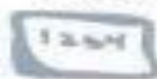


# Storyboard

Jade worked 40 hours  
this week.

\*Menu



Jade just earned her  
paycheck at McDonald's.



Jade finally has enough  
money saved up to buy a  
car.



Jade wants to buy a car but  
doesn't know where to go.



Jade uses the app to  
locate an affordable car  
for sale.



Jade meets the seller  
and buys the car.





Ezekiel is homeless with his daughter, but luckily his best friend Kyle lets them stay with him for half of his rent.



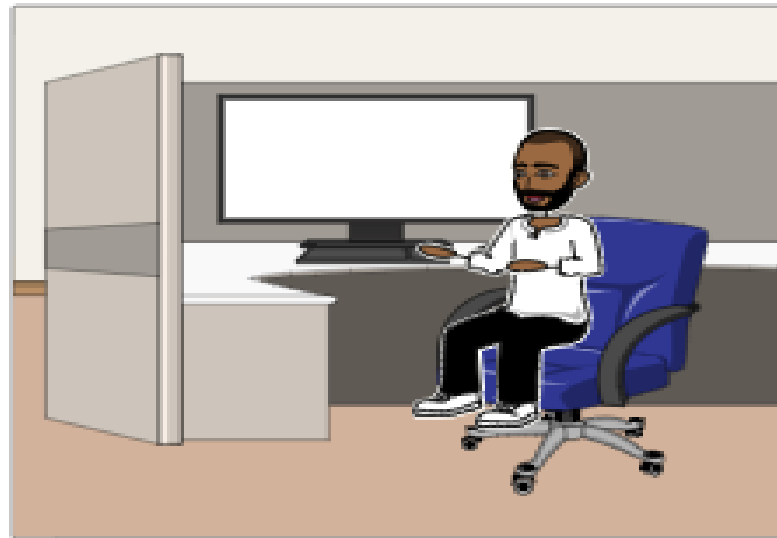
While his daughter is at school or with a babysitter, he is a garbage man for the city. He needs to find a better job so he can be independent.



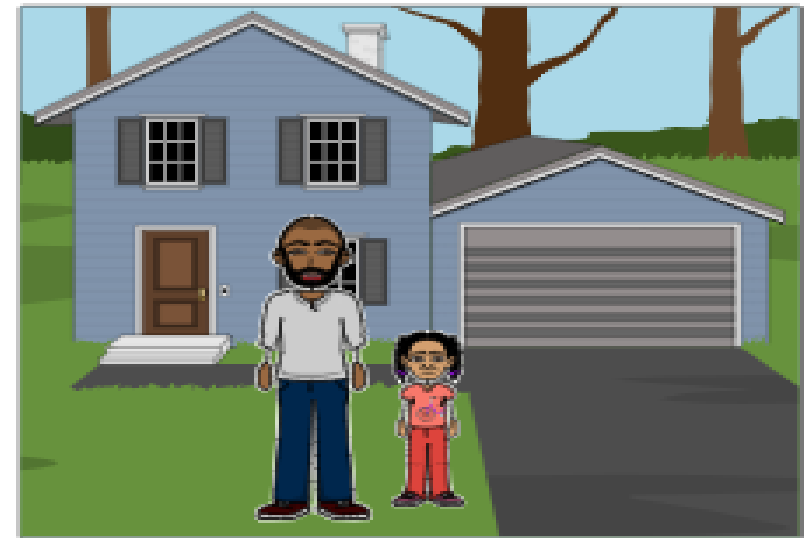
Kyle talked to Ezekiel about an app that can help him find a better job and also housing.



That night, he found an IT job on the website.



With his new job, he is able to make more money and spend time with his daughter.



Within a few months, he is able to find a house and is now independent.

## Scene: 1



John is about to get out of jail after serving his time.

## Scene: 2



After getting released, John can't find any jobs that will hire an ex convict.

## Scene:3



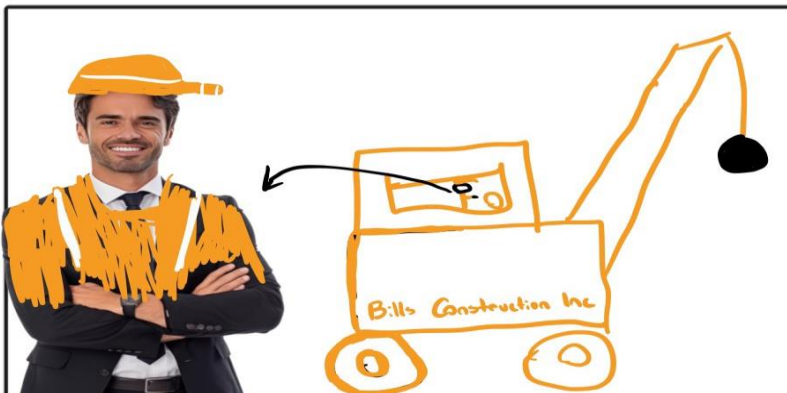
One of John's friends tells him about an app that helps people like him find stable jobs.

## Scene: 4



John finds lots of employers on the app that are willing to hire him for their company.

## Scene: 5



John starts his first day at his new job.

## Scene: 6



John gets his first paycheck from his construction job.