

# WHITE PAPER

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# MEME BLAST ARENA

## Description

**MEME BLAST ARENA** is a unique Match-2 game where the iconic history of crypto memes not only entertains but also rewards players with real tokenized prizes.

Every match is an opportunity to earn with your favorite crypto memes. Blast memes and start earning!

Forget about ordinary puzzles and casual games!

Introducing a new GameFi gem with Play-to-Earn elements in the legendary Match-2-Earn genre.

**MEME Blast Arena** is a dynamic and engaging project that combines entertainment and earning potential through innovative GameFi mechanics. Below, we present a detailed overview of the key components and features that make MEME Blast Arena a standout in the gaming industry.

# Introduction

## Core Information about MEME Blast Arena

### Game Economy

Internal Tokens: TBA

### Game Focus

MEME Blast Arena is designed to [specific focus, e.g., provide a rewarding and immersive experience for players].

### Technical Aspects

- Blockchain Integration
- Advanced Game Mechanics

### Gameplay Features

1. Arena Mode
2. Single Player
3. Guild Battles
4. Tournaments
5. Deathmatches
6. Rewards System

### Market Advantages of MEME Blast Arena

- Robust Economic Model
- Team-Based Engagement
- High-Quality Content and Gameplay
- Accessibility and Easy Market Entry

## In-Game Economy

### Core Economic Cycles:

- Cycle 1 (v1.0)
- Eco-Cycle 2 (v2.0)
- Eco-Cycle 3 (v3.0)

### Player Ownership

- Staking
- \$MEMBA Tokens
- Rubies
- Tickets
- Wheel of Fortune
- Boosters
- Meme Boxes
- Blast Tickets

## Friends and Influencers

### Social Economy and Gameplay Impact:

- The importance of friends in enhancing social and economic dynamics.
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## Rankings and Leaderboards

- Store
- Quests and Tasks

# Roadmap

## PHASE 1 — Q4 2024

- Development of game modes and the application.
  - Creation of scenarios, storyline, leaderboards and Points (Stars) quests.
  - Finalization of the project concept and graphic design.
  - Release of the demo version featuring the Survival Mode.
  - Launch of the game's beta version.
  - Completion of STORE v1.0 tools.
  - Introduction of MEME BOXES and Blast Tickets.
  - Expansion of STORE tools:
    - MEME BOXES
    - Wheel of Fortune
    - Boosters
    - Blast Tickets
  - Integration of new \$MEMBA earning methods in Survival Mode.
  - Updates to music, sound effects and backgrounds.
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## PHASE 2 — Q1 2025

- Introduction of new meme-heroes.
  - Addition of a new Single Player mode.
  - Launch of a new PvP battle arena.
  - Activation of ranked PvP battles (Leaderboard/Deathmatch) gen1.
  - Development of the new Matchmaking System 2.0.
  - Release of the Guild Battles mode.
  - Introduction of a new point currency, Guild Points (Gold Stars).
  - Guild Battle leaderboards.
  - Unveiling of Exclusive Guild Battle Content.
  - Launch of new gen2 quests and tasks.
  - Hosting the first Exclusive Event.
  - Updates to daily login rewards (AirDrop) and leaderboards.
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## PHASE 3 — Q2-Q3 2025

- Enhanced UI/UX for PvP battles.
  - Release of the new Deathmatch Mode (4-player PvP arena).
  - Addition of a new Single Player mode.
  - Introduction of the new Friends System.
  - Launch of co-op matches, quests and tasks.
  - Inclusion of MEME trophies and collections.
  - Launch of the gen1 Tournament Season.
  - Development of new limited-time game modes:
    - Co-op Tower
    - Boss Tower
    - Lucky Tower
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- Premier Tower
  - Dead Tower
  - Release of \$MEMBA staking and limited rewards v1.0.
  - Launch of the gen2 Tournament Season.
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## PHASE 4 — Q3-Q4 2025

- Development of the new Blasting Roulette mechanic.
  - Adaptation of new quests and rewards.
  - Wallet integration.
  - Release of cross-economy mechanics between Meme Blast Arena and Bizzon Games.
  - Introduction of the Blasting Roulette mechanic in multiple modes:
    - PvE
    - PvP
    - Deathmatch
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## Team and Partners

The development of MEME BLAST ARENA is powered by the talented team at BizzonGames, comprising over 17 dedicated professionals. Our team brings together seasoned game developers with years of experience in creating engaging and dynamic gaming content, ensuring that every aspect of MEME BLAST ARENA is polished and enjoyable.

In addition to our core development team, the project has been enriched by the insights of crypto enthusiasts who actively tested the game. Their invaluable feedback and innovative ideas helped shape key mechanics and gameplay elements, ensuring that MEME BLAST ARENA stands out in both the gaming and blockchain spaces. Together, we've crafted a game that merges the best of GameFi with the excitement of match-2 mechanics, delivering an unparalleled experience

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# {1} Introduction

Welcome to the world of MEME BLAST ARENA—a unique game where every match is more than just fun; it's an opportunity to earn real tokenized and in-game rewards in the crypto universe. This dynamic gaming space brings together the iconic history of Web3 memes and the exciting mechanics of Match-2, where strategy, luck and a love for crypto culture turn into tangible achievements and rewards.

MEME BLAST ARENA is more than a game. It's your personal Blast-2-Earn arena, where every meme on the screen could be the key to victory and every meme explosion is a step toward new opportunities in the Web3 world. This is the place where your skill in pairing memes translates into tokens and daily competitions with friends and rivals crown you as the ultimate champion.

MEME BLAST ARENA invites you to explore a universe where iconic crypto memes gain a new meaning. Match them and earn! Climb to the top of personal and global leaderboards, where every player has the chance to lead a game filled with humor, excitement and the spirit of the crypto world.

