

# RODRIGO SIQUEIRA




## + PROFESSIONAL EXPERIENCE

- EASYCRÉDITO** Nov 2017 - now  
CDO and Founder  
Construction of the company's entire data structure. Implementation of the data driven culture. Implementation of data visualization tools.  
Construction and implementation of machine learning models for credit, collection, marketing and sales.
- SERSA EXPERIAN** Apr 2010 - Oct 2017  
**senior advisor**  
Responsible for serving large accounts in the data area of the State of Goiás. Having worked with large companies in the segments of Retail, Wholesale, Industry and Financial Services.
- Banco do Brasil** Set 2002 - Aug 2009  
**Senior Manager Account**  
Responsible for serving large accounts of bank customers. Sale of financial products, credit operations and control of defaults. Having worked for several years in the agribusiness.

## + PROJECTS

- Fake News Detectos**  
**NLP, Python, Machine Learning**  
Built an end-to-end web application that receives a url as input and performs web scraping on the news page and, through trained models, makes a prediction of the probability of that news being a fake new.
- Instagram Profile Automation**  
**Python, Machine Learning, NLP, RPA**  
He developed an application that downloads an image related to the proposed theme, creates a text and posts it on Instagram. In addition, through automation, it manages to increase public engagement in the profile.
- Facematch**  
**Python, Opencv, Machine Learning**  
built an application that compares a photo of a document with a selfie. performs the facematch in addition performs an estimate by photo of the person's gender and age.

## ONLINE PROFILES

-  **LinkedIn**  
[linkedin.com/in/rodrigo-siqueira](https://www.linkedin.com/in/rodrigo-siqueira)
-  **GitHub**  
<https://github.com/rasiqueira>
-  **Portfolio / Personal Website**  
<https://rasiqueira.github.io/>

## + TECHNICAL SKILLS

### Data Scientist Assessment

	average	good	skilled
Python / SQL	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Statistical Reasoning	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Probability	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Data Inference Big	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Data Tools	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>

## + DATA SCIENCE BACKGROUND

- Tools and Languages**  
Python, R, SQL, TensorFlow, Pandas, Ski-kit Learn
- Data Skills**  
Extraction, Transformation, Visualization, NLP
- Data Types**  
Time-series, Text-Based, Audio, Images

## + AWARDS & DISTINCTIONS

Data science for all 2020, Correlation One

## + EDUCATION

- Universidade Positivo** 2018  
MBA in Sales and Marketing
- PUC-GO** 2003 - 2008  
Physics