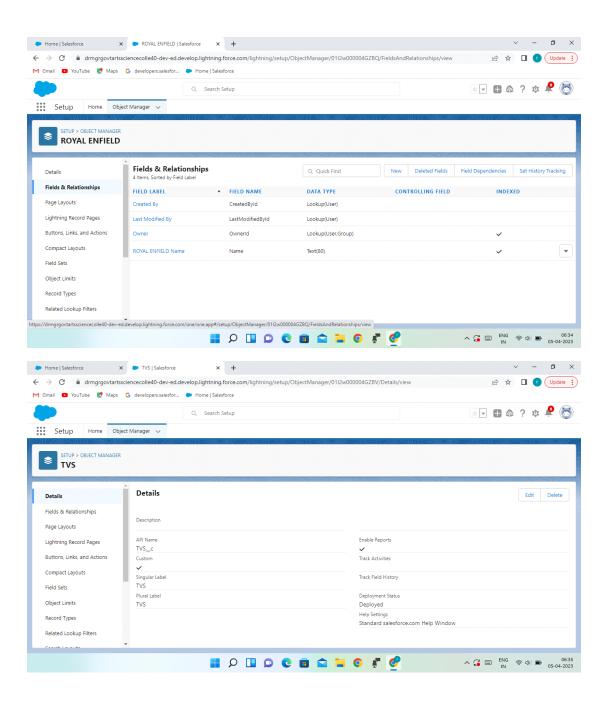


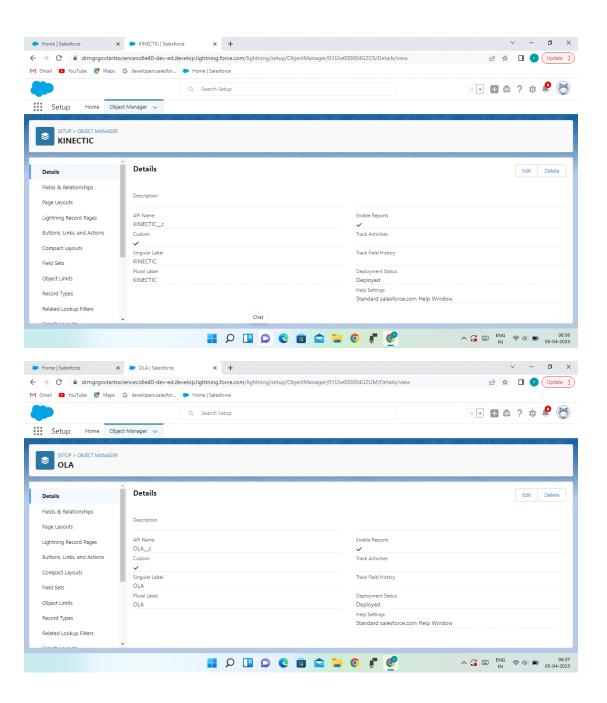


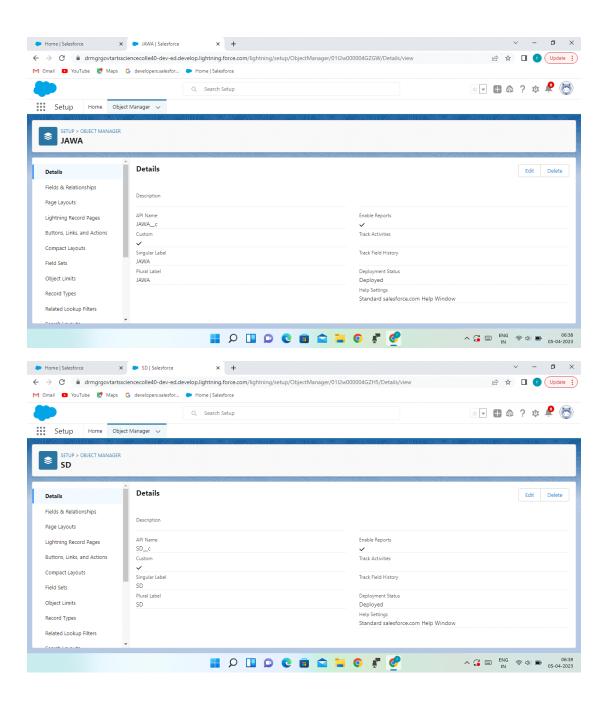


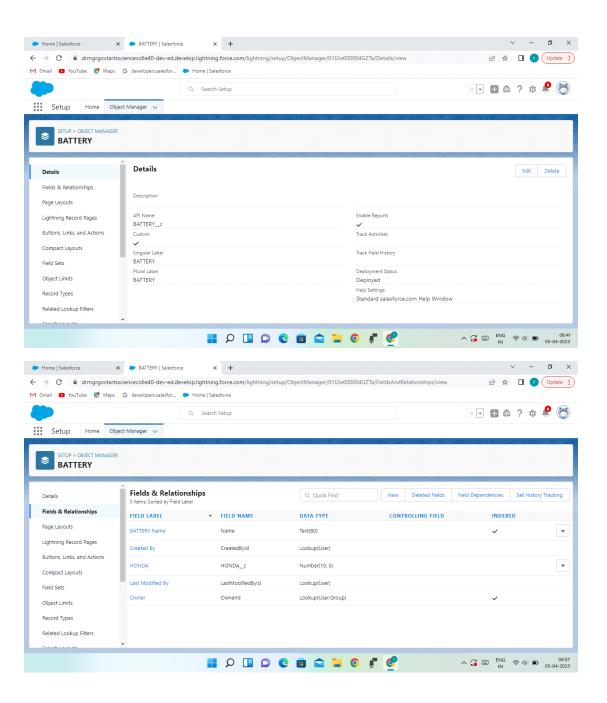


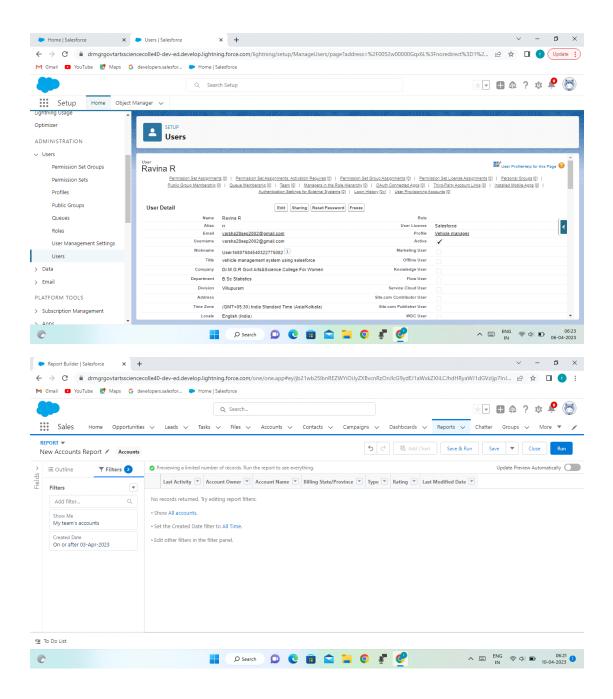


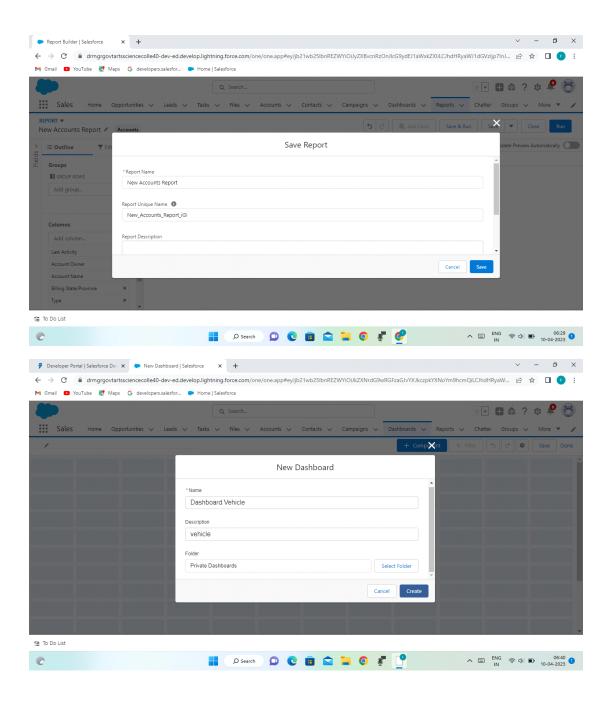


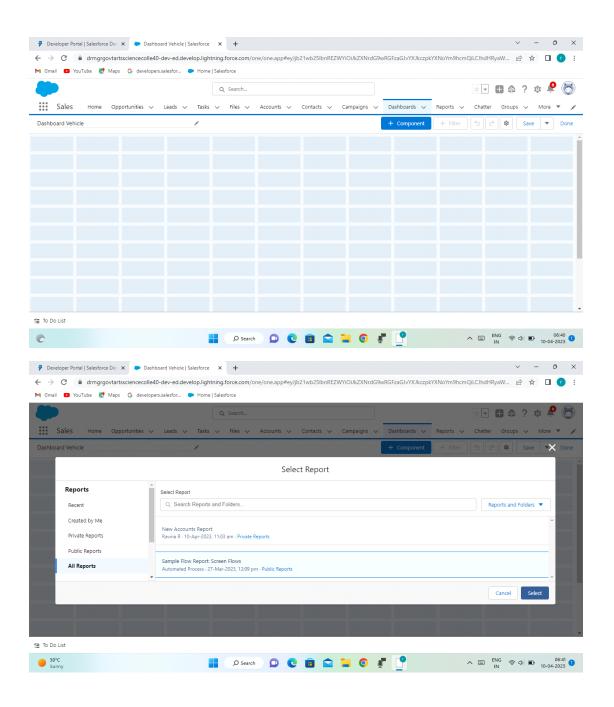


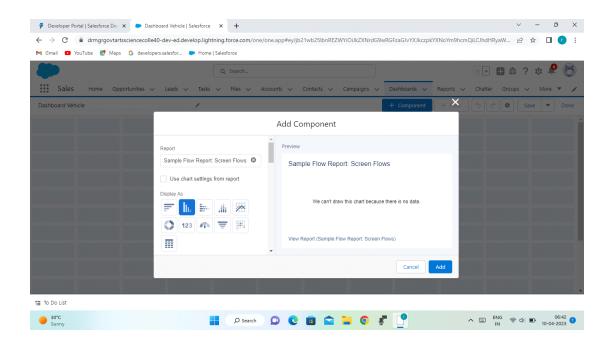












## Trailhead Profile Public URL

Team Lead- Rashmitha. S https://trailblazer.me/id/rrashmitha

Team Members 1 - Rekha.S https://trailblazer.me/id/rrekha14

Team Members 2 - Ravina.R https://trailblazer.me/id/ravir165

Team Members 3 - Ramila.R https://trailblazer.me/id/ramilaramu

### ADVANTAGES & DISADVANTAGE

It improves productively by saving delivery time due to use of advance route information. traffic alerts etc.

It helps to reduce cost of fuel.

It ensures safety of vehicles. drivers and goods.

It provides real time location of fleets and serves the customers in better way.