This is more than just a puzzle or casual game. The in-game mechanics, combined with the well-balanced and thoughtful economy of MEME BLAST ARENA, allow you to enjoy your favorite memes and earn rewards from their combinations. The more successful matches you make, the greater the rewards. Play, match pairs, join tournaments, complete quests, earn \$MEMBA tokens and compete for the title of the best in this thrilling gaming world.

Here, every element is designed for your enjoyment. The Match-2 mechanics make gameplay engaging, while the memes add a unique and unforgettable twist. Whether you're a newcomer or an experienced crypto enthusiast, there's a place for everyone! MEME BLAST ARENA offers an immersive blockchain gaming experience where every match brings you closer to new rewards and victories.

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## BASIC INFO

MEME BLAST ARENA is a unique Web3 game that blends fun and simplicity with the opportunity to earn in the dynamic world of crypto memes. Built on a "play-to-earn" mechanic, MEME BLAST ARENA allows every user to experience the thrill of competition, participate in tournaments and earn real tokenized rewards by matching pairs of iconic memes.

At its core, MEME BLAST ARENA turns memes into more than just images—they become tools that transform your time and skills into valuable prizes. Players earn by pairing memes, accumulating in-game points, climbing leaderboards and engaging in exciting competitions with friends and rivals. Every match is a chance to win and progression in the game not only hones your skills but also unlocks access to unique memes, exclusive events and rewards available only to top performers. MEME BLAST ARENA introduces a new form of interaction with Web3, where owning in-game items and memes leads to real economic opportunities. The game's ecosystem features active trading of in-game assets in the STORE, where participants can purchase and, in the future, trade memes and rewards, adding even more value to their progress.

The primary mission of MEME BLAST ARENA is to bring users into the world of blockchain and cryptocurrency through an engaging, easy and accessible gaming format. It's not just entertaining—it also helps players better understand Web3 and its possibilities, turning memes into a vital element of blockchain gaming.

In this game, everyone can find their own path and strategy: dominating the global, personal, guild, or tournament leaderboards, improving their meme-matching skills, earning tokens and strengthening their arsenal in the MEME BLAST ARENA universe. Choose your style of play—whether you aim to be a top gamer, a savvy trader, or a fun-loving meme collector. MEME BLAST ARENA is a space where every match and every meme can bring you something unique and every player has the chance to become a legend in the world of crypto memes.

# Economy of MEME BLAST ARENA

## In-Game Token: \$MEMBA

\$MEMBA is the core currency of MEME BLAST ARENA, unlocking a wide range of opportunities for players. With \$MEMBA, users can:

- Purchase rare trophies
- Participate in tournaments
- Acquire boosters for faster progress and enhanced gameplay
- Buy, create and upgrade NFT items

The in-game marketplace enables players to purchase rare items and collections, fostering a thriving market for unique in-game assets. This allows participants to profit from their purchases and upgrades, enhancing their in-game performance and maximizing their potential to earn even more tokenized rewards

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## Deflationary Model and Reward Quests

MEME BLAST ARENA employs a deflationary token model, ensuring long-term value retention for \$MEMBA.

Fees and commissions from in-game transactions within the store reduce the total token supply, creating demand and adding economic pressure to drive up the value of \$MEMBA.

The quest system and daily challenges in MEME BLAST ARENA provide players with additional opportunities to earn \$MEMBA, as well as rare in-game collections and NFT rewards for completing complex tasks. These quests range from daily challenges to special events, such as tournament battles, PvP matches, or collecting rare memes that can be exchanged for premium rewards.

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## Technical Aspects of MEME BLAST ARENA

MEME BLAST ARENA leverages cutting-edge technology to deliver a seamless and engaging product with a well-designed infrastructure. The project combines blockchain technology with gaming innovation, providing players with a unique experience and a robust ecosystem for interacting with digital assets.

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## Blockchain and Its Role in MEME BLAST ARENA

At the heart of MEME BLAST ARENA lies blockchain technology, ensuring security and transparency for all financial processes. The game incorporates blockchain-based in-game transactions using \$MEMBA tokens and integrates NFT interactions, establishing a reliable financial infrastructure. Players can trade memes, represented as NFTs, with each item carrying a transparent history, fostering trust within the ecosystem.

## Transparency and Security

Every in-game transaction in MEME BLAST ARENA is safeguarded by blockchain technology, allowing players to fully trust the project. The use of a distributed ledger ensures transparency across all operations, protecting user data and assets from potential misuse.

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## Ownership and Control of Digital Assets

MEME BLAST ARENA empowers users with full ownership of their in-game NFT assets. This deepens their engagement, enabling players to collect, enhance and trade memes, which can be used in battles or to personalize their profiles. True asset ownership also provides incentives for in-game progression and monetization.

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## Gameplay Innovations

Blockchain in MEME BLAST ARENA is not limited to asset protection—it introduces new gameplay possibilities. Players can use \$MEMBA tokens to enter exclusive competitions, unlock rare rewards and participate in the future ecosystem of BizzonGames. These elements make MEME BLAST ARENA stand out from other crypto games, offering a distinctive and engaging gaming experience

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## Financial Ecosystem of MEME BLAST ARENA

The in-game tokens \$MEMBA and NFTs are embedded into the project's comprehensive financial ecosystem. Players can monetize their gaming experience by participating in various game modes. This encourages players to remain active in the project, enhancing their profiles and collections of unique items, while enjoying a secure and accessible gaming environment.

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## The Uniqueness of MEME BLAST ARENA

Through advanced technology, MEME BLAST ARENA offers players secure and unique opportunities to engage with meme culture and gaming tokens. The game blends captivating gamification elements with innovative solutions and a strong, balanced economy, making MEME BLAST ARENA one of the most distinctive titles in the Web3 gaming space.

