

APP

Draft # 2

- Settings, set-up, ~~B~~, ~~Front page~~ the same  
→ unless changes are necessary?

Front Page:

Some type  
of headline  
should  
be here →

Get Organic

Get Green

Get Started

Log in

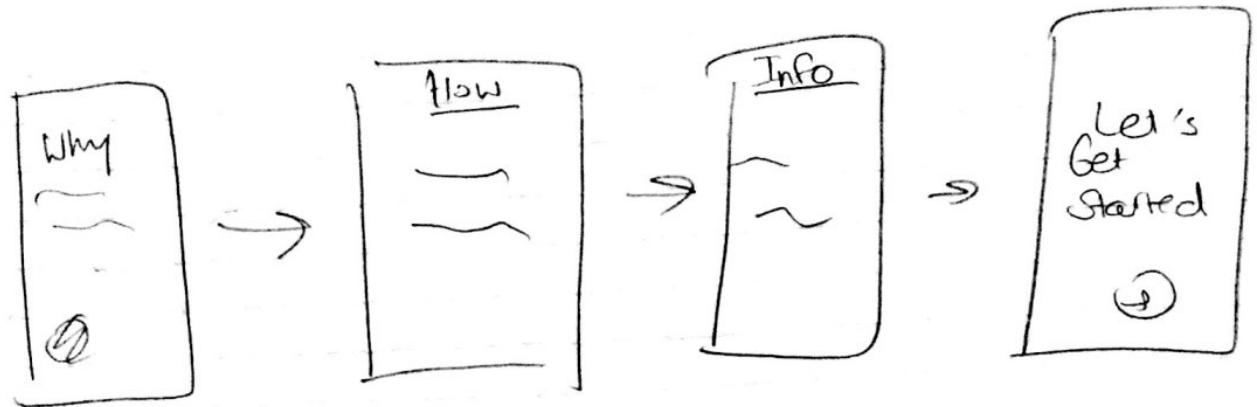
Pictures in background  
of nature, people  
helping community,  
etc.

- If user clicked get started:  
→ leads to set-up page  
→ after set-up page:

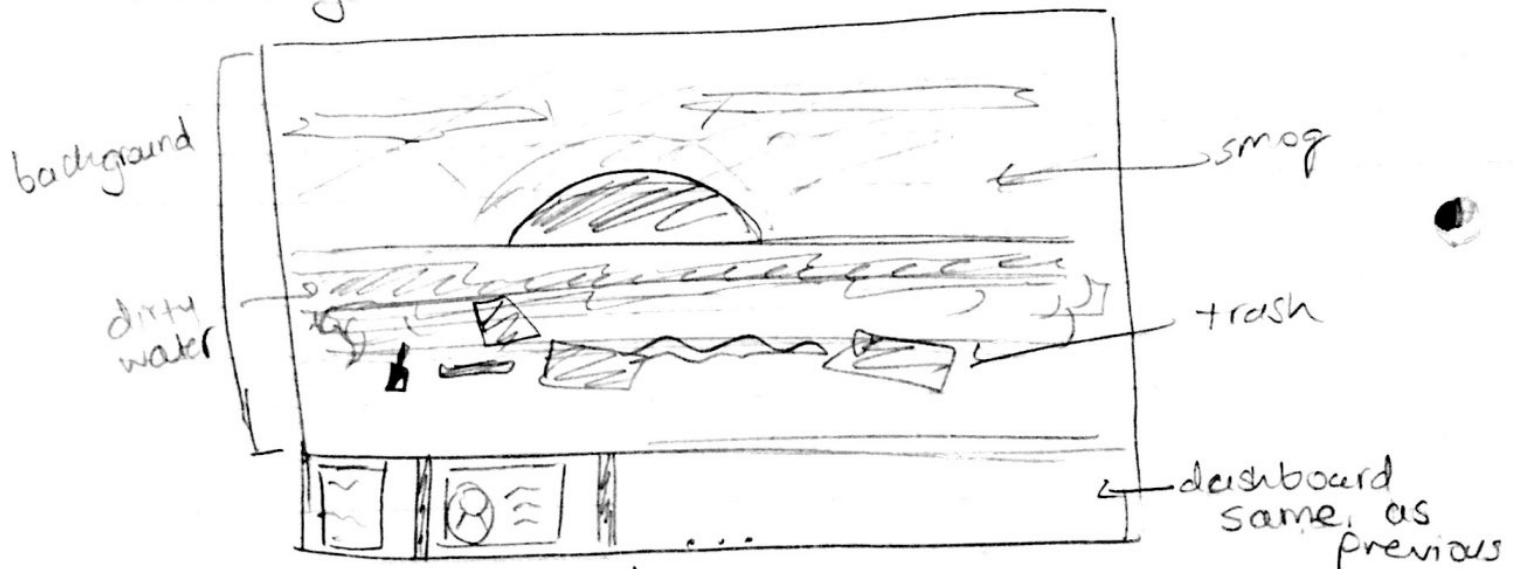
welcome to the  
Footprint App!

