

-Team leads spend about 1 hour per day on catching up to the team

"I spend an entire day catching up to my team progress" – Sonny Sia IBM Cloud Team Manager

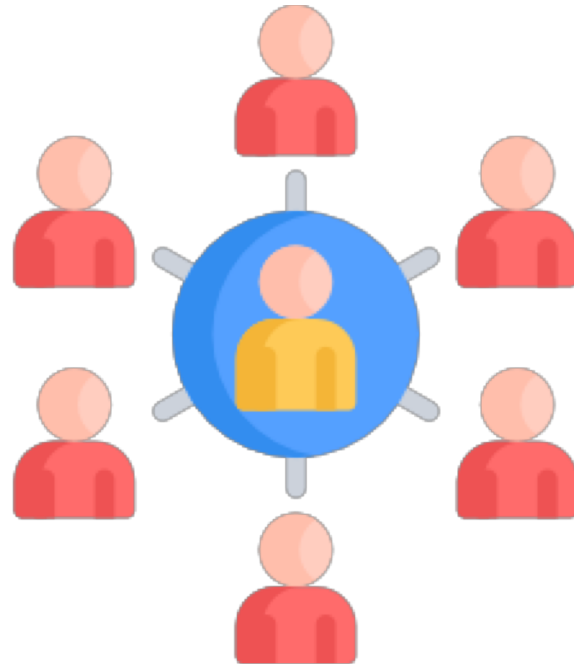
-Employee satisfaction is one of the main points companies care about



Problem

- How long does it take you to manage 10 teams effectively?
- Team leads spend 10 hours a week to find out if their teams are productive and happy.
- Companies strive to find ways how to increase employee satisfaction.

SentiScan



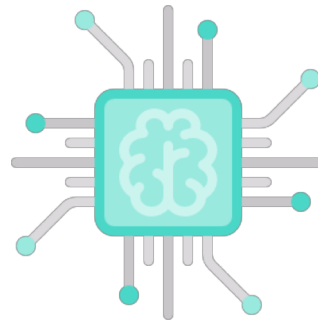
Sense your employees with SentiScan

Solution

A chatbot that helps to analyze employee work-related conversations and present the sentiment analysis.



