

# Negin Farhadi

*Toronto-based strategist & screenwriter*

phone: +1 647-891-4630 e-mail: rassvyeta@gmail.com

## Education

University of Toronto Honours Bachelor of Arts, Philosophy Specialist

## Experience

### **Z.S.I**

Administrative Assistant to Manager

October 2025 - present

- Providing administrative support to the Operations Manager, including scheduling, correspondence, documentation, and coordinating communication between management, security personnel, and clients.
- Contribute to business development strategy, including advertising recommendations, event planning, and identifying potential partners and contractors for security operations.

### **ReelWorld Film Festival**

Talent Wrangler

October 2025

### **Toronto International Film Festival**

FOHA - Scotiabank Theatre

August - September 2025

### **SKIN & BONES Film Company Inc.**

Producer's Assistant | Therabody

July 2025

- Drafted and coordinated business visitor letters for international directors traveling from the U.S. to Canada, ensuring compliance with cross-border production requirements.
- Organized and managed location scout images, files, and production documentation to streamline team access and maintain efficient pre-production workflows.
- Assisted the Production Coordinator with diverse logistical and administrative tasks, including hotel bookings, contact database management, call sheet preparation, and crew scheduling.

### **Santa Barbara International Film Festival**

Security Detail & Production Operations Support | Contract via ZSI Security

January - February 2025

- Managed the high-security vehicle checkpoint for talent and VIPs, verifying credentials, liaising with red carpet and production teams, and ensuring the seamless arrival of guests.
- Designed an alternative perimeter control strategy using volunteers amidst staffing and barricade shortages, maintaining secure ingress and egress zones.
- Escorted high-profile talent, A-list clients, and industry professionals, ensuring their timely and secure movement through festival venues and events.
- Provided operational assistance to festival Production Management as needed, contributing to on-site problem-solving and logistical coordination during high-traffic periods.

## Skills

Live event operations & logistics, production support, administrative & organizational abilities, crowd control & volunteer coordination, crisis response & conflict management, multilingual communication (English, Farsi, Danish).

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## Continued

### **Ibuki Films Inc.**

Producer's Assistant | Director X

January 2025

- Assisted the production team on a commercial shoot, serving as a runner and primary stand-in for the producer's assistant.
- Coordinated on-set logistics, including talent wrangling, equipment runs, and client service support.
- Ensured efficient communication between production departments in a fast-paced, high-pressure environment
- Provided administrative and operational support to production leadership, contributing to the smooth execution of a large-scale shoot.

### **Ibuki Films Inc.**

Production Assistant | ASUS commercial

December 2024

- Assisted the production team on a commercial shoot for ASUS Canada, supporting pre-production setup, on-set operations, and post-wrap breakdown
- Managed craft station setup and maintenance, ensuring crew access to refreshments and maintaining cleanliness standards
- Monitored and assisted with location cleanliness, noise control, and continuity

### **Film Director**

Writer, Director for film "Content" (2023) | University of Toronto

December 2023

### **Niicii**

Founder & Product Lead | University of Toronto

2020 - 2023

- Founded and led development of Niicii, a social application designed to increase meaningful interest-based connections; identified market gap through user research and behavioural analysis, translating insights into product requirements and feature roadmaps.
- Conducted structured user research (interviews, surveys, behavioural mapping) to validate hypotheses and refine MVP; iterated on product design based on feedback loops and early usability testing.
- Designed wireframes and functional specifications, recruited and coordinated a small team of engineers, and managed cross-functional collaboration across product, technical, and presentation workflows.
- Taught myself programming fundamentals (Python, basic SQL concepts) to support data analysis, prototype development, and effective communication with technical contributors.
- Pitched product at startup competitions and hackathons, developing data-backed presentations that articulated user pain points, market positioning, and scalable growth opportunities.