# MEME BLAST ARENA

## Gameplay Overview

MEME BLAST ARENA offers a diverse range of game modes tailored to both solo players and those who thrive in team-based battles. Whether you prefer classic matchups or epic guild wars, there's something for everyone. Dive into the exciting and challenging world of meme battles with these main modes:

### PvP Arena

The PvP Arena is the heart of MEME BLAST ARENA, where players face off against each other to test their strategy and reflexes. Battles unfold in a "match-2" format, with participants matching memes for victory. The quicker and more accurate player claims the win. Each victory rewards players with \$MEMBA tokens and boosts their leaderboard rankings. This mode is perfect for adrenaline seekers eager to prove their speed and precision on the battlefield.

### Single Player

The PvP Arena is the heart of MEME BLAST ARENA, where players face off against each other to test their strategy and reflexes. Battles unfold in a "match-2" format, with participants matching memes for victory. The quicker and more accurate player claims the win. Each victory rewards players with \$MEMBA tokens and boosts their leaderboard rankings. This mode is perfect for adrenaline seekers eager to prove their speed and precision on the battlefield.

### Guild Battles

Guild Battles provide an opportunity for players to team up and fight for dominance in the arena. Each guild battle earns points for the team, advancing its position in the global rankings. Teaming up in guilds enables players to combine efforts, strategize together and gain access to exclusive rewards reserved for the best of the best.

### Tournaments

For true professionals and meme collectors, Tournaments are the ultimate proving ground. These periodic events offer players a chance to showcase their skills and compete for substantial prizes, including rare NFT boosters, trophies, MEME BOXES, and significant payouts in \$MEMBA tokens and rubies. This mode gathers the top players, providing a platform to demonstrate their mastery in a highly competitive environment.

MEME BLAST ARENA invites you to explore a world where every match and meme brings excitement, rewards and the thrill of competition.

## Deathmatch Mode

The Deathmatch Mode is an ultimate test of skill where players battle to the last move. In this high-stakes arena, there's no room for error—every wrong decision could mean defeat. Players wager their hard-earned \$MEMBA tokens for a chance to win it all or walk away empty-handed. Deathmatches represent the pinnacle of PvP combat, where only the strongest and most strategic players can emerge victorious.

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## Event Mode in MEME BLAST ARENA

The Event Mode in MEME BLAST ARENA offers thrilling special events, serving as the epicenter for new opportunities and innovative challenges for players. Each event is more than just a temporary feature; it's a unique test designed to introduce exclusive gameplay mechanics and trials unavailable in standard modes or similar games in the genre.

At the core of every event lies the match-2 mechanic, enhanced with exciting twists and economic elements to keep the gameplay fresh and engaging. These could range from time-limited challenges and progressive difficulty matches to cooperative missions where teamwork is essential or even boss battles that transform the match-2 format into a strategic showdown.

Participation in Event Mode allows players to earn the rarest and most valuable in-game rewards. Prizes include tokenized rewards, exclusive NFTs, unique power-ups and boosters that cannot be acquired in regular gameplay. Each event is an opportunity to collect one-of-a-kind items and earn highly coveted rewards, significantly impacting your game strategy and standing in MEME BLAST ARENA.

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## Rewards and Economy in MEME BLAST ARENA

The economy of MEME BLAST ARENA revolves around \$MEMBA Tokens, Rubies, and Tickets, which players can earn and use to enhance their meme rosters and in-game status. Every success, whether in PvP battles, guild wars, or tournaments, rewards players with \$MEMBA and other in-game balance tokens. These can be traded for unique NFTs, boosters and valuable items. Accumulating and investing \$MEMBA opens new doors for players, helping them strengthen their positions, climb the leaderboards and ultimately become a dominant force in MEME BLAST ARENA.

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## Uniqueness and Advantages

MEME BLAST ARENA combines the thrill of battling with iconic memes and a carefully designed economy that allows players to enjoy themselves while earning tangible rewards. Each game mode offers unique challenges and prizes, giving players complete freedom to choose their path. MEME BLAST ARENA creates a true meme ecosystem where every match is a step toward mastery and glory.

## Market Advantages of MEME BLAST ARENA

MEME BLAST ARENA stands as a unique product in the blockchain gaming market, blending vibrant meme aesthetics, match-2 mechanics and an innovative GameFi economy. Through a comprehensive analysis of the competitive landscape within the Web3 match-2 genre, we've identified that MEME BLAST ARENA holds a distinctive position. Unlike other projects, our game offers an engaging, vibrant gameplay experience integrated with a sustainable economy, making us true pioneers in this space.

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## Competitive Edge

MEME BLAST ARENA sets itself apart from other GameFi projects through deep integration of blockchain technology, ensuring transparent gameplay and accessible ownership of in-game assets. The game establishes a new benchmark in the Web3 market, combining a casual match-2 genre with a meticulously crafted multi-layered economic framework. Each unique game mechanic is reinforced by economic incentives, making our project a standout in its genre. Features like these drive the value of \$MEMBA tokens and rare tokenized artifacts, ensuring lasting growth and engagement.

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## Sustainable Economic Model

The economy of MEME BLAST ARENA is designed by the expert team at BizzonGames to provide sustainable incentives that attract and retain players. The value of \$MEMBA grows as players progress and the community expands, fostering an ecosystem where tokens and rare NFT artifacts appreciate over time. Our economic model not only enhances the gameplay experience but also encourages long-term investment, setting us apart from other GameFi projects in this genre

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## Engagement and Social Connectivity

MEME BLAST ARENA emphasizes not only individual gameplay but also team-based and cooperative achievements, making it particularly appealing to users interested in social interaction. Guild systems, tournaments and PvP modes provide players with platforms for collaboration and the creation of strong gaming communities. This interaction boosts engagement and strengthens the MEME BLAST ARENA community, turning it into one of the most active ecosystems in the market.

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## High Standards and Captivating Content

Developed by a team of highly skilled professionals at BizzonGames, MEME BLAST ARENA prioritizes visual appeal, user-friendly interfaces and a balanced multi-layered economy. Our explosive gameplay offers an experience comparable to products from leading gaming studios, ensuring an immersive and enjoyable journey for players of all levels.

