

3) In this problem I propose a MDM is a method that allows to relate all its critical data to a single file called the master file, in such a way that a common point of reference is obtained for the most important data, also simplifying the exchange of data between personnel and departments.

Is important to use this model because we are dealing with critical data and using master data we know which data is important and this allows data governance because we have a solid data structure, quality of data, data storage.

