

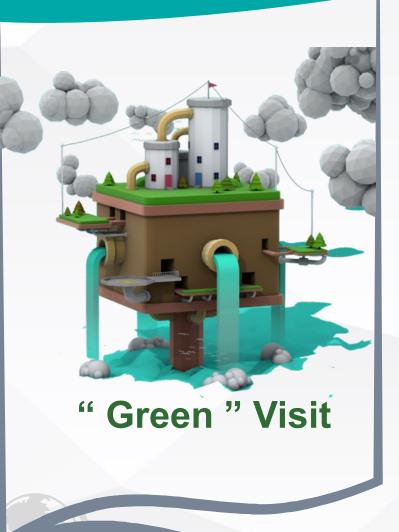
# GE Lean Challenge

Let's "Green" Visit









### Contexts

- 01 项目描述
- 02 行动计划
- 03 效果演示

04 结果影响





# 101 PDCA

## 项目描述

- 项目背景
- 问题描述
- 问题定义
- 目标设定





## 项目背景



#### 无法到场

- COVID-19
- 国际客户无法到场
- 存在局限性



#### 可满足需求

- ・一种尝试
- ・可以满足需求
- ・良好反馈





#### 标准、有效

- 标准且有效
- 一种服务
- ・提供给客户





## 现状&问题描述

# Genba 去现场

- ✓ 线上参观模式
- ✓ 一种标准旦有效的服务提供给客户



#### 实地走访

- 采访项目负责人
- 体验线下参观





#### 了解现状

- 线下参观模式
- 远程参观模式



#### 发现问题

- 识别浪费
- 改善行动





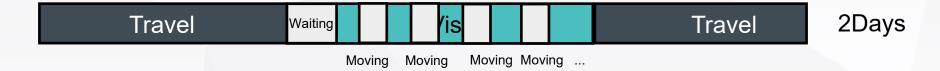
## 现状&问题描述



非增值活动	参观环节 (4h)	非增值活动	客观因素	非增值活动
Preparing	Visit	Waiting	Missing	Travel
客户预约后所需时间	本环节仍存在诸多 非增值环节	Moving	Understanding	客户返回
	*			



## 现状&问题描述



Preparing (2weeks)

Waiting

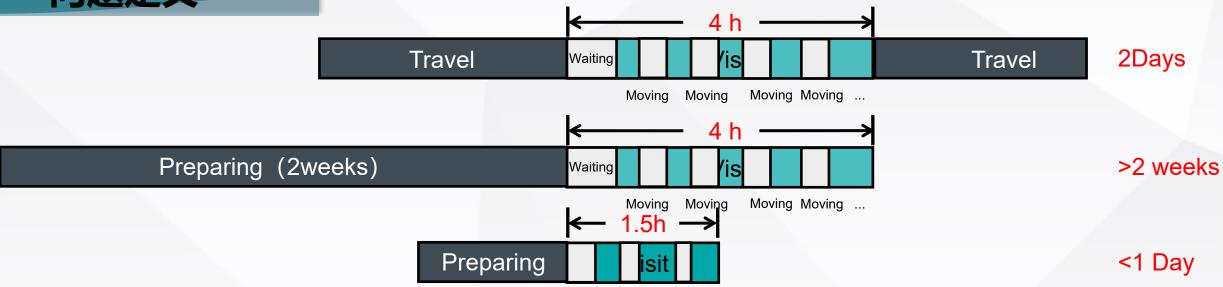
Moving Moving Moving Moving ...

>2 weeks

非增值活动	参观环节 (4h)	非增值活动	客观因素
Preparing	Visit	Waiting	Missing
为期两周 人力资源浪费	直播形式 只是换了GE员工 代替了客户走动	Moving 仍未消除	Understanding 依旧存在
	*		