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## Accessibility for Everyone

We aim to make MEME BLAST ARENA accessible to anyone interested in diving into the world of GameFi. With minimal device requirements and no need for significant initial investments, the game is inclusive and available to users worldwide, offering a seamless entry point into the Web3 gaming universe.

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## Unique Artifacts and In-Game Achievements

MEME BLAST ARENA features exclusive tokenized artifacts, unique meme icons and rare rewards with real value, unlocking strategic opportunities for players. These in-game elements add depth and diversity, creating a rich, multi-layered gaming experience filled with unique scenarios. Whether you're a casual player or a competitive strategist, MEME BLAST ARENA provides an unparalleled journey through the vibrant world of crypto memes and blockchain-powered gameplay.

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# MEME BLAST ARENA

## In-Game Economy

The economic model of MEME BLAST ARENA is seamlessly integrated into its gameplay, making it as close to real life as possible. Just like in the real world, resources and opportunities significantly influence the quality of a player's in-game experience. In MEME BLAST ARENA, resources, items, guild trophies, and tokenized currencies are the most crucial tools for growth and reward accumulation

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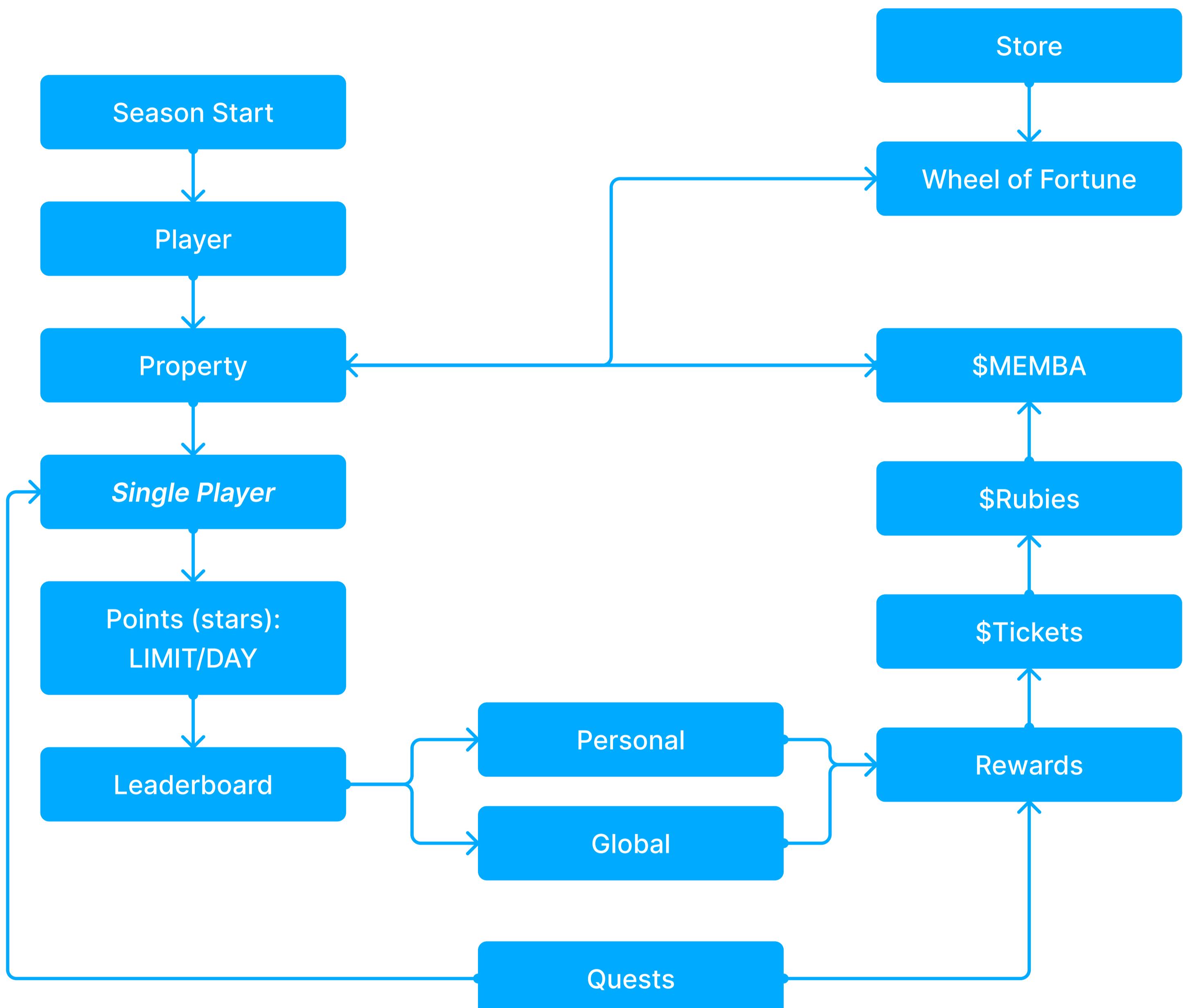
## Economic Cycles

The project is designed with two development phases, each containing three stages of economic evolution within the GEN1 Phase. In each stage, the functionality of in-game characters, mechanics, and economic events are progressively enhanced. This phased development ensures that MEME BLAST ARENA unveils its full potential with each new update, offering a richer and more engaging gameplay experience as the game evolves.

## Economic Framework in the First Stage

The diagram below illustrates the economic opportunities and gameplay modes available during the first development stage. Players interact with a variety of features such as property ownership, single-player battle modes and the in-game store with its diverse tools. They can also participate in thrilling quests and other economic activities to acquire valuable in-game currencies and items.

This comprehensive economic framework ensures that even at the initial stage, players have a variety of avenues to explore and grow their in-game assets. MEME BLAST ARENA offers a balanced ecosystem where every player, regardless of their level, can find opportunities to thrive and progress.

