



TED^xDTU

x = independently organized TED event

THE WORLD WE CREATED 2015

T: +91 9971243436, +91 9871306656
tedxdtu2015@gmail.com
www.tedxdtu.com

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WELCOME

ABOUT

PREVIOUS EVENTS

2015 : THE WORLD WE CREATED

REACH OUT

DELIVERABLES

WELCOME

Delhi Technological University (formerly Delhi College of Engineering) is one of the finest institutions for Engineering with a legacy of over 70 years of excellence. It draws the brightest minds from all over the country. With notable alumni, such as Vinod Dham, Durjoy Dutta, Jabong founder Praveen Sinha; DTU is known for nurturing the potential within individuals to yield great outcomes. It is not only home to diverse talents and the most innovative individuals in the country. Hence, events at the college appeal to the most exuberant youth of the city. The TedxDTU 2015 conference, not only provides a common platform for the exchange of distinguished ideas between renowned speakers and the attendees, but is also an invaluable networking opportunity.



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About TED:

TED (Technology, Entertainment, Design) is a global set of conferences run by the private non-profit Sapling Foundation, under the slogan "Ideas Worth Spreading". TED was founded in 1984 as a one-off event. TED's early emphasis was technology and design, consistent with its Silicon Valley origins, but it has since broadened its focus to include talks on many scientific, cultural and academic topics.

About TEDx:

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.



2011

SUHEL SETH

Managing Partner of Counselage India. Counselage is India's only strategic brand management and marketing consultancy advising Chairpersons and CEOs on branding and marketing.

PRADEEP S MEHTA

founder secretary general of the Jaipur-based Consumer Unity & Trust Society (CUTS International), one of the largest consumer groups in India.

RUNA KHAN

an entrepreneur and humanitarian, founder Executive Director of Friendship in Bangladesh and founder board member of Friendship International

JAGDEEP S. CHHOKAR

professor (teacher, trainer, researcher, and advisor) of Management and Organisational Behaviour at the IIM, Ahmedabad, from 1985 till November 2006.

MS. SALONI MALHOTRA

An engineer from the University of Pune, founder Desi-Crew

MR. ARBIND SINGH

Indian social activist, founded Nidan, a non profit organisation for informal labor

SOCIAL ENTREPRENEURSHIP



2012

KANTH RISA

An artist, a wanderer and an avid coffee lover. Held 9 solo exhibitions, performs sand art for MNC's across the world.

IRFAN ALAM

Invited for Presidential Summit 2010 by the US President Barack Obama. Among India's 30 youth icons by TOI, India Today.

MEHER MALIK

Amongst top 10 finalist in 'Just Dance'. Performed at India's Got Talent. Spent 17 years in the Middle East, mastered the dance form.

SONAL KAPOOR

A social entrepreneur. Was chosen to represent India at the World Bank-IMF 2011 and Australia-India Youth Dialog.

ARCHAN NAIR

A fashion major and entrepreneur. Featured in Vanity Fair, Bak, GQ and Vogue. Collaborated with Canon, Nike, Tiger Beer, Sony etc.

VICKY ROY

Ragpicker turned Lensman. Studied at International Centre for Photography, New York. First solo exhibition at the India Habitat Centre.



LIGHTING THE SPARKS OF PASSION





2015

This year's theme is all about going deep into the world around us and how it is influencing our lives. This is the world that we have created for ourselves with the good, the bad and the path-breaking. Come join some remarkable speakers alongwith a thinking audience as we delve into what really matters today.

the **WORLD**
we **CREATED**

2015

AMOD KANTH

Retired IPS officer and a social activist, known for actively raising his voice about issues surrounding children and crimes against women. Founder of Prayas, an organisation which rehabilitates children who have been victims of sexual and physical abuse. He was also featured in the Nirbhaya documentary (India's Daughter) as an expert.

KARAN SINGH

Magician and India's leading psychological illusionist, specialises in mind reading, body language, lie detection and sleight of hand. Fusing together a rare brand of magic and human behaviour he claims that his audience is his only prop.

DHIMANT PAREKH

Founder of TheBetterIndia.com – an attempt to bring out the happy stories, the unsung heroes and heroines, the small good deeds, and showcase them to the world. One of India's fastest growing positive news site which has also won South Asia's Manthan Award for best alternative news source.

JYOTSNA SITLING

Transformed the Valley of Flowers from a dumping ground to a World Heritage Site. India's first female tribal IFS officer, genuinely passionate about the environment, recipient of the Indira Gandhi Paryavaran Puraskar.

PRAVEEN SWAMI

Indian journalist, analyst and author specialising on international strategic and security issues. He was the Diplomatic Editor of The Daily Telegraph newspaper and is currently the Strategic Affairs Editor of The Hindu newspaper.

NIVEDITA MENON

A noted feminist writer and professor of political thought at Jawaharlal Nehru University, the author of many books including 'Seeing Like a Feminist' which condenses some of the most complex challenges facing the women's movement in contemporary India.

AGENDA 2015

**LET'S TALK
GENDER**



**EDUCATING
AND
INSPIRING**

**FUTURE
ADULTS OF
INDIA**

**MYSTERIES
OF
DEEP WEB**

**POSITIVE
IMPACTS**



**WHAT'S
NEW IN
TECHNOLOGY**

PARTNER WITH US



**FEATURED
SPONSOR**

₹ 4 lacs



**EVENT
SPONSOR**

₹ 3 lacs



**IN-KIND
SPONSOR**

JOIN OUR TEAM

TEDxDTU reaches out to the vast variety of population accross the country, We spread the word via local newspapers, radio broadcasts, and a strategic aoroach to social media. Talks are released on Youtube under the official TEDx channel and our affiliation with the TED organization give to us an expansive platform to bring ideas to life.



DELIVERABLES

1. A multidimensional platform will be developed and made available to the sponsors around the venue to cater to the large audience with display of our collaboration.
2. Publicity via means of social media, posters, standees, print media, online and other platforms.
3. There will be stall spaces available for display of products or schemes.
4. As TED is internationally renowned event publicity on online platforms will be of very large magnitude.
5. Forms of advertisements through print media will be circulated across colleges in and around Delhi.
6. Publicity will also be done by means of radio when we have collaboration with media outlets.



1 STAGE

100 EXPERIENCES

LASTING IMPACT

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FOR MORE INFORMATION:

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Shiven: +91 9871306656

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