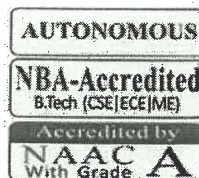


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Date: 22/02/2022

Name of the Event: Intellectual Property Rights for Start-Ups

Department: All Branches

Academic Year: 2021-22



Date of the Event: 22/2/2022

Resource Persons/Name of the Industry: Dr. K. V. Parish Kumar, VR Siddartha Engineering College, Vijayawada

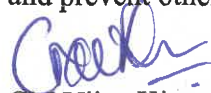
Target Audience: Staff

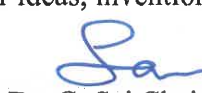
Description:


- ❖ Meaning of IPR
- ❖ IP rights such as patents, trademarks, and copyrights can provide legal protection for these innovations, preventing others from copying or imitating them without permission. This helps startups maintain their market position and generate revenue from their ideas.
- ❖ Intellectual property rights can help you generate business through the licensing, sale, and even commercialization of the products and services protected under IPRs. This will ultimately improve the market share and help in raising profits.

Outcomes of the Event:

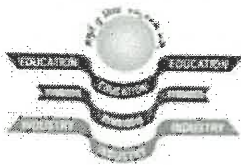
To safeguard Intellectual property protection enables businesses to protect their innovative ideas and prevent others from stealing their ideas, inventions, or designs.


CM Vijay Kiran


Dr. G. Sai Chaitanya Kumar


Dr. K. Srinivas

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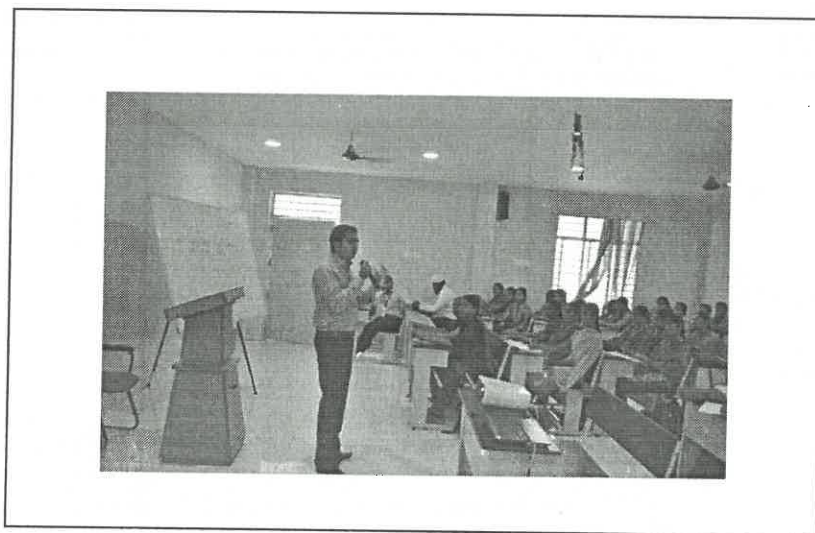
Date: 21/01/2022

Name of the Event: One day Workshop on Effective Research Paper writing.

Department: CSE

Academic Year: 2021-22

“Effective Research Paper Writing “




Date of the Event: 21/01/2022

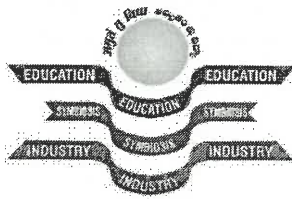
Resource Persons/Name of the Industry: Dr. J. Hari Kiran, Associate Professor, VIT, AP, Amaravathi.

Target Audience: Faculty

Description: The primary aim of organizing this seminar was to familiarize with writing effective research papers in the SCI indexed Journals and to familiarize to write effective research proposals based on the requirements of different funding agencies.