Ask for specific team
sentiment analysis

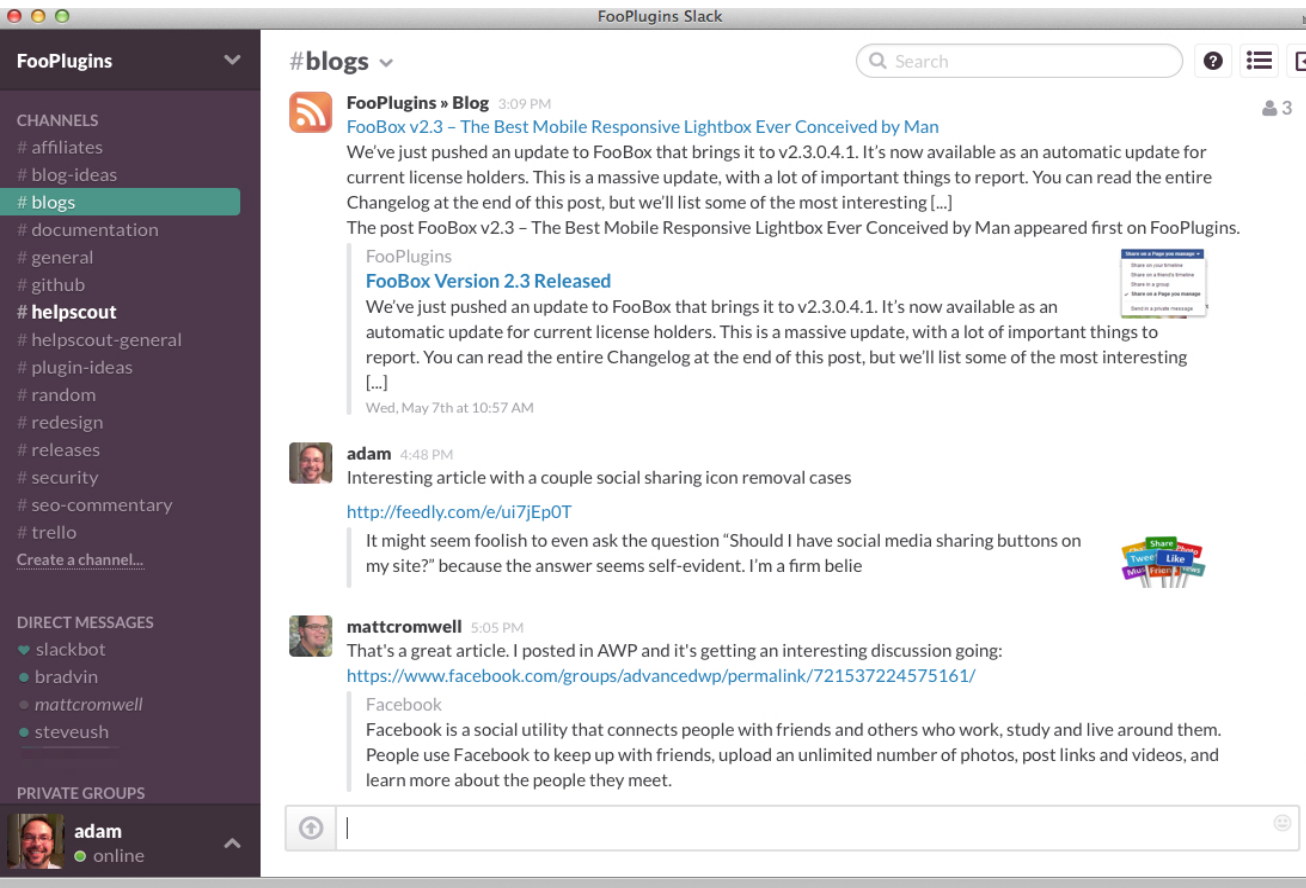


Analyze the team
conversations

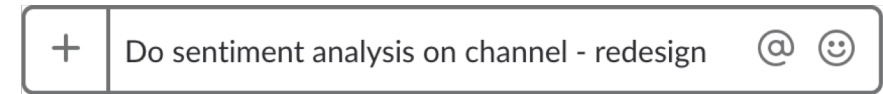


Receive Team's
mood and hot
topics discussed

Step 1



Step 2



Step 3



Bogdan 12:40 PM

Redesign: Mood - Sad

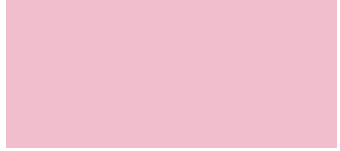
Key Topics: deadline, submit, compiler, optimization

Delivery Channels

A messaging Platform: Slack App Store, Facebook, etc.



Professional
Social Platforms
advertisement
(LinkedIn,
Github, etc.)



Marketing – Target Market B2B



Mid-Size Organizations
100-499 employees



Large Size Organizations
500+ employees

Goal: 5%
enterprise
penetration rate
per year



Business Model

We make chatbot an add on and charge 10% of the platform's base price.

