

## **AI strategies of China, the US, and the EU: a comparative analysis**

This report is about a comparative analysis of the AI strategies of China, United States, and European Union. It utilizes text analysis and network visualizations to highlight the key differences among these regions.

### **1. Introduction**

#### Problem Definition

AI is dramatically changing industries, economies, and governments across the globe. The swift rise of AI technologies has ignited a competitive race among nations to capitalize on their potential, leading to a variety of strategies and regulatory frameworks. China, the United States, and the European Union are key players in this technological revolution, but their approaches vary significantly.

China sees AI as essential for driving economic growth and advancing society. In contrast, the United States prioritizes maintaining its global leadership through research and innovation. Meanwhile, the European Union is focused on ethical governance and regulatory measures to ensure that AI development serves the public interest and upholds fundamental rights.

#### Scope

This report compares the strategic priorities and policies of China, the US, and the EU regarding AI development. By analyzing key documents from each region, we can better understand how these areas are positioning themselves in the global AI race. This analysis includes

1. Exploratory data analysis (word frequency and bigrams)
2. Network analysis (cooccurrence of terms and their relationships)
3. Key findings from the documents
4. a conclusion outlining the future competitive landscape

### **2. Exploratory data analysis**

#### Word frequency analysis

##### China:

- Top Words: In the Chinese document, frequently occurring words include "AI" "China" "companies" "data" and "models." This indicates a strong focus on leveraging AI for economic growth and technological innovation. The recurring mentions of "data" and "models" suggest an emphasis on large-scale AI model development.
- Top Bigrams: Common bigrams include "large language," "language models" and "generative AI" reflecting Chinas commitment to advancing AI technologies, particularly in generative AI and large language models.

##### United States:

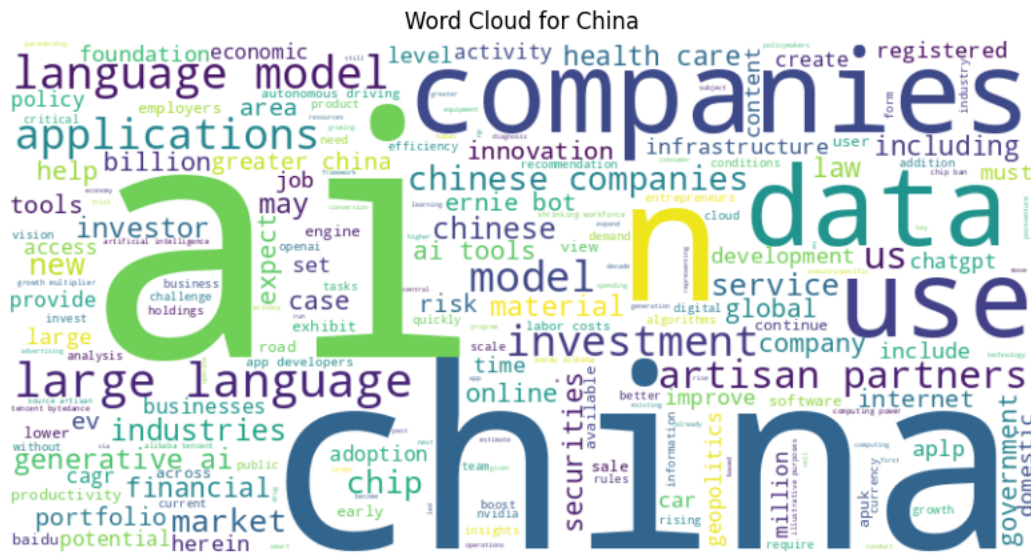
- Top Words: The US document features terms such as "AI" "research," "global" "development" and "systems" highlighting the US's focus on AI research and its aim for global leadership in technological advancements.