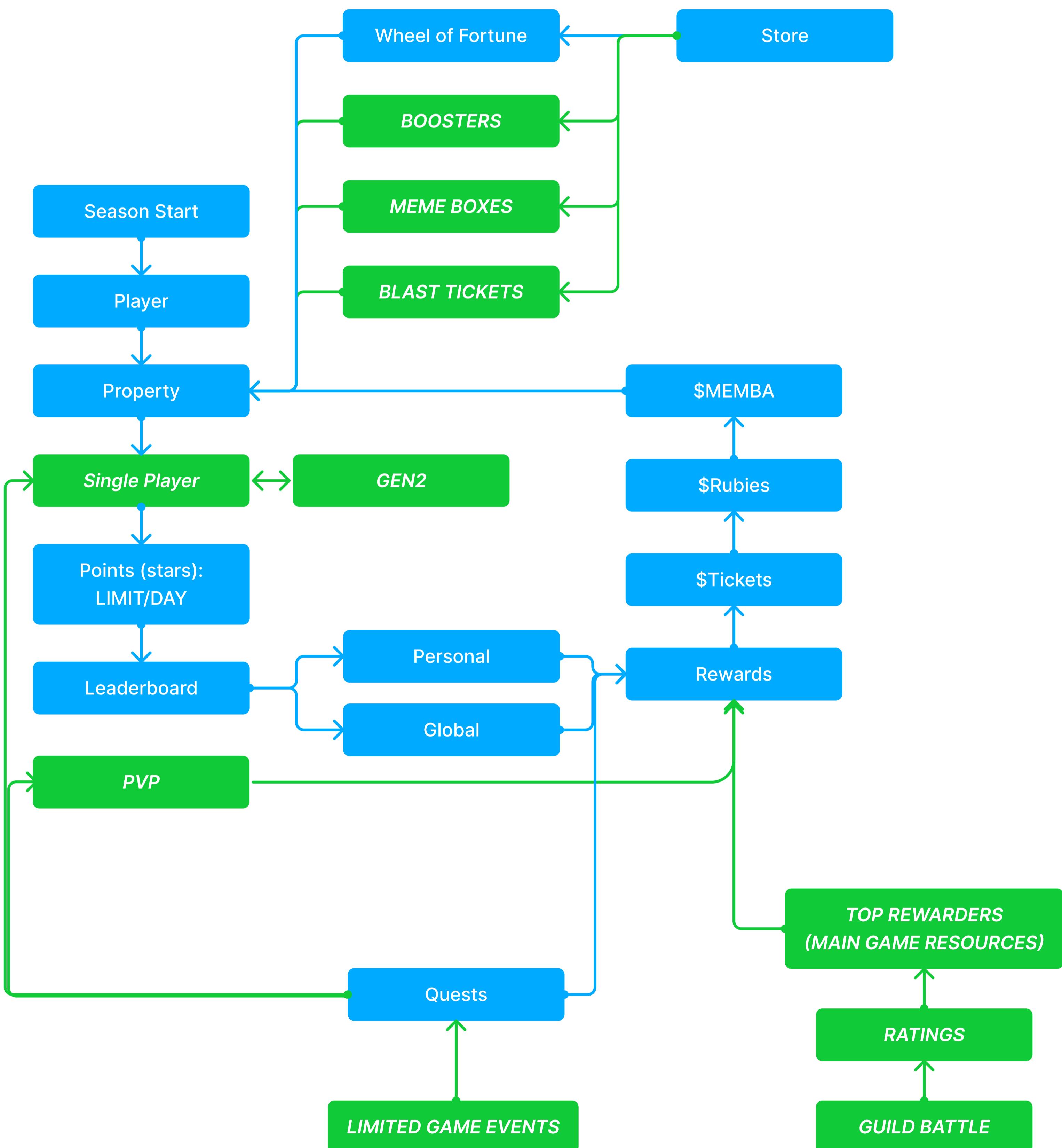


## Economic Framework in the Second Stage

The diagram below highlights the expanded opportunities and economic features available to players during the second stage of development. All functions from the first stage are enhanced with the introduction of competitive financial components and new gameplay mechanics.

These additions diversify the gameplay experience and broaden the economic aspects of MEME BLAST ARENA, fostering a more dynamic and engaging environment. The second stage introduces competitive elements linked to an advanced reward system, offering greater incentives for top-performing teams and individual players.

This stage marks a significant leap in the in-game economy, promoting heightened competition and strategic depth, which keeps players engaged and motivated to climb the ranks.

