

Modeling basketball shot likelihoods with Bayesian Binomial-Logit models

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Data

- Player shooting data from years between 2010-2018
- Shot type, Distance from the basket, shot success flag (0 = miss, 1 = shot made)
- Three different shot types
- Shot distances between 15-30

Shot type	Sample size (N)
Jump shot	50000
Fadeaway/Step back	29915
Pullup	50000

How does the distance to the basket affect the likelihood of a successful shot outcome?

- Bernoulli likelihood: $\text{logit}(p_i) = \alpha + \beta x_i$
- Pooled model:

$$p_i \sim \text{binomialLogit}(n, \alpha + \beta x_i)$$

$$\alpha = N(0, 10^2)$$

$$\beta = N(0, 10^2)$$

How does the distance to the basket affect the likelihood of a successful shot outcome?

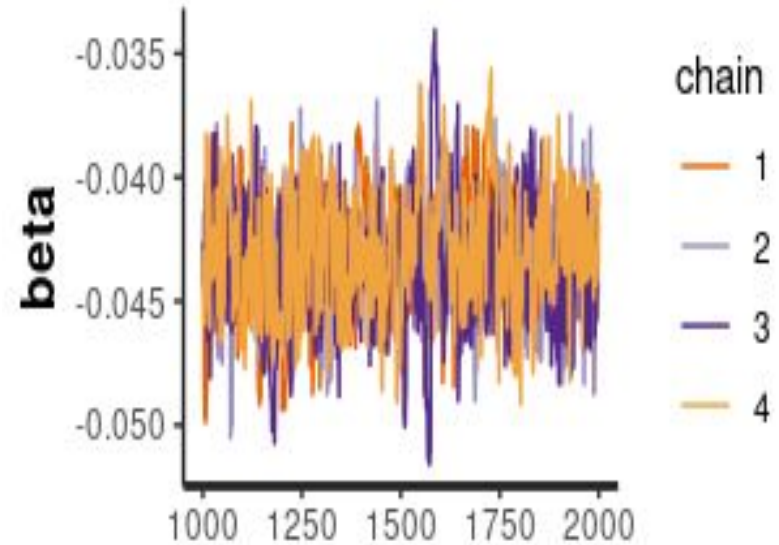
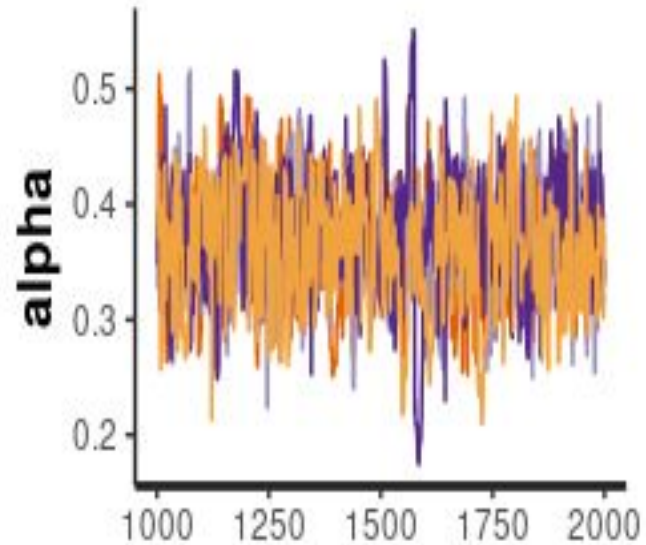
- Hierarchical model:

$$p_i \sim \text{binomialLogit}(n, \alpha_j + \beta_j x_i)$$

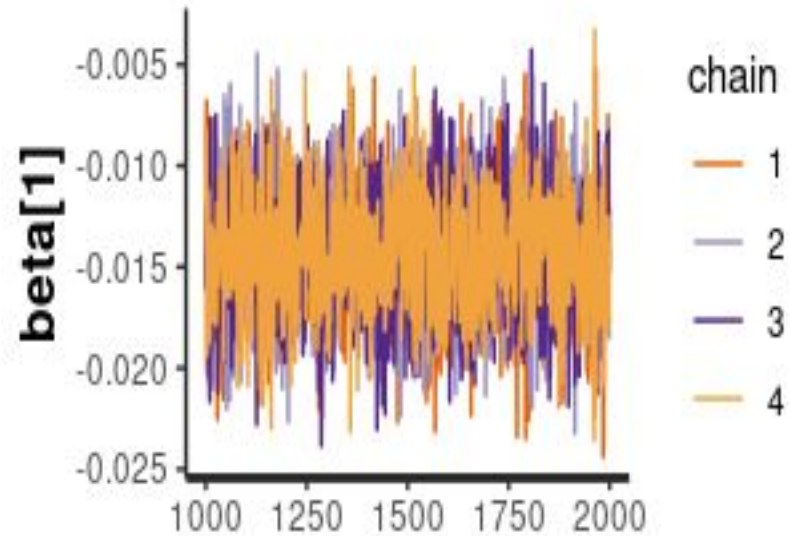
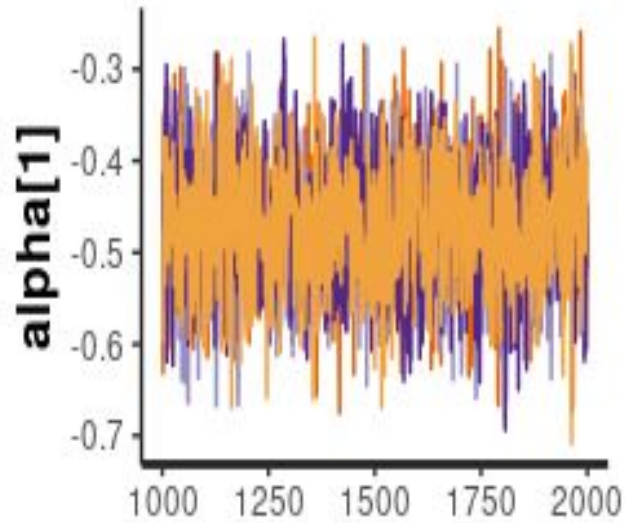
$$\mu_0 \sim N(0, 10^2) \qquad \alpha_j \sim N(\mu_0, \sigma^2)$$

$$\sigma \sim \text{Gamma}(1, 1) \qquad \beta_j \sim N(\mu_0, \sigma^2)$$

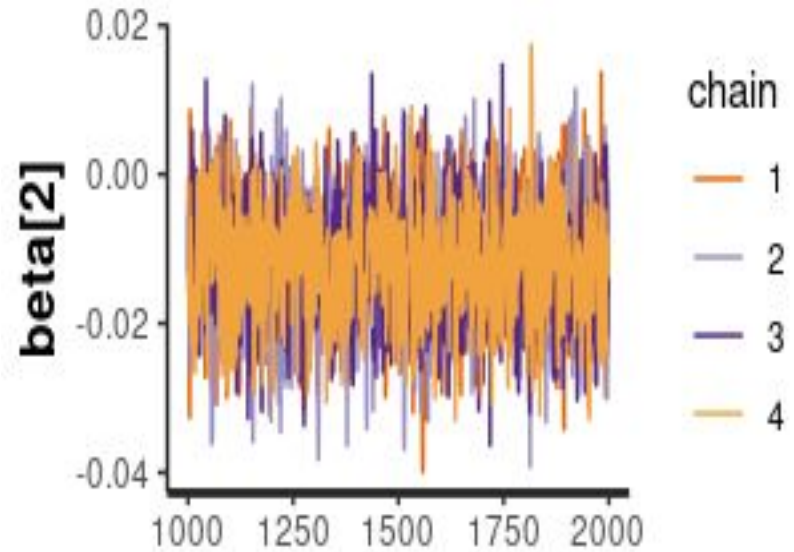
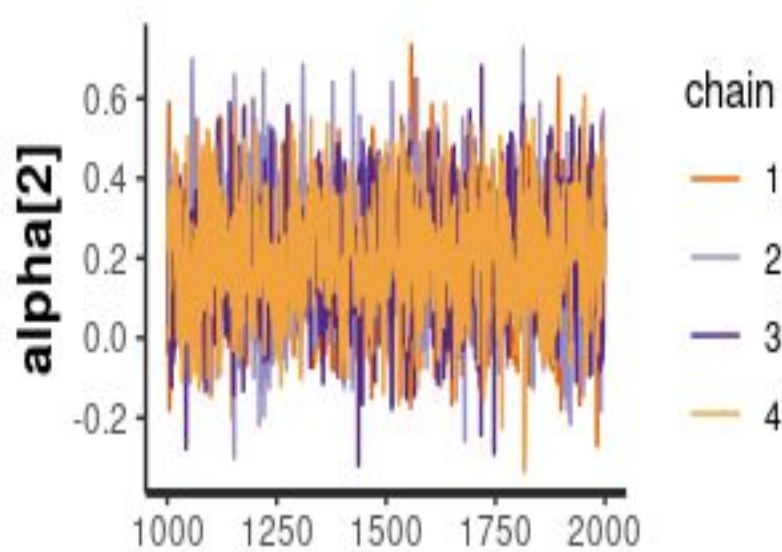
Convergence diagnostics Pooled model



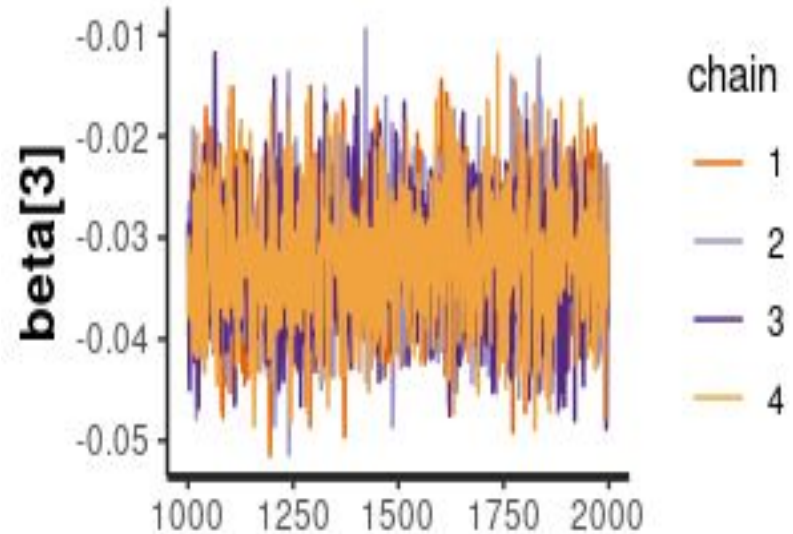
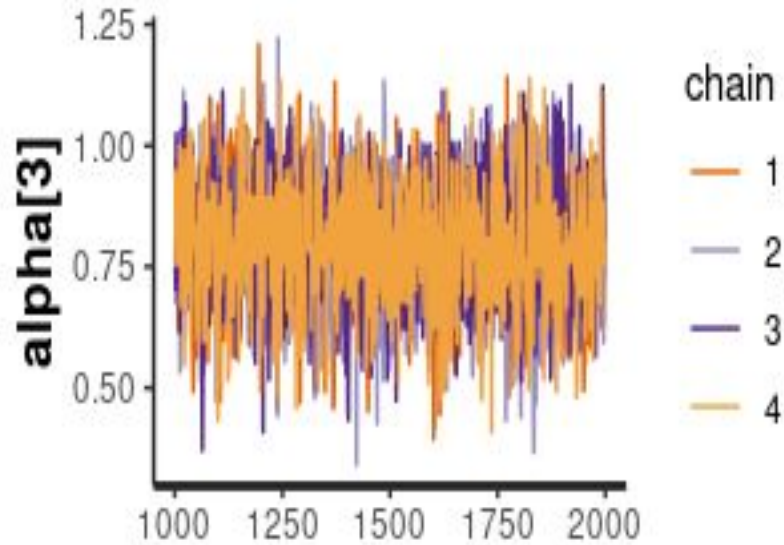
Convergence diagnostics hierarchical



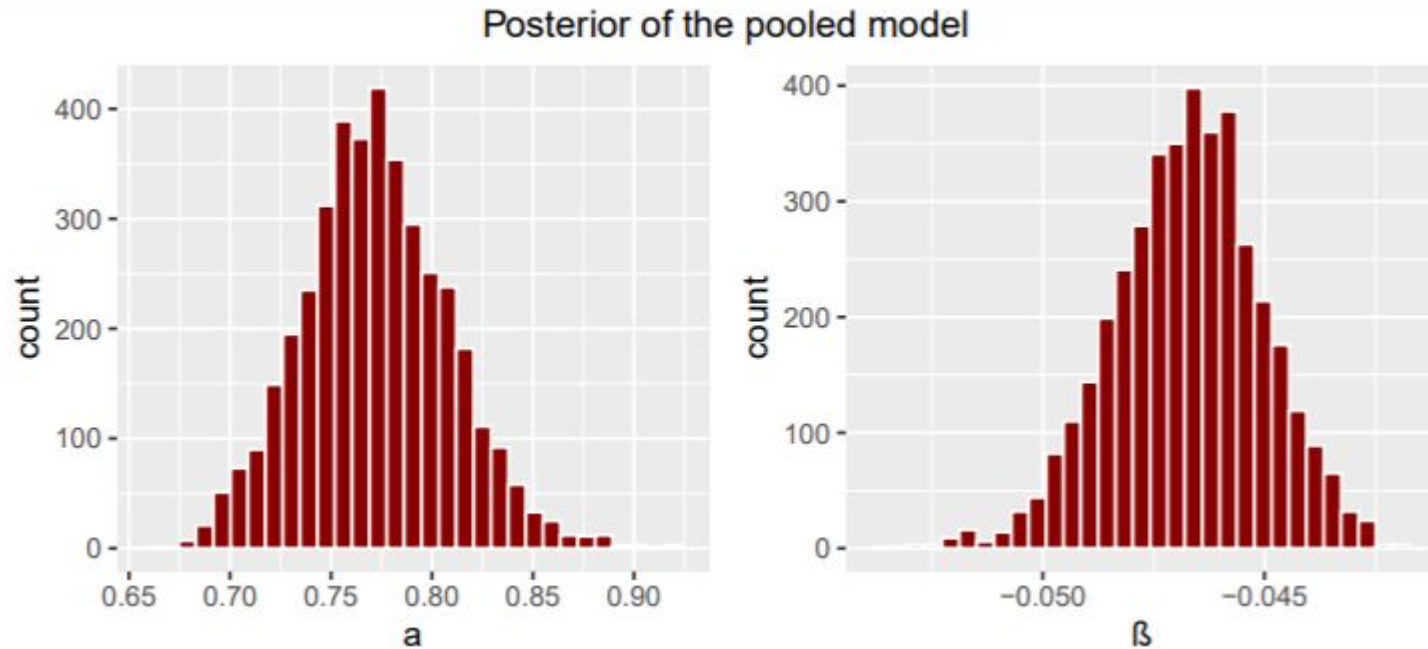
Convergence diagnostics hierarchical



Convergence diagnostics hierarchical

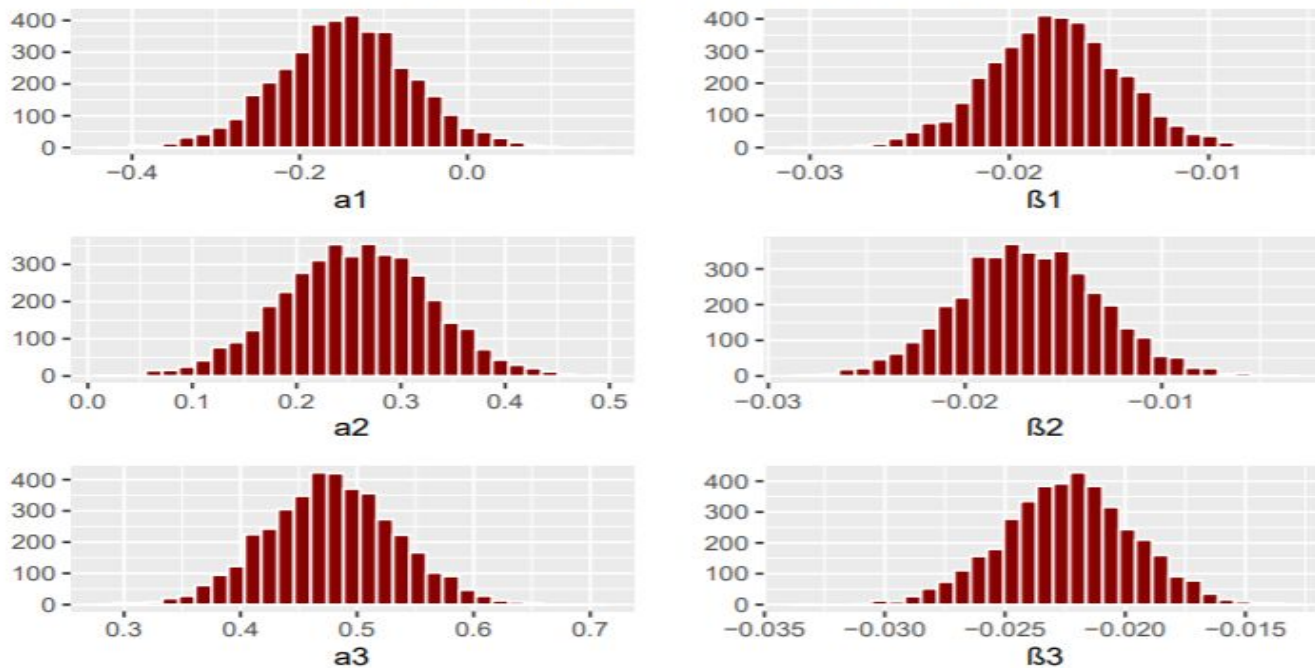


Posterior distributions

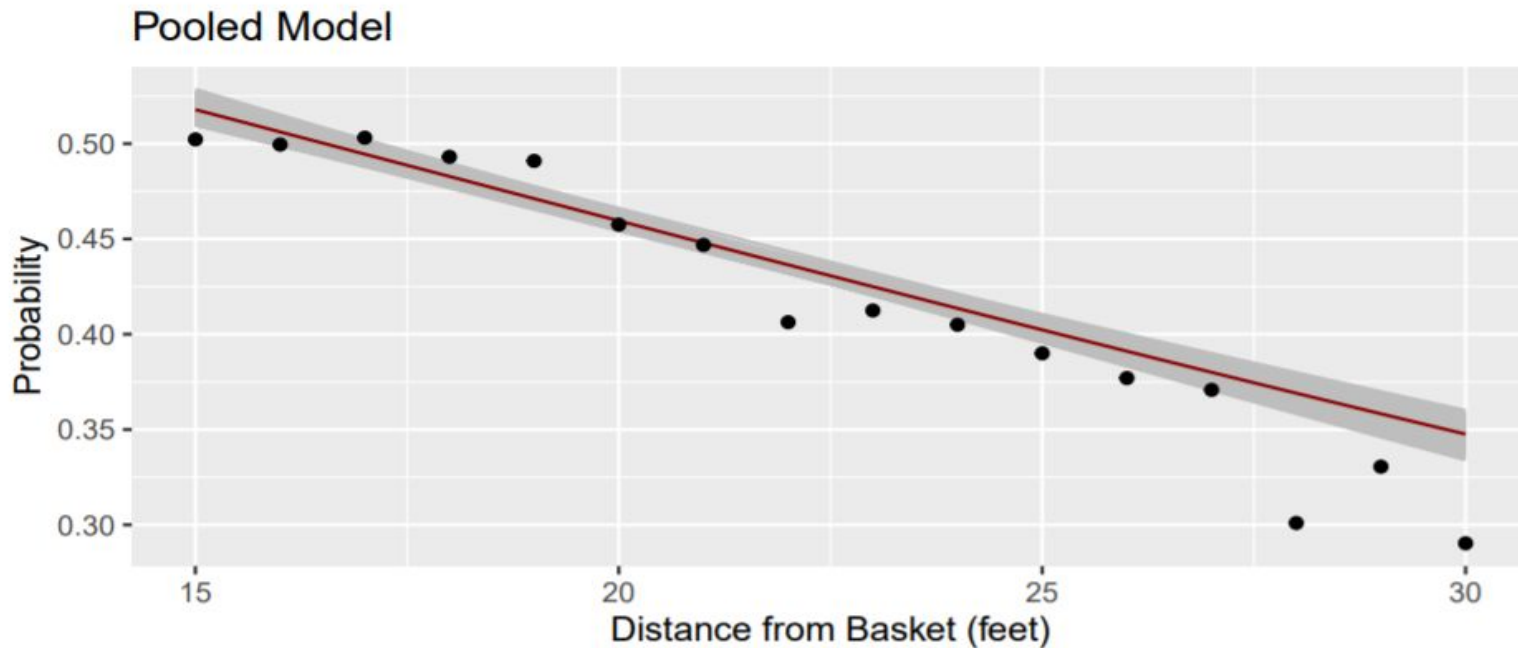


Posterior distributions

Posterior distributions for the hierarchical models

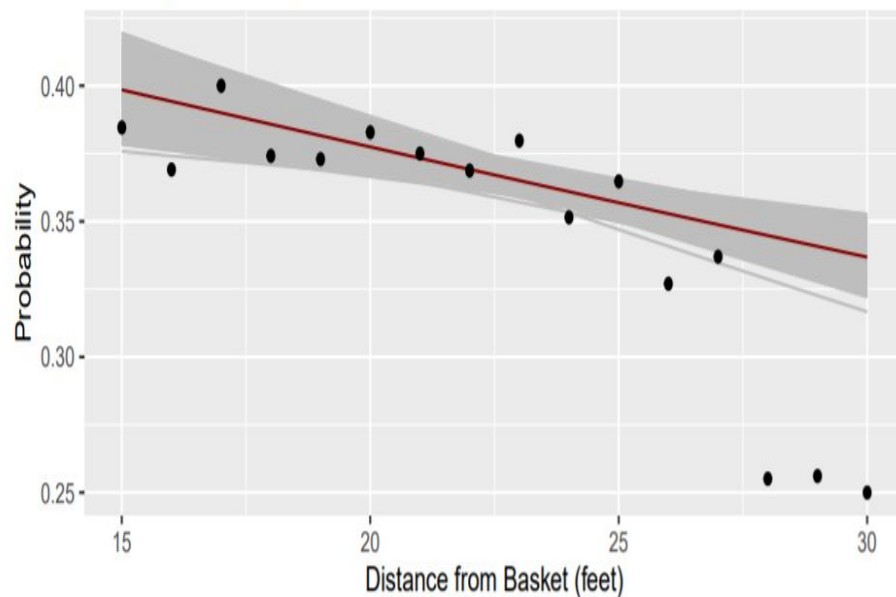


Posterior predictive checking

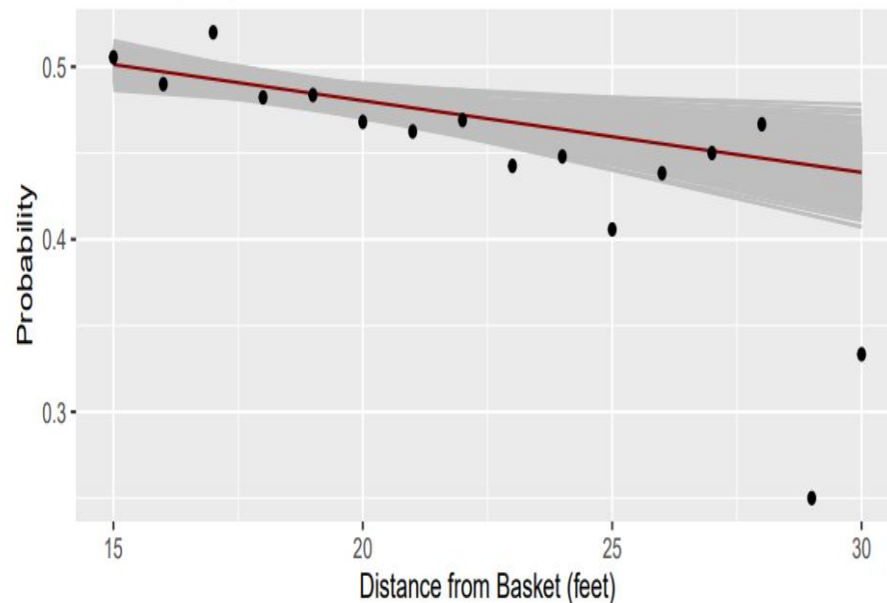


Posterior predictive checking

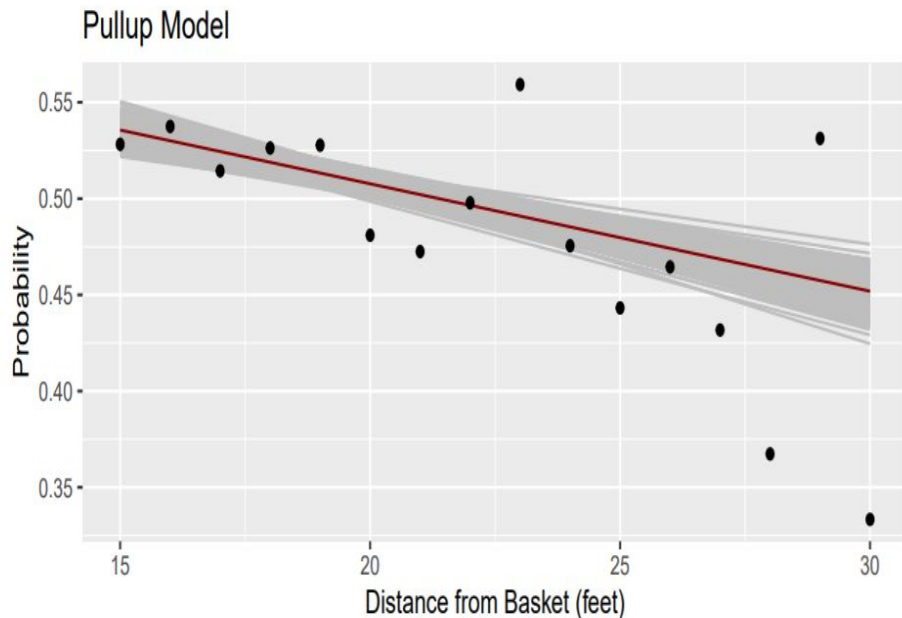
PPC Figure 2: Jump Shot Model



Fadeaway/stepback Model



Posterior predictive checking

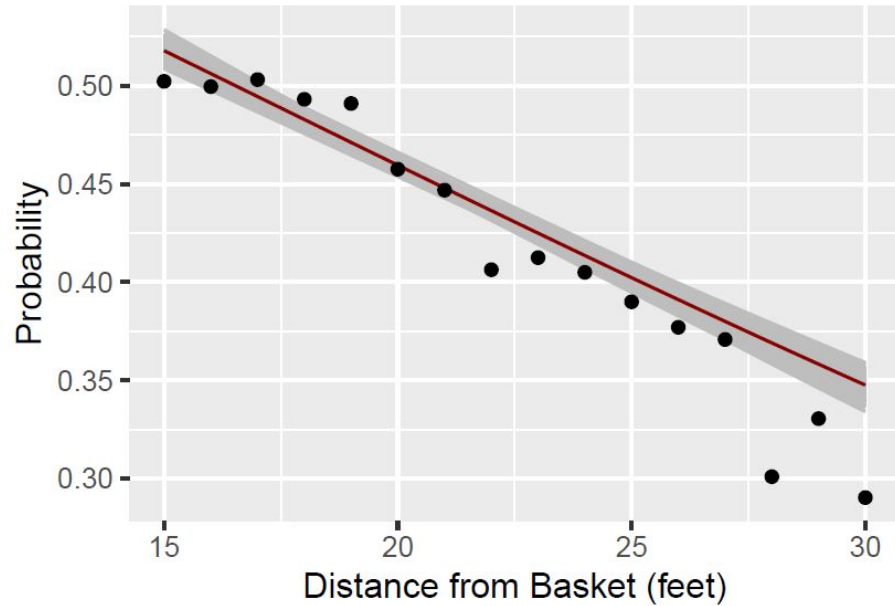


- moderate posterior predictability can be observed

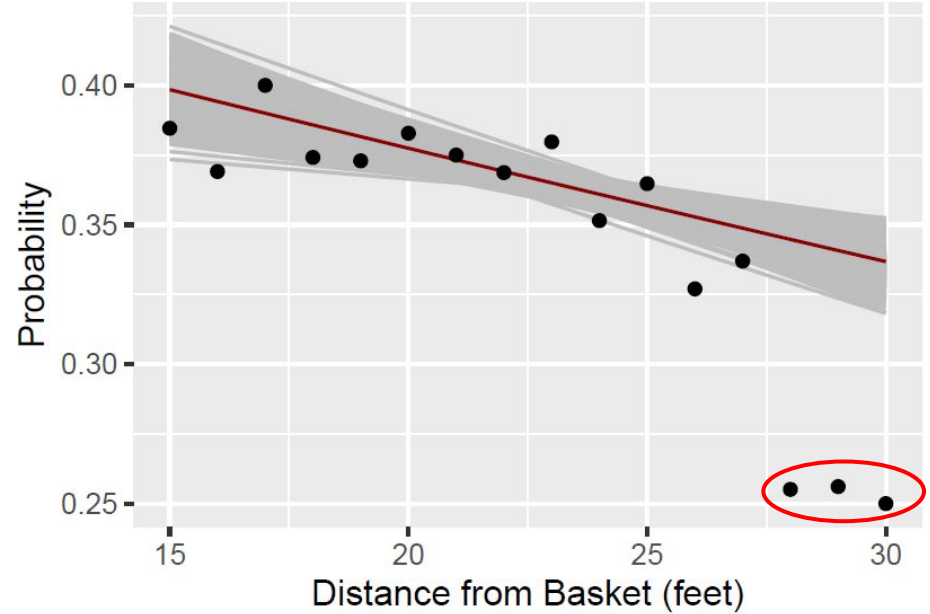
Model comparison and predictive performance

- Visual diagnostics:
 - Posterior predictive plots
 - Residuals
- PSIS LOO diagnostics:
 - Expected log pointwise predictive density (elpd)
 - Pareto k-values

Pooled Model

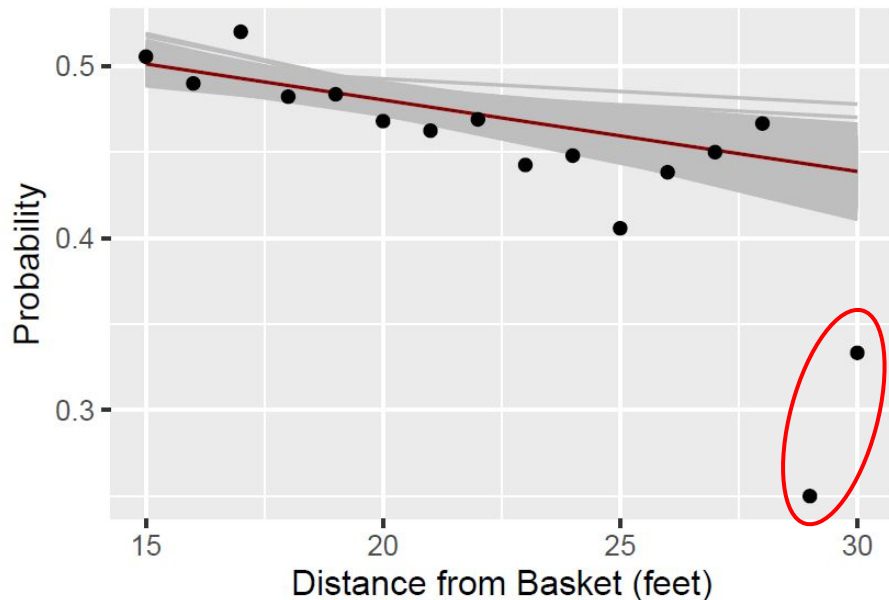


Jump Shot Model

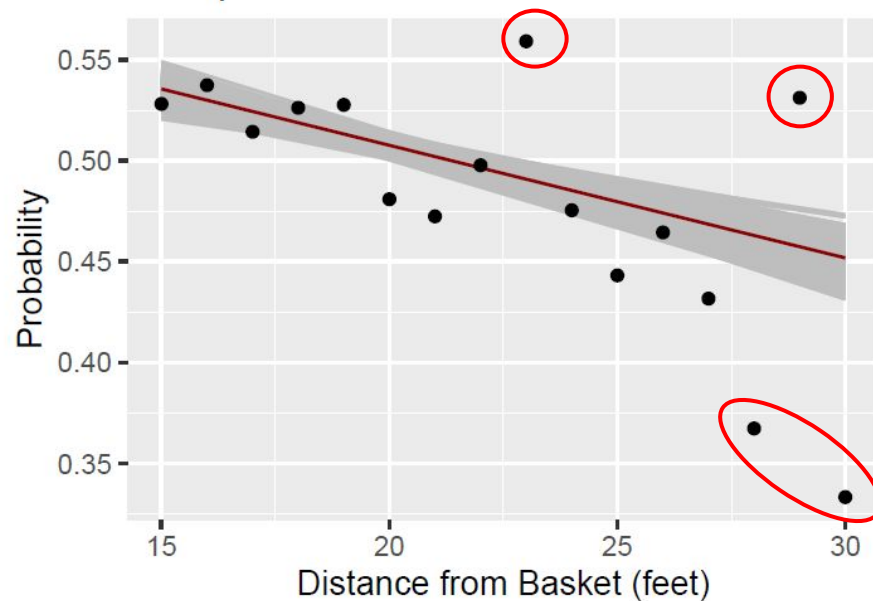


Predictive Performance

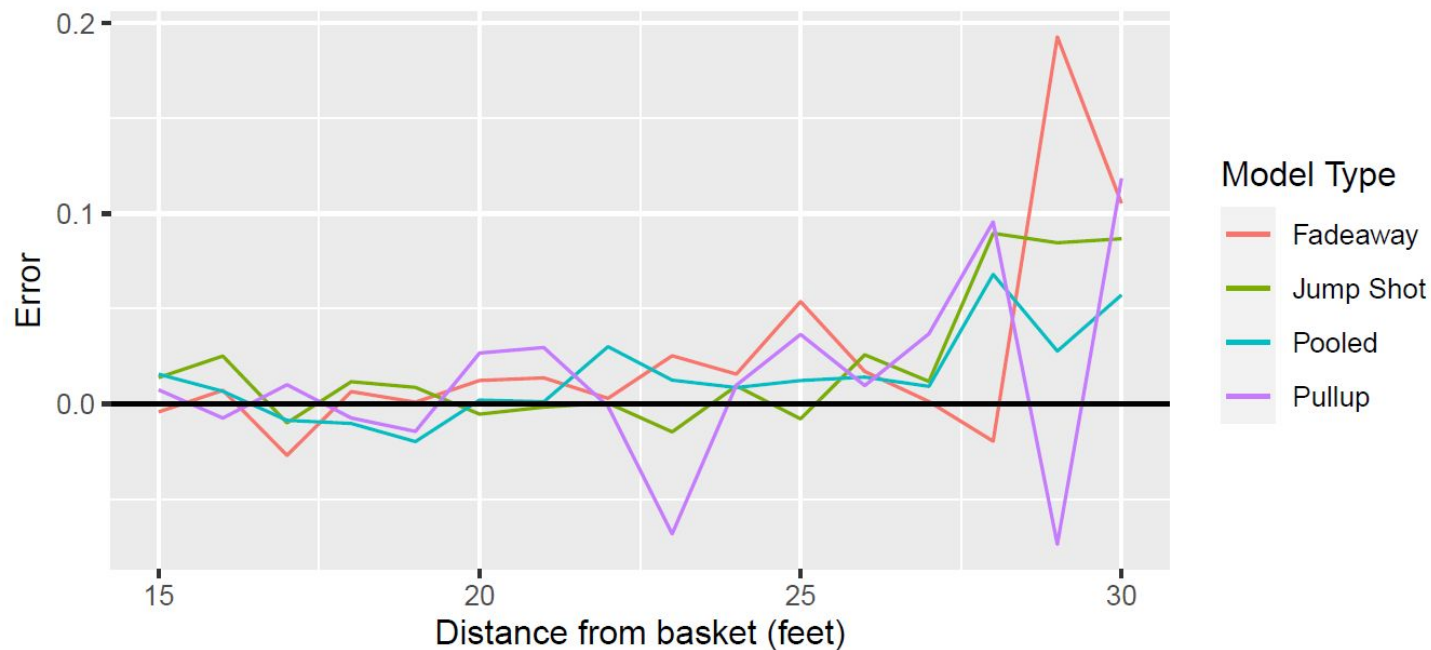
Fadeaway/stepback Model



Pullup Model



Residuals



PSIS LOO Diagnostics

Pooled Model

Computed from 4000 by 16 log-likelihood matrix

	Estimate	SE
elpd_loo	-98.1	8.8
p_loo	6.2	2.3
looic	196.1	17.6

Monte Carlo SE of elpd_loo is NA.

Hierarchical Model

Computed from 4000 by 48 log-likelihood matrix

	Estimate	SE
elpd_loo	-243.7	13.8
p_loo	12.7	2.5
looic	487.4	27.5

Monte Carlo SE of elpd_loo is 0.1.

PSIS LOO Diagnostics

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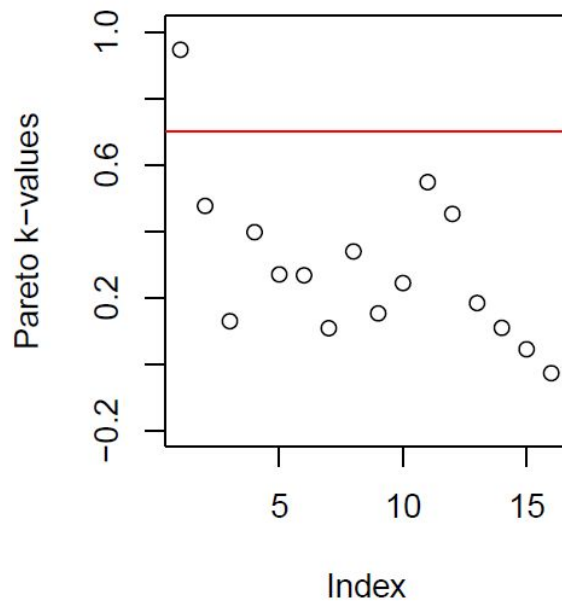
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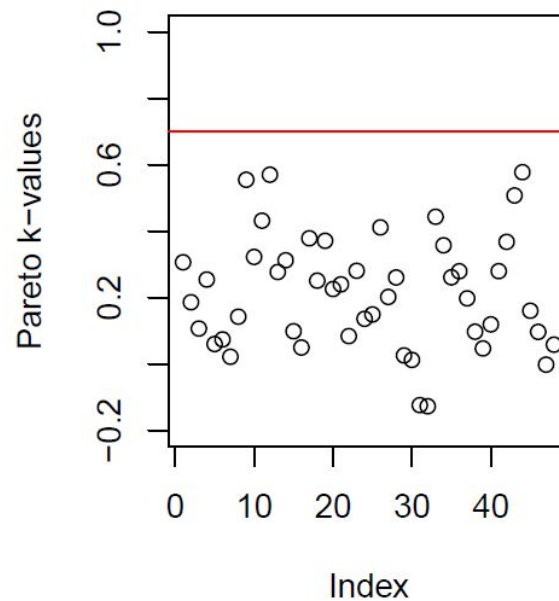
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Pareto k-values

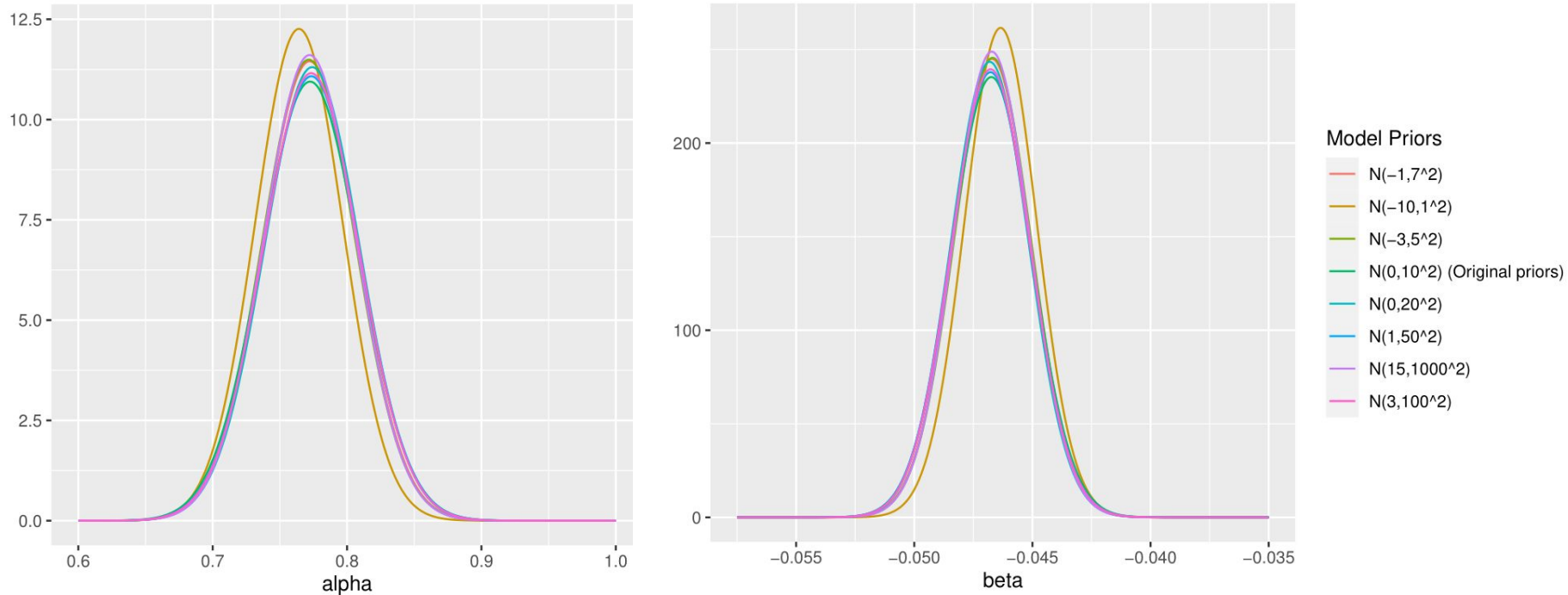
Pooled model



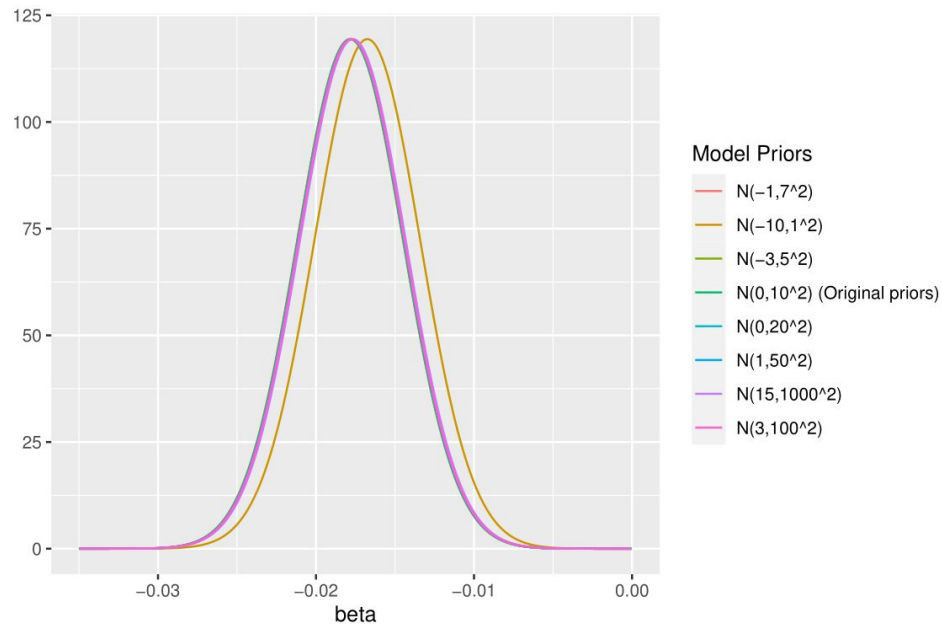
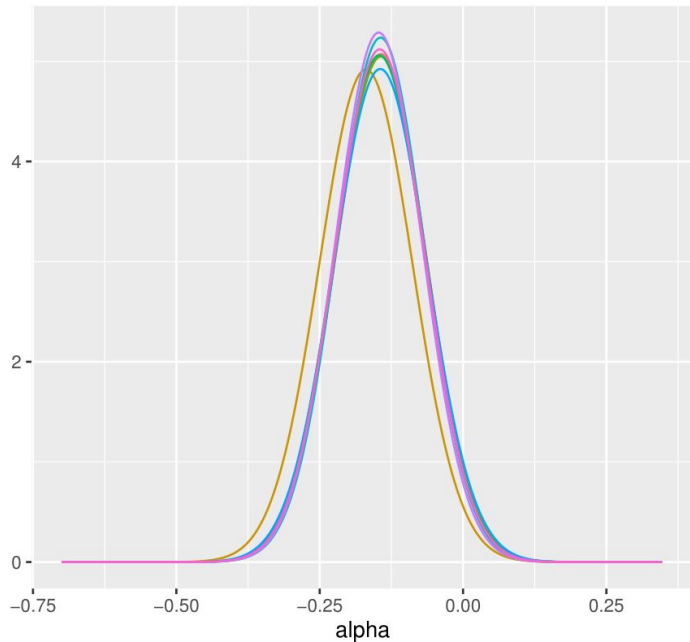
Hierarchical model



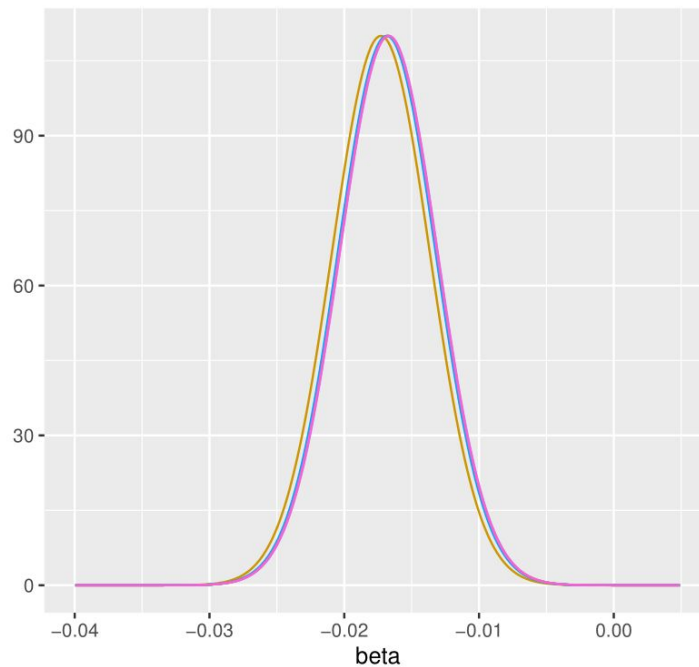
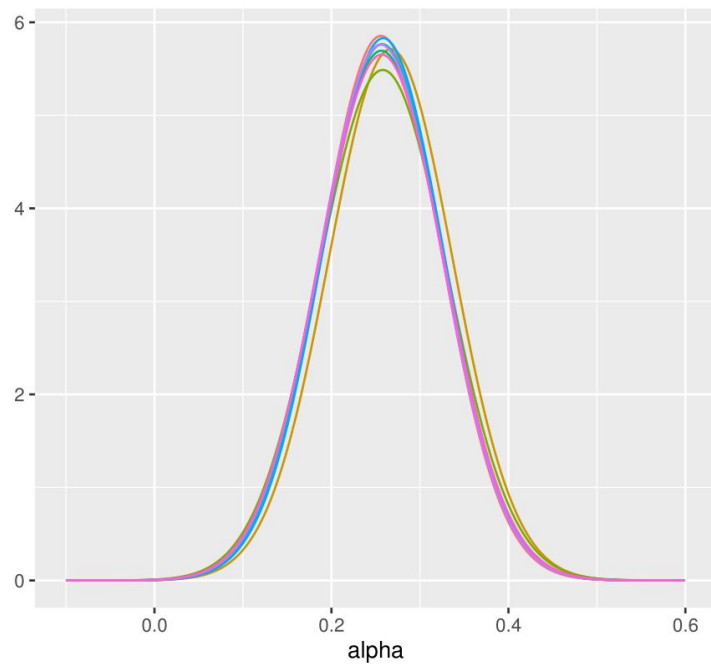
Sensitivity analysis - Pooled Model



Sensitivity - Jump Shot



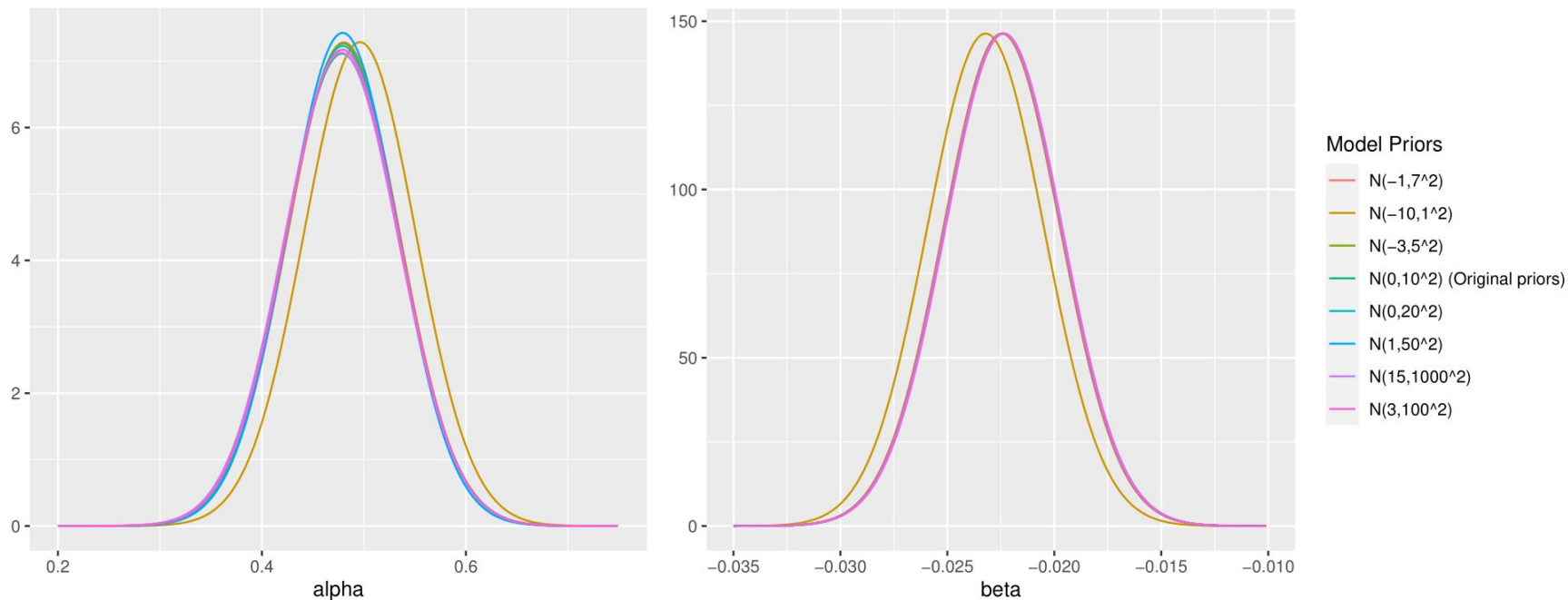
Sensitivity - Fadeaway Shot



Model Priors

- $N(-1, 7^2)$
- $N(-10, 1^2)$
- $N(-3, 5^2)$
- $N(0, 10^2)$ (Original priors)
- $N(0, 20^2)$
- $N(1, 50^2)$
- $N(15, 1000^2)$
- $N(3, 100^2)$

Sensitivity - Pullup Shot



The pooled model seemed marginally better - but was it?

- Data structure and sampling issues left model comparison less meaningful
 - Pooled model data \neq Hierarchical data

The pooled data could have been partitioned into shot type groups

shot_made_flag	action_type	shot_distance
0	Jump Shot	26
1	Step Back Jump shot	17
1	Pullup Jump shot	23
0	Jump Shot	25
1	Pullup Jump shot	24
1	Jump Shot	25
1	Jump Shot	21
0	Pullup Jump shot	25
1	Fadeaway Jump shot	26
0	Jump Shot	25
0	Fadeaway Jump shot	25
0	Jump Shot	28
0	Fadeaway Jump shot	25

Constructed into success ratios,
regardless of shot type

Distance	Throws	Successes
15	n1	s1
16	n2	s2
...

Size = 16x3

Pooled Model

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Hierarchical Model

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Monte Carlo SE of elpd_loo is 0.1.

Conclusion

- Pooled model performed marginally better
- Errors in data set definition mean that meaningful inference is not possible
- Basketball is an extremely complex sport, and univariate modeling may not be plausible at all

- Further reading:

Reich, Brian & Hodges, James & Carlin, Bradley & Reich, Adam. (2006). A Spatial Analysis of Basketball Shot Chart Data. The American Statistician. 60. 3-12. 10.1198/000313006X90305.

Available online [here](#)

- Data available at: www.nbasavant.com

```

data {
  int<lower=0> N;          // Number of shot distances
  vector[N] distances;    // Vector of shot distances
  int throws[N];          // Throws per shot distance
  int successes[N];        // Number of successes per shot distance pair

  real mu0_alpha;         // Priors
  real sigma0_alpha;

  real mu0_beta;
  real sigma0_beta;
}

parameters {
  real alpha;              // Model parameters
  real beta;
}

transformed parameters {
  vector[N] logit_p = alpha + beta * distances;
}

model {
  alpha ~ normal(mu0_alpha, sigma0_alpha);    // Weakly informative priors
  beta ~ normal(mu0_beta, sigma0_beta);

  successes ~ binomial_logit(throws, logit_p);
}

generated quantities {
  vector[N] log_lik;
  for (i in 1:N){
    log_lik[i] = binomial_logit_lpmf(successes[i] | throws[i], logit_p[i]);
  }
}

```

```

data {
  int<lower=0> N;          // number of shot distances per group
  int<lower=0> J;          // number of shot types

  vector[N] distances;    // Vector of shot distances
  int throws[N,J];        // Throws per shot distance and shot type
  int successes[N,J];     // Throws per shot distance and shot type

  real mu0_hyper;         // Priors
  real sigma0_hyper;
}

parameters {
  real mu0;               // prior mean
  real<lower=0> sigma;    // prior std (constrained to be positive)
  vector[J] alpha;       // shot type alpha
  vector[J] beta;        // shot type beta
}

model {
  mu0 ~ normal(mu0_hyper, sigma0_hyper);    // weakly informative prior
  sigma ~ gamma(1,1);                      // weakly informative prior

  for (i in 1:J) {
    alpha[i] ~ normal(mu0, sigma); //parameters are modeled from group-specific distributions
    beta[i] ~ normal(mu0, sigma);
    successes[,i] ~ binomial_logit(throws[,i], alpha[i] + beta[i]*distances);
  }
}

generated quantities {
  vector[N*J] log_lik;
  for (j in 1:J) {
    for (i in 1:N) {
      log_lik[(j-1)*N + i] = binomial_logit_lpmf(successes[i,j] | throws[i,j],
        alpha[j] + beta[j]*distances[i]);
    }
  }
}

```

Stan Code Error

```
 $p_{ij} \sim \text{BinomialLogit}(n, \alpha_j + \beta_j x_i)$ 
 $\alpha_j \sim N(\mu_0, \sigma^2)$ 
 $\beta_j \sim N(\mu_0, \sigma^2)$ 
 $\mu_0 \sim N(0, 10^2)$ 
 $\sigma \sim \text{Gamma}(1, 1)$ 

model {
  mu0 ~ normal(mu0_hyper, sigma0_hyper);
  sigma ~ gamma(1, 1);

  for (i in 1:J) {
    alpha[i] ~ normal(mu0, sigma); //parameter
    beta[i] ~ normal(mu0, sigma);
    successes[,i] ~ binomial_logit(throws[,i],
  }
}
```

Stan Code Error

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 $p_{ij} \sim \text{BinomialLogit}(n, \alpha_j + \beta_j x_i)$   
 $\alpha_j \sim N(\mu_0, \sigma^2)$   
 $\beta_j \sim N(\mu_0, \sigma^2)$   
 $\mu_0 \sim N(0, 10^2)$   
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  for (i in 1:J) {  
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    beta[i] ~ normal(mu0, sigma);  
    successes[,i] ~ binomial_logit(throws[,i],  
  }  
}
```