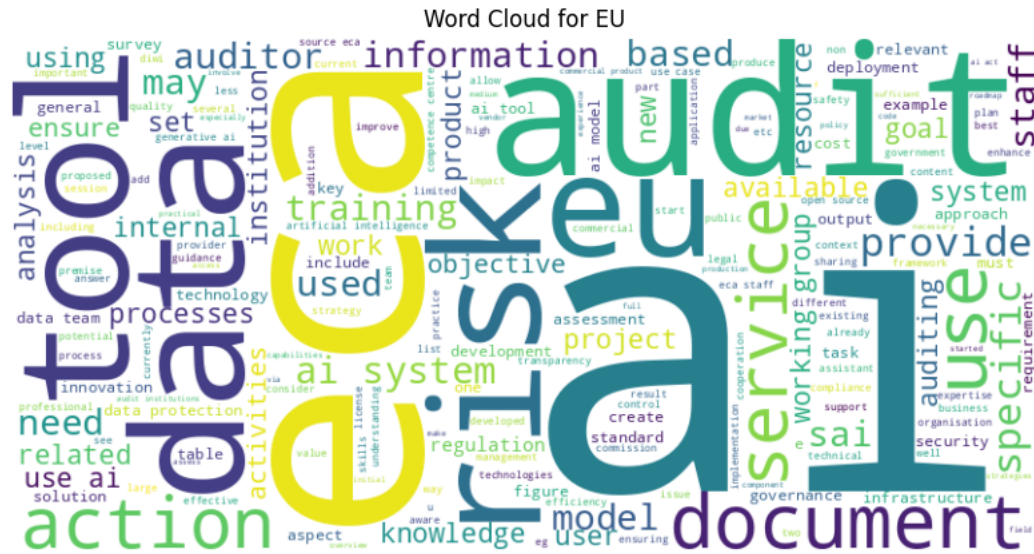
European Union:

- Top Words: In the EU document, prominent terms include "AI systems" "data protection" and "working groups" indicating a strong emphasis on ethical AI deployment and compliance with privacy regulations.
- Top Bigrams: Bigrams such as "data protection" and "AI systems" suggest that the EU is focused on safeguarding personal data and ensuring AI technologies adhere to regulatory frameworks.

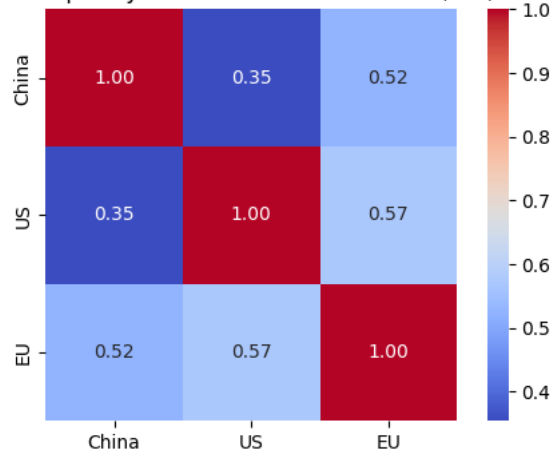
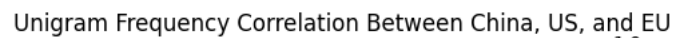
## Word Clouds

Visual representations of word frequency provide clear insights into each region's focus. The word clouds below illustrate the dominant themes for China, the US, and the EU:

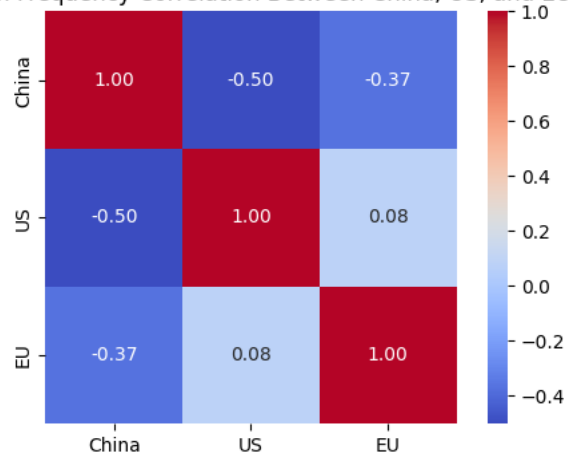




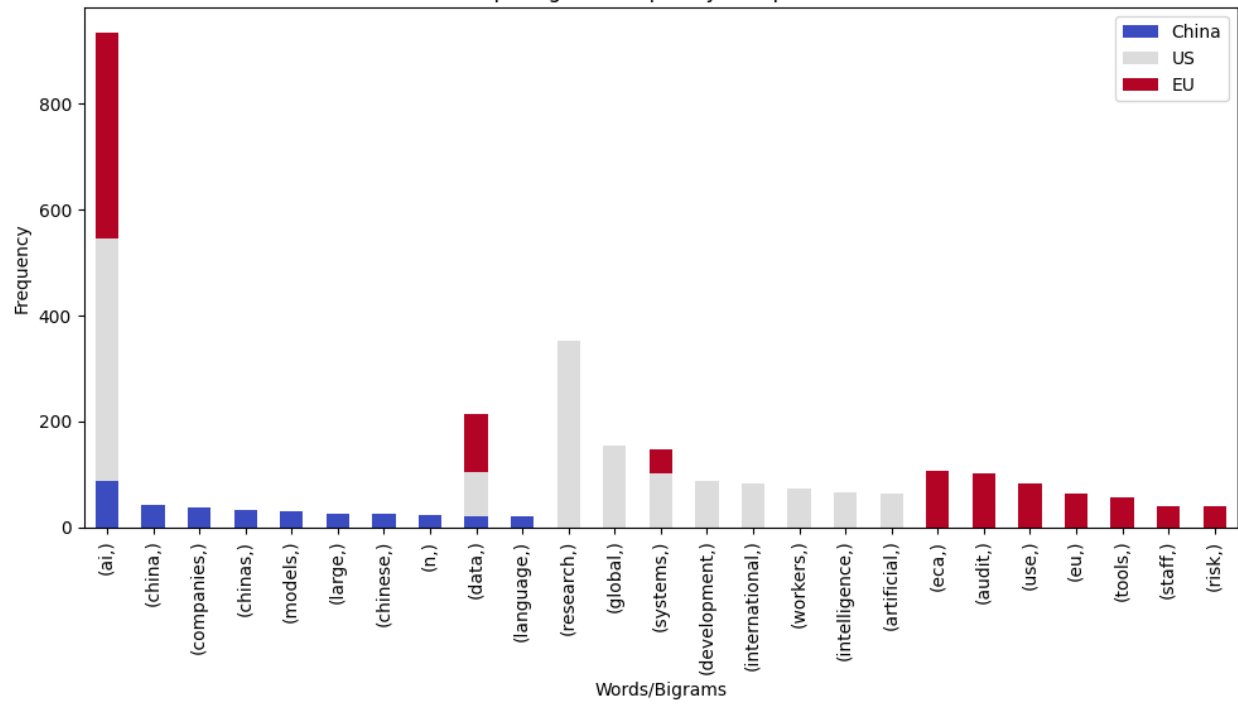
- China: word cloud emphasizes terms like "AI" "data," and "models" showing the country's dedication to integrating AI into its industries and infrastructure.
- United States: US word cloud highlights "research" "global" and "development" indicating a focus on leadership, innovation, and maintaining competitiveness.
- European Union: The EU's word cloud features terms like "data protection" and "regulation" reinforcing the region's commitment to ethical governance and regulatory oversight.