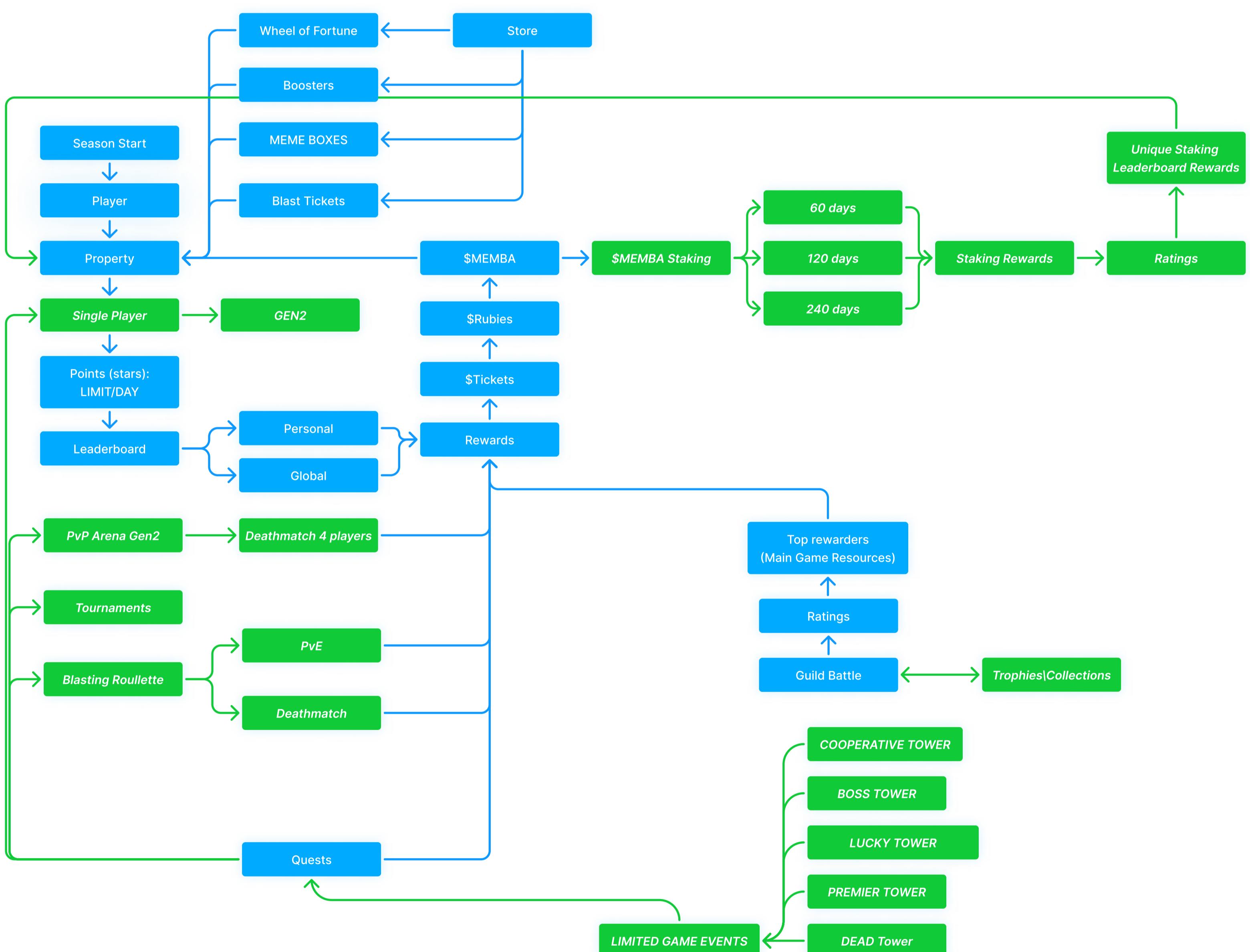


# Economic Framework in the Third Stage

The diagram for the third stage showcases the full spectrum of opportunities and economic features available to players in MEME BLAST ARENA during the final stage of the GEN1 development cycle. Building on the foundations of the previous two stages, this phase introduces exciting updates and expanded functionalities.

At this stage, players can dive into explosive new mechanics and experience the full power of a balanced in-game economy. From smashing memes and defeating opponents in various game modes to joining guilds and tackling limited-time EVENTS in solo or cooperative play, the opportunities are endless.

Players can further enhance their characters, conquer new heights, and grow their in-game wealth through strategic gameplay and participation in exclusive activities. This final stage solidifies MEME BLAST ARENA as a dynamic and rewarding experience, where every match and achievement contributes to building an empire of digital assets.



# Player's Ownership

MEME BLAST ARENA offers players full ownership of their in-game assets, granting complete control over their balance and items. Each player's personal account tracks all accumulated resources, including \$MEMBA tokens, rare items, rubies, tickets, boosters and other valuable in-game elements.

From the start of the first economic development phase, players can not only accumulate assets but also carry them forward into all future cycles and game updates. This system fosters a sense of continuous progress and value, encouraging long-term engagement with the project.

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## Ownership and Asset Management

Players in MEME BLAST ARENA can accumulate and own a wide range of in-game assets that directly impact their success and progression. The game's economic system provides extensive opportunities:

- Rare Boosters and Trophies: Unique items that significantly enhance players' chances of victory across different game modes. Each booster or trophy serves as a powerful strategic advantage.
- MEME Boxes and Limited-Edition Items: The game offers a variety of loot boxes containing valuable artifacts, rare meme boosters, tokenized rewards and exclusive items. Limited-edition items not only highlight the player's status but also improve gameplay efficiency.
- \$MEMBA Tokens and Rubies: These serve as the primary currency and valuable resources in MEME BLAST ARENA. Players can earn and strategically spend them on enhancements tailored to their preferred game modes. Purchasing unique items grants access to exclusive events and challenges.
- Tickets: These provide entry to tournaments and special event modes, offering further opportunities to compete and earn rewards.

## In-Game Staking and Asset Yield

In MEME BLAST ARENA, the tokenized in-game asset \$MEMBA offers players an additional income stream. The staking system allows users to earn rewards by holding \$MEMBA tokens. Players will have the chance to participate in the \$MEMBA staking event, conducted in two phases under version 1.0.

### Phase 1

Players can stake \$MEMBA for different durations to earn rewards:

- 60 days: [% TBA]
- 120 days: [% TBA]
- 240 days: [% TBA]

### Phase 2

Participants in the staking event will accumulate points for the leaderboard. Top performers will be rewarded with exclusive, limited-edition in-game assets. These unique rewards will be transferred directly to their ownership. Players will have the flexibility to decide when and how to apply or activate these limited-edition items, adding a layer of strategic depth to their gameplay.

# Wheel of Fortune

The Wheel of Fortune in MEME BLAST ARENA offers players an exciting chance to earn additional rewards with a single spin. Each day, players receive one free spin, while extra spins can be purchased with rubies or earned by watching ads.

The wheel's prizes are diverse, including valuable in-game items such as coins, boosters, rubies, special tickets and even rare temporary trophies. With each new evolutionary cycle of the game, the Wheel of Fortune will expand, adding unique and upgraded rewards to keep players engaged and provide opportunities to win new types of prizes.

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## Boosters

Boosters are powerful tools designed to help players achieve maximum results during gameplay. In MEME BLAST ARENA, boosters are divided into two categories: Primary and Secondary.

### Primary Boosters

- Extra Time: Increases the time available for a Match-2 level, allowing players to collect more memes and boost their chances of winning.
- Extra Points: Enhances the points earned for each successful match, speeding up progress.
- Extra Coins: Boosts the number of coins obtained from a match.