It helps in saving of maintenance costs by maintaining fleet effectively.

It reduces risk of theft and road accident chances. Hence it decsreases insurance cost.

Active tracking based fleet management requires monthly subscription charges and data usage charges..

It is difficult to manage and maintain fleet management system due to use of multiple technologies such as cloud servers. celllular wireless systyems. fleet management software etc.

It requires skilled resources to maintain such system. This increases maintenance costs.

GPS device used in fleet management is power hungry which drains battery faster.

## **APPLICATIONS**

The Vehicle Management System (VMS) is an application for the Automotive industry. It supports, in the area of Sales & Services, the business processes that you require as Vehicle importer when dealing with your original equipment manufacturers (OEMs) and your dealers in new and used vehicle sales. VMS offers you complete integration of all the relevant processes such as procurement, sales, rework, returns processing, trtade-in and service processing. It also supports the archiving of vehicle data. In other words, it allows you to react flexibly to customers' requirements in the area of production (using the "pull strategy") and fast delivery times with reduced warehouse stock and sales\dustribution costs.

## **CONCLUSIONS**

Salesforce is a powerful solution that can assist in managing fleets and provides several benefits for fleet management. In this article, we will delve into how salesforce can help you streamline your fleet management processes.

### **FUTURE SCOPE**

The SMART in SMART goals stands for specific, Measurable, Achievable, Relevant, and Time-Bound. Defining these parameters as they pertain to your goal helps ensure that your objectives are attainable wilthin a certain time frame.