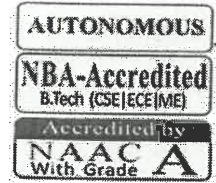

Coordinator


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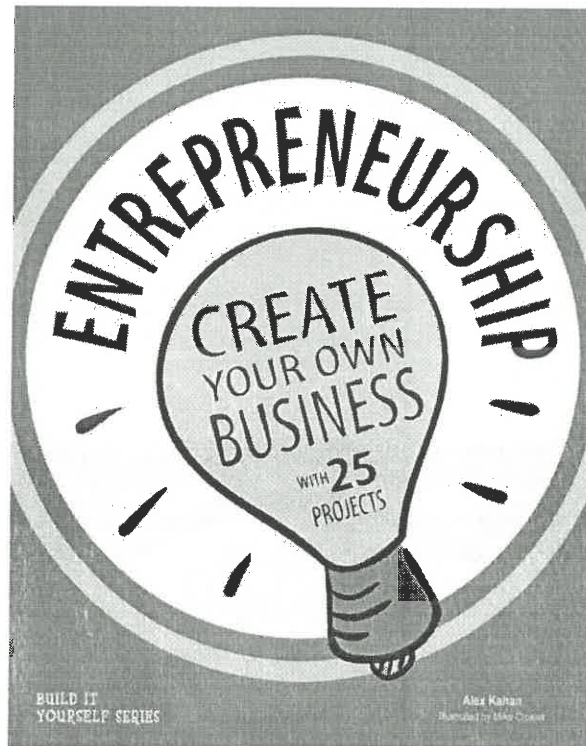


Date: 09/12/2021

Name of the Event: Create your own Business

Department: All Branches

Academic Year: 2021-22



Date of the Event: 08/12/2021

Resource Persons/Name of the Industry: Dr. G. Rama Krishna, Dr. B. R. Ambedkar University

Target Audience: Staff

Description:

- ❖ Discover the points you need to establish a business unit and how to avoid common mistakes. It is never too early to start sharing your idea to impress and excite people about your technology.

Outcomes of the Event:

To create an innovative method to adapt and understand the creation of a new business.

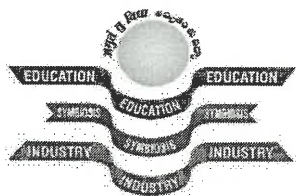
Mr. CM Vijay Kiran

Dr. G. Sai Chaitanya Kumar

Dr. K. Srinivas

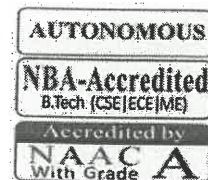
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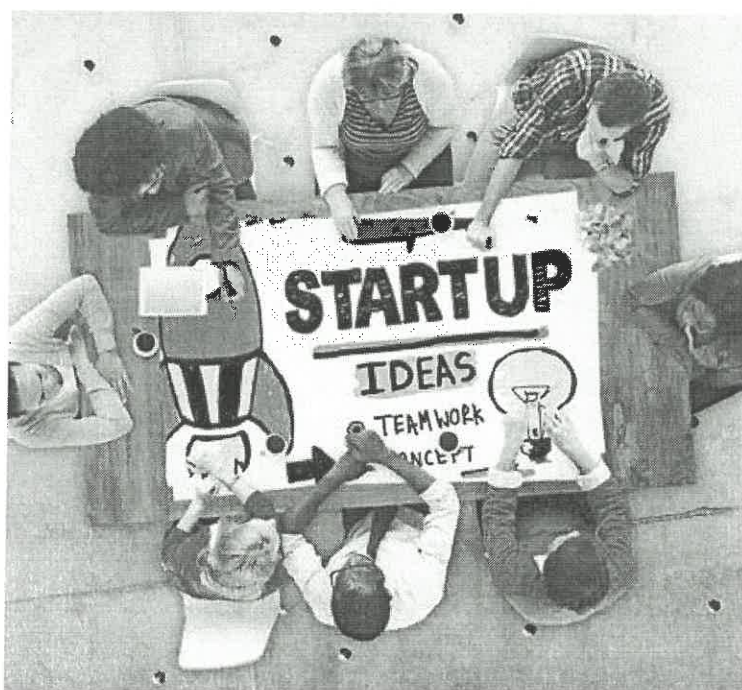


Date: 11/11/2021

Name of the Event: Start-Up Idea's

Department: All Branches

Academic Year: 2021-22



Date of the Event: 11/11/2021

Resource Persons/Name of the Industry: Dr. T. Bala Murali Krishna, Saradhi Institute of Engineering & Technology, Vijayawada

Target Audience: Staff

Description:


- ❖ The main aim is to gain some amazing tools and insight into new ways of thinking. Start-ups and side gigs are created for freelance businesses to retail, and product design to attract customer service through the next big internet.