Mid-Size Company

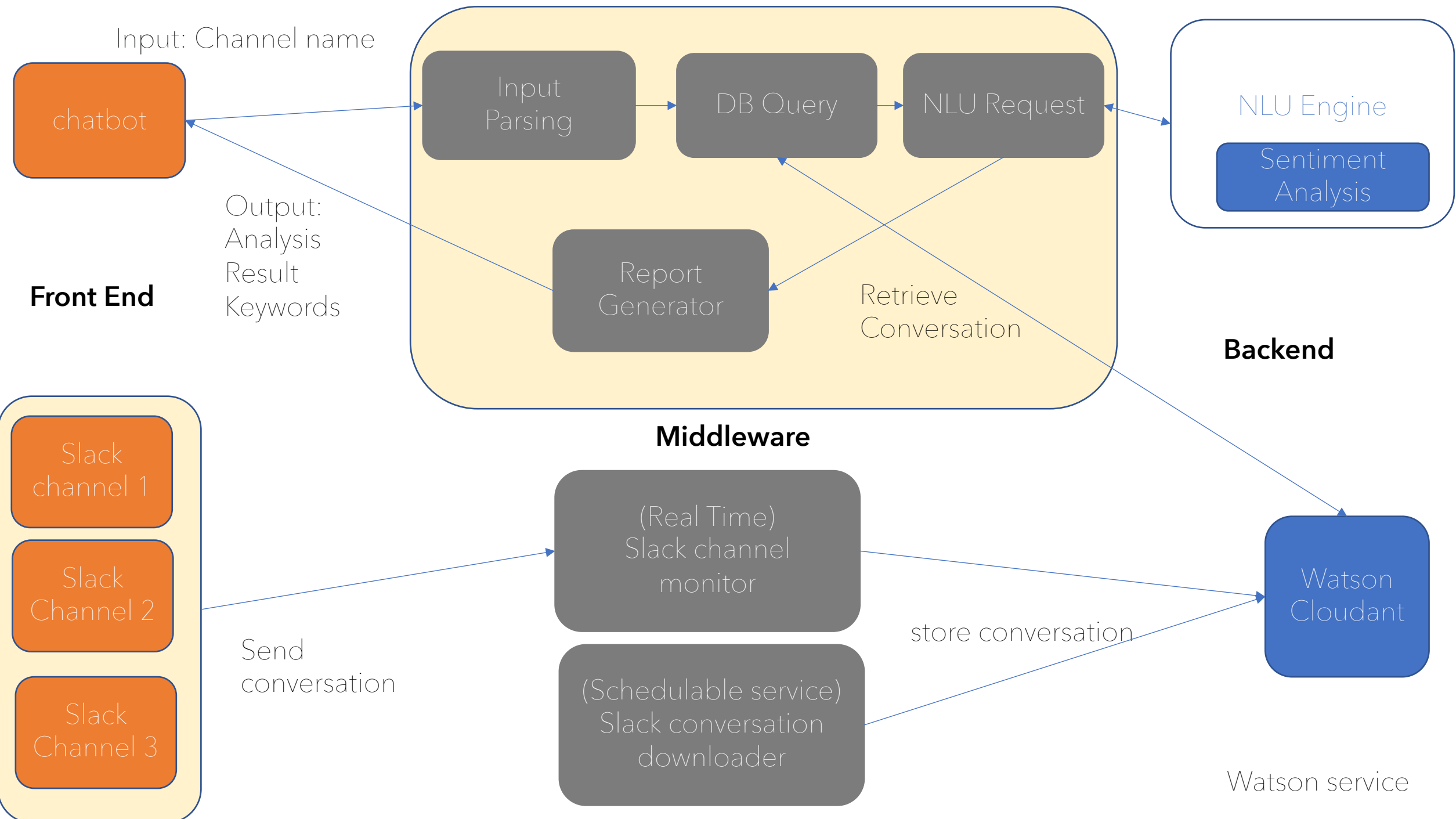
\$8,000/month

Large-Size Company:

\$30,000/month

Projected Revenue By 2020:

\$2M/year





Financials

Technical Implementation

\$100,000

Maintenance

\$150,000/year

IBM Cloud Subscription

\$150,000/year

Marketing/Advertisement

\$200,000/year

Total

\$600,000/year

Break-Even Point

50 customers



Challenges


- Some people's conversation might be neutral
 - Solution: Natural Language Processing Model
- Privacy issue
 - Solution: ask for permission.



Summary

1. Save time for managers or directors
2. Save resources for managers or directors
3. Can improve employees' satisfaction to company

SentiScan is great

 Demo