

Marcus Moreira

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Front-End/Web Developer

Qualified Web and Front-End Developer with experience in HTML, CSS, and JavaScript, including frameworks such as React and Vue.js. Skilled in creating responsive and accessible web applications and collaborating with designers to build intuitive interfaces. Proficient in integrating front-end with back-end systems and utilizing APIs to enhance functionality. Dedicated to development best practices and staying updated with the latest industry trends.

Experience

Freelance

Web Front-End Developer

July 2023 – Present

As a Front-End Developer, I specialize in creating modern, responsive, and interactive web applications that deliver seamless user experiences and high-performance designs. My portfolio includes functional dashboards, dynamic landing pages, and single-page applications (SPAs), all focused on ensuring intuitive and cohesive interfaces.

Key Responsibilities and Achievements:

- **GymApp 2.0 (in progress):** Developed an application for managing user and trainer profiles, incorporating JWT authentication with Express, API integrations for dynamic management, and a responsive interface.
- Created **interactive and functional interfaces** for GitHub projects, such as:
 - **Weather Dashboard:** Real-time weather data visualization using external APIs.
 - **Landscape-StrangerThings:** Responsive design with themed animations.
 - **Yu and Ralph Game:** Interactive games focusing on logic programming and user experience.
 - **Functional Calculator and Interactive Calendar:** Practical tools designed to solve specific problems with simple interfaces.
- Applied modern optimization practices, including lazy loading and minification, to improve application performance.

- Maintained efficient code management and collaboration via Git/GitHub, ensuring organized and clear workflows.

With a diverse portfolio and a focus on innovation, I deliver solutions tailored to market demands while embracing the latest technology trends.

Mondial Óculos

Graphic Designer

January 2023 – January 2024

As a Graphic Designer focused on UI/UX, I aimed to align aesthetics, functionality, and user experience, crafting intuitive and cohesive designs that represented the brand's mission.

Key Responsibilities and Achievements:

- Developed visual identities, including logos and branding elements, to strengthen the brand image.
- Created graphic materials for internal and external campaigns, including flyers, banners, and digital content.
- Designed responsive and user-friendly interfaces with a strong focus on user experience (UX).
- Collaborated with the marketing team to align visual strategies with business goals.
- Applied responsive design practices, prototyping techniques, and usability analysis to improve outcomes.
- Managed creative processes, ensuring timely delivery without compromising quality or innovation.

Through a strategic and creative approach, I contributed to enhancing the brand's presence, combining functionality and aesthetics in the daily operations of Mondial Óculos.

Education

- **SENAI:** Programming Logic Course
- **Anhanguera:** Networks and Computers (Incomplete)
- **SENAI:** Python Course
- **Digital Innovation One:** Programming Logic Course
- **CertiProf:** Scrum Certification

Technical Skills

- **English:** Advanced (C1)
- **Web Development:** HTML, CSS, JavaScript, React
- **Responsive and Interactive Design**
- **Version Control:** Git and GitHub
- **Performance Optimization Techniques:** Lazy loading, minification
- **Agile Methodologies:** Scrum, Kanban
- **Problem-Solving and Analytical Thinking**
- **Advanced Communication Skills**
- **SQL and Database Management**
- **Startup Experience**
- **User Experience (UX) Principles**
- **Python Programming**
- **Programming Logic and Algorithms**
- **Dashboard Creation and Data Visualization**
- **Business Intelligence (BI):** Tableau, Power BI
- **Google Analytics:** Web performance monitoring
- **Data Analysis and Reporting**
- **Front-End Development Best Practices**
- **CSS Frameworks:** Bootstrap
- **API Integration and Development**