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To  
**Aryan Mishra**  
**CEO**

Mr. Aryan Mishra is the Chief Executive Officer (CEO) of Raskbind. The role of the CEO is to plan, direct, coordinate, and control the daily operation of Autodesk through the four division managers. Exercises the responsibility for the preparation of all Autodesk budgets, submits these budgets to the board of directors for approval, and monitors expenditures against the budget. Directs the development of and approves standards and procedures. Responsible for the development of Autodesk personnel policies and obtaining approval from the board of directors. Provides board of directors with a monthly status report and detailed quarterly financial reports. Assumes responsibility for all aspects of the daily operation of Autodesk including hiring, the firing of employees, determination of employees' salaries within salary guidelines approved by the board, organizational structure, staffing within approved budgets, approving expense reports.

**Rahul Sharma**  
Founder

## **Setting and Executing Organizational Strategy**

Decisions about new product lines, generating (and/or maintaining) competitive advantages, potential new markets, and mitigating risks or seizing on opportunities (among others) all fall under the purview of the CEO.

As with anything in an organization, they will rely on considerable data and input from senior leaders as well as direction and insight from the Board of Directors, but the CEO is the individual that has operational control over strategy and execution.

## **Building the Senior Leadership Team**

Effective CEOs are able to attract top talent to their organizations. While they aren't responsible for hiring or terminating every individual employee, they are responsible for building and overseeing the executive leadership team who, in turn, hire and oversee upper and middle management within their divisions.

The executive leadership team includes the CFO (Chief Financial Officer), the COO (Chief Operating Officer), and, depending on the nature of the organization, all the other C-suite roles that may exist (Chief Risk Officer, Chief Technology Officer, Chief Strategy Officer, Chief Investment Officer, etc.)

In many organizations, the Board will have final (formal) authority on hiring decisions at the C-level, but, in most instances, the board actually defers to the recommendation(s) of the CEO.

## **Making Capital Allocation Decisions**

While division and departmental managers may be responsible for managing their respective budgets, the responsibility for setting and managing the organization's overall budget in order to effectively execute strategic initiatives ultimately falls upon the CEO.

Furthermore, the CEO will also weigh in on when (and how) to raise funds, as well as how to make the best use of surplus capital. Strategies include repaying debt, distributing capital by way of dividends or share repurchases, or reinvesting in the business.

## **Setting Vision, Values, and Corporate Culture**

Corporate culture has many elements that are organic in nature, but the mission, vision, and values designed and implemented by the CEO will ultimately steer that culture in any number of different directions.

The CEO must be very aware of their tenor, their behavior, and every single action they take (or don't take) – the entire organization is watching. Even decisions around what they wear or how they choose to present themselves and engage with other members of the firm will set the tone for the rest of the organization.

## **Communicating Effectively with All Stakeholders**

The CEO is the face of the organization. They may be representing the firm in front of the general public, the press, lawmakers or other regulators, employees, customers, suppliers, or any number of other parties interested in company operations.

Relaying core elements of vision, values, and mission is important, but actually living these values is even more critical. The CEO is never really "off duty" – there is always someone watching or listening.