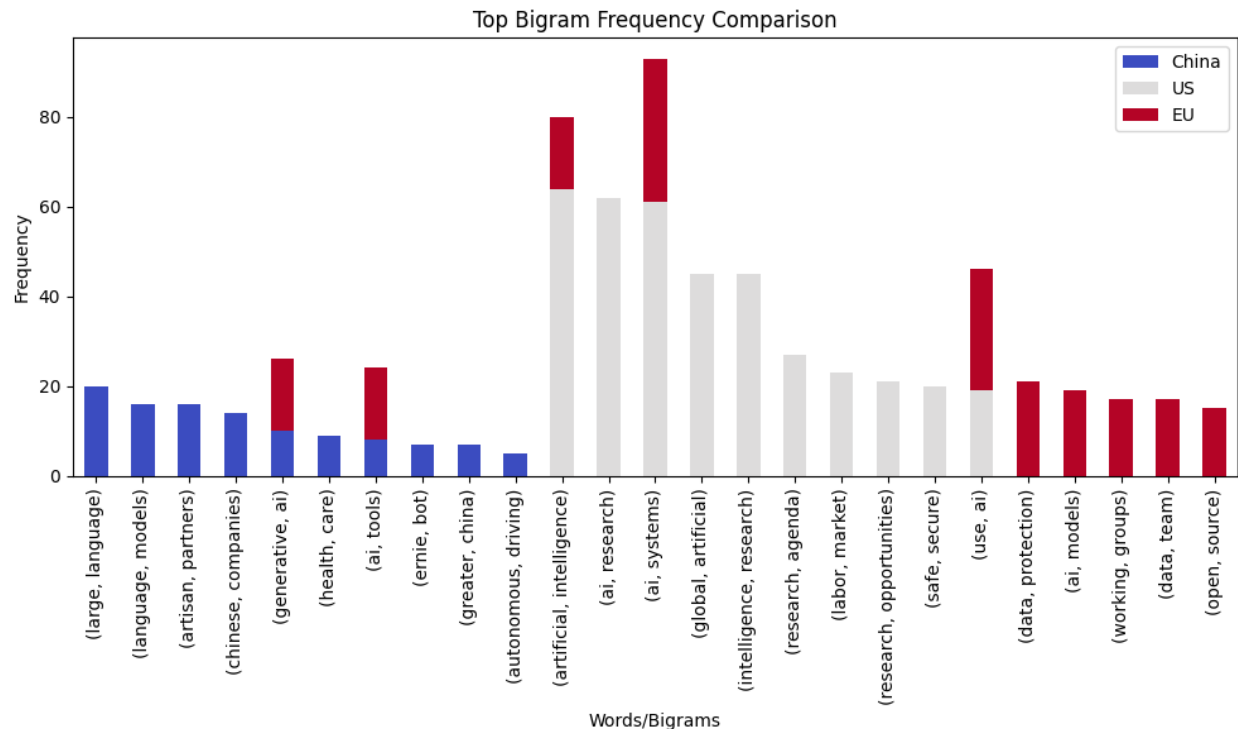


Bigram Frequency Correlation Between China, US, and EU



Top Unigram Frequency Comparison





### 3. Network analysis

#### Cooccurrence network

- China: The co-occurrence network for China shows strong connections between terms like "large language models" "AI tools" and "data." This indicates that Chinas AI strategy is centered around large-scale AI development, with applications in industries such as healthcare and manufacturing. The network reveals a close association between AI innovation and economic growth, underscoring China's ambition to be a global leader in AI.
- United States: In the US network, key terms such as "research," "development," and "global" are highly interconnected. This suggests a comprehensive approach that prioritizes research and development R&D in AI technologies. The strong linkage between "AI research" and "global leadership" indicates that the US views AI innovation as crucial for maintaining its geopolitical influence. Additionally, terms like "data systems" and "infrastructure" highlight the importance of building a robust AI ecosystem.
- European Union:EU's network analysis reveals a focus on terms such as "data protection," "regulation," and "AI models." The interconnectedness of these terms suggests that the EU is dedicated to creating an AI framework that ensures transparency, fairness, and compliance with data protection regulations. The network also reflects the EU's collaborative approach, with "working groups" being a significant node representing collective efforts in AI governance.

#### Visualizations

cooccurrence networks for China, the US, and the EU are depicted below, providing a deeper understanding of how key themes and terms interrelate within each region's AI strategy.

- China Co-occurrence Network: See file named: "co\_occurrence\_China.html"
- US Co-occurrence Network: See file named: "co\_occurrence\_US.html"
- EU Co-occurrence Network: See file named: "co\_occurrence\_EU.html"

#### 4. Key findings

##### Comparison of AI Strategies

- China: China's strategy is heavily focused on economic growth, industrial innovation, and large-scale AI model development. The emphasis on "large language models" and "AI tools" reflects the country's intent to use AI as a catalyst for national development, especially in sectors like healthcare and manufacturing.
- United States: US prioritizes AI research and global leadership. The themes of "research" and "development" demonstrate the country's commitment to maintaining its competitive advantage in AI, along with a strong focus on ethical practices and international collaboration.
- European Union: EU's approach centers on transparency, data protection, and ethical governance. The prominence of "data protection" and "AI systems" highlights a regulation-driven strategy aimed at ensuring that AI technologies are safe, transparent, and aligned with European values.

##### Differences in Approaches

differing AI strategies among China, the US, and the EU can be due to various factors:

- China emphasizes economic growth and industrial leadership, leveraging state support and centralized planning.
- The US focuses on research and development as the foundation for innovation and global dominance.
- The EU prioritizes regulations and ethical governance, reflecting its commitment to safeguarding fundamental rights and building public trust in AI technologies.

#### 5. Conclusion

##### Competitive AI Landscape

The global AI landscape is shaped by the differing priorities of China, the US, and the EU. While China rapidly advances its AI capabilities through state-driven innovation, the US continues to lead in AI research and development, focusing on maintaining global competitiveness. The EU, in contrast, excels in ethical governance, setting standards for transparency and data protection.

##### Comparison with Large Language Model insights

This analysis is consistent with insights from Large Language Models LLMs, which suggest that the US is at the forefront of AI research and development, while China concentrates on economic applications of AI. EU regulatory focus is consistent with LLMs emphasis on the importance of data protection and ethical governance.

As AI continues to evolve, competition between China, the US, and the EU is likely to intensify. Each region's approach reflects its socio-economic priorities, and future developments in AI will significantly impact global innovation, economic growth, and regulatory frameworks.