

A Project Report on

NEWS HEADLINES

Submitted in partial fulfillment of the requirements for the award of

BACHELOR OF COMPUTER APPLICATION

Under Manonmaniam Sundaranar University

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DEPARTMENT OF COMPUTER APPLICATION

VIVEKANANDA COLLEGE

(Re-Accredited with 'A' Grade by NAAC)

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A. Source Code

PREFACE

The headline should begin with the subject of the article, whenever possible. Avoid verbs like “think”, “believe” or “feel”, as these are not verbs based on fact or statements. The headline should use only factual evidence from the article and should not be based on emotion or uncertainty.:

1 .INTRODUCTION

- 1) Make the Headline Unique.
- 2) Be Ultra-Specific With Your Headlines.
- 3) Convey a Sense Of Urgency: Don't miss out!
- 4) Provide Something Useful.
- 5) State the Obvious in Your Headline:
- 6) Use Interesting Adjectives in Your Headlines.
- 7) Flag the Reader in Your Headlines.
- 8) Use Emotional Words in Your Headlines

Overview

Headlines are nearly universal in the news. They summarize news stories, direct readers' attention to certain facts over others, and help news users decide on which stories

Purpose

A headline is the most important thing in writing and it tells more about what you're about to write. For everything you have read about headlines as part of content marketing strategies, you are probably aware that they can be a difference between the success and failure of your content marketing strategy. You need to recognize the power that your headline holds and make sure that it is everything that it should be for your business.

Getting attention to the purpose of a headline in an advertisement. This is the headline. The headline for the sole purpose is to get prospects to continue reading advertisements or sales letters. It must make the reader's attention; it is to pull them to the advertisements. It does not play a role in how good the product or service is or how good the advertising copy is, if the headline is not any good, the advertisement or sales letter will not be read.

For example, "Give Your kids a codebase" is an advertisement for training; "Give your body a cold freeze" is by FD air conditioners' advertisement.

Another effective attention-getting gambit is to give the reader news. Headlines that give news often use words such as new, discover, introducing, announcing, now, it's here, at last, and just arrived.

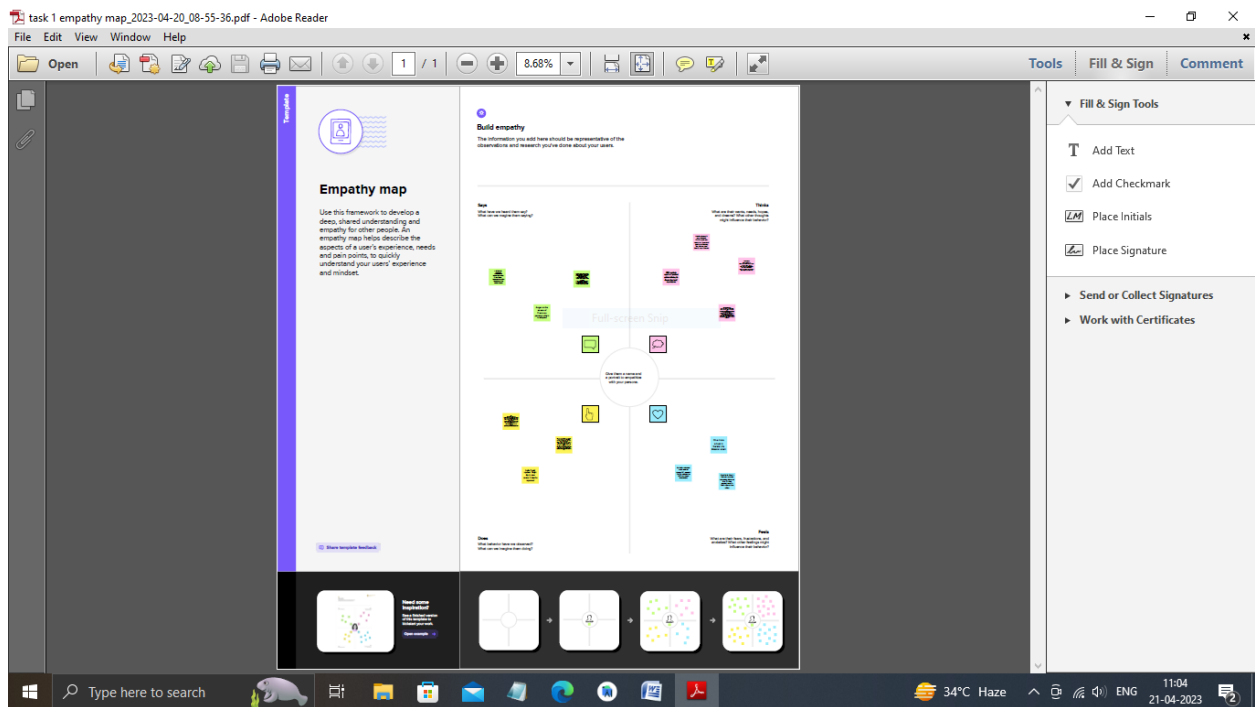
By the time you read this sentence, you've probably already looked at the headline on this column. I hope it was interesting and informative enough to encourage you to read on.