### Secondary Boosters (unlocked in later game stages)

- Event Boosters: Special boosters available only during specific events, significantly increasing the chances of earning rare rewards in Match-2 sessions.
  - Seasonal Boosters: Unique boosters that change with seasonal events, adding more variety to the gameplay.
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# MEME BOXES

MEME BOXES are special containers filled with valuable items that aid players in their progress and development within the game. Each MEME BOX contains the following resources:

## Coins:

- Small Coin Pouch
- Medium Coin Pouch
- Large Coin Pouch

## Boosters:

- Boosters of varying strength and rarity, ranging from common to rare.

## Rubies:

- Small Ruby Pouch
  - Medium Ruby Pouch
  - Large Ruby Pouch
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# BLAST TICKET

The BLAST TICKET is a unique store tool that allows players to use earned rewards to participate in special events such as tournaments and in-game competitions. Each BLAST TICKET contains:

## Tickets:

- Small Ticket Pouch
- Medium Ticket Pouch
- Large Ticket Pouch

## NFT Trophies:

Trophies are divided into seven rarity levels, each offering specific enhancements and advantages for guilds. NFT trophies can be either temporary (lasting 24 hours) or permanent

- Temporary Trophies: Ideal for short-term boosts.
  - Permanent Trophies: Valuable assets that help guilds maintain top positions and earn bonuses over time.
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# Social Economy of MEME BLAST ARENA

## Friends Feature

The Friends System in MEME BLAST ARENA allows players to earn rewards by inviting friends to join the game. The more friends you invite, the greater the rewards. The system is structured around a three-tiered \$MEMBA token reward program:

- For the first 10 invited friends, players receive 50 \$MEMBA per friend.
- From the 11th to the 100th friend, the reward increases to 100 \$MEMBA per friend.
- From the 101st to the 500th friend, players earn 250 \$MEMBA for each new invitation.

This tiered structure empowers active players to accumulate substantial bonuses while fostering a thriving community and spreading the game to a wider audience.

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## Influencer Feature

The Influencer system is a unique tool in MEME BLAST ARENA that enables players to earn rubies, an alternative and highly valuable in-game currency. This system operates on a daily competition basis, rewarding players based on the number of friends they invite. The more people a player invites, the higher they rank on the daily leaderboard, and the greater their reward.

Each day, the top 1,000 players on the leaderboard will receive ruby rewards as follows:

- 1st place: 20 rubies
  - 2nd place: 15 rubies
  - 3rd place: 10 rubies
  - 4th–10th place: 5 rubies
  - 11th–25th place: 3 rubies
  - 26th–50th place: 2 rubies
  - 51st–1,000th place: 1 ruby
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## The Importance of Rubies

Rubies are among the most valuable in-game resources, essential for purchasing rare and exclusive items such as boosters, trophies, MEME BOXES and BLAST TICKETS. These items not only enhance gameplay but also provide significant advantages in tournaments and events.

Players are encouraged to strategically accumulate rubies early on to maximize their benefits and make well-informed purchases. By leveraging rubies effectively, players can achieve greater success and solidify their position as top competitors in MEME BLAST ARENA.

# The Role of Friends in Social Economy and Gameplay

Friends play a vital role in MEME BLAST ARENA, serving as a key strategic element in the project's development. Our team is actively crafting innovative mechanics tailored specifically for the match-2 genre, enabling players to form cooperative teams and participate in unique event battles. These exclusive events are designed for friends and gaming partners who are ready to collaborate and achieve outstanding results.

In event battles, every friend invited to the game becomes part of an essential collective, where teamwork and mutual support unlock access to special, exclusive rewards. Only the most dedicated and active partners can compete for valuable tokenized and in-game rewards such as trophies, unique boosters, and other high-value resources, enriching the gameplay experience.

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## The Importance of Teamwork

Teamwork is at the heart of many future mechanics in MEME BLAST ARENA. Success in upcoming events will depend not only on individual skills but also on players' ability to coordinate actions, plan strategies, and effectively distribute roles within their teams. Every cooperative event will require more than mere participation; it will demand true team synergy, where each player makes a unique and crucial contribution.

Participating in team events fosters not only stronger gameplay dynamics but also deep and lasting social bonds, supporting an active and positive community. These connections and collective support transform MEME BLAST ARENA into more than just a game—it becomes a platform for building communities and uniting players into powerful teams.

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## The Future of Team Events

With each evolution of MEME BLAST ARENA, we will continue to expand the possibilities for team-based interactions. Future plans include cooperative PvE events, raids against special bosses, and strategic missions where teams must work together to overcome the most challenging trials and claim the rarest rewards.

Integrating mechanics for friendly battles and teamwork is not just a functional aspect of the game; it's a core element that offers MEME BLAST ARENA players an unforgettable gaming experience. This feature paves the way for new opportunities in social engagement and team achievements, fostering a dynamic and unified gaming ecosystem.

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# Ranking System in MEME BLAST ARENA

In the early versions of MEME BLAST ARENA, a ranking and leaderboard system will be implemented, enabling players to compete for top positions and earn tokenized rewards. Initially, three main leaderboards will be available:

- Personal Leaderboard
  - Global Leaderboard
  - Influencer Leaderboard
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## Personal Leaderboard

The Personal Leaderboard is designed to create small competitive groups where players can regularly compete. Each player is assigned to a block of 100 random participants, all striving to achieve the best results in any of the single-player modes. Rankings are refreshed every 7 days, keeping the competition dynamic and engaging.

### Rewards in the Personal Leaderboard:

- 1st Place: 2,000 \$MEMBA
- 2nd Place: 1,500 \$MEMBA
- 3rd Place: 1,000 \$MEMBA
- 4th–10th Places: 500 \$MEMBA

This system ensures fair competition within smaller groups, motivating players to constantly improve their performance and climb the ranks among their 100 rivals.

