

Jade

age: 19

residence: Atlanta, Georgia

education: Middle School/McDonald's Cashier Experience

occupation: Cashier at McDonald's /Onlyfans

marital status: Single



None of us are home until all of us are home!

Jade spends the majority of her time working at McDonald's, where she earns the majority of her salary. When her finances are a little tight, she also works for OnlyFans.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Needs

- - A consistent and stable job.
- - More money (for food, housing, etc.)
- - More clothing
- - Motivation

Values

- - Freedom
- - Christianity

Criteria For Success:

Knowing that they made a difference in the world.

Wants

- - New phone
- - New Bible

Fears

- - Seeing family
- - Seeing hurt animals



Jordan

age: 31

residence: Atlanta, Georgia

education: Bachelor's Degree in Computer Science

occupation: IT Specialist at a local non-profit organization

marital status: Single



"Every small act of kindness can make a big difference."

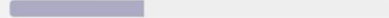
Jordan is a compassionate and tech-savvy individual who is originally from Georgia. They work as an IT specialist at a non-profit organization in Atlanta, where they use their computer science knowledge to improve the community. In their free time, Jordan enjoys outdoor activities like biking and running to stay active and values cleanliness in both their personal life.

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INTERNET



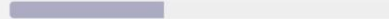
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Job stability
- Opportunity for community involvement
- Healthy work-life balance

Values

- Freedom
- Cleanliness
- Helping the community
- Personal rights

Criteria For Success:

Marking a meaningful impact on the community through their work and helping others achieve their goals.

Wants

- Increased income to support personal and community causes.
- A vacation to relax and recharge

Fears

- Failing to contribute to the community
- Growing old without achieving goals



James Smith

age: 43
residence: Cayce, SC
education: BS of Science; Computer Science
occupation: Network Manager
marital status: Married



"Anything that helps the community will come around and help me to"

He likes to bike, go on runs, and overall stay active. James's

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Needs

- Stable job
- Strong relationships

Values

- Cleanliness
- Personal Rights
- Patriotism

Criteria For Success:

Doing something that genuinely helps the community.

Wants

- More money
- Vacation

Fears

- Death
- Getting old

Ezekiel Smith

age: 27

residence: Columbia, SC

education: Undergrad (Benedict College)

occupation: Garbage Man

marital status: Single /w Daughter (Hannah)



Can still feel the effects of 2020

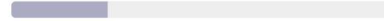
He and his daughter live with his friend Kyle. He and Kyle split the rent at their apartment. During the day his daughter is in school while he is a garbage man for the city. Since he is always out he has to pay for a babysitter after school is out. He is also in debt to Benedict College. He is looking for a better-paying job to get him on his feet independently.

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SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A full-time job
- Own an apartment or house

Values

- Honesty
- Hard work

Criteria For Success:

Find a good-paying job that gives him enough money to pay for student debt, rent, and a babysitter. Also, this job needs to give him insurance for himself and his daughter. In the future, he want to own his own apartment or house and spend more time with his daughter.

Wants

- A place for him and his daughter
- A respectful full-time job
- Insurance
- A bike/car

Fears

- Not finding a home
- Not providing for his daughter