That's why headlines are so important. If they're written correctly, they invite the reader to move on to the story itself. If they're dull or vague, they may not.

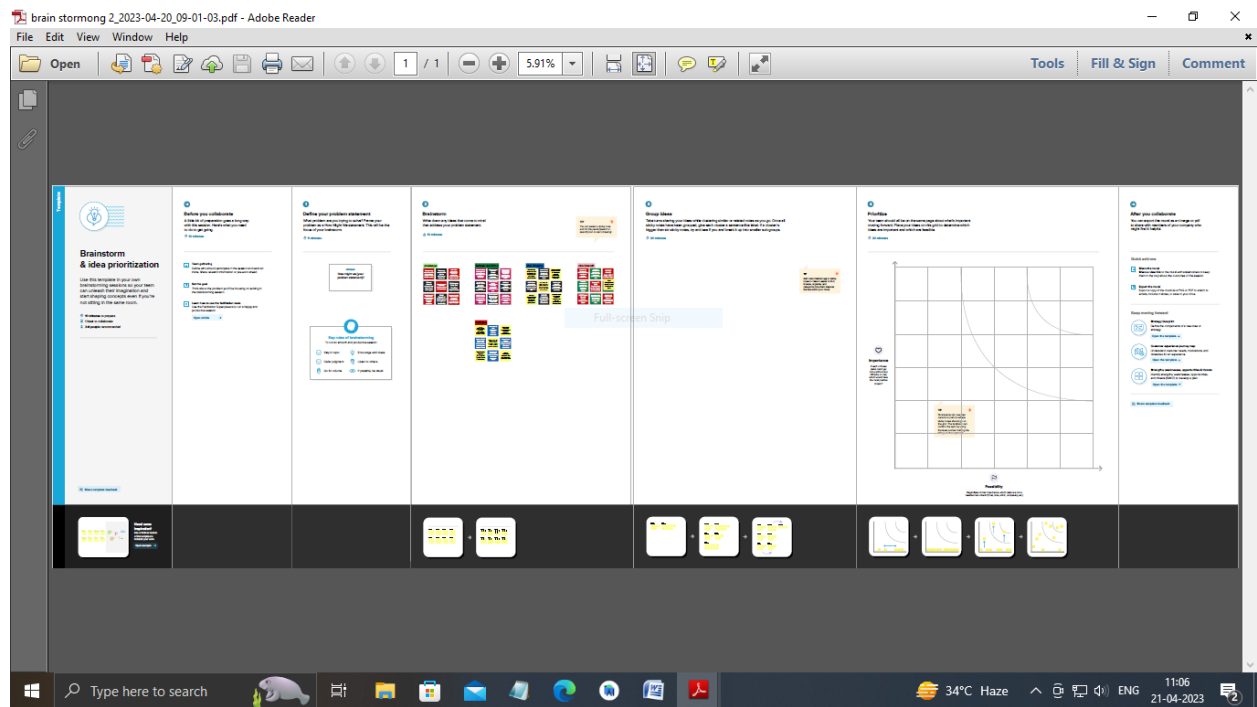
Besides that the headline of selecting the audience at least has two types of audiences there are real and intended. Who is the audience any real or perceived time information; the target audience of the target group is the idea of the message sender.