Outcomes of the Event:

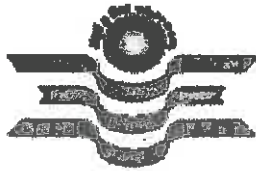
To attract the customers and mesmerize them to buy the products that are available in the market.


Mr CM Vijay Kiran


Dr. G. Sai Chaitanya Kumar


Dr. K. Srinivas

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Name of the Event: Customer Discovery – Who's buying?

Date: 11/11/2021

Department: CIVIL, EEE, MECH, ECE, CSE, IT

Academic Year: 2020-21



Date of the Event: 11/11/2021

Resource Persons/Name of the Industry: Dr.P.Muralidhar reddy, Asst.Prof, Osmania University

Target Audience: Staff

Description:

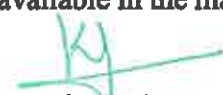
- ❖ As an entrepreneur, it's your job to build a product that customers want to buy. Learn how to ask the right questions and have compelling conversations with potential customers to drive product development and validate your hypotheses about profitable market segments..

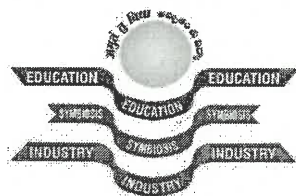
Outcomes of the Event:

To attract the customers and mesmerize them to buy the products that are available in the market.


Coordinator

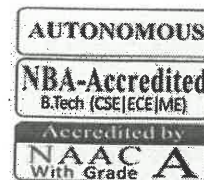



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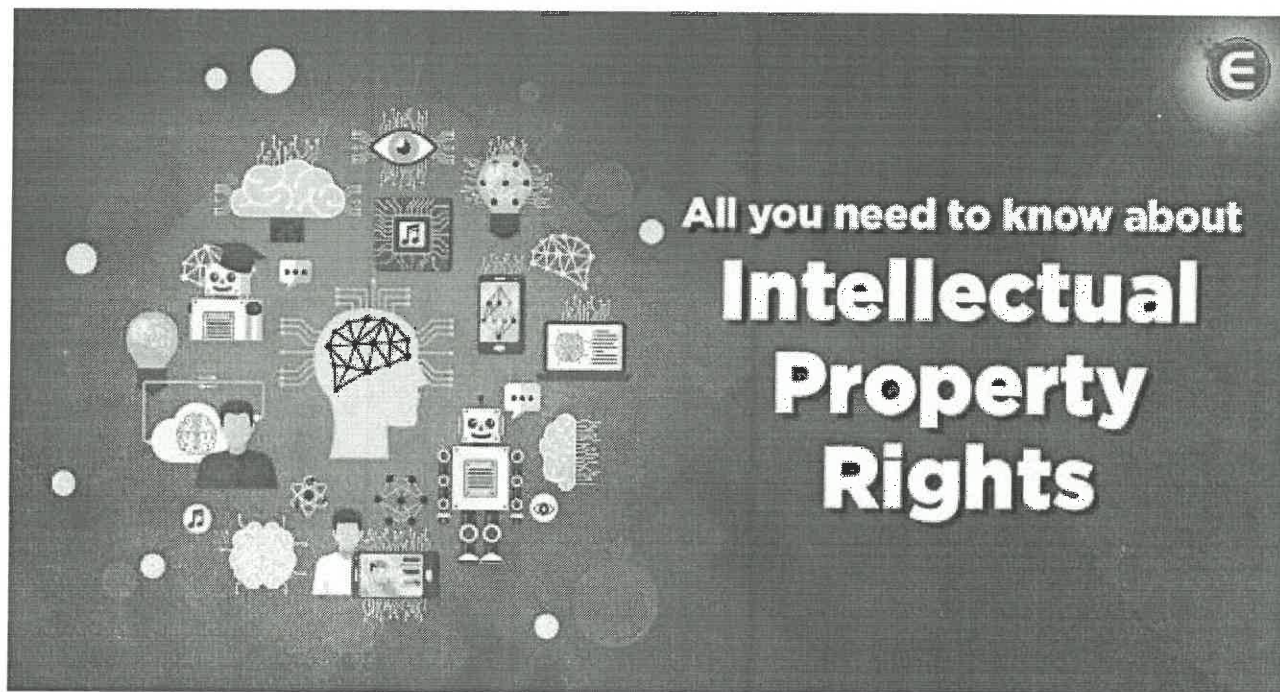


Date: 13/10/2021

Name of the Event: Different aspects of IPR

Department: All Branches

Academic Year: 2021-22



Date of the Event: 13/10/2021

Resource Persons/Name of the Industry: Dr. G. Appa Rao, Vignan College of Engineering for Women, Hyderabad.

