

## Rob Christopher Atalla

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### WORK EXPERIENCE

#### PROBLEM SOLVER II

**Amazon | New Century, KS**  
**December 2021 - Present**

- Utilizes specialized query methods and UI applications to process edge case customer returns and repair broken SKU's.
- Identifies shipments with "null" customer orders then moves product quantities into warehouse inventory.
- Inspects processed return items for quality issues and updates resale conditions if necessary.
- Collaborates with managers and warehouse associates in multiple departments to manage efficiency, quality, and safety.
- Coaches associates on quality defects by issuing Mastermind tickets.

#### BUSINESS DEVELOPMENT MANAGER

**Western Logistics Express | North Kansas City, MO**  
**April 2021 - September 2021**

- Creates relationships within client organizations through cold calling, network lead prospecting, and email campaigns.
- Analyzes market data and trends to develop customer pricing strategies.
- Creatively sources and manages vendors.
- Effectively serves as sales coach and accountability partner for new hires.
- Left in September 2021 to complete full stack web development program.

#### SENIOR ACCOUNT EXECUTIVE

**Freightquote / C.H. Robinson | Kansas City, MO**  
**May 2014 - April 2021**

- Seizes single-source opportunities by leveraging proprietary Enterprise SaaS solutions.
- Responsible for sourcing and developing multiple division top-ten accounts.
- Demonstrates ability to negotiate resources and priorities with multiple stakeholders to drive business results.
- Conducts quarterly business reviews.
- Manages day-to-day customer commitments and maintains service levels through use of metrics and analytics.

### TECHNICAL SKILLS

HTML, CSS, JavaScript, Python  
Node.js, Express.js  
RESTful APIs  
SQL, Sequelize

MongoDB, MongoDB Atlas, Mongoose  
Webpack, React JS, GraphQL  
Jest, Insomnia, Inquirer  
ORM, MVC, PWA, MERN

### SOFT SKILLS

Graphic design - Figma  
Project management  
Context switching  
Presentation delivery

Contract negotiation  
Solution / Enterprise-level sales  
Vendor management  
Pricing analysis

## TECHNICAL PROJECTS

**CODE COMMAND | November 2021**  
**FRONT END DEVELOPER / ASSISTANT PROJECT MANAGER**  
**GitHub:** [github.com/ratalla816/code-command](https://github.com/ratalla816/code-command)  
**Deployment:** [code-command-team.herokuapp.com](https://code-command-team.herokuapp.com)

- Collaborates on a team of two front end developers, and two back end developers.
- Develops project theme, title, and content.
- Select, size and insert images.
- Conducts daily standup meetings with all team members - Reconciles progress with timeline goals, user story and mockup, then communicates results to Project Manager prior to standup.
- Responsible for developing component and container files. Assists team members when needed.

**FORGE | September 2021**  
**PROJECT MANAGER / FRONT END DEVELOPER / FLOATER**  
**GitHub:** [github.com/ratalla816/Forge](https://github.com/ratalla816/Forge)  
**Deployment:** [forge-team.herokuapp.com](https://forge-team.herokuapp.com)

- Manages a team consisting of two front end developers, and two back end developers.
- Prepares and analyzes all requirements and necessary documentation.
- Creates mockup using Figma.
- Designs workflow model and establishes timelines.
- Conducts daily standup meetings with all team members - communicates strategy and expectations to the team.
- Reconciles progress with timeline goals and user story, then adjusts workflow accordingly.
- Responsible for developing HTML, CSS, JavaScript, and Handlebars files - assists back end developers when needed.

## EDUCATION

**November 2021**  
**CERTIFICATE – FULL STACK WEB APPLICATION DEVELOPMENT**  
The University of Kansas, Lawrence, Kansas

**Expected April 2022**  
**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**  
California Coast University, Santa Ana, California