intro

Here's how it works →



Main Page:

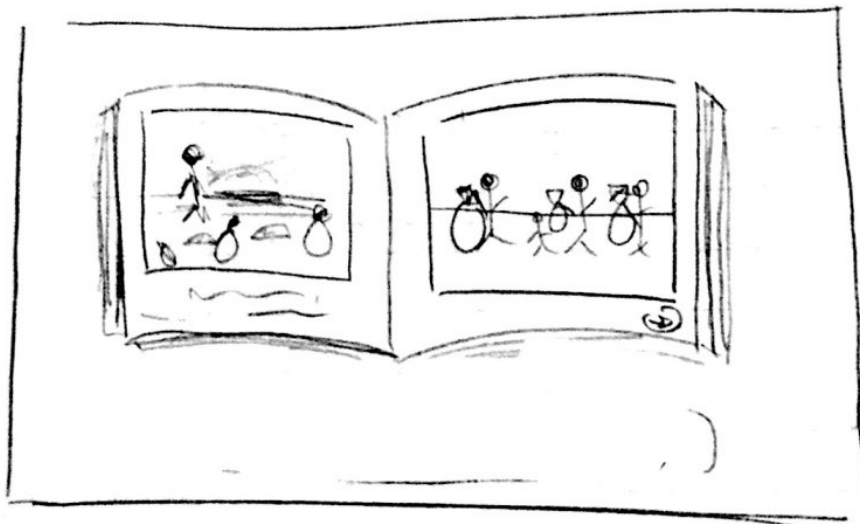


- should be level based
- each level introduces user to problem of nature/environment and how they can fix it (scenario)
- kind of like a story

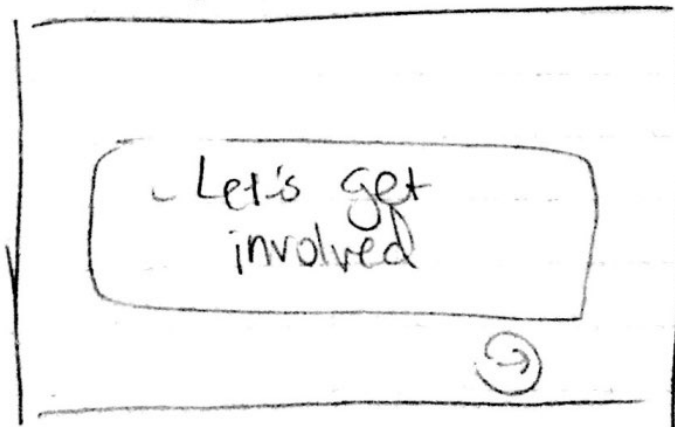
- ex. if scenario was "cleaning beaches", first introduce problem with beaches and how it's affected by us and what we can do to prevent it, then have a story of someone who needs the user's help
- for each scenario/topic, user's progress is tracked by saving the environment of the scenario, challenge ex. beach to beach, for each goal/achievement they do relating to scenario, then background becomes cleaner

- goals for week, and weekly challenges will relate to scenario  
→ learn about being environmentally friendly for different scenarios
- earn points for each achievement unlocked
- can level up by completing goals/challenges

After setting up, page will lead here to present scenario/story:



After reading the scenario, this will appear to go to main page (which was on previous page)



After "Let's get started page":

Set up Page:

username  
password  
re-enter password  
email:

Set up page should be basic, not much exciting design going on here... could add some design?