Target Audience: Staff

Description:

- ❖ Different aspects of IPR
- ❖ Importance of IPR instruments - Patents, Trademarks, Copyrights, Industrial Designs, Geographical indications, Transfer of technology etc.
- ❖ Impact through IPR on Global Economic Environment: Philosophical aspects of IPR laws, Need for IPR, IPR as an instrument of development

Outcomes of the Event:

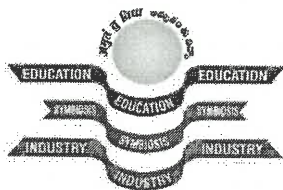
To improve our creative work from unauthorized exploitation, different sources of Intellectual Property Rights were explained.


CM Vijay Kiran


Dr. G. Sai Chaitanya Kumar

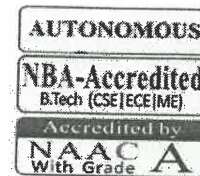

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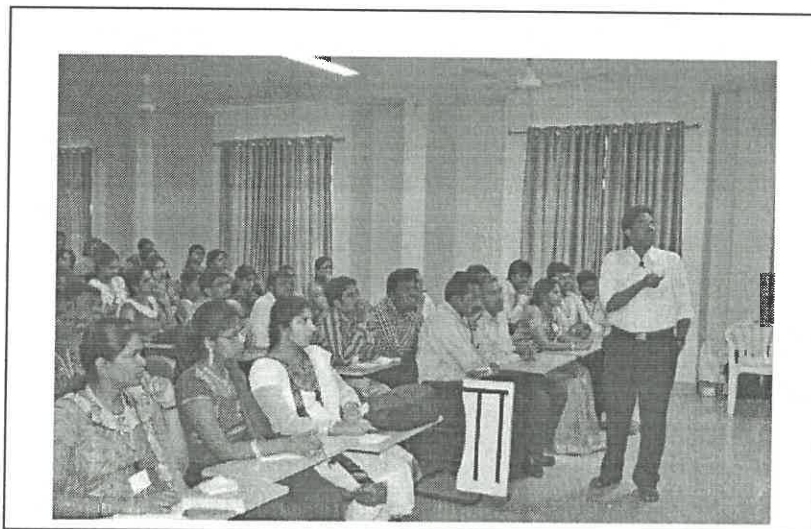
Date: 13/09/2021

Name of the Event: One day Workshop on 'How to plan a Research Failing to plan is planning to fail'.

Department: CSE

Academic Year: 2021-22

"How to plan a Research Failing to plan is planning to fail "




Date of the Event: 13/09/2021

Resource Persons/Name of the Industry: Dr. G. Simhachalam, Professor, Acharya Nagarjuna University, Guntur.

Target Audience: Faculty and students

Description: A well-planned research helps in organizing the research activities and publications. It all starts with the organized literature survey and collecting information bit by bit. The workshop aims to explore the avenues related to planning of research which will envisage the way forward to project proposal, review articles, research articles, book chapters, conference papers etc. The one-day workshop will make researchers learn a standard methodology to plan it to extract maximum out-of-literature survey through activities and assignments.


Coordinator

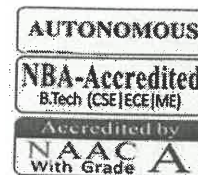

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Date: 24/07/2021

Name of the Event: One-day Workshop on “Effective Research Document writing and authoring of Books”

Department: CSE

Academic Year: 2021-22

“Effective Research Document Writing and Authoring of Books”



Date of the Event: 24/07/2021

Resource Persons/Name of the Industry: Dr. R. Kiran Kumar, Assistant Professor, Krishna University, Machilipatnam.

Target Audience: Faculty and students

Description: This portion of the lecture focuses on developing techniques for composing your paper. You should always go back through your paper after one section is finished and correct or change another part, but by composing in this order you will be sure to include all of the important information. Not that the Methods and Results sections are written first.


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