## 问题定义

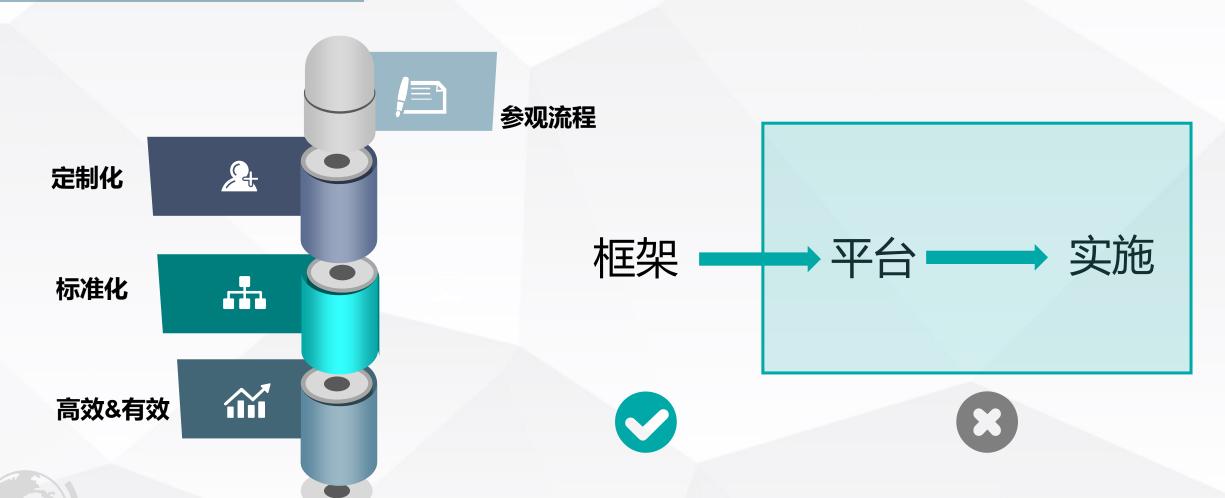


Waiting Moving Moving ...

非增值活动	非增值活动	客观因素	参观环节 (1.5h)
Preparing	Waiting	Missing	Visit
针对性的准备工作 只需要不到一天的时间	Moving 极大削减	Understanding 大幅减少	预期使Visit时间 压缩至1.5小时
			*



### 目标设定







# 102 PDCA

# 行动计划

- 项目进度表
- 元素标准化
- 元素可视化
- 领导组织





#### 项目进度表

现场参观

8/05-8/10

- □ 2次参观,了解现状
- 识别浪费
- □ 提炼项目目标

元素搜集

8/10-8/12

- □ 2次 现场/现实/现物实践
- □ 4次参访, 共搜集39项元素
- □ 标准化元素收集过程

元素标准化 8/12-8/15

- □ 8项元素标签
- 6个元素分类模块
- □ 标准化元素展示形式

timeline	session	contents	state	PDCA stage	
7.23	design thinking training1	knowledge prepration	completed	1 Den stage	
8.1	1st discussion	online team building	completed	1	
8.2	programme kickoff	GE overview	completed	preparation	
8.4	lean online training2		completed	FF	
	lean online training3	knowledge prepration	completed	1	
8.5	project kickoff	project introduction	completed		
	1st onsite visit	background preparation	completed	plan	
8.8	2nd discussion	defining the problem	completed	-	
	0.4. 0.10	defining the problem	completed	đo	
8.10	2nd onsite visite	review	completed	check	
	3rd discussion	defining the problem	completed	nton	
	3rd discussion	problem analysis	completed	plan	
	3rd onsite visit	problem evaluating	completed		
8.11	ord orisite visit	element collection	completed		
0.11	4th discussion	brain storm	completed	đo	
	THI MISCUSSION	solution structure build	completed		
	4th onsite visit	element collection	completed		
8.12	4th offsite visit	review with leader	completed	check	
0.12	5th discussion	problem defining	completed	plan	
	711 aboabbion	problem analysis	completed		
	6th discussion	problem evaluating	completed	do	
8.13		solution structure	completed		
		work division	completed		
8.15	7th discussion	PPT structure build	completed		
	, at about the	1st PPT check	completed	check plan	
		review with coach	completed		
		2nd PPT check	completed		
		solution structure confirm	completed		
8.16	8th discussion	key info(Lean&Grean)confirm feedback material request	completed completed		
		real case development	completed		
		report development	completed		
		PPT development real case development	completed completed		
0.10	Out 4:				
8.18	9th discussion	PPT development	completed		
		3rd PPT check confirm report	completed completed		
8.19	5th onsite visit	review with leader	completed	đo	
0.19	10th discussion	4th PPT check	completed		
		5th PPT revision	completed		
8.20	11th discussion	review with coach	completed		
8.21	12th discussion	6th PPT revision	completed		
		7th PPT revision	completed		
8.22	13th discussion	report revision	completed		
	6th onsite visit	8th PPT final revision	completed		
8.23	14th discussion	9th confirm PPT	completed		
8.24	15th discussion	prepration for pre	ongoing		
		files gathering	ongoing	check	
		demo presentation	ongoing		
		summarize&ceremony (PHOTO)	ongoing		
8.25	final competition	presentation	to be started	act	