→ option for daily reminders, language page should be

After set up page, go to main page:

Profile page:

edit profile

username

progress:  Next Lvl

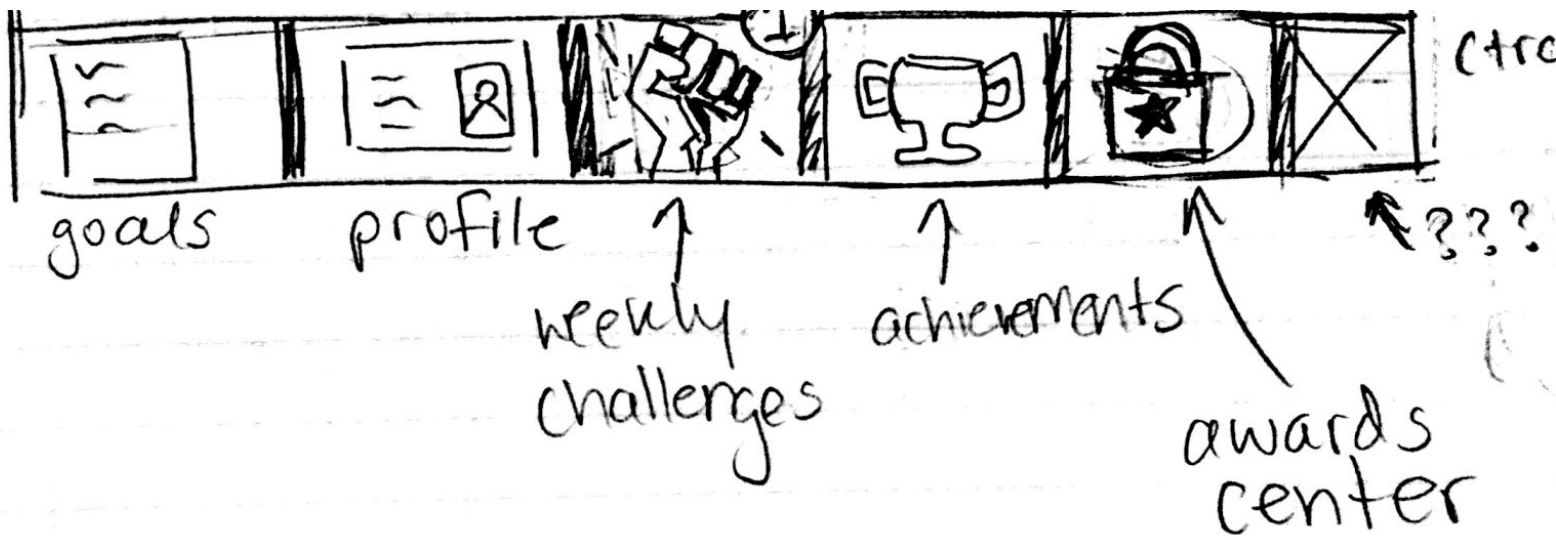
points earned: 100

goals completed:

~	✓
~	✓
~	✓
~	✓

Bio: ~ ~ ~ !

Anything else to add to profile?



## Goals Page

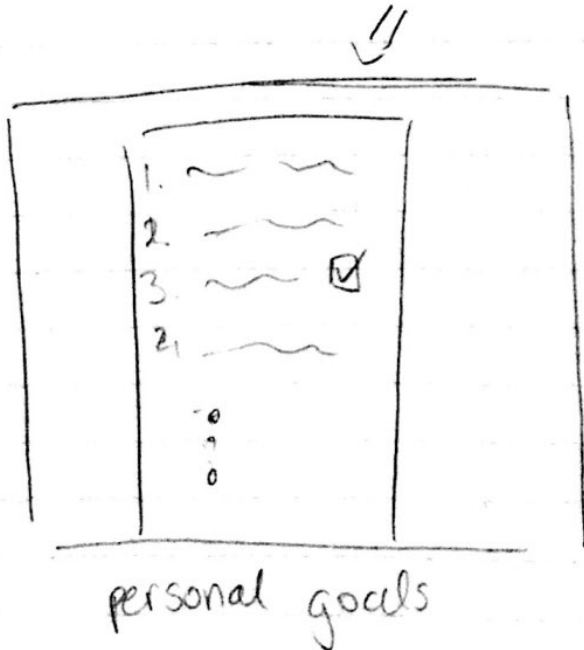
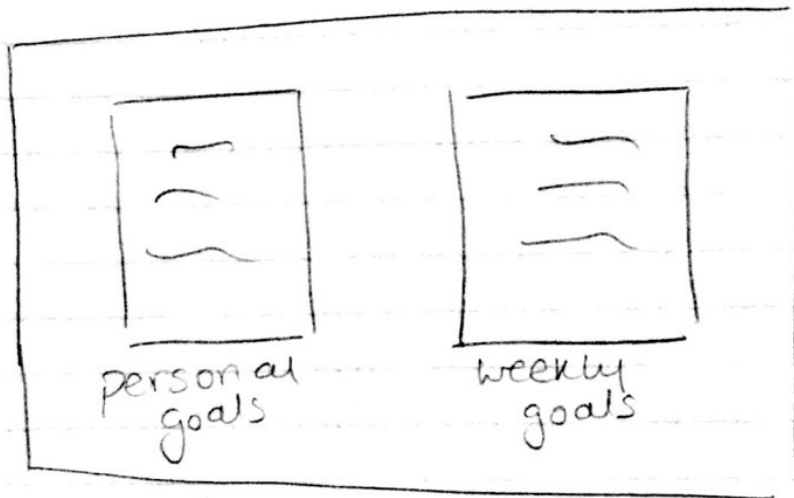
• Two types of goals:

