



x = independently organized TED event

# THE WORLD WE CREATED 2015

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WELCOME  
ABOUT  
PREVIOUS EVENTS  
2015 : THE WORLD WE CREATED  
REACH OUT  
DELIVERABLES

# WELCOME

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Delhi Technological University (formerly Delhi College of Engineering) is one of the finest institutions for Engineering with a legacy of over 70 years of excellence. It draws the brightest minds from all over the country. With notable alumni, such as Vinod Dham, Durjoy Dutta, Jabong founder Praveen Sinha; DTU is known for nurturing the potential within individuals to yield great outcomes. It is not only home to diverse talents and the most innovative individuals in the country. Hence, events at the college appeal to the most exuberant youth of the city. The TedxDTU 2015 conference, not only provides a common platform for the exchange of distinguished ideas between renowned speakers and the attendees, but is also an invaluable networking opportunity.



# **TEDxDTU**

x = independently organized TED event

## **About TED:**

TED (Technology, Entertainment, Design) is a global set of conferences run by the private non-profit Sapling Foundation, under the slogan “Ideas Worth Spreading”. TED was founded in 1984 as a one-off event. TED’s early emphasis was technology and design, consistent with its Silicon Valley origins, but it has since broadened its focus to include talks on many scientific, cultural and academic topics.

## **About TEDx:**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.



# SOCIAL ENTREPRENEURSHIP

# 2011

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## **SUHEL SETH**

*Managing Partner of Counselage India. Counselage is India's only strategic brand management and marketing consultancy advising Chairpersons and CEOs on branding and marketing.*

## **PRADEEP S MEHTA**

*founder secretary general of the Jaipur-based Consumer Unity & Trust Society (CUTS International), one of the largest consumer groups in India.*

## **RUNA KHAN**

*an entrepreneur and humanitarian, founder Executive Director of Friendship in Bangladesh and founder board member of Friendship International*

## **JAGDEEP S. CHHOKAR**

*professor (teacher, trainer, researcher, and advisor) of Management and Organisational Behaviour at the IIM, Ahmedabad, from 1985 till November 2006.*

## **MS. SALONI MALHOTRA**

*An engineer from the University of Pune, founder Desi-Crew*

## **MR. ARBIND SINGH**

*Indian social activist, founded Nidan, a non profit organisation for informal labor*



# 2012

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## KANTH RISA

An artist, a wanderer and an avid coffee lover. Held 9 solo exhibitions, performs sand art for MNC's across the world.

## IRFAN ALAM

Invited for Presidential Summit 2010 by the US President Barack Obama. Among India's 30 youth icons by TOI, India Today.

## MEHER MALIK

Amongst top 10 finalist in 'Just Dance'. Performed at India's Got Talent. Spent 17 years in the Middle East, mastered the dance form.

## SONAL KAPOOR

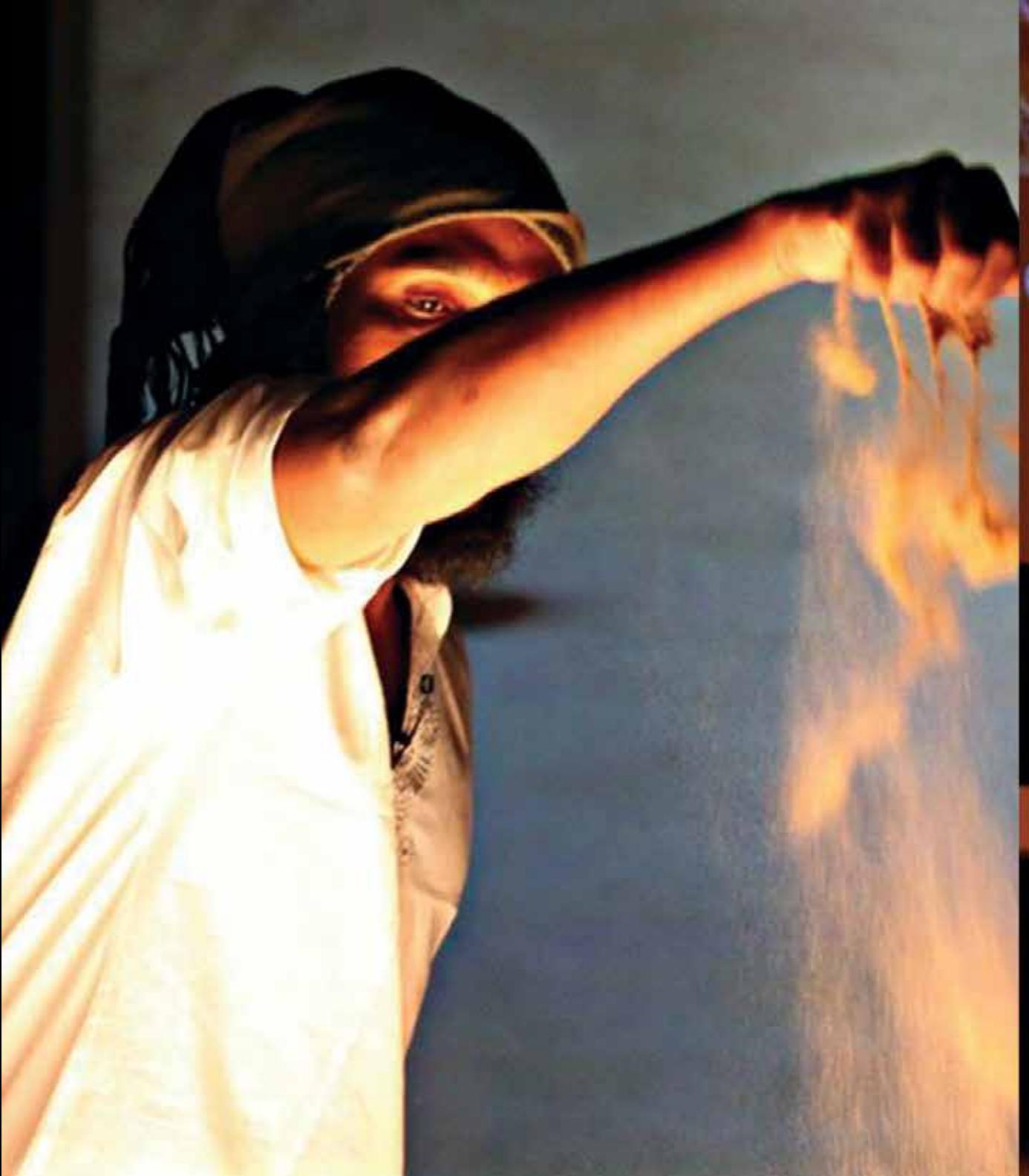
A social entrepreneur. Was chosen to represent India at the World Bank-IMF 2011 and Australia-India Youth Dialog.