15次会议1000+min讨论

逻辑设计 8/15-8/19 □ 15次会议讨论 □ 1000+min讨论

8/15-8/20 效果演示 □ 2次现场汇报进展 □ 1 个演示,可视化设计

□ 影响与可持续性分析

总结汇总 8/20-8/23 □ 4轮PDCA推进项目

□ 50个事项清单项推进



## 元素标准化

质量提升

NTD无损检测

产品

线棒

产线

技术

数字化管理

参观方式

机加工

视频

模拟装配

现场直播

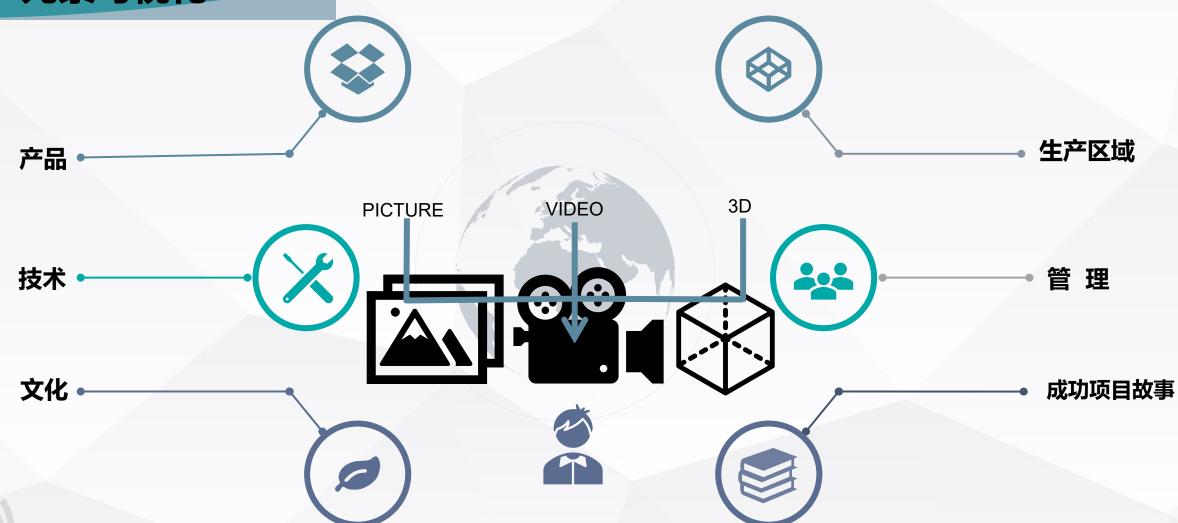
磁极

AR

12



## 元素可视化





#### 定制流程可视化











# 103 PDCA

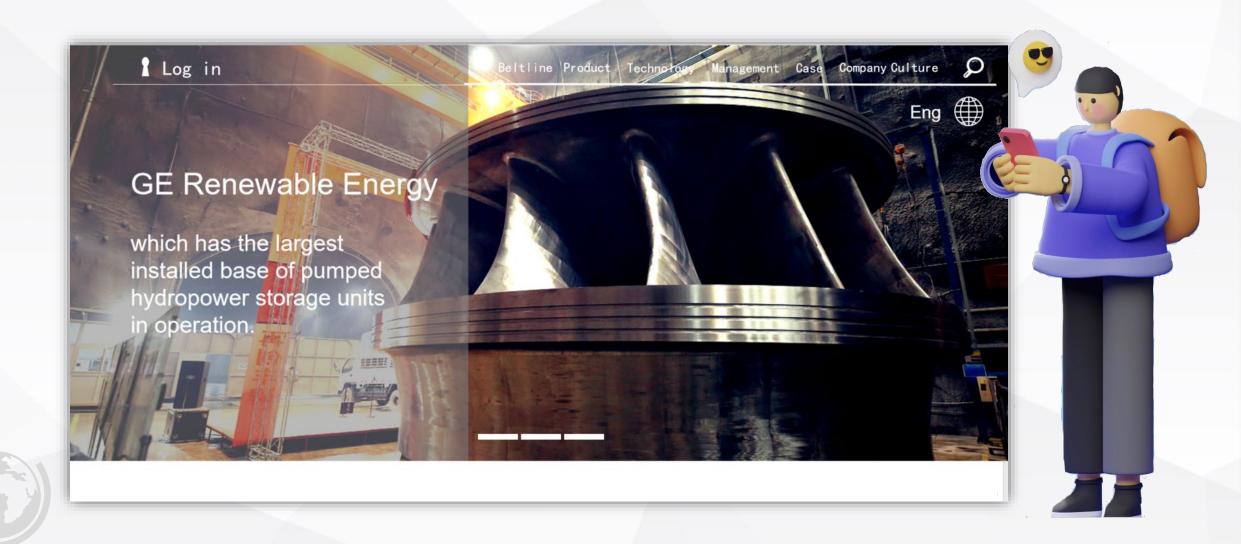
### 线上参访流程服务演示

- 参观流程框架
- 定制参访流程





## 线上参访流程演示





#### INTEREST LIST

In this page, you can view the selected items and decide when to visit. Click "Submit" to make an appointment to visit

Visit contexts		Visit type	Estimated Time	Operation
Wudongde project	story	Video+ explanation	10min	<u>Delete</u>
SMED tech		Video+ poster	15min	<u>Delete</u>
Pump turbine		On live+ VR	20min	<u>Delete</u>
Laser		On live +Picture	15min	<u>Delete</u>