→ personal goals

→ same as previous with daily routine, but will be year-round

→ weekly goals (3 weekly goals)

→ goals given to user to be completed during week based on scenario



Goals Page:  
(Personal goals)

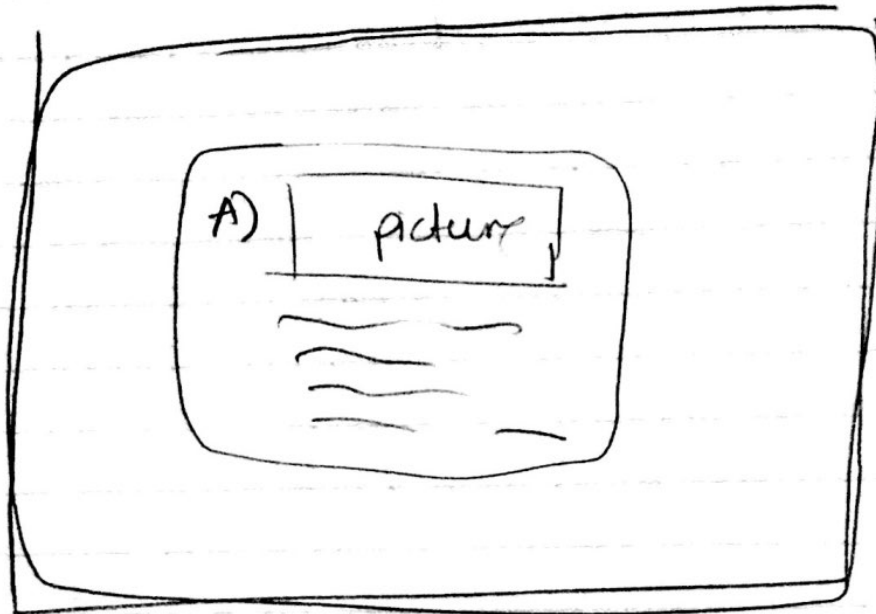
- Daily Routine incorporated with goals
- should be some of the first things user should do after signing up
- daily routine questionnaire

Question about daily routine

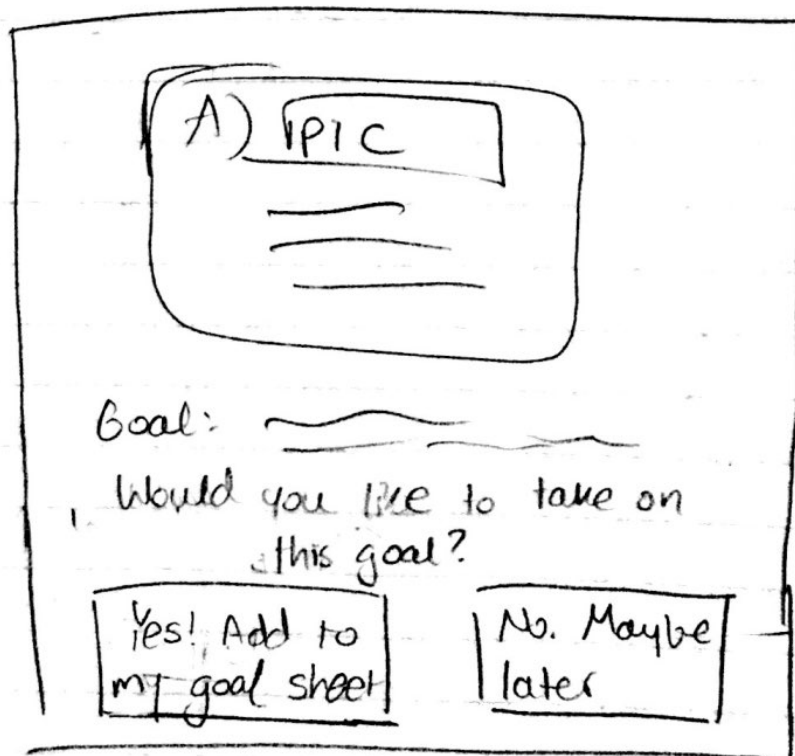
A B

C D

→ then based on what they select, a fact is given about their option and how it affects environment