2 .PROBLEM DEFINITION & DESIGN THINKING

Empathy map



Ideation & Brainstorming Map

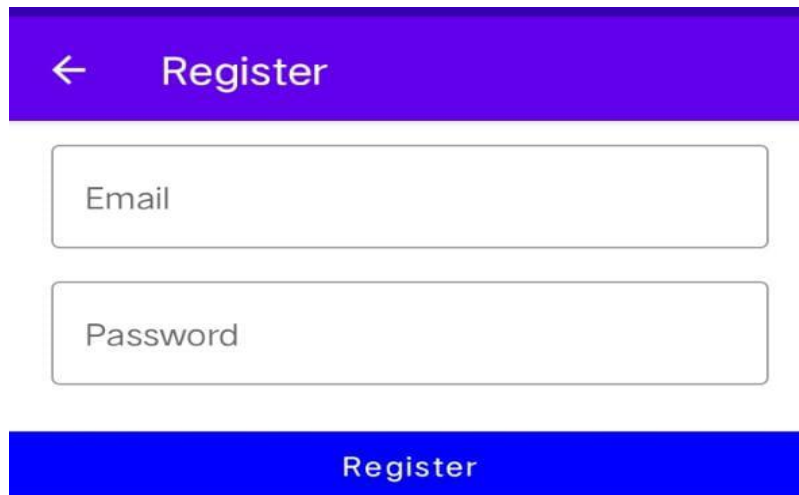


3. RESULT



Register

Login



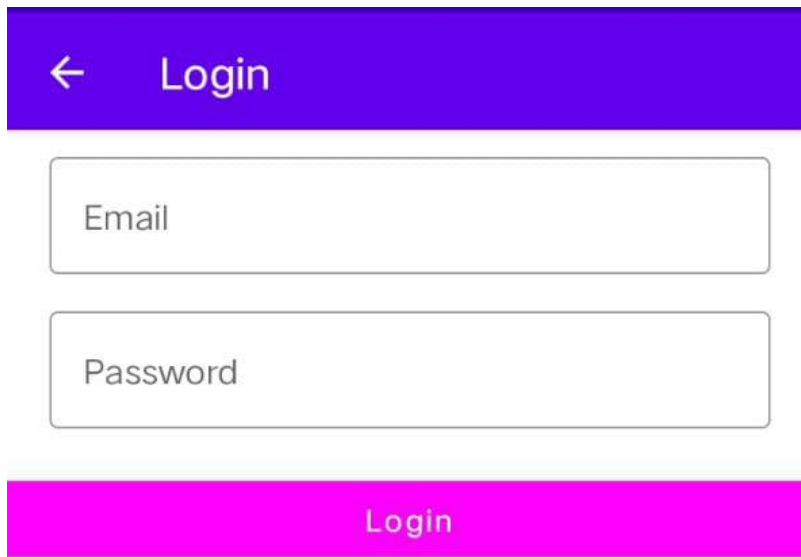
The image shows a mobile application interface for a registration screen. At the top is a purple header bar with a white left-pointing arrow and the text "Register". Below the header are two white input fields with rounded corners and thin grey borders. The first field is labeled "Email" and the second is labeled "Password". At the bottom of the form is a solid blue button with the text "Register" in white.

← Register

Email

Password

Register



A login form with a purple header bar containing a back arrow and the text 'Login'. Below the header are two white input fields with rounded corners, labeled 'Email' and 'Password'. At the bottom is a bright pink button labeled 'Login'.

