

Instacart Market-Basket Analysis

Total Customers
206,209

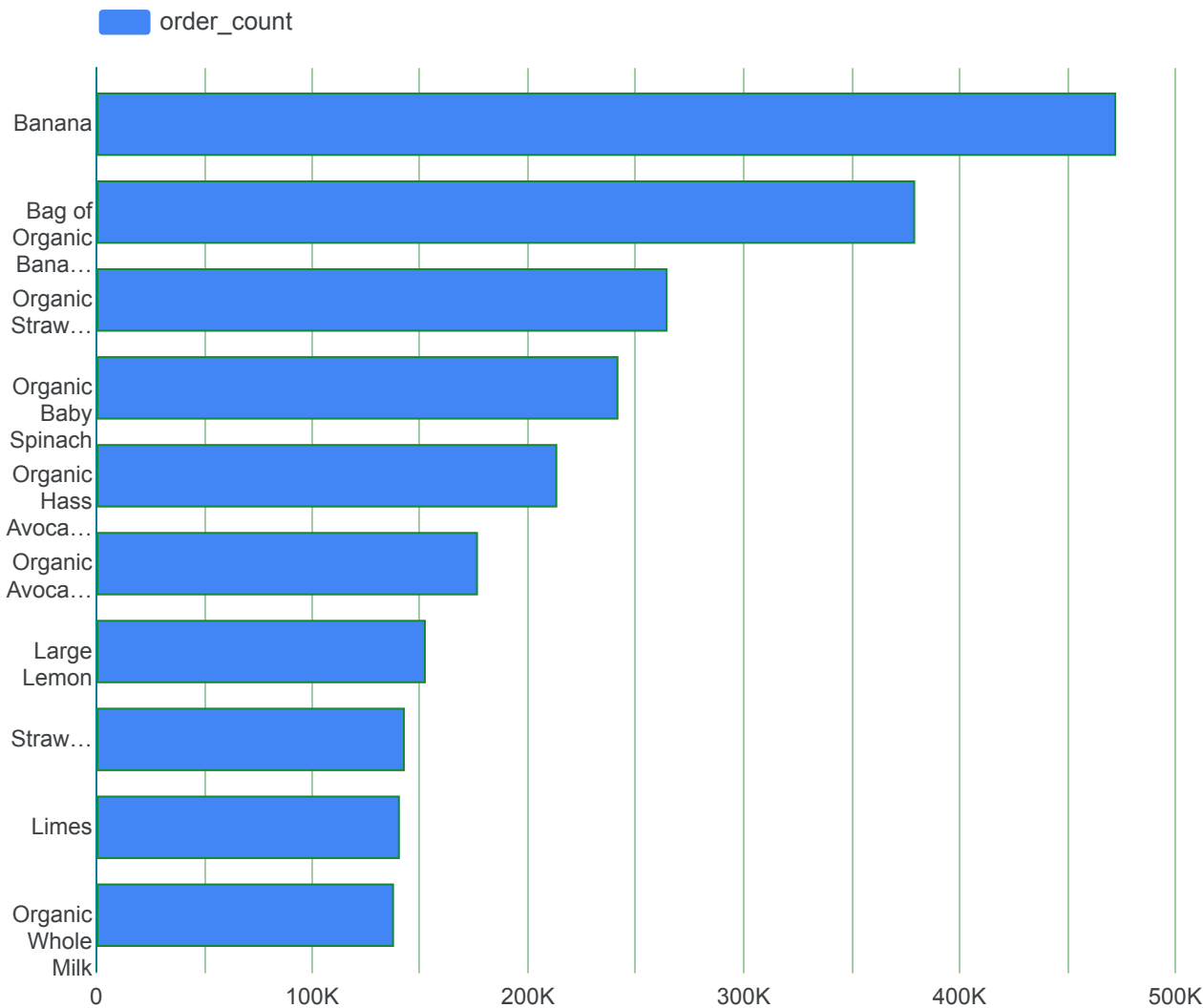
Total Orders
3,421,083

Avg Days between order
11.11

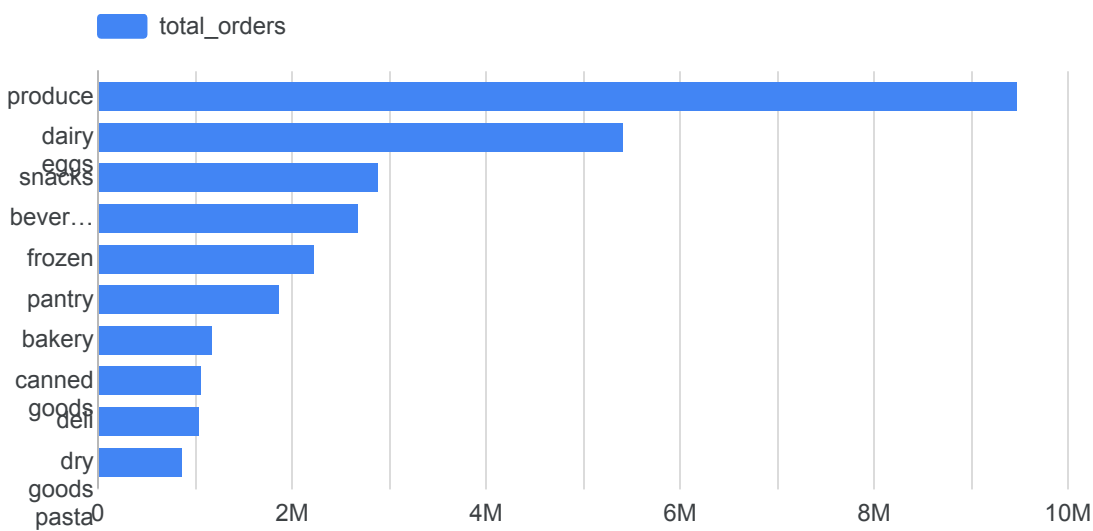
Reorder Ratio
0.59

Avg Basket Size
10.09

Most Popular products



Top Departments by orders



Products order & reorder%

	product_name	total_orders	reorder_...	
1.	Banana	472,565	84.35	
2.	Bag of Organic Bananas	379,450	83.26	
3.	Organic Whole Milk	137,905	83.04	
4.	Organic Hass Avocado	213,584	79.66	
5.	Organic Strawberries	264,683	77.77	
6.	Organic Baby Spinach	241,921	77.25	