

RASLEN GUESMI

📞 (216) 40309961 | ✉️ guesmiraslen2@gmail.com
🌐 Hammamet, 8056, Tunisia
🔗 [GitHub](#) | [LinkedIn](#)
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Professional Summary

Results-oriented **Data Scientist & AI Engineer** with **experience** in machine learning, data engineering, and AI solutions. Skilled in ETL pipelines, cloud-based data processing, and scalable AI deployments. Strong expertise in **LLMs, NLP, and predictive modeling**, with hands-on experience in **Big Data technologies (Spark, Airflow, BigQuery)**. Passionate about building data-driven AI solutions for business optimization.

Technical Skills

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|---|---|
| • ETL & Data Pipelines: Apache Airflow, PySpark, BigQuery, SQL (MySQL, PostgreSQL) | • NLP/LLMs: RAG, OLLAMA, Hugging Face, Fine-tuning, FLAN-T5, Llama3, Mistral |
| • Data Visualization: Excel, Tableau, Power BI, Streamlit | • Software Engineering: Python(OOP), CI/CD, Docker, Flask, FastAPI |
| • Data Warehousing: MongoDB, ChromaDB, Pinecone, Data Modeling | • Web Scraping: Selenium, BeautifulSoup |
| • ML/DL frameworks: tensorflow, pytorch, keras, scikit-learn | • Business Domains: Marketing Analytics, Financial Reporting, Sports Analytics |

Work Experience

AI Engineer – PredictiveLabs (Financial Sector)

📌 Remote | 📅 Jun 2025 – Present

- Enhanced data quality using imputation techniques and data versioning; improved model **accuracy by 5%**. Utilized **yfinance** for feature engineering and selected top features via Random Forest.
- Benchmarked **ML models** by event type (e.g., earnings, partnerships, clinical); integrated **LLMs** with **RAG**, boosting prediction accuracy to **85%**.
- Used **MLflow** for experiment tracking, model versioning, and performance comparison throughout the training pipeline.
- Built interactive dashboards with **Streamlit** and deployed prediction APIs using **FastAPI** for real-time access.
- Applied **backtesting** frameworks to evaluate AI-driven trading bot performance across historical financial data.

Freelance AI/Data Engineer

📌 Remote | 📅 Jan 2025 – Present

- Built a Research RAG Application** for PDF-based retrieval (papers/text), enabling summarization, translation, and question answering using LLaMA 3; deployed via Streamlit, with ROUGE-based performance evaluation. *(Independent, Jan 2025 – Mar 2025)*
- Designed and delivered live online courses** on Probability & Statistics (Python) and Web Scraping for 10+ students, including hands-on projects and guided mentorship. *(Independent, Jan 2025 – Present)*

- **Fine-tuned a GPT-4-mini model** to emulate a strategic AI assistant for digital creators (Gage), focusing on brand deals, monetization, and mindset; built a sample JSONL dataset with tone, structure, and fallback handling. Collaborated with a fellow engineer via Upwork. *(Collaborative, May 2025)*

Data Science Engineer – 4InaTechnology (Energy Sector)

📍 Manouba, Tunisia | 📅 Feb 2024 – Aug 2024

- Designed an **ETL pipeline** to collect sensor data from **STM32 microcontrollers**, processed it with **Flask**, and stored results in **Firebase** using Firestore and Realtime Database for scalable deployment.
- Built **time-series forecasting models (LSTM, ARIMA)** for energy consumption prediction.
- Developed **AI-driven chatbots & dashboards** using Flask & Flutter for real-time analytics.
- Applied **CNN models** for image classification in energy monitoring systems.

Machine Learning Intern – Innov-Sys

📍 Tunis, Tunisia | 📅 Feb 2023 – Aug 2023

- Developed a **fitness e-coaching app** using Kivy & MediaPipe (pose estimation).
- Optimized user experience with **LSTM-based motion analysis**.

Projects

AI-Driven Football Player Performance Analysis (Big Data & AI | Nov 2024)

- Designed an **ETL pipeline (Airflow)** to automate ingestion of Bundesliga/FBref data into BigQuery.
- Developed AI analytics using **xG, market value KPIs, and Mistral LLM** for scouting insights.
- **Tech Stack:** Python, Airflow, BigQuery, Mistral LLM, Pandas

Sentiment & Toxicity Analysis (NLP + Data Engineering | Sept 2024)

- Scraped social media data using **Selenium** and stored in **MongoDB**.
- Deployed a **FastAPI backend** with Docker for real-time classification using Hugging Face models.
- **Tech Stack:** Python, Hugging Face, FastAPI, Docker, MongoDB

Education

🎓 **Master of Data Science** | University of Bizerte | 2021–2023

🎓 **Bachelor of Applied Mathematics** | University of Bizerte | 2018–2021

Certifications

- **INTRODUCTION OF AI – UNIVERSITY OF HELSINKI**
- **PWC SWITZERLAND - POWER BI JOB SIMULATION – FORAGE**
- **FACHKRAFTE PROJECT : INETRCULTUREL SOFT SKILLS (LEADERSHIP, CRITICAL THINKING, TIME MANAGEMENT)**
- **INTRODUCTION TO MLFLOW – DATACAMP**

Languages

- **English:** Fluent EFSET Certification C1 | **German:** Intermediate A2
- **French:** Fluent | **Arabic:** Native