



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



it is a new idea

nice picture used in the cover

it is realy acceptable contant

looking for word to more comments

the cover was very soft

the picture was so real

this can be done better

to improve the cover qualitty

only acceptable picture use

the cover of the book was bright and shine

the cover was very soft

the picture was so real



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?