Appointment Time: August 26, 2021 Beijing time from 10:00 to 11:00

Click to return to the previous page

**SUBMIT** 





# 104 PDCA

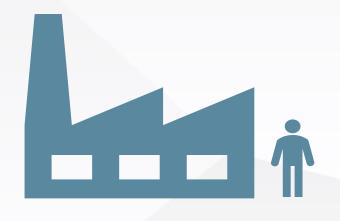
#### 结果&影响

- 经济性提升
- 可持续性提升
- 项目收获





#### 经济性提升



Isle Maligne 项目 远程参观 实际节省<mark>5W</mark>元 一年可节省 (3次参观)

约**15W**元

减少碳排放

365,000kg







### 可持续性提升

#### 工厂见证工作

- ✓ 节省30%
- ✓ 全年节省 10/30次.

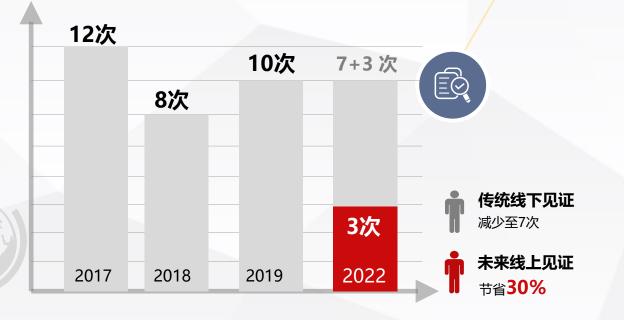






工厂数字化转型

可持续发展



# 

#### 推广至GE其他工厂

✓ 可再生能源业务 10家工厂可推广





### 项目收获

**◆** 精益方式思考解决问题

理解标准化,实践可视化

**执行力&创新力** 

X 团队合作

**PDCA循环** 

问题——原因——行动——结果

精益方法 结合具体场景——具体问题的应用

**计划&行动** 时间计划表——整体框架——实施中动态调整

**线上项目**合理分工——优势互补





### 我们的团队



精益经理





项目经理



唐志鹏

王布施

2位导师

5周时间

6人合作

4 轮PDCA

一次进度汇报

50个事项清单

6次参访工厂

15次线上会议

1000+min讨论

侯





蔡梓盈

コントラベイド





何厚石







"Green" visit —By GREAT VISIX