→ then asks user if they want to take on goal of reducing/change that part in daily routine



- If no goals are in goal sheet, 3 pre-made goals are added into the sheet automatically



## Weekly Challenge page:

should have  
video with  
more  
info  
about  
challenge?

Here's your weekly challenge! ☒

Due: ~ ~ ! Go!

Submit Challenge

Get more info about  
challenge: ~ ~ ~

→ submission options depending on challenge

## Achievement page:

circle  
shows  
how  
much pts  
needed to  
unlock  
achievement

Achievements

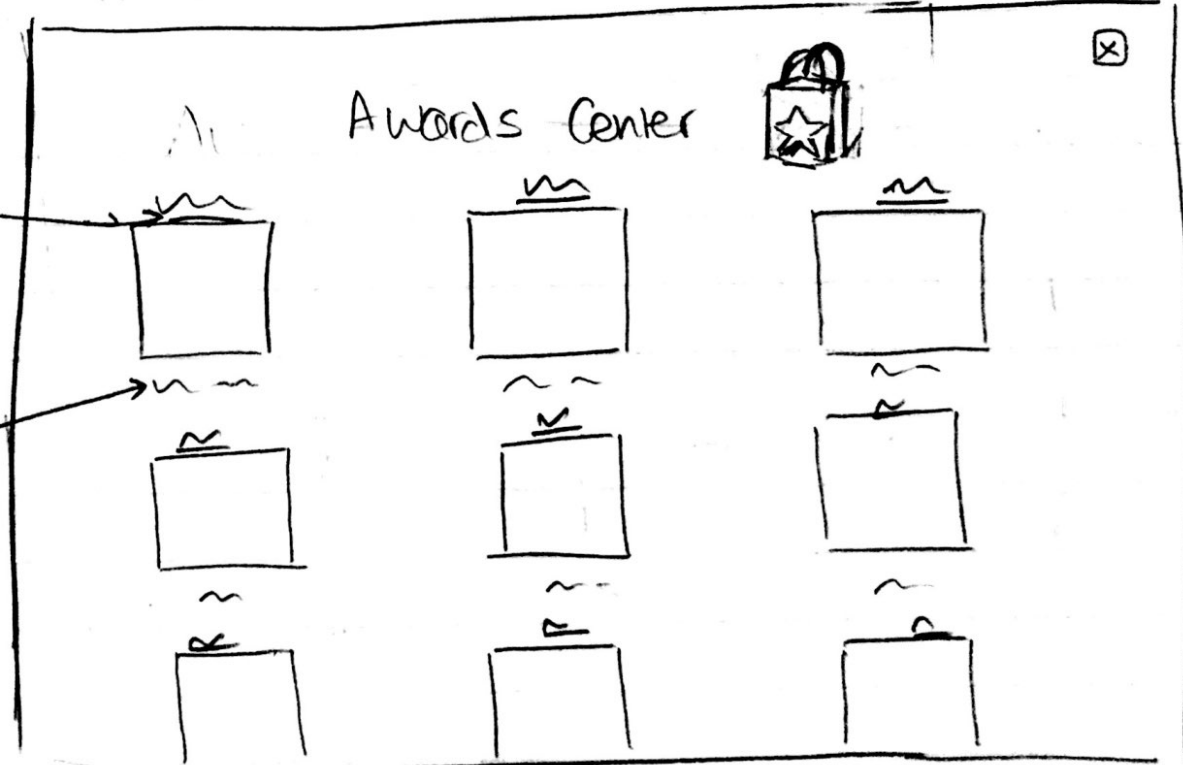


## Awards Center page:

prize name

how many pts needed


### Awards Center



~	~	~
~	~	~
~	~	~

## Goals Page:

## Settings page:

 Username

Account profile

Notifications ☐

Privacy ☐

Terms and Conditions



### Account page

Account settings

username:

email:

profile picture:

Disable account

delete account

reset progress

### Password page

Password

current password

new password