

Brainstorm & Idea Prioritization

Date	12 October 2022
Team id	PNT2022TMID14717
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to 2 hours
1 hour or less alone or
3-8 people in a meeting

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Before you collaborate

A little bit of preparation goes a long way when you start. Here's what you need to get going.

10 minutes

- Team gathering: Find a quiet place to brainstorm. If you're not in the same room, make sure everyone has a quiet place to work.
- Set the goal: Make sure you're all on the same page about what you're trying to achieve.
- Learn how to use the facilitation tools: Use the Facilitation Tools page to learn how to use the tools.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We... statement. This will help the focus of your brainstorm.

5 minutes

How might we... (your problem statement)?

Key rules of brainstorming

- Be clear and concise
- Encourage wild ideas
- Defer judgement
- Listen to others
- Go for quantity
- Be creative, be bold

2 Brainstorm

Write down any ideas that come to mind. Don't worry about whether an idea is good or bad.

10 minutes

Rasika

- Avoid unwanted fertilizer
- It allows farmers buy fertilizers by buy application itself
- Easy identify the disease
- Avoid unwanted chemical

Sanjana

- farmers can cultivate crop without hurdle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

Tharani

- Instructions in correct way
- usage period of the fertilizers is mentioned
- firm recommendation for the farmer
- userfriendly

Devadharshini

- disease identification
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers

3 Group Ideas

Take 10-15 minutes to group ideas. Cluster similar or related ideas together. Once all sticky notes have been grouped, give each cluster a sentence. Two ideas, if it's cluster is bigger than 10 sticky notes, try and see if you can break it up into smaller subgroups.

10 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial lose

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Feasibility

Tip: Place your ideas on the grid. If you have a lot of ideas, you can place them on the grid. If you have a lot of ideas, you can place them on the grid. If you have a lot of ideas, you can place them on the grid.

5 After you collaborate

You can export the results as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the report: Share a report with the team. It's a good idea to have a report of the results.
- Export the report: Export the report as a pdf or image. It's a good idea to have a report of the results.

Keep moving forward

- Brainstorm Workshop: Brainstorm Workshop is a good idea to have a report of the results.
- Customer experience journey map: Customer experience journey map is a good idea to have a report of the results.
- Strategy, implementation, opportunities & threats: Strategy, implementation, opportunities & threats is a good idea to have a report of the results.

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