

# Marketing Campaign Data Analysis

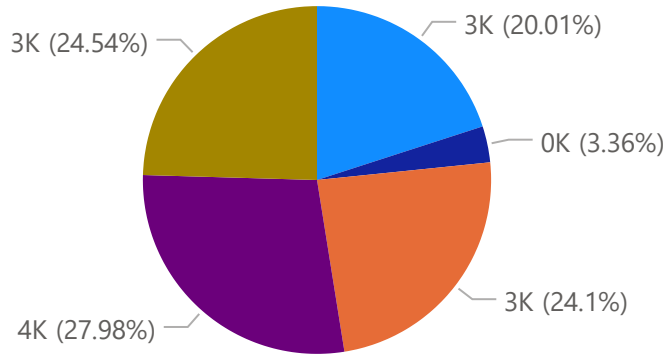
AcceptedCmpaignOverall

Total Complain

Average Income

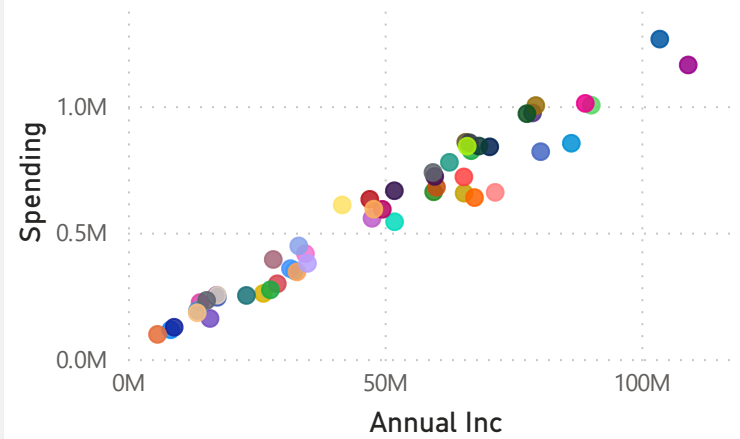
## Total Accepted Campaign

Cmp1 Cmp2 Cmp3 Cmp4 Cmp5



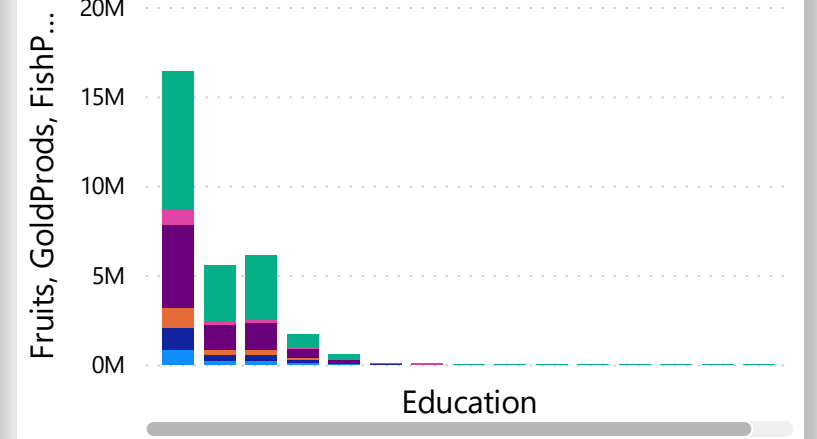
## Annual Inc and Spending by Age

Age 25 26 27 28 29 30 31 32 33



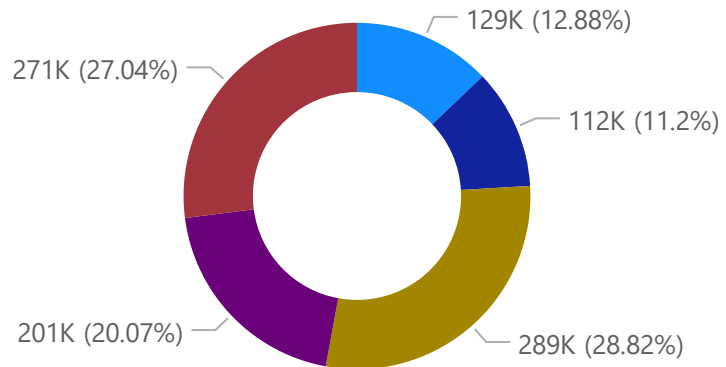
## Spending by Education

Fruits GoldPro... FishProd... MeatPro... SweetPr...



## Total Purchases

CatalogP... DealsPurc... StorePur... WebPurc... WebVisit...



## Annual Inc and Total spending by Years and Customer\_Days

Annual Inc Sum of spending