## ARCHAN NAIR

A fashion major and entrepreneur. Featured in Vanity Fair, Bak, GQ and Vogue. Collaborated with Canon, Nike, Tiger Beer, Sony etc.

## VICKY ROY

Ragpicker turned Lensman. Studied at International Centre for Photography, New York. First solo exhibition at the India Habitat Centre.



# LIGHTING THE SPARKS OF PASSION

# 2015

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This year's theme is all about going deep into the world around us and how it is influencing our lives. This is the world that we have created for ourselves with the good, the bad and the path-breaking. Come join some remarkable speakers alongwith a thinking audience as we delve into what really matters today.

the **WORLD**  
we **CREATED**

# 2015

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## AMOD KANTH

*Retired IPS officer and a social activist, known for actively raising his voice about issues surrounding children and crimes against women. Founder of Prayas, an organisation which rehabilitates children who have been victims of sexual and physical abuse. He was also featured in the Nirbhaya documentary (India's Daughter) as an expert.*

## KARAN SINGH

*Magician and India's leading psychological illusionist, specialises in mind reading, body language, lie detection and sleight of hand. Fusing together a rare brand of magic and human behaviour he claims that his audience is his only prop.*

## DHIMANT PAREKH

*Founder of TheBetterIndia.com – an attempt to bring out the happy stories, the unsung heroes and heroines, the small good deeds, and showcase them to the world. One of India's fastest growing positive news site which has also won South Asia's Manthan Award for best alternative news source.*

## JYOTSNA SITLING

*Transformed the Valley of Flowers from a dumping ground to a World Heritage Site. India's first female tribal IFS officer, genuinely passionate about the environment, recipient of the Indira Gandhi Paryavaran Puraskar.*

## PRAVEEN SWAMI

*Indian journalist, analyst and author specialising on international strategic and security issues. He was the Diplomatic Editor of The Daily Telegraph newspaper and is currently the Strategic Affairs Editor of The Hindu newspaper.*

## NIVEDITA MENON

*A noted feminist writer and professor of political thought at Jawaharlal Nehru University, the author of many books including 'Seeing Like a Feminist' which condenses some of the most complex challenges facing the women's movement in contemporary India.*



# AGENDA 2015



MYSTERIES  
OF  
DEEP WEB



POSITIVE  
IMPACTS

EDUCATING  
AND  
INSPIRING



FUTURE  
ADULTS OF  
INDIA



WHAT'S  
NEW IN  
TECHNOLOGY



# PARTNER WITH US

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FEATURED  
SPONSOR

₹ 4 lacs

EVENT  
SPONSOR

₹ 3 lacs

IN-KIND  
SPONSOR

## ***JOIN OUR TEAM***

*TEDxDTU reaches out to the vast variety of population across the country, We spread the word via local newspapers, radio broadcasts, and a strategic approach to social media. Talks are released on YouTube under the official TEDx channel and our affiliation with the TED organization give us an expansive platform to bring ideas to life.*



# DELIVERABLES

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1. A multidimensional platform will be developed and made available to the sponsors around the venue to cater to the large audience with display of our collaboration.
2. Publicity via means of social media, posters, standees, print media, online and other platforms.
3. There will be stall spaces available for display of products or schemes.
4. As TED is internationally renowned event publicity on online platforms will be of very large magnitude.
5. Forms of advertisements through print media will be circulated across colleges in and around Delhi.
6. Publicity will also be done by means of radio when we have collaboration with media outlets.



1 STAGE

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100 EXPERIENCES

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LASTING IMPACT

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**FOR MORE INFORMATION:**

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