← Login

Email

Password

Login

4. ADVANTAGES & DISADVANTAGES

Advantages

All the Information under One Roof:

Newspapers give all the data under one rooftop. Individuals don't need to go searching for the most recent news somewhere else on the off chance that they have bought into a general-interest paper. These papers are decisively isolated into different areas like current undertakings, global news, business, sports, wellbeing, amusement, and so forth Each segment covers news relating to its field. In this way, every significant happening in any field in any region of the planet is accessible here.

Wellspring of Entertainment:

Newspapers don't simply hold back genuine news they can even be a wellspring of amusement. They contain news from media outlets. They likewise have a part that incorporates riddles, Sudoku, and other such games to engage us.

Accessible in Various Languages:

Newspapers are accessible in different dialects with those in Hindi and English language being all the more promptly accessible in our country. Thus, we individuals pick a paper in the language they are knowledgeable with to acquire information about the most recent happenings.

Simple to Access and Read:

Newspapers are financially savvy and effectively accessible on the lookout. Individuals can peruse these anyplace and whenever without stressing your eyes.

Upgrades Vocabulary and Grammar:

Reading papers consistently can assist with improving jargon over the long haul. It is additionally a decent method for working on syntactic abilities.

Disadvantages

Wastage of Paper:

Millions of papers are printed every day using a few million bits of paper. In the present times, when everything has gone on the web and we are encouraged to change to e-bills to save the paper utilized on paper charges, for what reason is such a lot of paper being squandered on the papers? Newspaper can undoubtedly be perused on the web.

Can be Time Wasting:

Most individuals who read papers have the habit of perusing it in the first part of the day with their favourite thing in the world. This can be an exercise in futility. Rather than continuing ahead with more useful assignments toward the beginning of the day hours, individuals are stuck to the paper to discover what others have been doing.

Lifeless News:

In the period of web and news channels, papers appear to offer flat news. We get to be aware of the most recent happenings all over the planet in no time. A paper gives a similar news following a day. We definitely know the insights regarding different occasions even before the paper is printed.

Bent Facts:

Different newspapers are affected by various ideological groups. Subsequently, the realities expressed in the papers can now and again be contorted. These are curved to suit the interest of these gatherings.

Hamper Work:

While reading newspapers routinely is a positive routine anyway many individuals who read these consistently get dependent on them. This enslavement can hamper their work as they read through the whole paper before they start with some other assignment.

5. APPLICATION

A news application is a big interactive database that tells a news story. Think of it like you would any other piece of journalism. It just uses software instead of words and pictures.

6. CONCLUSION

Our scoping study highlights the opportunities and challenges associated with the use of assistants to deliver care by the community nursing team. To the best of our knowledge, this is the first study to have explored the roles of these assistants in community nursing. Despite challenges encountered during the study, we have addressed our original research objectives. We have been able to describe numbers, types and roles of assistant staff (at levels 2, 3 and 4) delivering services and care in community nursing services in England. We have reported on how assistant roles are affecting the organisation of nursing work in community nursing teams, and ways in which assistants may be impacting on (or have the potential to impact on) health-care professional workload, patient experience and patient choice. This study relies on the description of assistant roles in community nursing teams by senior and service-level managers. Accepting this, we anticipate that the findings and implications are likely to be of value for organisations that are considering the contribution and future roles of assistant staff as

part of their plans for delivering the ambitious community services agenda (we are establishing a web-based resource for the study to support practitioners and policy-makers in accessing our findings . It appears that the developing roles of assistants in community nursing teams have been relatively neglected. This may require further attention at national and local levels to support and mediate the definition and development of these roles in the future.

7. FUTURE SCOPE

Exploring the tasks and activities of community nursing assistants and how these roles are allocated, organised, managed and supervised from the perspectives of a range of stakeholders and by observing actual practice.

Understanding the impact of community nursing assistant roles on the practice, activities and workload of health-care professionals in community settings.

Understanding the effect of community nursing assistants on the quality and safety of patient care and patient outcomes.

Understanding the impact of community nursing assistants on patient experience, choice and quality.

Identifying the best standardised training packages for community-based assistants.

Evaluating the cost-effectiveness of innovation in assistant roles in community nursing services.

8.APPENDIX

Source Code

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