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## Global Leaderboard

The Global Leaderboard unites the top 100 players worldwide, showcasing the achievements of the best competitors. Rankings are based on the highest scores achieved in any single-player mode over a 7-day period. Winners of the Global Leaderboard receive substantial rewards, reflecting their exceptional performance on the global stage.

### Rewards in the Global Leaderboard

- 1st Place: 25,000 \$MEMBA
- 2nd Place: 17,000 \$MEMBA
- 3rd Place: 12,000 \$MEMBA
- 4th–10th Places: 7,000 \$MEMBA
- 11th–25th Places: 4,000 \$MEMBA
- 26th–50th Places: 2,500 \$MEMBA
- 51st–100th Places: 1,500 \$MEMBA

This leaderboard provides ambitious players with the opportunity to gain global recognition as MEME BLAST ARENA champions, elevating the competitive experience to new heights.

## Influencer Leaderboard

The Influencer Leaderboard focuses on players who bring new participants to the game and strengthen the community. Rewards in this category are based on the number of new players invited. Influencers earn valuable in-game currency, Rubies, as recognition for their efforts.

**This leaderboard resets daily, with the top 1,000 participants receiving rewards based on their ranking:**

- 1st Place: 20 Rubies
  - 2nd Place: 15 Rubies
  - 3rd Place: 10 Rubies
  - 4th–10th Places: 5 Rubies
  - 11th–25th Places: 3 Rubies
  - 26th–50th Places: 2 Rubies
  - 51st–1,000th Places: 1 Ruby
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## Evolution of Leaderboards

As MEME BLAST ARENA evolves, the game will introduce new modes, unique ranking categories, fresh rewards, and enhanced UI/UX designs for gameplay and the application. These updates will expand player opportunities and make the leaderboard system more interactive and engaging, offering various paths to showcase their best achievements.

# **MEME BLAST ARENA In-Game Store (STORE)**

The MEME BLAST ARENA in-game store is a cornerstone of the game's economy, enabling players to strategically manage their resources and enhance their gameplay progress. Across the first and second stages of the GEN1 evolutionary cycle, players will gradually unlock a variety of features and tools, enriching the gameplay and providing a more immersive experience.

## **Stage 1: Initial Launch**

During the first stage, the store will offer one of its foundational features — the Wheel of Fortune. Here, players can try their luck and win valuable prizes and upgrades. This feature provides essential rewards, giving players an initial boost and their first taste of the game's economy.

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## **Stage 2: Expanding Opportunities**

In the second stage of the game's development cycle, the store's functionality will significantly expand. Players will gain access to new opportunities, including:

- Wheel of Fortune — an upgraded version featuring more diverse and unique rewards.
  - Power Boosters — special items that enhance gameplay performance, offering:
    - Additional time.
    - Extra points.
    - Bonus coins.
  - MEME BOXES — surprise boxes containing coins, rubies and rare boosters. These boxes add an extra layer of excitement and strategic resource management.
  - Blast Tickets — special tokens granting access to exclusive events and tournaments. Using these tickets allows players to engage in battles and win rare rewards.
  - Event Items — unique enhancements and collectibles available only during special limited-time events. Players can acquire these rare assets by participating in these time-sensitive challenges.
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## **The Future of the Store**

In future stages of MEME BLAST ARENA, the store will offer an even broader range of items, including exclusive collectible elements available for a limited time. These additions will provide players with greater flexibility in managing their resources and strategically planning their in-game progression. Each visit to the MEME BLAST ARENA store will become an exciting and strategically important experience, encouraging players to continually explore new ways to enhance their journey.

# Quests and Tasks in MEME BLAST ARENA

The Quests and Tasks System is a dynamic element of the MEME BLAST ARENA economy, allowing players to complete various challenges and earn rewards for active participation. With each new feature and game mode, quests will evolve, offering an ever-expanding range of exciting tasks, including daily and weekly goals, multi-stage block quests (where players complete several tasks in sequence) and social quests involving guilds or groups of friends.

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## Quests — Stage 1

In the first stage, players will have access to four main quests, each designed to encourage active play and regular returns to MEME BLAST ARENA:

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### Daily Check-in Quest

- Day 1: 20 \$MEMBA
  - Day 2: 40 \$MEMBA
  - Day 3: 60 \$MEMBA
  - Day 4: 80 \$MEMBA
  - Day 5: 100 \$MEMBA
  - Day 6: 150 \$MEMBA
  - Day 7: 200 \$MEMBA and 2 rubies
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### Daily Quest: Match Memes of the Day

This quest includes two tasks:

- Match the first 100 memes of the day to earn 25 \$MEMBA.
  - Match another 100 memes to receive an additional 50 \$MEMBA.
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### Daily Quest: Score of the Day

A task with three levels of difficulty:

- Score 250,000 points (green stars) to earn 25 \$MEMBA.
  - Score 1,000,000 points to get 50 \$MEMBA.
  - Score 2,500,000 points to claim 100 \$MEMBA.
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### Interactive Mini-Quest: Energy

Spend 20 energy points within a day to earn 25 \$MEMBA.

## **Tasks — A New Era of Social Interaction**

Tasks reward players for engaging in various activities within the game and with its partners. This system includes unique challenges such as subscribing to partner channels, participating in promotional events and completing sponsor-driven challenges. Players can earn valuable rewards ranging from in-game items to MEME BLAST ARENA currency.

Moreover, sponsored inventory events unlock access to premium prizes, including sponsor pools in TON and USDT. These events foster healthy competition, as participants vie for high-value rewards, adding an extra layer of excitement and strategic opportunities for growth.

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## **The Future of Quests and Tasks**

As MEME BLAST ARENA evolves, new quests and functionalities will be introduced. With the addition of new game modes, guilds and cooperative gameplay, social quests will emerge to further enhance teamwork and player interaction. These innovations will strengthen the community and provide an enriched gaming experience where collaboration and strategic planning become key to success.