

# Introduction:

This script connects to an SQLite database, inserts sample sales data, runs SQL queries to calculate total quantity and revenue per product, and visualizes the revenue using a bar chart.

## Dataset:

Contains 20 rows of sales records with fields:

- Product (e.g., Laptop, Mouse)
- Quantity
- Price

```
In [24]: import sqlite3
```

## Step 1: Connect to SQLite DB

```
In [6]: conn = sqlite3.connect('sales_data.db')
        cursor = conn.cursor()
```

## Step 2: Create sales table

```
In [ ]: cursor.execute('''
CREATE TABLE IF NOT EXISTS sales (
    id INTEGER PRIMARY KEY AUTOINCREMENT,
    product TEXT,
    quantity INTEGER,
    price REAL
)
''')
```

## Step 3: Insert some sample data

```
In [7]: sample_data = [
        ('Laptop', 3, 50000),
        ('Mouse', 10, 500),
        ('Keyboard', 5, 1000),
        ('Monitor', 2, 12000),
        ('Headphones', 7, 1500),
        ('Laptop', 1, 55000),
        ('Mouse', 12, 450),
        ('Keyboard', 4, 1100),
        ('Monitor', 3, 11500),
        ('Headphones', 6, 1400),
        ('Laptop', 2, 53000),
```

```

    ('Mouse', 8, 480),
    ('Keyboard', 6, 950),
    ('Monitor', 1, 13000),
    ('Headphones', 5, 1600),
    ('Laptop', 4, 52000),
    ('Mouse', 15, 470),
    ('Keyboard', 3, 1000),
    ('Monitor', 2, 12500),
    ('Headphones', 4, 1450),
]

cursor.executemany('INSERT INTO sales (product, quantity, price) VALUES (?, ?, ?)')
conn.commit()

```

## Step 4: Run SQL query to get total quantity and revenue per product

```

In [16]: query = '''
SELECT
    product,
    SUM(quantity) AS total_quantity,
    SUM(quantity * price) AS revenue
FROM sales
GROUP BY product
'''

df = pd.read_sql_query(query, conn)

```

```

In [18]: # Step 5: Print the result
print("Sales Summary:\n")
print(df)

```

Sales Summary:

	product	total_quantity	revenue
0	Headphones	22	32700.0
1	Keyboard	18	18100.0
2	Laptop	10	519000.0
3	Monitor	8	96500.0
4	Mouse	45	21290.0

```

In [20]: import matplotlib.pyplot as plt

```

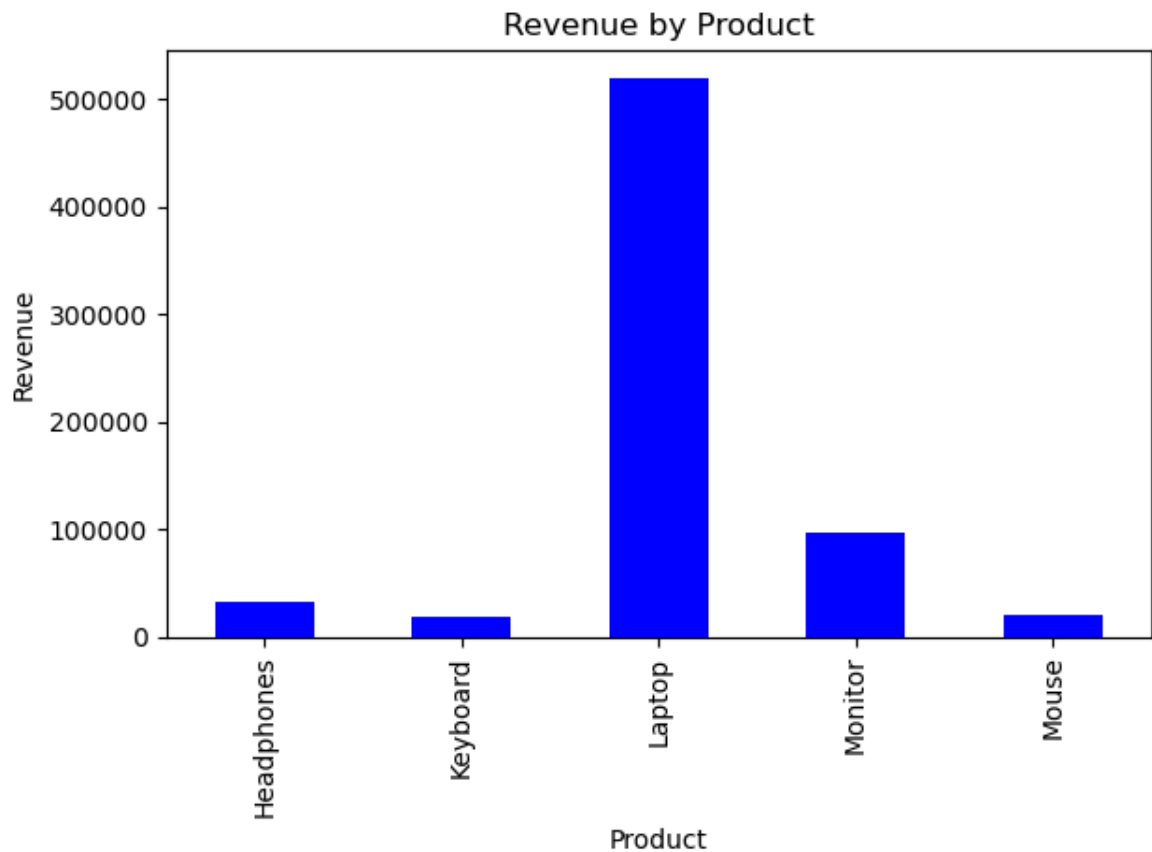
## Step 6: Plot revenue per product

```

In [23]: df.plot(kind='bar', x='product', y='revenue', color='Blue', legend=False)
plt.title('Revenue by Product')
plt.xlabel('Product')
plt.ylabel('Revenue')
plt.tight_layout()

```

```
plt.savefig('sales_chart.png')  
plt.show()
```



## ✓ Summary

This project connects Python with SQLite to analyze sales data. It calculates total quantity and revenue for each product using SQL, displays results with pandas, and visualizes revenue using a bar chart. It shows how SQL and Python can work together for basic data analysis and visualization.

In [ ]: