# Said Rasool

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🌐 https://rasoolsaid1985.github.io/SaidRasoolAnalyst.github.io/

## SUMMARY

Data Analyst & BI Specialist with experience in compliance, retail, and fitness industry data analysis. Skilled in uncovering actionable insights through Python, Power BI, and SQL. Proven track record in inventory analytics, member engagement tracking, and sales forecasting to enhance business outcomes.

## EXPERIENCE

**Data Analyst**

**Utility Stores Corporation of Pakistan**                                        December 2024 - Present
**Islamabad, Pakistan**

- Analyzed large sales datasets to identify key trends and directly informing strategic business decisions.
- Identified inefficiencies in procurement, optimizing supply chain processes by 15% through data insights.
- Developed Power BI dashboards to monitor store-level KPIs in real-time.
- Streamlined ETL workflows, reducing manual effort by 20% and boosting data accuracy by 10%.

**Data Analyst (Part Time)**

**Aetrius (Safa Gold Mall Gym Project)**                                        February 2025 – May 2025
**Islamabad, Pakistan**

- Analyzed gym sales, membership trends & client activity to drive strategy.
- Designed Power BI dashboards to support promotional and retention decisions.
- Collaborated with cross-functional staff to implement data-driven service improvements.
- Handled data cleaning and transformation tasks for reliable reporting.

**Data Scientist (Intern)**

**Ezitech**                                        June 2024 - September 2024
**Rawalpindi, Pakistan**

- Learned ML, ETL pipelines, and deep learning architectures (ResNet, VGG, U-Net).
- Worked on datasets like Tiny ImageNet and brain tumor MRIs.
- Applied theoretical concepts of machine learning and deep learning to build end-to-end models.

## EDUCATION

**Bachelors of Science in Computer Science**

- Federal Urdu University of Arts, Science & Technology | Islamabad, Pakistan | 2021 | 3.58

## CERTIFICATIONS

- **Microsoft Power BI** – Punjab Skills Development Institute, 2025
- **Python for Data Science**  – IBM Cognitive Class, 2025
- **Data Analysis with Python** – IBM Cognitive Class, 2025

## SKILLS

- **Tools**: Power BI, Excel (PivotTables, VLOOKUP), SQL, PostgreSQL
- **Data Wrangling**: Cleaning, Transformation, Feature Engineering, ETL
- **Analytics**: Forecasting, EDA, Statistical testing, Business Insights
- **Languages**: Python (Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn)
- **ML/DL**: Regression, Classification, CNNs (ResNet, VGG, Inception, U-Net), Keras, TensorFlow