# RASMO WANYAMA

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# **Professional Summary**

Results-driven professional with a strong background in real estate, currently transitioning to the field of data analytics, data science, and machine learning. Pursuing a career in data analytics, leveraging skills and knowledge acquired through studies and practical experience. Passionate about leveraging data-driven insights to make informed business decisions and drive organizational growth.

#### Education

#### DATA ANALYTICS PROFESSIONAL TRAINING PROGRAM, AZUBI AFRICA.

December 2022 - November 2023

I am currently acquiring a wide range of valuable skills in Data Science and Analytics and have gained foundational skills in Excel, SQL, Power BI, Python, and Machine Learning.

Majors: Data Analysis, Data visualization, Data Science and Machine Learning

#### MICROSOFT POWER UP PROGRAM, MICROSOFT.

May 2023 - August 2023

Through this program, I am acquiring the skills necessary to create powerful business solutions by leveraging the capabilities of the Microsoft Power Platform

Majors: Power BI, Power Apps, Power Automate, Power Virtual Agents and Power Pages

# AI PROGRAMMING WITH PYTHON NANODEGREE, UDACITY (AWS AI & ML SCHOLARSHIP PROGRAM) June 2023 – October 2023

Gaining essential skills in Python programming and libraries such as NumPy, Pandas, Matplotlib and PyTorch, Calculus and Linear Algebra. Working on projects involving image classification and solving real-world problems using Python.

Majors: Data Science, Artificial Intelligence (AI), Deep Learning, Convolutional Neural Networks (CNN), Machine Learning.

#### APPLIED DATA SCIENCE LAB, WORLDQUANT UNIVERSITY

**July 2023 – November 2023** 

Engaging in hands-on projects encompassing data science, machine learning, and artificial intelligence, with a focus on constructing predictive machine learning models through working on projects involving natural language processing, image recognition, and time series analysis.

Majors: Data Science, Artificial Intelligence (AI), Machine Learning, Deep Learning

### BACHELOR OF REAL ESTATE - The University of Nairobi - Nairobi, Kenya

December 2018

Majors: Property Valuation and Appraisal, Property Management and Agency.

## Skills

Libraries: NumPy, Pandas, MatPlotLib, Seaborn, Scikit-Learn, Scipy, Pytorch.

Tools: Jupyter Notebook.

**Software:** SQL Server, MySQL,

PostgreSQL

**Microsoft Power Platform** 

Components: Power BI, Power Apps, Power Automate, Power Virtual Agents, Power

Pages.

**R Programming** 

**Libraries:** dplyr, tidyr, ggplot2, caret, glmnet.

Tools: Shiny, RMarkdown.

Excel

**Tools:** Pivot Tables, Pivot Charts,

VLOOKUP, HLOOKUP, VBA

**Machine Learning** 

Regression, Classification.

## Power Bi

Tools: DAX, API, Power Query

#### **Projects**

# **DATA ANALYSIS USING PYTHON**

- Conducted extensive analysis of Indian startup funding from 2018 to 2021
- Leveraged Python and libraries such as pandas, NumPy, Pandas, Matplotlib, Seaborn, and SciPy
- Explored funding patterns, sector-wise distribution, geographical impact, trends over time, and correlations between factors to provide insights into a startup venturing into the Indian Startup ecosystem.

## **CUSTOMER CHURN PREDICTION: A MACHINE LEARNING CLASSIFICATION APPROACH**

- Predicted customer churn in a telecommunications company using machine learning classification
- Followed the CRISP-DM framework for data exploration, feature engineering, model development, and performance evaluation
- Optimized the model through hyperparameter tuning.

### YOUTUBE PLAYLIST ORGANIZER USING PYTHON - Personal Project

- Developed a tool to simplify the organization of large YouTube playlists to streamline my learning journey
- Utilized an API for video categorization and tracking progress
- Automated video organization based on subjects to streamline the learning journey

# **Work Experience**

#### DATA SCIENCE VIRTUAL INTERN - BRITISH AIRWAYS

August 2023 - Present

- Scraping and analyzing customer reviews data from the web and analyzing sentiments to uncover insights for British Airways
- Preparing booking data, training predictive models for predicting customer behavior, and evaluating performance.
- Exploring dataset statistics to uncover patterns and trends, and engineering features to enhance model accuracy.

#### DATA ANALYTICS VIRTUAL INTERN - KPMG AUSTRALIA

June 2023 - August 2023

- Conducted data quality assessments and targeted high-value customers using customer demographics
- Applied data analytics techniques to extract insights and contribute to customer segmentation strategies
- Created visualizations and data dashboards to present data-driven insights

# PROJECT AND FACILITIES MANAGER, MUKONA GEOTECHNICS LTD-Johannesburg, South Africa, and Nairobi, Kenya March 2019 to March 2021:

- Planned, coordinated, and controlled day-to-day operations, upkeep, and maintenance of various company facilities.
- Managed leased commercial spaces, budgeted construction projects, and controlled facilities expenditure.
- Prepared maintenance reports and recommendations for repairs and refurbishment.
- Successfully implemented modifications that earned the company's facilities a 4-star sustainability rating.
- Repurposed 12 unused shipping containers into usable commercial spaces in Johannesburg.
- Established the company's facility management consulting department.

## Certifications

- August 2023 Data Analytics Consulting Virtual Internship, KPMG Australia
- January 2022 Certificate in Managing Project Risks and Changes, Coursera.
- October 2020 Certificate in Budgeting and Scheduling Projects, Coursera.
- October 2020 Certificate in Initiating and Planning Projects, Coursera.

# **Community Development**

May 2023 - Present

Involved in developing initiatives to empower local businesses by leveraging the Microsoft Power Platform. Building Power Apps and Power BI dashboards, providing data analysis for improved decision-making.